#### Machine learning lecture slides

COMS 4771 Fall 2020

### **Multivariate Gaussians and PCA**

### Outline

- Multivariate Gaussians
- Eigendecompositions and covariance matrices
- Principal component analysis
- Principal component regression and spectral regularization
- Singular value decomposition
- Examples: topic modeling and matrix completion

#### Multivariate Gaussians: Isotropic Gaussians

- Start with X = (X<sub>1</sub>,...,X<sub>d</sub>) ∼ N(0, I), i.e., X<sub>1</sub>,...,X<sub>d</sub> are iid N(0,1) random variables.
  - Probability density function is product of (univariate) Gaussian densities
  - $\blacktriangleright \mathbb{E}(X_i) = 0$
  - $\operatorname{var}(X_i) = \operatorname{cov}(X_i, X_i) = 1$ ,  $\operatorname{cov}(X_i, X_j) = 0$  for  $i \neq j$
  - ► Arrange in mean vector E(X) = 0, covariance matrix cov(X) = I

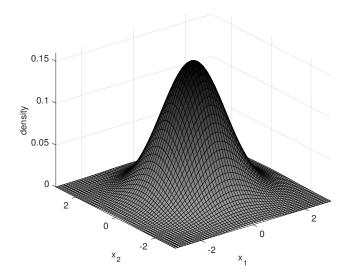


Figure 1: Density function for isotropic Gaussian in  $\mathbb{R}^2$ 

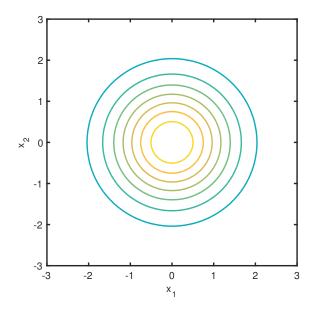


Figure 2: Density function level sets for isotropic Gaussian in  $\mathbb{R}^2$ 

#### Affine transformations of random vectors

- Start with any random vector Z, then apply linear transformation, followed by translation
  - $\blacktriangleright \ X:=MZ+\mu \text{, for } M\in \mathbb{R}^{k\times d} \text{ and } \mu\in \mathbb{R}^k$
  - ► Fact:  $\mathbb{E}(X) = M\mathbb{E}(Z) + \mu$ ,  $\operatorname{cov}(X) = M \operatorname{cov}(Z)M^{\mathsf{T}}$
  - ▶ E.g., let  $u \in \mathbb{R}^d$  be a unit vector ( $||u||_2 = 1$ ), and  $X := u^T Z$ (projection of X along direction u). Then  $\mathbb{E}(X) = u^T \mathbb{E}(Z)$ , and  $var(X) = u^T cov(Z)u$ .
- Note: These transformations work for random vectors with any distribution, not just Gaussian distributions.
  - However, it is convenient to illustrate the effect of these transformations on Gaussian distributions, since the "shape" of the Gaussian pdf is easy to understand.

#### Multivariate Gaussians: General Gaussians

- ▶ If  $Z \sim N(0, I)$  and  $X = MZ + \mu$ , we have  $\mathbb{E}(X) = \mu$  and  $cov(X) = MM^{\mathsf{T}}$ 
  - Assume  $M \in \mathbb{R}^{d \times d}$  is invertible (else we get a degenerate Gaussian distribution).
  - $\blacktriangleright \text{ We say } X \sim \mathcal{N}(\mu, MM^{\mathsf{T}})$

Density function given by

$$p(x) = \frac{1}{(2\pi)^{d/2} |MM^{\mathsf{T}}|^{1/2}} \exp\left(-\frac{1}{2}(x-\mu)^{\mathsf{T}}(MM^{\mathsf{T}})^{-1}(x-\mu)\right).$$

Note: every non-singular covariance matrix ∑ can be written as MM<sup>T</sup> for some non-singular matrix M. (We'll see why soon.)

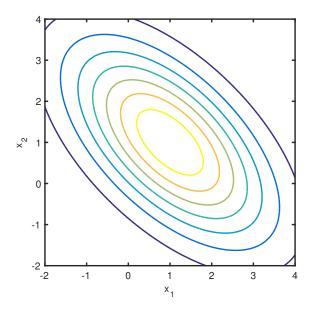


Figure 3: Density function level sets for anisotropic Gaussian in  $\mathbb{R}^2$ 

### Inference with multivariate Gaussians (2)

▶ Bivariate case:  $(X_1, X_2) \sim N(\mu, \Sigma)$  in  $\mathbb{R}^2$ 

$$\boldsymbol{\mu} = \begin{bmatrix} \mu_1 \\ \mu_2 \end{bmatrix}, \quad \boldsymbol{\Sigma} = \begin{bmatrix} \boldsymbol{\Sigma}_{1,1} & \boldsymbol{\Sigma}_{1,2} \\ \boldsymbol{\Sigma}_{2,1} & \boldsymbol{\Sigma}_{2,2} \end{bmatrix}$$

▶ What is the distribution of X<sub>2</sub>?

 $\blacktriangleright N(\mu_2, \Sigma_{2,2})$ 

• What is the distribution of  $X_2 \mid X_1 = x_1$ ?

- Miracle 1: it is a Gaussian distribution
- Miracle 2: mean provided by linear prediction of X<sub>2</sub> from X<sub>1</sub> with smallest MSE
- Miracle 3: variance doesn't depend on x<sub>1</sub>

#### Inference with multivariate Gaussians (2)

- What is the distribution of  $X_2 \mid X_1 = x_1$ ?
  - Miracle 1: it is a Gaussian distribution
  - Miracle 2: mean provided by linear prediction of X<sub>2</sub> from X<sub>1</sub> with smallest MSE
  - Miracle 3: variance doesn't depend on  $x_1$
  - OLS with  $X_1$  as input variable and  $X_2$  as output variable:

$$x_1 \mapsto \hat{m}x_1 + \hat{\theta}$$

where

$$\hat{m} = \frac{\operatorname{cov}(X_1, X_2)}{\operatorname{var}(X_1)} = \frac{\Sigma_{1,2}}{\Sigma_{1,1}},$$
$$\hat{\theta} = \mathbb{E}(X_2) - \hat{m}\mathbb{E}(X_1) = \mu_2 - \hat{m}\mu_1$$

Therefore:

$$\mathbb{E}[X_2 \mid X_1 = x_1] = \hat{m}x_1 + \hat{\theta} \\ = \mu_2 + \hat{m}(x_1 - \mu_1) \\ = \mu_2 + \frac{\Sigma_{1,2}}{\Sigma_{1,1}}(x_1 - \mu_1)$$

### Inference with multivariate Gaussians (3)

- What is the distribution of  $X_2 \mid X_1 = x_1$ ?
  - Miracle 1: it is a Gaussian distribution
  - Miracle 2: mean provided by linear prediction of X<sub>2</sub> from X<sub>1</sub> with smallest MSE
  - Miracle 3: variance doesn't depend on x<sub>1</sub>

$$\operatorname{var}(X_{2} \mid X_{1} = x_{1}) = \mathbb{E}[\operatorname{var}(X_{2} \mid X_{1})]$$
  
=  $\operatorname{var}(X_{2}) - \operatorname{var}(\mathbb{E}[X_{2} \mid X_{1}])$   
=  $\Sigma_{2,2} - \operatorname{var}(\hat{m}X_{1} + \hat{\theta})$   
=  $\Sigma_{2,2} - \hat{m}^{2} \operatorname{var}(X_{1})$   
=  $\Sigma_{2,2} - \frac{\Sigma_{1,2}^{2}}{\Sigma_{1,1}^{2}}\Sigma_{1,1}$   
=  $\Sigma_{2,2} - \frac{\Sigma_{1,2}^{2}}{\Sigma_{1,1}^{2}}.$ 

#### Inference with multivariate Gaussians (4)

 Beyond bivariate Gaussians: same as above, but just writing things properly using matrix notations

$$\mathbb{E}[X_2 \mid X_1 = x_1] = \mu_2 + \Sigma_{2,1} \Sigma_{1,1}^{-1} (x_1 - \mu_1)$$
  

$$\operatorname{cov}(X_2 \mid X_1 = x_1) = \Sigma_{2,2} - \Sigma_{2,1} \Sigma_{1,1}^{-1} \Sigma_{1,2}$$

# Eigendecomposition (1)

• Every symmetric matrix  $M \in \mathbb{R}^{d \times d}$  has d real <u>eigenvalues</u>, which we arrange as

$$\lambda_1 \geq \cdots \geq \lambda_d$$

Can choose corresponding orthonormal *eigenvectors* 

$$v_1, \ldots, v_d \in \mathbb{R}^d$$

This means

$$Mv_i = \lambda_i v_i$$

for each  $i = 1, \ldots, d$ , and

$$v_i^{\mathsf{T}} v_j = \mathbf{1}_{\{i=j\}}$$

# Eigendecomposition (2)

Arrange  $v_1, \ldots, v_d$  in an <u>orthogonal matrix</u>  $V := [v_1| \cdots |v_d]$   $V^{\mathsf{T}}V = I$  and  $VV^{\mathsf{T}} = \sum_{i=1}^d v_i v_i^{\mathsf{T}} = I$ Therefore,  $M = MVV^{\mathsf{T}}$   $= \sum_{i=1}^d Mv_i v_i^{\mathsf{T}}$  $= \sum_{i=1}^d \lambda_i v_i v_i^{\mathsf{T}}$ 

- This is our preferred way to express the eigendecomposition
  - Also called spectral decomposition
  - Can also write  $M = V\Lambda V^{\mathsf{T}}$ , where  $\Lambda = \operatorname{diag}(\lambda_1, \ldots, \lambda_d)$
  - ► The matrix V diagonalizes M:

$$V^{\mathsf{T}}MV = \Lambda$$

# Covariance matrix (1)

•  $A \in \mathbb{R}^{n \times d}$  is data matrix •  $\Sigma := A^{\mathsf{T}} A = {}^{1} \Sigma^{n}$ 

$$\Sigma := A^{\intercal}A = \frac{1}{n} \sum_{i=1}^{n} x_i x_i^{\intercal}$$
 is

(empirical) second-moment matrix

- If <sup>1</sup>/<sub>n</sub> ∑<sup>n</sup><sub>i=1</sub> x<sub>i</sub> = 0 (data are "centered"), this is the (empirical) covariance matrix
- For purpose of exposition, just say/write "(co)variance" even though "second-moment" is technically correct

• For any unit vector 
$$u \in \mathbb{R}^d$$
,

$$u^{\mathsf{T}} \varSigma u = \frac{1}{n} \sum_{i=1}^{n} (u^{\mathsf{T}} x_i)^2$$

is (empirical) variance of data along direction u

# Covariance matrix (2)

Note: some pixels in OCR data have very little (or zero!) variation

- These are "coordinate directions" (e.g., u = (1, 0, ..., 0))
- Probably can/should ignore these!

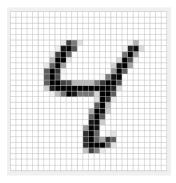


Figure 4: Which pixels are likely to have very little variance?

#### Top eigenvector

 $\blacktriangleright~\varSigma$  is symmetric, so can write eigendecomposition

$$\varSigma = \sum_{i=1}^d \lambda_i v_i v_i^{\mathsf{T}}$$

In which direction is variance maximized?

- Answer:  $v_1$ , corresponding to largest eigenvalue  $\lambda_1$ 
  - Called the top eigenvector
  - This follows from the following characterization of v<sub>1</sub>:

$$v_1^{\mathsf{T}} \Sigma v_1 = \max_{u \in \mathbb{R}^d : \|u\|_2 = 1} u^{\mathsf{T}} \Sigma u = \lambda_1.$$

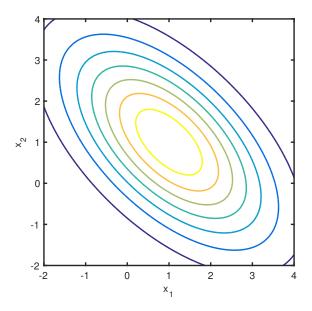


Figure 5: What is the direction of the top eigenvector for the covariance of this Gaussian?

### Top k eigenvectors

- ▶ What about among directions orthogonal to v<sub>1</sub>?
  - Answer:  $v_2$ , corresponding to second largest eigenvalue  $\lambda_2$
- ▶ (Note: all eigenvalues of ∑ are non-negative!)
- For any k,  $V_k := [v_1| \cdots |v_k]$  satisfies

$$\sum_{i=1}^{k} v_i^{\mathsf{T}} \varSigma v_i = \operatorname{tr}(V_k^{\mathsf{T}} \varSigma V_k) = \max_{U \in \mathbb{R}^{d \times k} : U^{\mathsf{T}} U = I} \operatorname{tr}(U^{\mathsf{T}} \varSigma U) = \sum_{i=1}^{k} \lambda_i$$

(the top k eigenvectors)

### Principal component analysis

► k-dimensional principal components analysis (PCA) mapping:

$$\varphi(x) = (x^{\mathsf{T}}v_1, \dots, x^{\mathsf{T}}v_k) = V_k^{\mathsf{T}}x \in \mathbb{R}^k$$

where  $V_k = [v_1|\cdots|v_k] \in \mathbb{R}^{d \times k}$ 

• (Only really makes sense when  $\lambda_k > 0.$ )

• This is a form of *dimensionality reduction* when k < d.

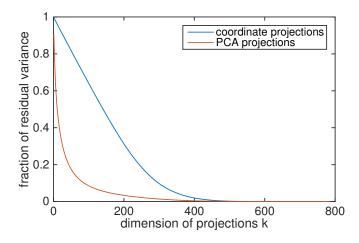


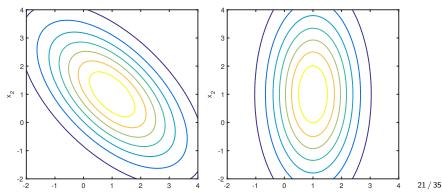
Figure 6: Fraction of residual variance from projections of varying dimension

### Covariance of data upon PCA mapping

Covariance of data upon PCA mapping:

$$\frac{1}{n}\sum_{i=1}^{n}\varphi(x_i)\varphi(x_i)^{\mathsf{T}} = \frac{1}{n}\sum_{i=1}^{n}V_k^{\mathsf{T}}x_ix_i^{\mathsf{T}}V_k = V_k^{\mathsf{T}}\Sigma V_k = \Lambda_k$$

where  $\Lambda_k$  is diagonal matrix with  $\lambda_1, \ldots, \lambda_k$  along diagonal. In particular, coordinates in  $\varphi(x)$ -representation are uncorrelated.



### PCA and linear regression

- ► Use k-dimensional PCA mapping \u03c6(x) = V\_k^T x with ordinary least squares
- (Assume rank of A is at least k, so  $A^{\mathsf{T}}A$  has  $\lambda_k > 0$ )
- Data matrix is

$$\frac{1}{\sqrt{n}} \begin{bmatrix} \leftarrow & \varphi(x_1)^{\mathsf{T}} & \to \\ & \vdots & \\ \leftarrow & \varphi(x_n)^{\mathsf{T}} & \to \end{bmatrix} = \frac{1}{\sqrt{n}} \begin{bmatrix} \leftarrow & x_1^{\mathsf{T}} V_k & \to \\ & \vdots & \\ \leftarrow & x_n^{\mathsf{T}} V_k & \to \end{bmatrix} = A V_k \in \mathbb{R}^{n \times k}$$

Therefore, OLS solution is

$$\hat{\beta} = (V_k^{\mathsf{T}} A^{\mathsf{T}} A V_k)^{-1} (A V_k)^{\mathsf{T}} b$$
$$= \Lambda_k^{-1} V_k^{\mathsf{T}} A^{\mathsf{T}} b$$

(Note: here  $\hat{\beta} \in \mathbb{R}^k$ .)

#### Principal component regression

• Use  $\hat{\beta} = \Lambda_k^{-1} V_k^{\mathsf{T}} A^{\mathsf{T}} b$  to predict on new  $x \in \mathbb{R}^d$ :

$$\begin{split} \varphi(x)^{\mathsf{T}} \hat{\beta} &= (V_k^{\mathsf{T}} x)^{\mathsf{T}} \Lambda_k^{-1} V_k^{\mathsf{T}} A^{\mathsf{T}} b \\ &= x^{\mathsf{T}} (V_k \Lambda_k^{-1} V_k^{\mathsf{T}}) (A^{\mathsf{T}} b) \end{split}$$

So "effective" weight vector (that acts directly on x rather than φ(x)) is given by

$$\hat{w} := (V_k \Lambda_k^{-1} V_k^{\mathsf{T}}) (A^{\mathsf{T}} b).$$

- This is called <u>principal component regression (PCR)</u> (here, k is hyperparameter)
- Alternative hyper-parameterization: λ > 0; same as before but using the largest k such that λ<sub>k</sub> ≥ λ.

#### Spectral regularization

- PCR and ridge regression are examples of spectral regularization.
- For a function  $g \colon \mathbb{R} \to \mathbb{R}$ , write g(M) to mean

$$g(M) = \sum_{i=1}^{d} g(\lambda_i) v_i v_i^{\mathsf{T}}$$

where M has eigendecomposition  $M = \sum_{i=1}^{d} \lambda_i v_i v_i^{\mathsf{T}}$ .

- I.e., g is applied to eigenvalues of M
- Generalizes effect of polynomials: e.g.,  $g(z) = z^2$

$$M^2 = (V\Lambda V^{\mathsf{T}})(V\Lambda V^{\mathsf{T}}) = V\Lambda^2 V^{\mathsf{T}}.$$

Claim: Can write each of PCR and ridge regression as

$$\hat{w} = g(A^{\mathsf{T}}A)A^{\mathsf{T}}b$$

for appropriate function g (depending on  $\lambda$ ).

### Comparing ridge regression and PCR

- $\blacktriangleright \ \hat{w} = g(A^{\mathsf{T}}A)A^{\mathsf{T}}b$
- Ridge regression (with parameter  $\lambda$ ):  $g(z) = \frac{1}{z+\lambda}$
- PCR (with parameter  $\lambda$ ):  $g(z) = \mathbf{1}_{\{z \ge \lambda\}} \cdot \frac{1}{z}$
- Interpretation:
  - PCR uses directions with sufficient variability; ignores the rest
  - Ridge artificially inflates the variance in all directions

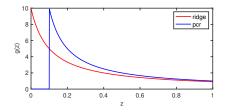


Figure 7: Comparison of ridge regression and PCR

#### Matrix factorization

► Let 
$$A = \begin{bmatrix} \leftarrow & x_1^{\mathsf{T}} & \rightarrow \\ & \vdots & \\ \leftarrow & x_n^{\mathsf{T}} & \rightarrow \end{bmatrix} \in \mathbb{R}^{n \times d}$$
 (forget the  $1/\sqrt{n}$  scaling)

▶ Try to approximate A with BC, where  $B \in \mathbb{R}^{n \times k}$  and  $C \in \mathbb{R}^{k \times d}$ , to minimize  $||A - BC||_F^2$ .

- Here,  $\|\cdot\|_F$  is a matrix norm called <u>Frobenius norm</u>, which treats the  $n \times d$  matrix as a vector in *nd*-dimensional Euclidean space
- Think of B as the encodings of the data in A
- "Dimension reduction" when k < d
- Theorem (Schmidt, 1907; Eckart-Young, 1936): Optimal solution is given by truncating the singular value decomposition (SVD) of A

#### Singular value decomposition

• Every matrix  $A \in \mathbb{R}^{n \times d}$ —say, with rank r—can be written as

$$A = \sum_{i=1}^r \sigma_i u_i v_i^{\mathsf{T}}$$

where •  $\sigma_1 \ge \cdots \ge \sigma_r > 0$  (singular values) •  $u_1, \dots, u_r \in \mathbb{R}^n$  (orthonormal left singular vectors) •  $v_1, \dots, v_r \in \mathbb{R}^d$  (orthonormal right singular vectors) • Can also write as  $A = USV^{\mathsf{T}}$ 

where

$$\begin{array}{l} \blacktriangleright \quad U = [u_1|\cdots|u_r] \in \mathbb{R}^{n \times r}, \text{ satisfies } U^{\mathsf{T}}U = I \\ \blacktriangleright \quad S = \operatorname{diag}(\sigma_1, \ldots, \sigma_r) \in \mathbb{R}^{r \times r} \\ \blacktriangleright \quad V = [v_1|\cdots|v_r] \in \mathbb{R}^{d \times r}, \text{ satisfies } V^{\mathsf{T}}V = I \end{array}$$

#### Truncated SVD

Let A have SVD A = ∑<sub>i=1</sub><sup>r</sup> σ<sub>i</sub>u<sub>i</sub>v<sub>i</sub><sup>T</sup> (rank of A is r)
 Truncate at rank k (for any k ≤ r): rank-k SVD

$$A_k := \sum_{i=1}^k \sigma_i u_i v_i^{\mathsf{T}}$$

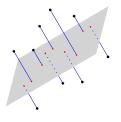
► Can write as 
$$A_k := U_k S_k V_k^{\mathsf{T}}$$
, where  
►  $U_k = [u_1|\cdots|u_k] \in \mathbb{R}^{n \times k}$ , satisfies  $U^{\mathsf{T}}U = I$   
►  $S_k = \operatorname{diag}(\sigma_1, \dots, \sigma_k) \in \mathbb{R}^{k \times k}$   
►  $V_k = [v_1|\cdots|v_k] \in \mathbb{R}^{d \times r}$ , satisfies  $V^{\mathsf{T}}V = I$ 

Theorem (Schmidt/Eckart-Young):

$$||A - A_k||_F^2 = \min_{M: \operatorname{rank}(M) = k} ||A - M||_F^2 = \sum_{i=k+1}^r \sigma_i^2$$

### Encoder/decoder interpretation (1)

- Encoder: x → φ(x) = V<sub>k</sub><sup>T</sup>x ∈ ℝ<sup>k</sup>
  Encoding rows of A: AV<sub>k</sub> = U<sub>k</sub>S<sub>k</sub>
  Decoder: z → V<sub>k</sub>z ∈ ℝ<sup>d</sup>
  Decoding rows of U<sub>k</sub>S<sub>k</sub>: U<sub>k</sub>S<sub>k</sub>V<sub>k</sub><sup>T</sup> = A<sub>k</sub>
  Same as k-dimensional PCA mapping!
  A<sup>T</sup>A = VS<sup>2</sup>V<sup>T</sup>, so eigenvectors of A<sup>T</sup>A are right singular vectors of A, non-zero eigenvalues are squares of the singular
  - values
  - PCA/SVD finds k-dimensional subspace of smallest sum of squared distances to data points.



### Encoder/decoder interpretation (2)

► Example: OCR data, compare original image to decoding of k-dimensional PCA encoding (k ∈ {1, 10, 50, 200})



Figure 9: PCA compression of MNIST digit

# Application: Topic modeling (1)

- Start with n documents, represent using "bag-of-words" count vectors
- Arrange in matrix  $A \in \mathbb{R}^{n \times d}$ , where d is vocabulary size

	aardvark	abacus	abalone	• • •
doc 1	3	0	0	•••
doc 2	7	0	4	•••
doc 3	2	4	0	
÷	:	÷	:	

# Application: Topic modeling (2)

Rank k SVD provides an approximate factorization

#### $A \approx BC$

where  $B \in \mathbb{R}^{n \times k}$  and  $C \in \mathbb{R}^{k \times d}$ 

- ► This use of SVD is called *Latent Semantic Analysis (LSA)*
- Interpret rows of C as "topics"
- $B_{i,t}$  is "weight" of document *i* on topic *t*
- ► If rows of C were probability distributions, could interpret as C<sub>t,w</sub> as probability that word w appears in topic t

### Application: Matrix completion (1)

- Start with ratings of movies given by users
- Arrange in a matrix  $A \in \mathbb{R}^{n \times d}$ , where  $A_{i,j}$  is rating given by user i for movie j.
  - ▶ Netflix: n = 480000, d = 18000; on average, each user rates 200 movies
  - Most entries of A are unknown
- Idea: Approximate A with low-rank matrix, i.e., find

$$B = \begin{bmatrix} \leftarrow & b_1^{\mathsf{T}} & \rightarrow \\ & \vdots & \\ \leftarrow & b_n^{\mathsf{T}} & \rightarrow \end{bmatrix} \in \mathbb{R}^{n \times k}, \qquad C = \begin{bmatrix} \uparrow & & \uparrow \\ c_1 & \cdots & c_d \\ \downarrow & & \downarrow \end{bmatrix} \in \mathbb{R}^{k \times d}$$

with goal of minimizing  $\|A - BC\|_F^2$ 

Note: If all entries of A were observed, we could do this with truncated SVD.

### Application: Matrix completion (2)

- Need to find a low-rank approximation without all of A: (low-rank) matrix completion
  - Lots of ways to do this
  - Popular way (used in Netflix competition): based on "stochastic gradient descent" (discussed later)
  - Another way: fill in missing entries with plug-in estimates (based on a statistical model), then compute truncated SVD as usual

#### Feature representations from matrix completion

- MovieLens data set (n = 6040 users, d = 3952 movies,  $|\Omega| = 800000$  ratings)
- ▶ Fit B and C by using a standard matrix completion method (based on SGD, discussed later)
- Are  $c_1, \ldots, c_d \in \mathbb{R}^k$  useful feature vectors for movies?

Some nearest-neighbor pairs  $(c_j, NN(c_j))$ :

- Toy Story (1995), Toy Story 2 (1999)
- Sense and Sensibility (1995), Emma (1996)
- Heat (1995), Carlito's Way (1993)
- The Crow (1994), Blade (1998)
- ► Forrest Gump (1994), Dances with Wolves (1990)
- Mrs. Doubtfire (1993), The Bodyguard (1992)