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## P3P

- Is it real? Do people and Web sites actually use it?
- Is it usable by ordinary people?
- Who certifies P3P policies?
- Is a P3P-enabled search engine necessary? Useful?

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## LPWA vs. Crowds

- What are the essential differences between the two?
- What is the difference in trust model? Threat model?
- What is the required operational model?
- Is there a business model either can use?