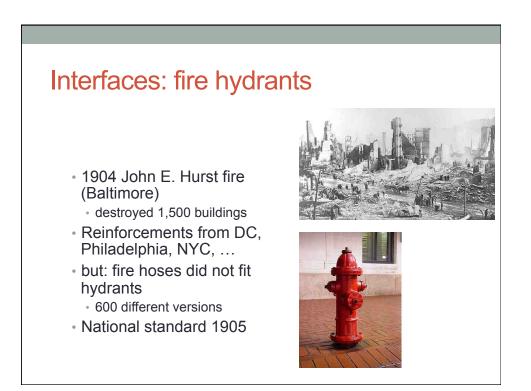
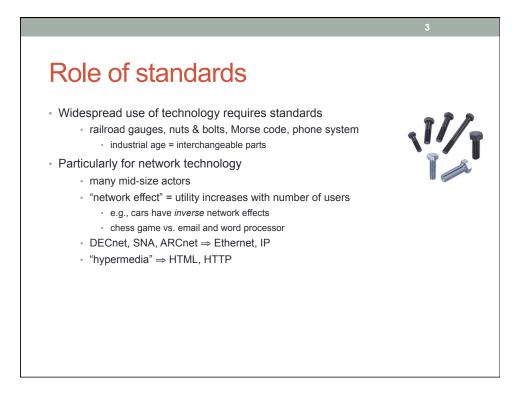
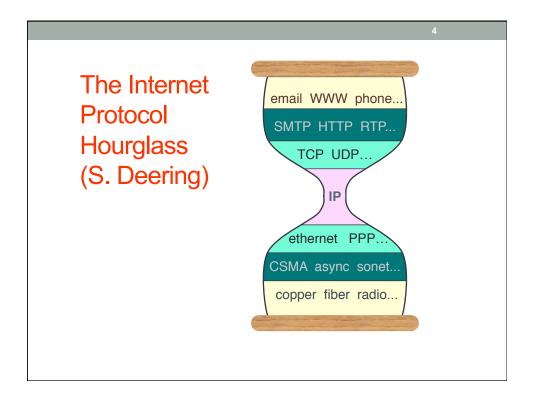
#### STANDARD INTERFACES: PREREQUISITE FOR KEY GLOBAL INFRASTRUCTURES

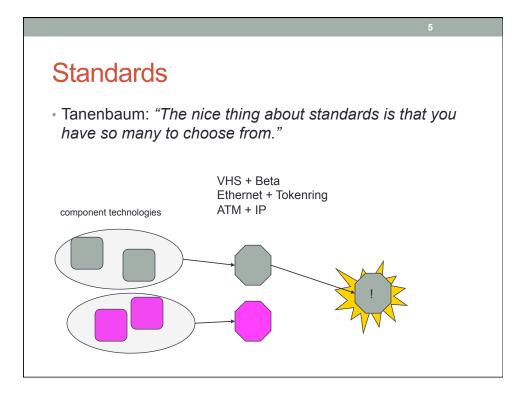
Henning Schulzrinne FCC/Columbia University

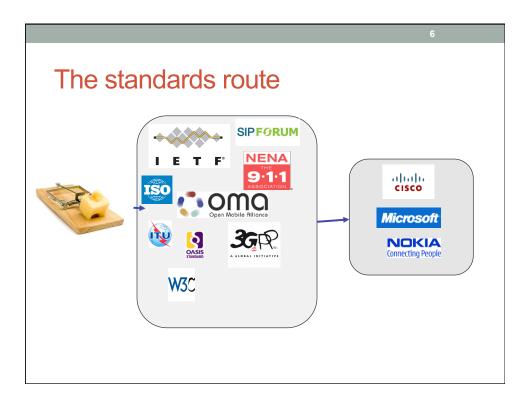
06/2013











#### Standards as barrier to entry

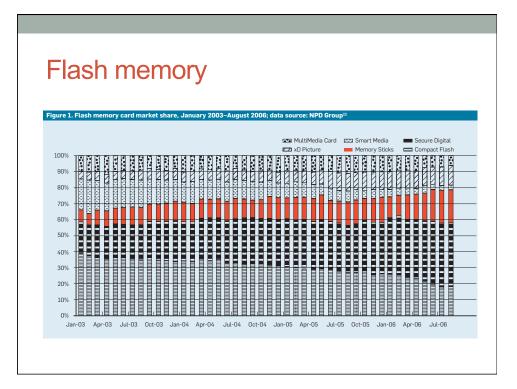
- Theodore Vail & E. J. Hall: AT&T standards for interconnection
  - state regulators enforced
  - company-wide standardization
- China: LTE TDD, WiFi security, …

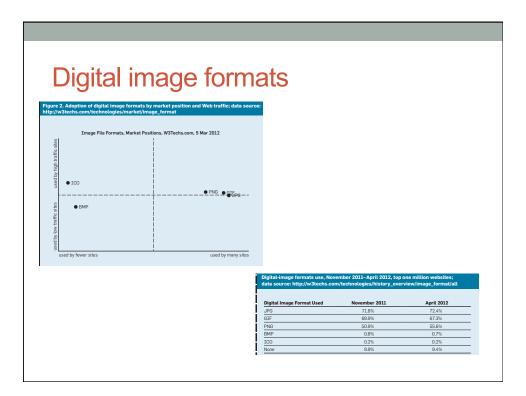
Nevertheless, in a number of sectors, concern has grown that China has pursued the development of unique national standards as the basis for its technical requirements, despite the existence of well- established international standards. Reliance on national standards could serve as a means of protecting domestic companies from competing foreign standards and technologies. The sectors affected include: automobiles, automotive parts, telecommunications equipment, wireless local area networks (see the "WAPI" section below), radio frequency identification technology, audio and video coding, fertilizers, food products, and consumer products, such as cosmetics. These China-specific standards, which sometimes appear to lack a particular technical or scientific basis. could create significant barriers to entry into China's markets, because of the high cost of producing products that comply with the Chinaspecific standards.

#### Winner-take-all vs. winner-take-some

- Complete substitute vs. overlapping
  - · Beta vs. VHS & Blue-ray vs. HD-DVD
  - XM and Sirius
  - Image file formats: JPEG for photographic images (lossy), GIF for rendered images (lossless)
- Cost of adopting multiple standards
  - · e.g., low cost for image and video file rendering
  - perfect format conversion?
- Need for interoperation
  - unknown destination
  - e.g., Powerpoint vs. Apple Keynote
  - but: flash memory mostly used locally
  - role of DRM in restricting content mobility

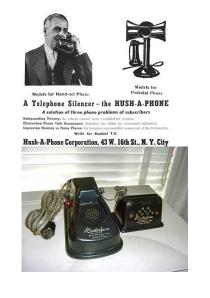
Kemmerer/Liu/Smith, CACM 5/2013



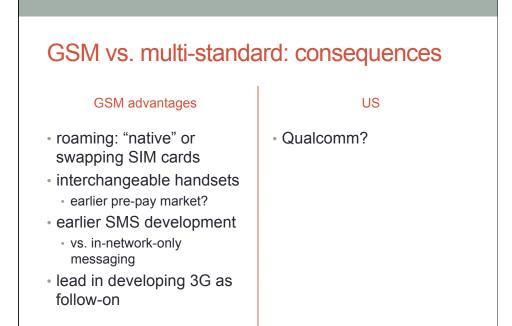


#### FCC & standards

- Carterfone decision (1968)
- Part 68 rules
- FCC Computer Inquiries
- 1983-1988: avoid direct standards setting
- 1983: approved T1 industry committee
- voluntary consensus standard
   1988: declines to define digital standard
- "safe harbor"



# Example: GSM Analog standards national no roaming, no economies of scale 1982: Groupe Spécial Mobile in CEPT 1987: 15 representatives from 13 European countries 1989: GSM migrates to ETSI 1990: Phase I spec 1992: first SMS 80% of global market

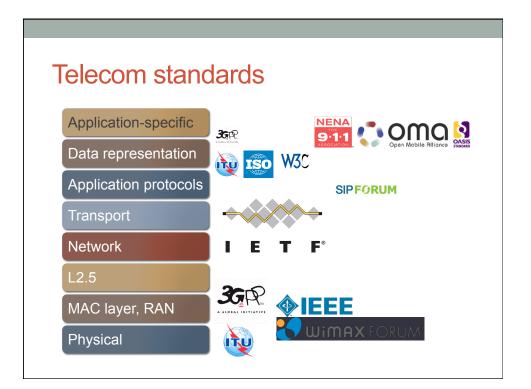


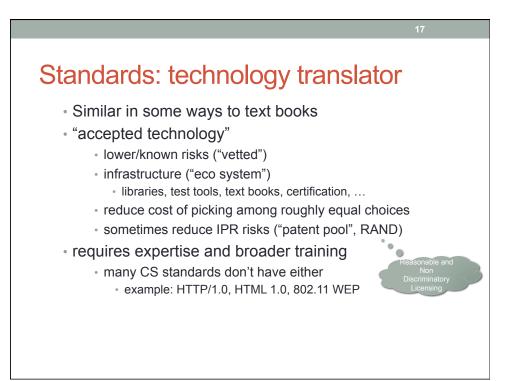


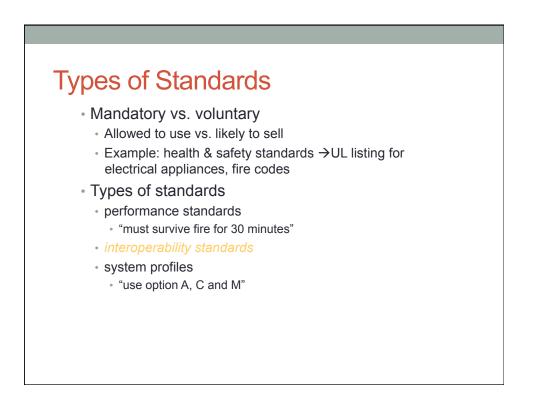
Standard Practices. The conformity or lack of conformity of a practice with best practices and technical standards adopted by open, broadly representative, and independent Internet engineering, governance initiatives, or standards-setting organizations is another factor to be considered in evaluating reasonableness. Recognizing the important role of such groups is consistent with Congress's intent that our rules in the Internet area should not "fetter[]" the free market with unnecessary regulation, and is consistent with broadband providers' historic reliance on such groups. We make clear, however, that we are not delegating authority to interpret or implement our rules to outside bodies.

Broadband providers' practices historically have relied on the efforts of such groups, which follow open processes conducive to broad participation. See, e.g., William Lehr et al. Comments at 24; Comcast Comments at 53–59; FTTH Comments at 12; Internet Society (ISOC) Comments at 1–2; OIC Comments at 50–52; Comcast Reply at 5– 7. Moreover, Internet community governance groups develop and encourage widespread implementation of best practices, supporting an environment that facilitates innovation. See supra Part II.A (discussing the benefits of edge providers having access to a uniform service interface, consisting of a core set of Internet standards and conventions); CDT Comments at 43–44.

## Telecom standards Telecommunications and networking always focus of standardization 1865: International Telegraph Union (ITU) 1956: International Telephone and Telegraph Consultative Committee (CCITT) First Internet RFC in 1969 First IETF meeting 1986

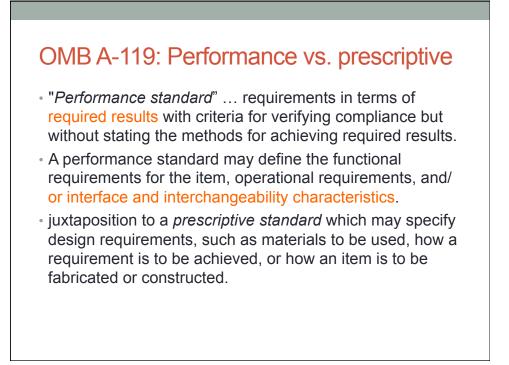






#### OMB circular A-119 (1998)

- (1) Common and repeated use of *rules, conditions, guidelines or characteristics for products or related processes and production methods*, and related management systems practices.
- (2) The definition of terms; classification of components; delineation of procedures; specification of dimensions, materials, performance, designs, or operations; measurement of quality and quantity in describing materials, processes, products, systems, services, or practices; test methods and sampling procedures; or descriptions of fit and measurements of size or strength.

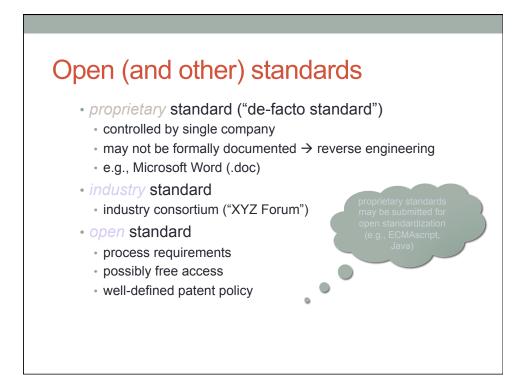


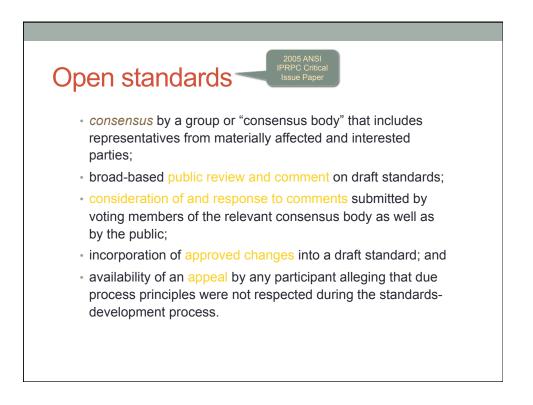
### OMB A-119: Voluntary Consensus Standard

- "Voluntary consensus standards bodies" are domestic or international organizations which plan, develop, establish, or coordinate voluntary consensus standards using agreed-upon procedures.
- Openness
- Balance of interest
- Due process
- An appeals process
- Consensus ("general agreement, but not necessarily unanimity")



- · Can I access the standard document?
- ... for free?
- · What about preliminary drafts?
- · Who can contribute to the design of the standard?
  - only one company or organization
  - dues-paying members
  - anybody
- Do I have to pay to build a product based on the standard?
  - patent licensing





#### Standards and IPR

- Standards are attractors of patent issues
  - patent trolls ("non-practicing entities")
  - incumbents
- Four steps to fortune:
  - 1. Get proprietary technology into standard (secretly)
  - 2. file patent & claim IPR
  - 3. sue every implementer
  - 4. ka-ching!
- See Rambus case

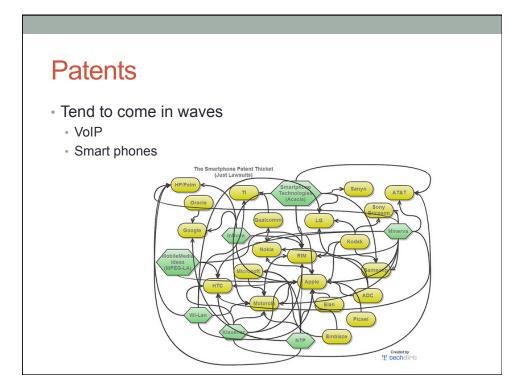


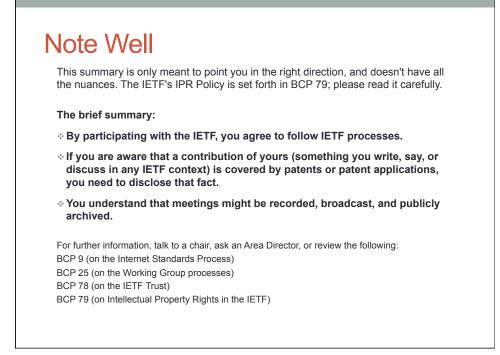
#### IPR licensing for standards

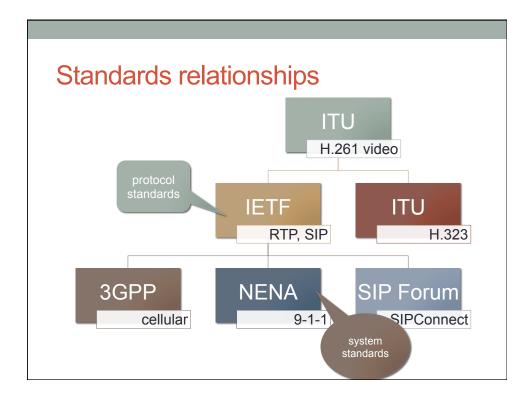
- Royalty Free (RF)
  - e.g., W3C
  - only applies to working group members
- Reasonable and non-discriminatory licensing (RAND)
  - e.g., one possible IETF approach
  - reasonable fees
    - one-time fee
    - unit fee (e.g., 20c/unit for H.264 video codec)
    - percentage of retail price
  - available on an equal basis to everybody
  - · hard to define "reasonable"
- Mutual non-aggression licenses
  - "don't sue us and we won't sue you"
  - e.g., some Cisco licenses

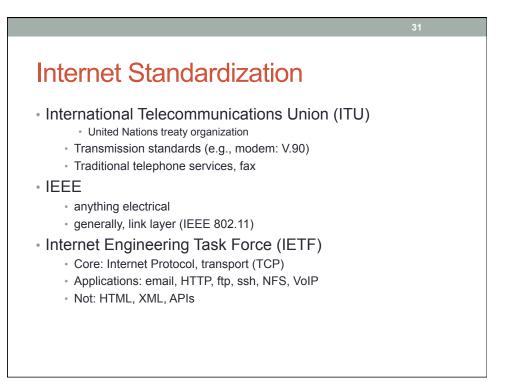
#### **I**PR

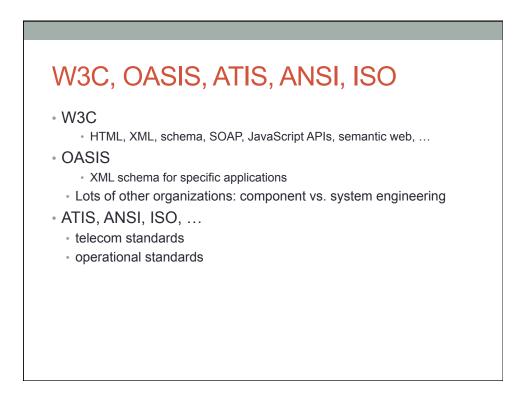
- patent stacking: Taking out many patents for different aspects of a single innovation, thus forcing several royalty applications and payments
  - one cell phone, 250,000 patents
- standard-essential patents (SEPs): see Microsoft v. Motorola, 2013





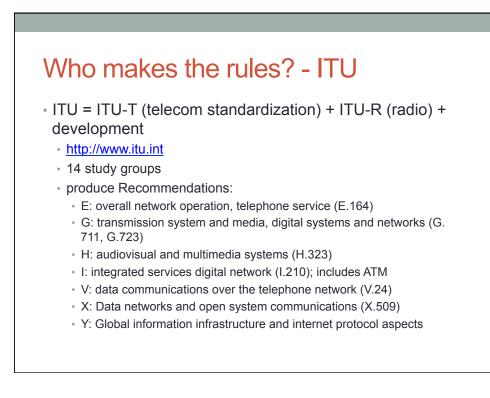






#### ITU

- Initially, national delegations
- Members: state, sector, associate
  - Membership fees (> 10,500 SFr)
- Now, mostly industry groups doing work
- Initially, mostly (international) telephone services
- Now, transition from circuit-switched to packet-switched universe & lower network layers (optical)
- Documents cost SFr, but can get three freebies for each email address

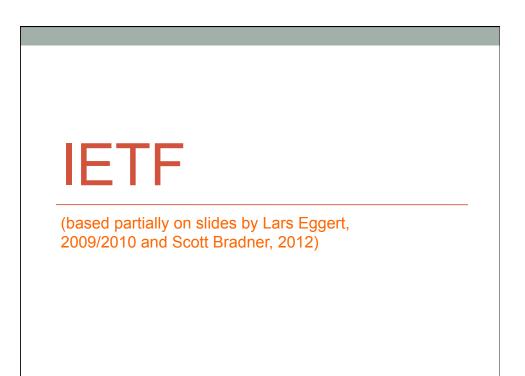


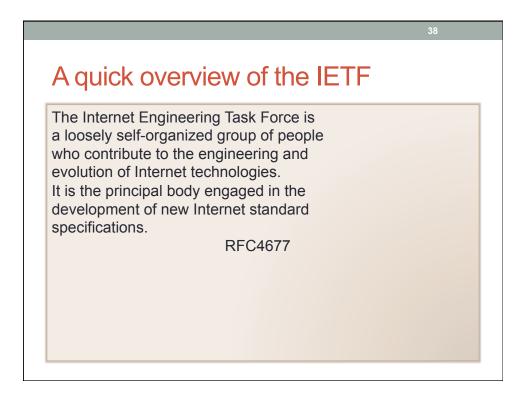
#### Example: IEEE balloting

- IEEE-SA members only
- Producers, users, general interest
  - no group more than 50%
- 75% vote + 75% yes
- 30 to 60 days
- · Ballot comments: technical or editorial

#### Example: IETF

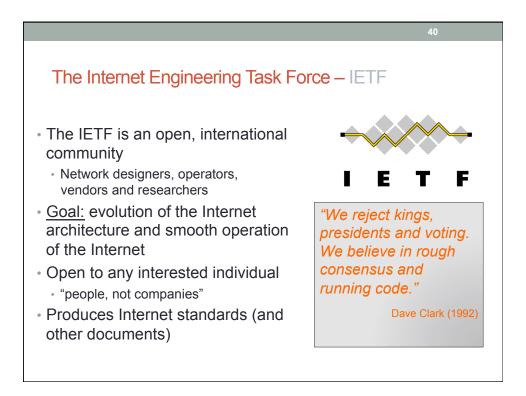
- Consensus mechanisms:
  - the "working group hum"
  - · IESG DISCUSS: single DISCUSS holds up the document
    - override with 2/3 yes votes



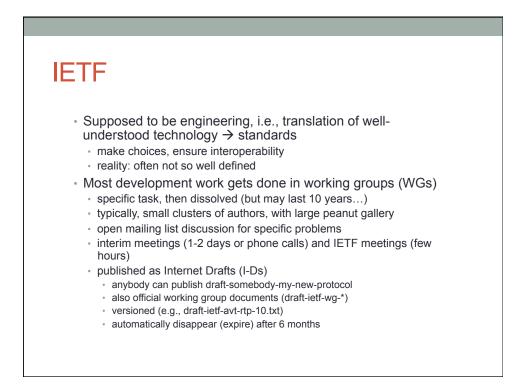


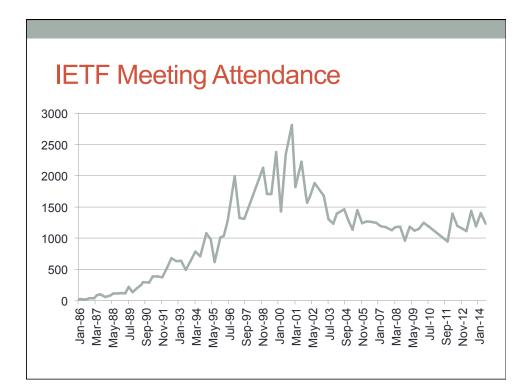
#### The **IETF**

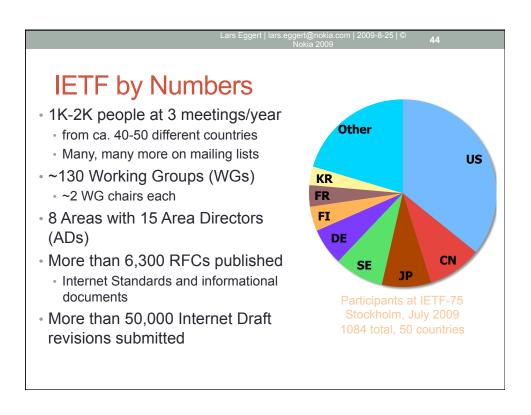
- Internet Engineering Task Force
- formed in 1986
  - evolved out of US ARPANET-related government activities
  - Internet Configuration Control Board (ICCB) (1979) and Internet Activities Board (1983)
- was not considered important for a long time good!!
- not "government approved" (US or other) great!!
   although funding support from U.S. Government until 1997
- people not companies
- *"We reject kings, presidents and voting. We believe in rough consensus and running code"* Dave Clark (1992)

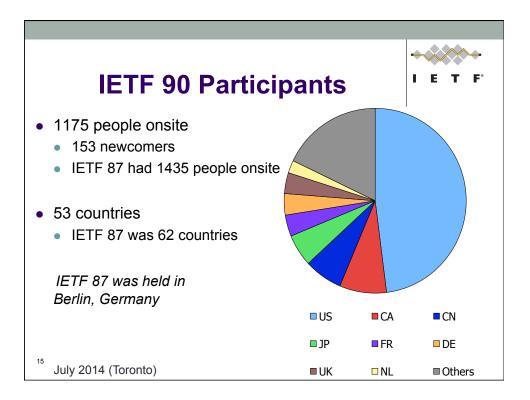


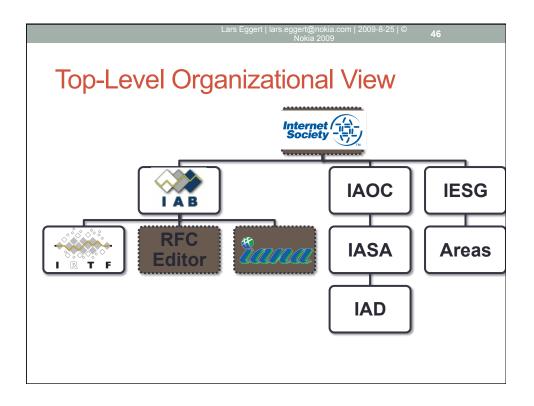
#### The Role & Scope of the IETF "Above the wire and below the application" "Since attendees must · IP, TCP, email, routing, IPsec, HTTP wear their name tags, FTP, SSH, LDAP they must also wear SIP, MobileIP, PPP, RADIUS, Kerberos shirts or blouses. Pants secure email or skirts are also highly Streaming video & audio recommended." • ... But wires are getting fuzzy RFC4677, The Tao of IETF: A Novice's Guide to the Internet • MPLS, GMPLS, PWE3, VPN, ... Engineering Task Force Hard to clearly define the IETF scope Constant exploration of the edges





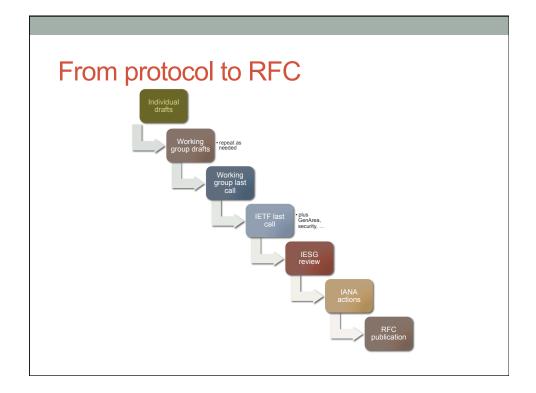






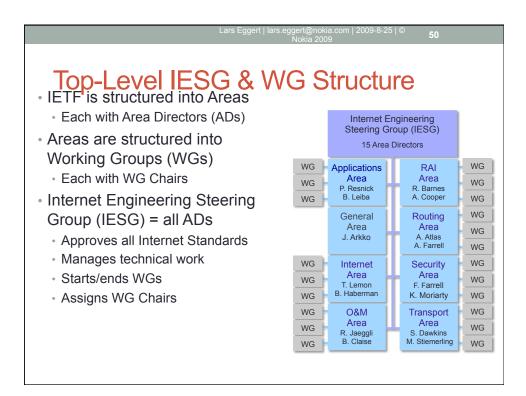
#### **ICANN**

- Internet Corporation for Assigned Names and Numbers
  - manages IP address space (at top level)
  - DNS top-level domains (TLD)
    - ccTLD: country codes (.us, .uk, ...)
    - gTLDs (.com, .edu, .gov, .int, .mil, .net, and .org)
    - uTLD (unsponsored): .biz, .info, .name, and .pro
    - sTLD (sponsored): .aero, .coop, and .museum
  - protocol constants
    - port numbers, enterprise numbers, ...
- actual domains handled by registrars



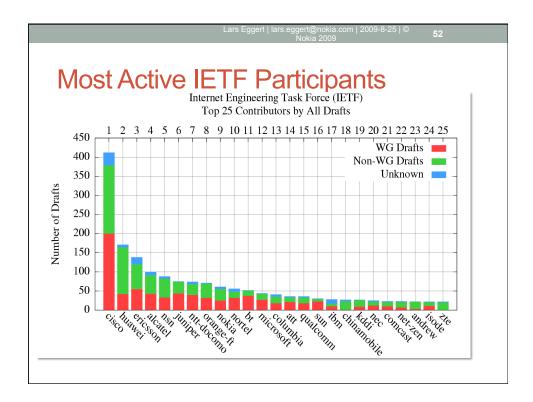
#### Standards Track RFCs:

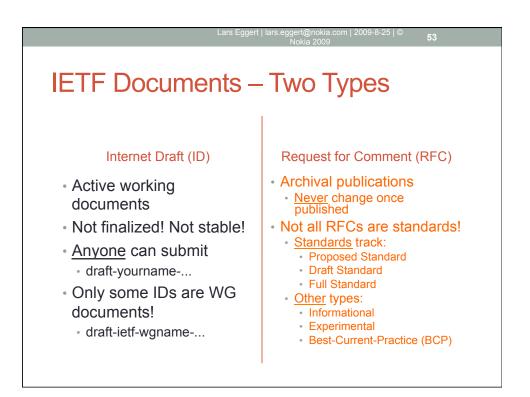
- Best Current Practices (BCP)
  - policies or procedures (best way we know how)
- 2-stage standards track (changed Oct 2011 RFC 6410)
  - Proposed Standard (PS)
  - good idea, no known problems
  - Internet Standard (STD)
  - PS + stable + "benefit to Internet community"
  - multiple interoperable implementations to prove document clarity
  - note: interoperability not conformance

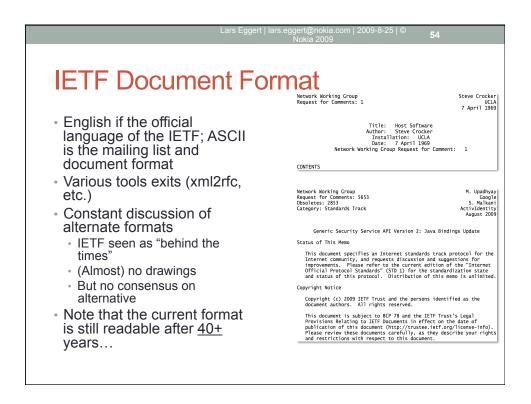


#### IETF WGs with regulatory impact

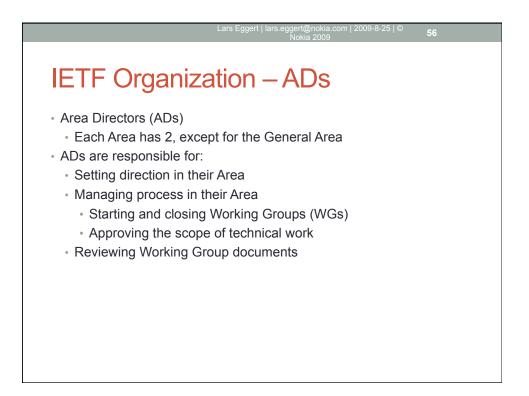
Regulatory issue	Area or WGs		
Emergency calling	ECRIT, GEOPRIV		
Emergency alerting	ATOCA		
Universal service/intercarrier compensation	RAI		
VoIP (numbering, caller ID spoofing)	TERQ, STIR		
PSTN transition	RAI		
Accessibility, video relay services	RAI		
White spaces, spectrum	PAWS		
Cybersecurity	DNSEXT		
Competition	IPv6, MIF		
Open Internet (network neutrality)	MPLS, DiffServ, email operations		
Network measurement	IPPM		

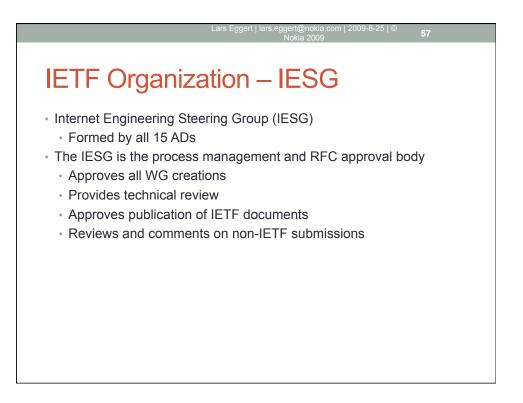






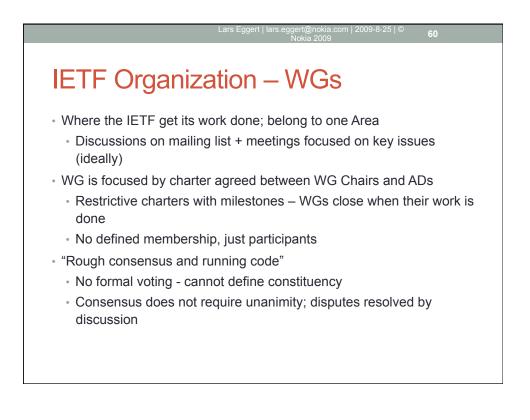
Lars Eggert   lars.eggert@noki Nokia 200	
IETF Organization – Area	as
• 8 Areas to structure the technical work:	
<ul> <li>Applications</li> </ul>	(APP)
<ul> <li>Transport Services</li> </ul>	(TSV)
<ul> <li>Security</li> </ul>	(SEC)
Routing	(RTG)
<ul> <li>Operations &amp; Management</li> </ul>	(O&M)
<ul> <li>Real-Time Applications and Infrastructure</li> </ul>	(RAI)
Internet	(INT)
General	(GEN)



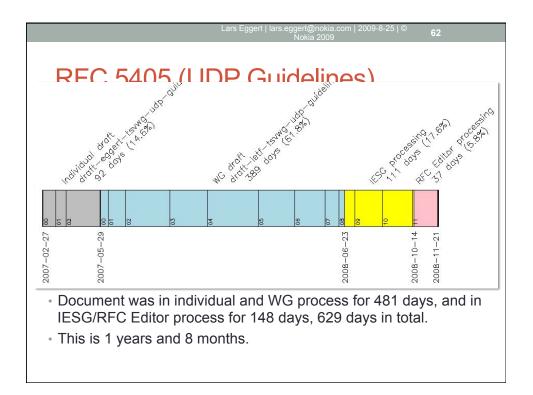


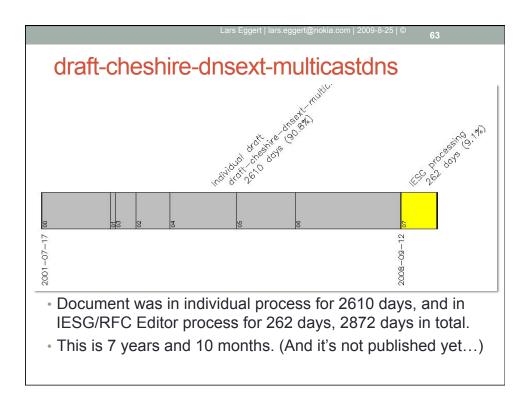


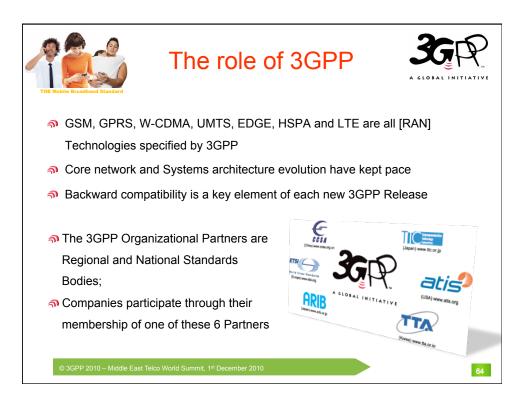
		59		
IETF Organizati	on – IRT	F IRT		
	ASRG	Anti-spam		
	CFRG	Crypto forum		
<ul> <li>Internet Engineering</li> </ul>	DTNRG	Delay-tolerant networking		
Research Task Force	HIPRG	Host identity		
(IRTF)	ICCRG	Internet congestion control IP mobility optimizations		
<ul> <li>Focused on long-term</li> </ul>	MOBOPTS			
research problems in	NMRG	Network management		
Internet	P2PRG	Peer-to-peer		
	RRG	Routing		
	SAMRG	Scalable adaptive multicast		
	TMRG	Transport modeling		
	VNRG	Virtual networks		



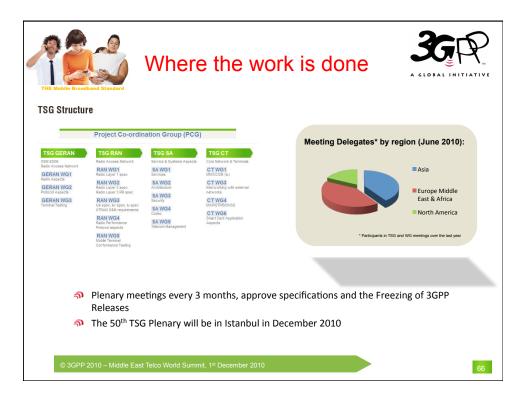
						61	
107		20					
		32				RAI Area	Internet Area
Internet Research Task Force A. Falk	Applications Area	Transport Area	Security Area	Routing Area	O&M Area	atoca avtcore, ext bliss clue codec	6lowpan 6man ancp autoconf csi
asrg cfrg dtnrg hiprg iccrg mobopts nmrg p2prg rrg samrg tmrg vnrg	core eai ftpext2 httpbis hybi iri marf paws precis sieve urmbis vcarddev websec yam	alto behave cdni conex dccp decade fecframe ippm ledbat mptcp nfsv4 pcn rmt rohc storm tcpm	abfab dane dkim emu hokey ipsecme kitten krb msec nea oauth pkix tls	bfd ccamp forces idr isis karp l2vpn l3vpn manet mpls ospf pce pim pce pim pce pim sidr vrrp	Grenum adslmib armd bmwg dime dnsop eman grow ipfix mboned netconf netmod opsawg opsec radext v6ops	dispatch drinks ecrit enum geopriv mediactrl mmusic p2psip payload rtcweb simple sipclf sipcore siprec soc speechsc speechsc splices vipr	dhc dha dhsext hip homenet I2tpext Iisp Iwig mext mif mip4 multimob netext ntp pcp pppext savi shim6 softwire
bis	= second (I	revision)				xcon xmpp xrblock	tictoc trill

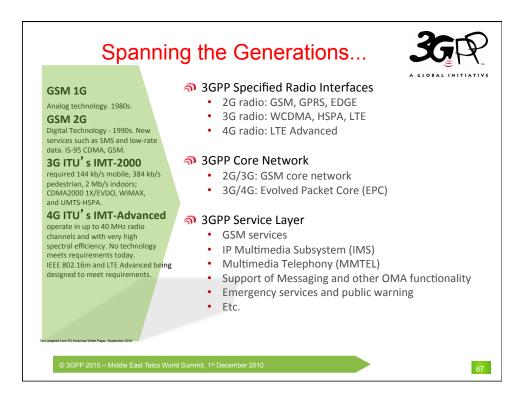


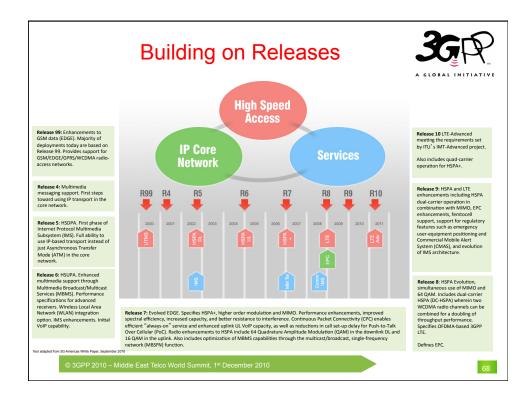




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<b>3GPP Members</b> As at 1st February 2010			<b>3</b> R	G-Molenna L.M.	DUAKSONG RSD Center			
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#### Summary

- No networks (and non-network interfaces) without standards
- Different types of standards organizations
  - · component vs. system
  - protocols vs. data formats
- Important part of technology evolution
- Interaction with IPR