#### Machine learning lecture slides

COMS 4771 Fall 2020

#### **Classification II: Margins and SVMs**

### Outline

- Perceptron
- Margins
- Support vector machines
- Soft-margin SVM

# Perceptron (1)

#### Perceptron: a variant of SGD

- Uses hinge loss:  $\ell_{\text{hinge}}(s) := \max\{0, 1-s\}$
- Uses <u>conservative updates</u>: only update when there is classification mistake
- Step size  $\eta = 1$
- Continues updating until all training examples correctly classified by current linear classifier



Figure 1: Comparing hinge loss and zero-one loss

## Perceptron (2)

- Start with  $w^{(0)} = 0$ .
- ► For t = 1, 2, ... until all training examples correctly classified by current linear classifier:
  - Pick a training example—call it  $(x_t, y_t)$ —misclassified by  $w^{(t-1)}$ .
  - Update:

$$w^{(t)} := w^{(t-1)} - \nabla \ell_{\text{hinge}}(y_t x_t^{\mathsf{T}} w^{(t-1)}).$$

### Perceptron (3)

► Note that whenever  $y_t x_t^{\mathsf{T}} w^{(t-1)} \leq 0$ ,  $\nabla \ell_{\text{hinge}}(y_t x_t^{\mathsf{T}} w^{(t-1)}) = \ell'_{\text{hinge}}(y_t x_t^{\mathsf{T}} w^{(t-1)}) \cdot y_t x_t = -1 \cdot y_t x_t.$ 

$$w^{(t)} := w^{(t-1)} + y_t x_t.$$

Final solution is of the form

$$\hat{w} = \sum_{i \in S} y_i x_i$$

for some multiset S of  $\{1, \ldots, n\}$ .

Possible to include same example index multiple times in S

### Properties of Perceptron

- Suppose  $(x_1, y_1), \ldots, (x_n, y_n) \in \mathbb{R}^d \times \{-1, +1\}$  is linearly separable.
- ▶ Does Perceptron find a linear separator? (Yes.) How quickly?
- Depends on <u>margin</u> achievable on the data set—how much wiggle room there is for linear separators.



Figure 2: Linearly separable data

# Margins (1)

Margin achieved by w on *i*-th training example is the distance from  $y_i x_i$  to decision boundary:

$$\gamma_i(w) := \frac{y_i x_i^{\mathsf{T}} w}{\|w\|_2}.$$

Maximum margin achievable on all training examples:

$$\gamma_{\star} := \max_{w \in \mathbb{R}^d} \min_i \gamma_i(w).$$

► Theorem: If training data is linearly separable, Perceptron finds a linear separator after making at most  $(L/\gamma_{\star})^2$  updates, where  $L = \max_i ||x_i||_2$ .



Figure 3: Margins

# Margins (2)

▶ Let *w* be a linear separator:

$$y_i x_i^\mathsf{T} w > 0, \quad i = 1, \dots, n.$$

Note: Scaling of w does not change margin achieved on i-th example

$$\gamma_i(w) = \frac{y_i x_i^{\mathsf{T}} w}{\|w\|_2}.$$

- WLOG assume  $y_1 x_1^{\mathsf{T}} w = \min_i y_i x_i^{\mathsf{T}} w$ .
- So x<sub>1</sub> is closest to decision boundary among all training examples.
- Rescale w so that  $y_1 x_1^\mathsf{T} w = 1$ .
- Distance from  $y_1x_1$  to decision boundary is  $1/||w||_2$ .
- The shortest w satisfying

$$y_i x_i^\mathsf{T} w \ge 1, \quad i = 1, \dots, n$$

gives the linear separator with the <u>maximum margin</u> on all training examples.

### Support vector machine

 Weight vector of maximum margin linear separator: defined as solution to optimization problem

$$\begin{split} \min_{w \in \mathbb{R}^d} & \frac{1}{2} \|w\|_2^2\\ \text{subject to} & y_i x_i^{\mathsf{T}} w \geq 1, \quad i=1,\ldots,n. \end{split}$$

(The 1/2 prefactor is customary but inconsequential.)

- This is the <u>support vector machine (SVM</u>) optimization problem.
- Feasible when data are linearly separable.
- Note: Preference for the weight vector achieving the maximum margin is another example of inductive bias.

### Support vectors

 Just like least norm solution to normal equations (and ridge regression), solution w to SVM problem can be written as ∑<sup>n</sup><sub>i=1</sub> α<sub>i</sub>y<sub>i</sub>x<sub>i</sub> for some α<sub>1</sub>,..., α<sub>n</sub> ∈ ℝ (in fact, α<sub>i</sub> ≥ 0)
 (Adding r ∈ ℝ<sup>d</sup> orthogonal to span of x<sub>i</sub>'s to weight vector can only increase the length without changing the constraint values.)
 The examples (x<sub>i</sub>, y<sub>i</sub>) for which α<sub>i</sub> ≠ 0 are called support vector examples: they have y<sub>i</sub>x<sup>T</sup><sub>i</sub>w = 1 and are closest to decision boundary.



# Soft-margin SVM (1)

- ▶ What if not linearly separable? SVM problem has no solution.
- Introduce <u>slack variables</u> for constraints, and  $C \ge 0$ :

$$\min_{\substack{w \in \mathbb{R}^d, \xi_1, \dots, \xi_n \ge 0 \\ \text{subject to}}} \frac{1}{2} \|w\|_2^2 + C \sum_{i=1}^n \xi_i$$

$$y_i x_i^{\mathsf{T}} w \ge 1 - \xi_i, \quad i = 1, \dots, n.$$

► This is the *soft-margin SVM* optimization problem.

A <u>constrained</u> convex optimization problem

For given w,  $\xi_i/||w||_2$  is distance that  $x_i$  has to move to satisfy  $y_i x_i^{\mathsf{T}} w \ge 1$ .



# Soft-margin SVM (2)

Equivalent unconstrained form:

$$\min_{w \in \mathbb{R}^d} \quad \frac{1}{2} \|w\|_2^2 + C \sum_{i=1}^n \max\{0, 1 - y_i x_i^{\mathsf{T}} w\}.$$

• Rewriting using  $\lambda = 1/(nC)$  and  $\ell_{\text{hinge}}$ :

$$\min_{w \in \mathbb{R}^d} \quad \frac{1}{n} \sum_{i=1}^n \ell_{\text{hinge}}(y_i x_i^{\mathsf{T}} w) + \frac{\lambda}{2} \|w\|_2^2$$

- Same template as ridge regression, Lasso, ... !
  - Data fitting term (using a surrogate loss function)
  - Regularizer that promotes inductive bias
  - $\lambda$  controls trade-off of concerns
- Both SVM and soft-margin SVM can be kernelized