SKETCHING AND EMBEDDING ARE EQUIVALENT FOR NORMS*

ALEXANDR ANDONI[†], ROBERT KRAUTHGAMER[‡], AND ILYA RAZENSHTEYN[§]

Abstract. An outstanding open question posed by Guha and Indyk in 2006 asks us to characterize metric spaces in which distances can be estimated using *efficient sketches*. Specifically, we say that a sketching algorithm is efficient if it achieves constant approximation using constant sketch size. A well-known result of Indyk [J. ACM, 53 (2006), pp. 307-323] implies that a metric that admits a constant-distortion embedding into ℓ_p for $p \in (0, 2]$ also admits an efficient sketching scheme. But is the converse true, i.e., is embedding into ℓ_p the only way to achieve efficient sketching? We address these questions for the important special case of normed spaces, by providing an almost complete characterization of sketching in terms of embeddings. In particular, we prove that a finitedimensional normed space allows efficient sketches iff it embeds (linearly) into $\ell_{1-\varepsilon}$ with constant distortion. We further prove that for norms that are closed under sum-product, efficient sketching is equivalent to embedding into ℓ_1 with constant distortion. Examples of such norms include the earth mover's distance (specifically its norm variant, called the Kantorovich-Rubinstein norm), and the trace norm (a.k.a. the Schatten 1-norm or the nuclear norm). Using known nonembeddability theorems for these norms by Naor and Schechtman [SIAM J. Comput., 37 (2007), pp. 804–826] and by Pisier [Compos. Math., 37 (1978), pp. 3–19], we then conclude that these spaces do not admit efficient sketches either, making progress toward answering another open question posed by Indyk in 2006. Finally, we observe that resolving whether "sketching is equivalent to embedding into ℓ_1 for general norms" (i.e., without the above restriction) is equivalent to resolving a well-known open problem in functional analysis posed by Kwapien in 1969.

Key words. sketching, lower bounds, embedding, geometry, communication complexity

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1. Introduction. One of the most exciting notions in modern algorithm design is that of *sketching*, where an input is summarized into a small data structure. Perhaps the most prominent use of sketching is to estimate *distances between points*, one of the workhorses of similarity search. For example, some early uses of sketches have been designed for detecting duplicates and estimating resemblance between documents [19, 20, 24]. Another example is nearest neighbor search, where many algorithms rely heavily on sketches, under the labels of dimension reduction (like the Johnson– Lindenstrauss lemma [40]) or locality-sensitive hashing (see, e.g., [36, 48, 4]). Sketches see widespread use in streaming algorithms, for instance, when the input implicitly defines a high-dimensional vector (via, say, frequencies of items in the stream), and a sketch is used to estimate the vector's ℓ_p norm. The situation is similar in compressive sensing, where acquisition of a signal can be viewed as sketching. Sketching especially of distances such as ℓ_p norms—was even used to achieve improvements for *classical* computational tasks: see, e.g., recent progress on numerical linear algebra

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[†]Columbia University, New York, NY 10027 (andoni@cs.columbia.edu).

[‡]Weizmann Institute of Science, Rehovot, 76100, Israel (robert.krauthgamer@weizmann.ac.il).

[§]Microsoft Research, Redmond, WA 98052 (ilyaraz@microsoft.com).

algorithms [76] or dynamic graph algorithms [2, 43]. Since sketching is a crucial primitive that can lead to many algorithmic advances, it is important to understand its power and limitations.

A primary use of sketches is for distance estimation between points in a metric space (X, d_X) , such as the Hamming space. The basic setup here asks us to design a sketching function $\mathbf{sk} : X \to \{0, 1\}^s$, so that the distance $d_X(x, y)$ can be estimated given only the sketches $\mathbf{sk}(x), \mathbf{sk}(y)$. In the decision version of this problem, the goal is to determine whether the inputs x and y are "close" or "far," as formalized by the distance threshold estimation problem [67], denoted DTEP_r(X, D), where, for a threshold r > 0 and approximation $D \ge 1$ given as parameters in advance, the goal is to decide whether $d_X(x, y) \le r$ or $d_X(x, y) > Dr$. Throughout, it will be convenient to omit r from the subscript.¹ Efficient sketches \mathbf{sk} almost always need to be randomized, and hence we allow randomization, requiring (say) 90% success probability.

The diversity of applications gives rise to a variety of natural and important metrics M for which we want to solve DTEP: Hamming space, Euclidean space, other ℓ_p norms, the earth mover's distance, edit distance, and so forth. Sketches for Hamming and Euclidean distances are now classic and well-understood [36, 48]. In particular, both are "efficiently sketchable": one can achieve approximation D = O(1)using sketch size s = O(1) (most importantly, independent of the dimension of X). Indyk [35] extended these results to efficient sketches for every ℓ_p norm for $p \in (0, 2]$. In contrast, for ℓ_p -spaces with p > 2, efficient sketching (constant D and s) was proved impossible using information-theoretic arguments [67, 14]. Extensive subsequent work investigated sketching of other important metric spaces,² or refined bounds (like a trade-off between D and s) for "known" spaces.³

These efforts provided beautiful results and techniques for many specific settings. Seeking a broader perspective, a foundational question has emerged [55, Question #5].

QUESTION 1.1. Characterize metric spaces which admit efficient sketching.

To focus the question, efficient sketching will mean constant D and s for us. Since its formulation circa 2006, progress on this question has been limited. The only known characterization is by [33] for distances that are decomposable by coordinates, i.e., $d_X(x,y) = \sum_{i=1}^n \varphi(x_i, y_i)$ for some φ . In particular, they show a number of general conditions on φ which imply an $\Omega(n)$ sketching complexity for d_X .

1.1. The embedding approach. To address DTEP in various metric spaces more systematically, researchers have undertaken the approach of metric embeddings. A metric embedding of X is a map $f: X \to Y$ into another metric space (Y, d_Y) . The distortion of f is the smallest $D' \geq 1$ for which there exists a scaling factor t > 0 such that

$$\forall x, y \in X, \qquad d_Y(f(x), f(y)) \le t \cdot d_X(x, y) \le D' \cdot d_Y(f(x), f(y)).$$

If the target metric Y admits sketching with parameters D and s, then X admits sketching with parameters $D \cdot D'$ and s, by the simple composition $\mathbf{sk}' : x \mapsto \mathbf{sk}(f(x))$.

¹When X is a normed space it suffices to consider r = 1 by simply scaling the inputs x, y.

²Other metric spaces include edit distance [12, 15, 63, 8] and its variants [31, 59, 30, 29, 25, 6], the earth mover's distance in the plane or in hypercubes [24, 37, 26, 44, 5, 3], cascaded norms of matrices [39], and the trace norm of matrices [50].

³These refinements include the gap Hamming distance problem [75, 38, 21, 22, 23, 71, 73] and LSH in ℓ_1 and ℓ_2 spaces [57, 62].

This approach of "reducing" sketching to embedding has been very successful, including for variants of the earth mover's distance [24, 37, 26, 60, 5] and for variants of edit distance [15, 63, 25, 6, 31, 59, 30, 29]. The approach is obviously most useful when Y itself is efficiently sketchable, which holds for all $Y = \ell_p$, $p \in (0, 2]$ [35] (we note that ℓ_p for 0 is not a metric space but rather a*quasi-metric*space; the abovedefinitions of embedding and distortion make sense even when Y is a quasi-metric,and we will use this extended definition liberally). In fact, the embeddings mentioned $above are all into <math>\ell_1$, except for [6], which employs a more complicated target space. We remark that in many cases the distortion D' achieved in the current literature is not constant and depends on the "dimension" of X.

Extensive research on embeddability into ℓ_1 has resulted in several important distortion lower bounds. Some address the aforementioned metrics [44, 60, 47, 8], while others deal with metric spaces arising in rather different contexts such as functional analysis [65, 27, 28] or approximation algorithms [52, 10, 46, 45]. Nevertheless, obtaining (optimal) distortion bounds for ℓ_1 -embeddability of several metric spaces of interest are still well-known open questions [54].

Yet sketching is a more general notion, and one may hope to achieve better approximation by bypassing embeddings into ℓ_1 . As mentioned above, some limited success in bypassing an ℓ_1 -embedding has been obtained for a variant of edit distance [6], albeit with a sketch size depending mildly on the dimension of X. Our results disparage these hopes, at least for the case of *normed spaces*.

1.2. Our results. Our main contribution is to show that efficient sketchability of norms is *equivalent* to embeddability into $\ell_{1-\varepsilon}$ with constant distortion. Below we only assert the "sketching \implies embedding" direction, as the reverse direction follows from [35], as discussed above.

THEOREM 1.2. Let X be a finite-dimensional normed space, and suppose that $0 < \varepsilon < 1/3$. If X admits a sketching algorithm for DTEP(X, D) for approximation D > 1 with sketch size s, then X linearly embeds into $\ell_{1-\varepsilon}$ with distortion $D' = O(sD/\varepsilon)$.

One can ask whether it is possible to improve Theorem 1.2 by showing that X, in fact, embeds into ℓ_1 . Since many nonembeddability theorems are proved for ℓ_1 , such a statement would "upgrade" such results to lower bounds for sketches. Indeed, we show results in this direction too. First of all, the above theorem also yields the following statement.

THEOREM 1.3. Under the conditions of Theorem 1.2, X linearly embeds into ℓ_1 with distortion $O(sD \cdot \log(\dim X))$.

Ideally, we would like an even stronger statement: efficient sketchability for norms is equivalent to embeddability into ℓ_1 with constant distortion (i.e., independent of the dimension of X as above). Such a stronger statement in fact requires the resolution of an open problem posed by Kwapien in 1969 (see [42, 16]). To be precise, Kwapien asks whether every finite-dimensional normed space X that embeds into $\ell_{1-\varepsilon}$ for $0 < \varepsilon < 1$ with distortion $D_0 \ge 1$ must also embed into ℓ_1 with distortion D_1 that depends only on D_0 and ε but not on the dimension of X (this is a reformulation of the finite-dimensional version of the original Kwapien's question). In fact, by Theorem 1.2, the "efficient sketching \Longrightarrow embedding into ℓ_1 with constant distortion" statement is *equivalent* to a positive resolution of the Kwapien's problem. Indeed, for the other direction, consider a potential counterexample to the Kwapien's problem, i.e., a normed space X that embeds into $\ell_{1-\varepsilon}$ with a constant distortion $D_0 \ge 1$, but every embedding of X into ℓ_1 incurs a distortion $D_1 = \omega(1)$, where the asymptotics is with the dimension of X (it is really a sequence of normed spaces). Hence, X admits an efficient sketch obtained by combining the embedding into $\ell_{1-\varepsilon}$ with the sketch of [35] but does not embed into ℓ_1 with constant distortion. Thus, if the answer to Kwapien's question is negative, then our desired stronger statement is false.

To bypass the resolution of the Kwapien's problem, we prove the following variant of the theorem using a result of Kalton [42]: efficient sketchability is equivalent to ℓ_1 -embeddability with constant distortion for norms that are "closed" under sumproducts. A sum-product of two normed spaces X and Y, denoted $X \oplus_{\ell_1} Y$, is the normed space $X \times Y$ endowed with ||(x, y)|| = ||x|| + ||y||. It is easy to verify that ℓ_1 , the earth mover's distance, and the trace norm are all closed under taking sumproducts (potentially with an increase in the dimension). Again, we only need to show the "sketching \implies embedding" direction, as the reverse direction follows from the arguments above—if a normed space X embeds into ℓ_1 with constant distortion, we can combine it with the ℓ_1 sketch of [35] and obtain an efficient sketch for X. We discuss the application of this theorem to the earth mover's distance in section 1.3.

THEOREM 1.4. Let $(X_n)_{n=1}^{\infty}$ be a sequence of finite-dimensional normed spaces. Suppose that for every $i_1, i_2 \ge 1$ there exists $m = m(i_1, i_2) \ge 1$ such that $X_{i_1} \oplus_{\ell_1} X_{i_2}$ embeds isometrically into X_m . Assume that every X_n admits a sketching algorithm for DTEP (X_n, D) for fixed approximation D > 1 with fixed sketch size s (both independent of n). Then, every X_n linearly embeds into ℓ_1 with bounded distortion (independent of n).

Overall, we almost completely characterize the norms that are efficiently sketchable, thereby making significant progress on Question 1.1. In particular, our results suggest that the embedding approach (embed into ℓ_p for some $p \in (0, 2]$, and use the sketch from [35]) is essentially unavoidable for norms. It is interesting to note that for general metrics (not norms) the implication "efficient sketching \implies embedding into ℓ_1 with constant distortion" is false: for example the Heisenberg group embeds into ℓ_2 -squared (with bounded distortion) and hence is efficiently sketchable, but it is not embeddable into ℓ_1 [49, 27, 28] (another example of this sort is provided by Khot and Vishnoi [46]). At the same time, we are not aware of any counterexample to the generalization of Theorem 1.2 to general metrics.

1.3. Applications. To demonstrate the applicability of our results to concrete questions of interest, we consider two well-known families of normed spaces, for which we obtain the first nontrivial lower bounds on the sketching complexity.

Trace norm. Let \mathcal{T}_n be the vector space $\mathbb{R}^{n \times n}$ (all real square $n \times n$ matrices) equipped with the trace norm (also known as the nuclear norm and the Schatten 1-norm), which is defined to be the sum of singular values. It is well-known that \mathcal{T}_n embeds into ℓ_2 (and thus also into ℓ_1) with distortion \sqrt{n} (observe that the trace norm is within \sqrt{n} from the Frobenius norm, which embeds isometrically into ℓ_2). Pisier [65] proved a matching lower bound of $\Omega(\sqrt{n})$ for the distortion of any embedding of \mathcal{T}_n into ℓ_1 .

This nonembeddability result, combined with our Theorem 1.3, implies a sketching lower bound for the trace norm. Before, only lower bounds for specific types of sketches (linear and bilinear) were known [50].

COROLLARY 1.5. For any sketching algorithm for $DTEP(\mathcal{T}_n, D)$ with sketch size s the following bound must hold:

$$sD = \Omega\left(\frac{\sqrt{n}}{\log n}\right).$$

Earth mover's distance. The (planar) earth mover's distance (also known as the transportation distance, Wasserstein-1 distance, and Monge–Kantorovich distance) is the vector space $\text{EMD}_n = \{p \in \mathbb{R}^{[n]^2} : \sum_i p_i = 0\}$ endowed with the norm $||p||_{\text{EMD}}$ defined as the minimum cost needed to transport the "positive part" of p to the "negative part" of p, where the transportation cost per unit between two points in the grid $[n]^2$ is their ℓ_1 -distance (for a formal definition see [60]). It is known that this norm embeds into ℓ_1 with distortion $O(\log n)$ [37, 24, 60] and that any ℓ_1 -embedding requires distortion $\Omega(\sqrt{\log n})$ [60].

We obtain the first sketching lower bound for EMD_n , which in particular addresses a well-known open question [55, Question #7]. Its proof is a direct application of Theorem 1.4 (which we *can* apply, since EMD_n is obviously closed under taking sum-products), to essentially "upgrade" the known nonembeddability into ℓ_1 [60] to nonsketchability.

COROLLARY 1.6. No sketching algorithm for $DTEP(EMD_n, D)$ can achieve approximation D and sketch size s that are constant (independent of n).

The reason we cannot apply Theorem 1.3 and get a clean quantitative lower bound for sketches of EMD_n is the factor $\log(\dim X)$ in Theorem 1.3. Indeed, the lower bound on the distortion of an embedding of EMD_n into ℓ_1 proved in [60] is $\Omega(\sqrt{\log n})$, which is smaller than $\log(\dim X) = \Theta(\log n)$.

We note that EMD_n is a (slight) generalization of the EMD metric version commonly used in computer science applications. In the latter, given two weighted sets $A, B \subset [n]^2$ of the same total weight, one has to solve, using only their sketches $\mathbf{sk}(A), \mathbf{sk}(B)$, the DTEP(EMD, D) problem where the EMD distance is the min-cost matching between A and B. Observe that the weights used in the sets $A, B \subset [n]^2$ are all positive. The slight difference is that in $DTEP(\text{EMD}_n, D)$, which asks analogously to estimate $||p - q||_{\text{EMD}}$, each of $p, q \in \mathbb{R}^{[n]^2}$ has both "positive" and "negative" parts. Nevertheless, we show in Appendix A that efficient sketching of EMD on weighted sets implies efficient sketching of the EMD_n norm. Hence, the nonsketchability of EMD_n norm applies to EMD on weighted sets as well.

1.4. Other related work. Another direction for "characterizing tractable metrics" is in the context of streaming algorithms, where the input is an implicit vector $x \in \mathbb{R}^n$ given in the form of updates (i, δ) , with the semantics that coordinate *i* has to be increased by $\delta \in \mathbb{R}$.

There are two known results in this vein. First, [18] characterized the streaming complexity of computing the sum $\sum_i \varphi(x_i)$, for some fixed φ (e.g., $\varphi(x) = x^2$ for ℓ_2 norm), when the updates are positive. They gave a precise property of φ that determines whether the complexity of the problem is small. Second, [51] showed that, in certain settings, streaming algorithms may as well be *linear*, i.e., maintain a sketch f(x) = Ax for a matrix A, and the size of the sketch is increased by a factor logarithmic in the dimension of x.

Furthermore, after the appearance of the conference version of the current article, there has been another characterization result that significantly generalizes and extends [18]. Specifically, for every symmetric norm $\|\cdot\|_X$, it is proved in [17] that the sketching (and streaming) complexity of computing $\|x\|_X$ is characterized by the norm's (maximum) modulus of concentration, up to polylogarithmic factors in the dimension of X. Finally, we mention a related work [9], where an efficient data structure for the approximate nearest neighbor search (ANN) is constructed for every symmetric norm. It is known [36, 48] that efficient sketches imply good data structures for

ANN; however, the result of [9] shows that having an efficient ANN data structure is a way more general property of an underlying norm.

1.5. Proof overview. Following common practice, we think of sketching as a communication protocol. In fact, our results hold for protocols with an *arbitrary* number of rounds (and access to public randomness).

Our proof of Theorem 1.2 can be divided into two parts: *information-theoretic* and *analytic*. First, we use information-theoretic tools to convert an efficient *protocol* for DTEP(X, D) into a so-called threshold map from X to a Hilbert space. Our notion of a threshold map can be viewed as a very weak definition of embeddability (see Definition 4.5 for details). Second, we use techniques from nonlinear functional analysis to convert a threshold map to a *linear map* into $\ell_{1-\varepsilon}$.

Information-theoretic part. To get a threshold map from a protocol for DTEP(X, D), we proceed in three steps. First, using the fact that X is a *normed space*, we are able to give a good protocol for DTEP($\ell_{\infty}^{k}(X), Dk$) (Lemma 4.3). The space $\ell_{\infty}^{k}(X)$ is a product of k copies of X equipped with the norm $||(x_1, \ldots, x_k)|| = \max_i ||x_i||$. Then, invoking the main result from [7], we conclude nonexistence of certain Poincaré-type inequalities for X (Theorem 4.4, in the contrapositive).

Finally, we use convex duality together with a compactness argument to conclude the existence of a desired threshold map from X to a Hilbert space (Lemma 4.6, again in the contrapositive).

Analytic part. We proceed from a threshold map by upgrading it to a *uniform* embedding (see Definition 2.1) of X into a Hilbert space (Theorem 4.12). For this we adapt arguments from [41, 66]. We use two tools from nonlinear functional analysis: an extension theorem for 1/2-Hölder maps from a (general) metric space to a Hilbert space [56] (Theorem 4.16) and a symmetrization lemma for maps from metric abelian groups to Hilbert spaces [1] (Lemma 4.14).

Then we convert a uniform embedding of X into a Hilbert space to a *linear* embedding into $\ell_{1-\varepsilon}$ by applying the result of Aharoni, Maurey, and Mityagin [1] together with the result of Nikišin [61]. A similar argument has been used in [60].

To prove a quantitative version of this step, we examine the proofs from [1] and [61] and obtain explicit bounds on the distortion of the resulting map. We accomplish this in section 5.

Embeddings into ℓ_1 . To prove Theorem 1.3 (which has dependence on the dimension of X), we note that it is a simple corollary of Theorem 1.2 and a result of Zvavitch [77], which gives a dimension reduction procedure for subspaces of $\ell_{1-\varepsilon}$.

Norms closed under sum-product. Finally, we prove Theorem 1.4 embeddability into ℓ_1 for norms closed under sum-product—by proving and using a finitary version of the theorem of Kalton [42] (Lemma 6.1), instead of invoking Nikišin's theorem as above. We prove the finitary version by reducing it to the original statement of Kalton's theorem via a compactness argument.

Let us point out that Naor and Schechtman [60] showed how to use (the original) Kalton's theorem to upgrade a uniform embedding of EMD_n into a Hilbert space to a linear embedding into ℓ_1 (they used this reduction to exclude uniform embeddability of EMD_n). Their proof used certain specifics of EMD. In contrast, to get Theorem 1.4 for general norms, we seem to need a finitary version of Kalton's theorem.

We also note that in Theorems 1.2, 1.3, and 1.4, we can conclude embeddability into $\ell_{1-\varepsilon}^d$ and ℓ_1^d , respectively, where d is *near-linear* in the dimension of the original

space. This conclusion uses the known dimension reduction theorems for subspaces from [72, 77].

2. Preliminaries on functional analysis. We recall a few definitions and standard facts from functional analysis that will be useful for our proofs. A central notion in our proofs is the notion of *uniform embeddings*, which is a weaker version of embeddability.

DEFINITION 2.1. For two metric spaces X and Y, we say that a map $f: X \to Y$ is a uniform embedding if there exist two nondecreasing functions $L, U: \mathbb{R}_+ \to \mathbb{R}_+$ such that for every $x_1, x_2 \in X$ one has $L(d_X(x_1, x_2)) \leq d_Y(f(x_1), f(x_2)) \leq U(d_X(x_1, x_2))$, $U(t) \to 0$ as $t \to 0$ and L(t) > 0 for every t > 0. The functions $L(\cdot)$ and $U(\cdot)$ are called moduli of the embedding.

DEFINITION 2.2. An inner-product space is a real vector space X together with an inner product $\langle \cdot, \cdot \rangle \colon X \times X \to \mathbb{R}$, which is a symmetric positive-definite bilinear form. A Hilbert space is an inner-product space X that is complete as a metric space.

Every inner-product space is a normed space: we can set $||x|| = \sqrt{\langle x, x \rangle}$. For a normed space X we denote by B_X its closed unit ball. The main example of a Hilbert space is ℓ_2 , the space of all real sequences $\{x_n\}$ with $\sum_i x_i^2 < \infty$, where the inner product is defined as

$$\langle x, y \rangle = \sum_{i} x_i y_i.$$

DEFINITION 2.3. For a set S, a function $K: S \times S \to \mathbb{R}$ is called a kernel if $K(s_1, s_2) = K(s_2, s_1)$ for every $s_1, s_2 \in S$. We say that the kernel K is positive-definite if for every $\alpha_1, \alpha_2, \ldots, \alpha_n \in \mathbb{R}$ and $s_1, s_2, \ldots, s_n \in S$, one has

$$\sum_{i,j=1}^{n} \alpha_i \alpha_j K(s_i, s_j) \ge 0.$$

We say that K is negative-definite if for every $\alpha_1, \ldots, \alpha_n \in \mathbb{R}$ with $\alpha_1 + \alpha_2 + \cdots + \alpha_n = 0$ and $s_1, s_2, \ldots, s_n \in S$, one has

$$\sum_{i,j=1}^{n} \alpha_i \alpha_j K(s_i, s_j) \le 0$$

The following are standard facts about positive- and negative-definite kernels.

FACT 2.4 (see [68]). For a kernel $K: S \times S \to \mathbb{R}$, there exists an embedding $f: S \to H$, where H is a Hilbert space, such that $K(s_1, s_2) = \langle f(s_1), f(s_2) \rangle_H$ for every $s_1, s_2 \in S$, iff K is positive-definite.

FACT 2.5 (see [69]). For a kernel $K: S \times S \to \mathbb{R}$, there exists an embedding $f: S \to H$, where H is a Hilbert space, such that $K(s_1, s_2) = ||f(s_1) - f(s_2)||_H^2$ for every $s_1, s_2 \in S$, iff K(s, s) = 0 for every $s \in S$ and K is negative-definite.

DEFINITION 2.6. For an abelian group G, we say that a function $f: G \to \mathbb{R}$ is positive-definite if a kernel $K(g_1, g_2) = f(g_1 - g_2)$ is positive-definite. Similarly, f is said to be negative-definite if $K(g_1, g_2) = f(g_1 - g_2)$ is negative-definite.

The following lemma essentially says that an embedding of an abelian group G into a Hilbert space can be made translation-invariant.

LEMMA 2.7 (see the proof of Lemma 3.5 in [1]). Suppose that f is a map from an abelian group G to a Hilbert space such that for every $g \in G$ we have $\sup_{g_1-g_2=g}\langle f(g_1), f(g_2) \rangle < +\infty$. Then, there exists a map f' from G to a Hilbert space such that $\langle f'(g_1), f'(g_2) \rangle$ depends only on $g_1 - g_2$ and for every $g_1, g_2 \in G$ we have

$$\inf_{g_1'-g_2'=g_1-g_2} \langle f(g_1'), f(g_2') \rangle \leq \langle f'(g_1), f'(g_2) \rangle \leq \sup_{g_1'-g_2'=g_1-g_2} \langle f(g_1'), f(g_2') \rangle.$$

Finally, let $\dim X$ denote the dimension of a finite-dimensional vector space X.

3. Preliminaries on communication complexity. Let X be a metric space, on which we would like to solve $\text{DTEP}_r(X, D)$ defined as follows for some r > 0 and $D \ge 1$. Alice has a point $x \in X$, Bob has a point $y \in X$, and they would like to decide between the two cases: $d_X(x, y) \le r$ and $d_X(x, y) > Dr$. To accomplish this goal, Alice and Bob exchange at most s bits of communication.

There are several types of communication protocols that we consider, depending on the randomness used, which we present below in the order of their power. Our main result applies to the most powerful type. We will later show some connections between the protocols of different types.

- Deterministic protocols. This is a simple two-way communication protocol with no randomness. First, Alice sends a bit to Bob that depends only on x. Then, Bob sends a bit to Alice that depends on Alice's first communication bit and on y. Then, Alice sends a bit to Bob that depends on x and the two previous communication bits, etc. Finally, whoever sends the sth bit must decide the answer to the DTEP problem. We define a *transcript* $\Pi_{x,y}$ to be the sequence of s bits sent by the two parties for a given pair of inputs x and y.
- Private-coin protocols with bounded number of coins. This is a randomized version of the previous definition. Alice and Bob each have access to an *independent* random string, denoted $a \in \{0,1\}^R$ and $b \in \{0,1\}^R$, respectively. Communication bits sent by Alice are allowed to depend on a, and those sent by Bob may depend on b. We require that for every pair of inputs, the probability (over the random coins a, b) of the answer being correct is at least, say, 2/3. Whenever we allow randomness, the transcript $\Pi_{x,y}$ becomes a random variable (depending on x and y). For fixed $a, b \in \{0,1\}^R$, we denote by $\Pi_{x,y}(a, b)$ the (deterministic) transcript for inputs x and y when the random strings are set to be a and b, respectively.
- Public-coin protocols with finitely many coins. This is a variant of the previous definition, where Alice and Bob have access to a *common* random string sampled uniformly from $\{0,1\}^R$, and the bits sent by both Alice and Bob can depend on this random string. Again, we require the probability (over the public coins) of the answer being correct to be at least, say, 2/3 for every pair of inputs. Also, we denote by $\Pi_{x,y}(u)$ the deterministic transcript for fixed inputs and public coins u.

Clearly, a public-coin protocol with 2R public coins can emulate a private-coin protocol with R random bits for each of Alice and Bob.

• **Public-coin protocols with countably many coins.** The protocols defined above are standard in the communication complexity literature. However, we need a definition that is *stronger:* we allow *countably many public coins.* The reason to consider the stronger notion is that the known protocols

for DTEP based on [35] fall into this category. Since we allow infinitely many coins, we need to be careful when defining a class of allowed protocols. A sequence of coin tosses u can be identified with a point in the Cantor space $\Omega = \{0, 1\}^{\omega}$ equipped with the standard Lebesgue measure. We require that for every pair of inputs $x, y \in X$, the function $u \mapsto \prod_{x,y}(u)$ is measurable. This restriction allows us to consider probabilities of the form $\Pr[\prod_{x,y} \in A]$, where $A \subseteq \{0, 1\}^s$ is an arbitrary set of possible transcripts. In particular, the probability of success is well-defined, and we require it, as before, to be at least 2/3.

The results in this paper apply to the most general protocols: public-coin protocols with countably many coins.

We now show some connections between these notions. A crucial tool in our result is a theorem of [7], which is itself based on the tools from [13]. The latter shows a lower bound for private-coin protocols with finitely many coins. We show next how the lower bounds from [7, 13] extend to the most general type, public-coin protocols with countably many coins.

3.1. Information complexity: Private coins versus public coins. In general, a lower bound for private-coins protocols does not imply a lower bound for publiccoins protocols (without a loss in the parameters). However, such an implication does hold for the particular lower bound technique that we are employing. In particular, we use and exploit the notion of information complexity from [13], defined as follows. Let (x, y, λ) be distributed according to a distribution \mathcal{D} over $X \times X \times \Lambda$, where Λ is an auxiliary set. We will assume that the support of \mathcal{D} is *finite*. Then, we can define the information complexity with respect to \mathcal{D} , denoted $\mathrm{IC}_{\mathcal{D}}(\mathrm{DTEP}_r(X, D))$, to be the infimum of $I(x, y : \Pi_{x,y} \mid \lambda)$ over all private-coin protocols for $\mathrm{DTEP}_r(X, D)$, which succeed on every valid input with probability at least 2/3, where $I(\cdot : \cdot \mid \cdot)$ is the (conditional) mutual information.

It is a standard fact that $IC_{\mathcal{D}}(DTEP_r(X, D))$ is a lower bound on the communication complexity of $DTEP_r(X, D)$ with *private-coin protocols* since

$$I(x, y: \Pi_{x,y} \mid \lambda) \le \sup_{x,y,a,b} |\Pi_{x,y}(a,b)|.$$

However, we are interested in using the information complexity (as defined above) to lower bound the communication complexity of $\text{DTEP}_r(X, D)$ for *public-coin pro*tocols with finite number of coins. It turns out that $\text{IC}_{\mathcal{D}}(\text{DTEP}_r(X, D))$ is a valid lower bound for this case as well, as argued in the claim below.

LEMMA 3.1. The communication complexity of $DTEP_r(X, D)$ for public-coin protocols with finite number of coins is at least $IC_{\mathcal{D}}(DTEP_r(X, D))$.

Proof. Consider any protocol with public randomness, denoted $\Pi_{x,y}(u)$, where x, y are the two inputs and u is the public random string. Then

$$\sup_{x,y,u} |\Pi_{x,y}(u)\rangle| \ge H(\Pi_{x,y}(u) \mid \lambda, u) \ge I(x,y:\Pi_{x,y}(u) \mid \lambda, u).$$

Now consider the following private-coins protocol $\Pi'_{x,y}(a,b)$, where a, b are the two private random strings of Alice and Bob, respectively. In the first round, Alice sends a to Bob to be used as public randomness u = a. Then they run $\Pi_{x,y}(u)$. In other words, the transcript of $\Pi'_{x,y}(a,b)$ is $\langle a, \Pi_{x,y}(a) \rangle$. We claim that

$$I(x, y: \Pi'_{x,y}(a, b) \mid \lambda) = I(x, y: \Pi_{x,y}(u) \mid \lambda, u).$$

Indeed, by definition of Π' ,

$$I(x, y: \Pi'_{x,y}(a, b) \mid \lambda) = I(x, y: a, \Pi_{x,y}(a) \mid \lambda),$$

and using the chain rule for mutual information,

$$I(x, y: a, \Pi_{x,y}(a) \mid \lambda) = I(x, y: a \mid \lambda) + I(x, y: \Pi_{x,y}(a) \mid \lambda, a).$$

The first term is exactly zero since x, y and a are independent (conditioned on λ). The remaining term gives the equality we are looking for and proves the lemma. In particular, we see that the length of a public-coin protocol is at least the information complexity $I(x, y : \Pi'_{x,y}(a, b) \mid \lambda)$ of any private-coin protocol Π' .

3.2. From countable to finite number of coins. We now observe that if we focus only on a *finite* number of possible inputs to our DTEP problem, then the existence of a protocol with countably many coins implies the existence of a protocol with bounded number of coins. This claim will be sufficient to generalize our theorem to the most general type of protocols—public-coin protocols with countably many coins: see the remark after Theorem 4.4.

CLAIM 3.2. Fix a public-coin protocol with countably many coins and s bits of communication. Let $(x^{(1)}, y^{(1)}), (x^{(2)}, y^{(2)}), \ldots, (x^{(N)}, y^{(N)})$ be N fixed pairs of inputs for the DTEP problem, and let $\varepsilon > 0$ be a positive parameter. Then there exists a public-coin protocol with $R = R(s, N, \varepsilon) < \infty$ coins and s bits of communication, such that for every $1 \le i \le N$, the success probabilities of the original and the new protocols on $(x^{(i)}, y^{(i)})$ differ by at most ε .

Proof. Since we care about the correctness of the protocol only on the inputs $(x^{(i)}, y^{(i)})$, we can think of the protocol as a distribution over a *bounded* (as a function of s and N) number of deterministic protocols (there's only a finite number of distinct protocol transcripts). Then, we can approximate this distribution within a statistical distance ε using a bounded number of public coins.

4. From sketches to uniform embeddings. Our main technical result shows that, for a finite-dimensional normed space X, good sketches for DTEP(X, D) imply a good uniform embedding of X into a Hilbert space (Definition 2.1). Below is the formal statement.

THEOREM 4.1. Suppose a finite-dimensional normed space X admits a publiccoin randomized communication protocol for DTEP(X, D) of size s for approximation D > 1. Then, there exists a map $f: X \to H$ to a Hilbert space such that for all $x_1, x_2 \in X$,

$$\min\left\{1, \frac{\|x_1 - x_2\|_X}{s \cdot D}\right\} \le \|f(x_1) - f(x_2)\|_H \le K \cdot \|x_1 - x_2\|_X^{1/2},$$

where K > 1 is an absolute constant.

Theorem 4.1 implies a *qualitative* version of Theorem 1.2 using the results of Aharoni, Maurey, and Mityagin [1] and Nikišin [61] (see Theorem 4.2).

THEOREM 4.2 (see [1, 61]). For every fixed $0 < \varepsilon < 1$, any finite-dimensional normed space X that is uniformly embeddable into a Hilbert space is linearly embeddable into $\ell_{1-\varepsilon}$ with a distortion that depends only on ε and the moduli of the assumed uniform embedding. To prove the full (quantitative) versions of Theorems 1.2 and 1.3, we adapt the proofs from [1] and [61] in section 5 to get an explicit bound on the distortion.

In the rest of this section, we prove Theorem 4.1 according to the outline in section 1.5, putting the pieces together in section 4.4.

4.1. Sketching implies the absence of Poincaré inequalities. Sketching is often viewed from the perspective of a two-party communication complexity. Alice receives input x, Bob receives y, and they need to communicate to solve the DTEP problem. In particular, a sketch of size s implies a communication protocol that transmits s bits: Alice just sends her sketch $\mathbf{sk}(x)$ to Bob, who computes the output of DTEP (based on that message and his sketch $\mathbf{sk}(y)$). We assume here a public-coins model, i.e., Alice and Bob have access to a common (public) random string that determines the sketch function \mathbf{sk} .

To characterize sketching protocols, we build on results of Andoni, Jayram, and Pătrașcu [7, sections 3 and 4]. This works in two steps: first, we show that a protocol for DTEP(X, D) implies a sketching algorithm for DTEP($\ell_{\infty}^{k}(X), kD$), with a loss of factor k in approximation (Lemma 4.3; see the proof at the end of the section). As usual, $\ell_{\infty}^{k}(X)$ is a normed space derived from X by taking the vector space X^{k} and letting the norm of a vector $(x_{1}, \ldots x_{k}) \in X^{k}$ be the maximum of the norms of its kcomponents. The second step is to apply a result from [7] (Theorem 4.4), which asserts that sketching for $\ell_{\infty}^{k}(X)$ precludes certain Poincaré inequalities for the space X.

LEMMA 4.3. Let X be a finite-dimensional normed space that for some $D \ge 1$ admits a communication protocol for DTEP(X, D) of size s. Then for every integer k, the space $\ell_{\infty}^{k}(X)$ admits sketching with approximation kD and sketch size s' = O(s).

Proof. Fix a threshold t > 0, and recall that we defined the success probability of sketching to be 0.9. By our assumption, there is a sketching function \mathbf{sk} for Xthat achieves approximation D and sketch size s for threshold kt. Now define a "sketching" function \mathbf{sk}' for $\ell_{\infty}^k(X)$ by choosing random signs $\varepsilon_1, \ldots, \varepsilon_k \in \{\pm 1\}$, letting $\mathbf{sk}' : x \mapsto \mathbf{sk}(\sum_{i=1}^k \varepsilon_i x_i)$, and using the same decision procedure used by \mathbf{sk} (for X).

Now to examine the performance of \mathbf{sk}' , consider $x, y \in \ell_{\infty}^{k}(X)$. If their distance is at most t, then we always have that $\|\sum_{i=1}^{k} \varepsilon_{i} x_{i} - \sum_{i=1}^{k} \varepsilon_{i} y_{i}\| \leq \sum_{i=1}^{k} \|x_{i} - y_{i}\| \leq kt$ (i.e., for every realization of the random signs). Thus with probability at least 0.9 the sketch will declare that x, y are "close."

If the distance between x, y is greater than $kD \cdot t$, then for some coordinate, say, i = 1, we have $||x_1 - y_1|| > kD \cdot t$. Letting $z = \sum_{i \ge 2} \varepsilon_i (x_i - y_i)$, we can write $||\sum_{i=1}^k \varepsilon_i x_i - \sum_{i=1}^k \varepsilon_i y_i|| = ||\varepsilon_1 (x_1 - y_1) + z|| = ||(x_1 - y_1) + \varepsilon_1 z||$. The last term must be at least $||x_1 - y_1||$ under at least one of the two possible realizations of ε_1 , because by the triangle inequality $2||x_1 - y_1|| \le ||(x_1 - y_1) + z|| + ||(x_1 - y_1) - z||$. We see that with probability 1/2 we have $||\sum_{i=1}^k \varepsilon_i x_i - \sum_{i=1}^k \varepsilon_i y_i|| \ge ||x_1 - y_1|| > D \cdot kt$, and thus with probability at least $1/2 \cdot 0.9 = 0.45$ the sketch will declare that x, y are "far." This last guarantee is not sufficient for \mathbf{sk}' to be called a sketch, but it can easily be amplified.

The final sketch \mathbf{sk}'' for $\ell_{\infty}^k(X)$ is obtained by O(1) independent repetitions of \mathbf{sk}' , and returning "far" if at least 0.3-fraction of the repetitions come up with this decision. These repetitions amplify the success probability to 0.9 while increasing the sketch size to O(s).

We now state a slight modification of the theorem from [7]. We will actually use its contrapositive, to conclude the absence of Poincaré inequalities.

THEOREM 4.4 (modification of [7]). Let X be a metric space, and fix r > 0, $D \geq 1$. Suppose there are $\alpha > 0$, $\beta \geq 0$, and two symmetric probability measures μ_1, μ_2 on $X \times X$ such that

- the support of μ_1 is finite and is only on pairs with distance at most r;
- the support of μ_2 is finite and is only on pairs with distance greater than Dr; and
- for every $f: X \to B_{\ell_2}$ (where B_{ℓ_2} is the unit ball of ℓ_2),

$$\mathbb{E}_{(x,y)\sim\mu_1} \|f(x) - f(y)\|^2 \ge \alpha \cdot \mathbb{E}_{(x,y)\sim\mu_2} \|f(x) - f(y)\|^2 - \beta.$$

Then for every integer k, the communication complexity of $DTEP(\ell_{\infty}^{k}(X), D)$ for protocols with countably many public coins (see section 3 for precise definitions) and with probability of error $\delta_0 > 0$ is at least $\Omega(k) \cdot (\alpha(1 - 2\sqrt{\delta_0}) - \beta)$.

In [7], almost the same theorem is proved with only one difference: the protocols for DTEP($\ell_{\infty}^{k}(X), D$) are only allowed to use finitely many private coins. Here we use Lemma 3.1 and Claim 3.2 to generalize their theorem to Theorem 4.4.

Indeed, because the "hard distributions" μ_1 and μ_2 are finitely supported, an inspection of the proofs from [7] shows that there is a finite set of inputs \mathcal{I} such that any private-coin protocol for $DTEP(\ell_{\infty}^{k}(X), D)$ that is correct on \mathcal{I} with probability at least $1 - \delta_0$ must have information complexity at least $\Omega(k) \cdot (\alpha(1 - 2\sqrt{\delta_0}) - \beta)$. But by Lemma 3.1, we get that any protocol with bounded number of public coins correct on \mathcal{I} must have communication complexity at least $\Omega(k) \cdot (\alpha(1-2\sqrt{\delta_0})-\beta)$. Finally, Claim 3.2 implies that the same is true for protocols with countably many public coins that are correct on all valid inputs with probability at least $1 - \delta_0$.

4.2. The absence of Poincaré inequalities implies threshold maps. We proceed to prove that nonexistence of Poincaré inequalities implies the existence of a "threshold map," as formalized in Lemma 4.6 below. The proof is similar to duality arguments that one often encounters in embedding theory: for instance, see Proposition 15.5.2 in [53]. First we define the notion of threshold maps.

DEFINITION 4.5. A map $f: X \to Y$ between metric spaces (X, d_X) and (Y, d_Y) is said to be $(s_1, s_2, \tau_1, \tau_2, \tau_3)$ -threshold for $0 < s_1 < s_2, 0 < \tau_1 < \tau_2 < \tau_3$, if for all $x_1, x_2 \in X$,

- if $d_X(x_1, x_2) \le s_1$, then $d_Y(f(x_1), f(x_2)) \le \tau_1$; if $d_X(x_1, x_2) \ge s_2$, then $d_Y(f(x_1), f(x_2)) \ge \tau_2$; and
- $d_Y(f(x_1), f(x_2)) \le \tau_3$.

We now provide the main lemma of this section, stated in the contrapositive: the nonexistence of threshold maps implies a Poincaré inequality.

 $\tau_2, +\infty$)-threshold map to a Hilbert space. Then, for every $\delta > 0$ there exist two symmetric probability measures μ_1, μ_2 on $X \times X$ such that

- the support of μ_1 is finite and is only on pairs with distance at most s_1 ;
- the support of μ_2 is finite and is only on pairs with distance at least s_2 ; and
- for every $f: X \to B_{\ell_2}$,

(1)
$$\mathbb{E}_{(x,y)\sim\mu_1} \|f(x) - f(y)\|^2 \ge \left(\frac{\tau_1}{\tau_2}\right)^2 \cdot \mathbb{E}_{(x,y)\sim\mu_2} \|f(x) - f(y)\|^2 - \delta.$$

We prove Lemma 4.6 via the following three claims. The first one uses standard arguments about embeddability of finite subsets (see, e.g., Proposition 8.12 in [16], or Lemma 1.1 from [11]). We note that this claim requires a finite value for τ_3 , as opposed to $\tau_3 = +\infty$, which is the only reason the definition of a threshold embedding (Definition 4.5) needs the parameter τ_3 . In the following claims, we denote by $\binom{X}{2}$ the set of all *unordered* pairs $\{x, y\}$ with $x, y \in X, x \neq y$.

CLAIM 4.7. For every metric space X and every $0 < s_1 < s_2$, $0 < \tau_1 < \tau_2 < \tau_3$ there exists an $(s_1, s_2, \tau_1, \tau_2, \tau_3)$ -threshold map of X to a Hilbert space iff the same is true for every finite subset of X.

The proof of Claim 4.7 uses standard definitions and facts from general topology: product topology, Tychonoff's theorem, as well as convergence and accumulation points along nets. These definitions can be found in a general topology textbook (see, e.g., [58]).

Proof. The "only if" direction is obvious, so let us turn to the "if" part. Consider the topological space

$$U = \prod_{\{x,y\} \in \binom{X}{2}} [-\tau_3^2, \tau_3^2].$$

By Tychonoff's theorem U is compact. For every finite $X' \subset X$ there exists an $(s_1, s_2, \tau_1, \tau_2, \tau_3)$ -threshold map $f_{X'}$ from X' to a Hilbert space. It gives rise to a point $u_{X'} \in U$ whose coordinates are given by

$$(u_{X'})_{x,y} = \begin{cases} \|f_{X'}(x) - f_{X'}(y)\|^2, & \text{if } x, y \in X'; \\ 0, & \text{otherwise.} \end{cases}$$

Since U is compact, $u_{X'}$ has an accumulation point $u^* \in U$ along the net of finite subsets of X. Let us reformulate what it means.

CLAIM 4.8. For every $\{x_1, y_1\}, \{x_2, y_2\}, \ldots, \{x_k, y_k\} \in \binom{X}{2}$ and every $\varepsilon > 0$, there exists a finite set $A \subset X$ such that for all $1 \leq i \leq k$, both $x_i, y_i \in A$ and $|(u^*)_{x_i, y_i} - ||f_A(x_i) - f_A(y_i)||^2| < \varepsilon$.

Now we define a kernel $K: X \times X \to \mathbb{R}$, given by (recall Definition 2.3):

$$K(x,y) = \begin{cases} 0, & \text{if } x = y; \\ (u^*)_{x,y}, & \text{otherwise} \end{cases}$$

CLAIM 4.9. The kernel $K(\cdot, \cdot)$ is negative-definite.

Proof. Suppose that K is not negative-definite. It means that there exist α_1 , $\alpha_2, \ldots, \alpha_n \in \mathbb{R}$ with $\sum_i \alpha_i = 0$, and $t_1, t_2, \ldots, t_n \in X$ such that

$$\sum_{i,j=1}^{n} \alpha_i \alpha_j K(t_i, t_j) = \gamma > 0.$$

There exists $\varepsilon > 0$ such that for every $(a_{ij})_{i,j=1}^n$ with $|a_{ij} - K(t_i, t_j)| < \varepsilon$ one has

(2)
$$\sum_{i,j=1}^{n} \alpha_i \alpha_j a_{ij} \ge \gamma/2 > 0.$$

Now apply Claim 4.8 to get a finite set $A \subset X$ that contains all s_i 's such that $||f_A(t_i) - f_A(t_j)||^2$ is within ε from $K(t_i, t_j)$ for every i, j. But by (2), it means that

$$\sum_{i,j=1}^{n} \alpha_i \alpha_j \|f_A(t_i) - f_A(t_j)\|^2 \ge \gamma/2 > 0,$$

which contradicts Fact 2.5. This proves Claim 4.9.

Thus, by Fact 2.5, there exists a map $f: X \to H$ to a Hilbert space H such that for every $x, y \in X$ one has $||f(x) - f(y)||^2 = K(x, y)$. The final step is to verify that f is indeed a required $(s_1, s_2, \tau_1, \tau_2, \tau_3)$ -map (according to Definition 4.5). This can be done exactly the same way as in the proof of Claim 4.9. This completes the proof of Claim 4.7.

CLAIM 4.10. Suppose that (X, d_X) is a finite metric space and $0 < s_1 < s_2$, $0 < \tau_1 < \tau_2 < \tau_3$. Assume that there is no $(s_1, s_2, \tau_1, \tau_2, \tau_3)$ -threshold map of X to ℓ_2 . Then, there exist two symmetric probability measures μ_1, μ_2 on $X \times X$ such that

- μ₁ is supported only on pairs with distance at most s₁, while μ₂ is supported only on pairs with distance at least s₂; and
- for every $f: X \to \ell_2$, (3)

$$\mathbb{E}_{(x,y)\sim\mu_1} \|f(x) - f(y)\|^2 \ge \left(\frac{\tau_1}{\tau_2}\right)^2 \cdot \mathbb{E}_{(x,y)\sim\mu_2} \|f(x) - f(y)\|^2 - \left(\frac{2\tau_1}{\tau_3}\right)^2 \cdot \sup_{x \in X} \|f(x)\|^2.$$

Proof. Let $\mathcal{L}_2 \subset \mathbb{R}^{\binom{X}{2}}$ be the cone of squared Euclidean metrics (also known as negative-type distances) on X. Let $\mathcal{K} \subset \mathbb{R}^{\binom{X}{2}}$ be the polytope of *nonnegative* functions $l: \binom{X}{2} \to \mathbb{R}_+$ such that for every $x, y \in X$ we have

- $l(\{x, y\}) \le \tau_3^2;$
- if $d_X(x, y) \le s_1$, then $l(\{x, y\}) \le \tau_1^2$;
- if $d_X(x,y) \ge s_2$, then $l(\{x,y\}) \ge \tau_2^2$.

Notice that $\mathcal{L}_2 \cap \mathcal{K} = \emptyset$, as otherwise X allows an $(s_1, s_2, \tau_1, \tau_2, \tau_3)$ -threshold map to ℓ_2 . We will need the following claim, which is just a variant of the hyperplane separation theorem.

CLAIM 4.11. There exists $a \in \mathbb{R}^{\binom{X}{2}}$ such that

(4)
$$\forall l \in \mathcal{L}_2, \quad \langle a, l \rangle \le 0;$$

(5)
$$\forall l \in \mathcal{K}, \quad \langle a, l \rangle > 0.$$

Proof. Since both \mathcal{L}_2 and \mathcal{K} are convex and closed, and, in addition, \mathcal{K} is compact, there exists a separating (affine) hyperplane between \mathcal{L}_2 and \mathcal{K} . Specifically, there is a nonzero a such that for every $l \in \mathcal{L}_2$ one has $\langle a, l \rangle \leq \eta$, and for every $l \in \mathcal{K}$ one has $\langle a, l \rangle > \eta$. Since \mathcal{L}_2 is a cone, one can assume without loss of generality that $\eta = 0$. Indeed, the case $\eta < 0$ is impossible because $0 \in \mathcal{L}_2$, so suppose that $\eta > 0$. If for all $l \in \mathcal{L}_2$ we have $\langle a, l \rangle \leq 0$, then we are done. Otherwise, take any $l \in \mathcal{L}_2$ such that $\langle a, l \rangle > 0$, and scale it by sufficiently large C > 0 to get a point $Cl \in \mathcal{L}_2$ so that $\langle a, Cl \rangle = C \langle a, l \rangle > \eta$, arriving to a contradiction.

We now continue the proof of Claim 4.10. We may assume without loss of generality that

(6)
$$\forall \{x, y\} \in {X \choose 2}, \quad \text{if } d_X(x, y) < s_2 \text{ then } a_{\{x, y\}} \le 0.$$

To see this, let us zero every such $a_{\{x,y\}} > 0$ and denote the resulting point \hat{a} . Then for every $l \in \mathcal{L}_2$ (which clearly has nonnegative coordinates), $\langle \hat{a}, l \rangle \leq \langle a, l \rangle \leq 0$. And for every $l \in \mathcal{K}$, let \hat{l} be equal to l except that we zero the same coordinates where we zero a (which in particular satisfy $d_X(x,y) < s_2$); observe that also $\hat{l} \in \mathcal{K}$, and thus $\langle \hat{a}, l \rangle = \langle a, \hat{l} \rangle > 0$. We get that \hat{a} separates \mathcal{K} and \mathcal{L}_2 and also satisfies (6).

Now we define nonnegative functions $\widetilde{\mu}_1, \widetilde{\mu}_2, \widetilde{\mu}_3 \colon \binom{X}{2} \to \mathbb{R}_+$ as follows:

$$\begin{aligned} \widetilde{\mu}_1(\{x,y\}) &= -a(\{x,y\}) \ \mathbf{1}_{\{d_X(x,y) \le s_1\}};\\ \widetilde{\mu}_2(\{x,y\}) &= a(\{x,y\}) \ \mathbf{1}_{\{d_X(x,y) \ge s_2 \text{ and } a_{x,y} \ge 0\}};\\ \widetilde{\mu}_3(\{x,y\}) &= -a(\{x,y\}) \ \mathbf{1}_{\{d_X(x,y) > s_1 \text{ and } a_{x,y} < 0\}}. \end{aligned}$$

By (6), these $\tilde{\mu}_i$ "cover" all cases, i.e.,

$$\forall \{x, y\} \in \binom{X}{2}, \quad a(\{x, y\}) = -\widetilde{\mu}_1(\{x, y\}) + \widetilde{\mu}_2(\{x, y\}) - \widetilde{\mu}_3(\{x, y\}).$$

For $i \in \{1, 2, 3\}$ define $\lambda_i = \sum_{\{x, y\}} \tilde{\mu}_i(\{x, y\})$ and $\mu_i(\{x, y\}) = \tilde{\mu}_i(\{x, y\})/\lambda_i$. We argue that μ_1 and μ_2 are as required by Claim 4.10, and indeed the only nontrivial property to check is the second item. From the condition that $\langle a, l \rangle \leq 0$ for every $l \in \mathcal{L}_2$ we get that for every map $f: X \to \ell_2$,

$$0 \ge \sum_{\{x,y\}} a(\{x,y\}) \cdot \|f(x) - f(y)\|^2$$

=
$$\sum_{\{x,y\}} \left[-\widetilde{\mu}_1(\{x,y\}) + \widetilde{\mu}_2(\{x,y\}) - \widetilde{\mu}_3(\{x,y\}) \right] \cdot \|f(x) - f(y)\|^2$$

which, in turn, implies

(7)
$$\lambda_1 \cdot \mathbb{E}_{(x,y)\sim\mu_1} \|f(x) - f(y)\|^2 \ge \lambda_2 \cdot \mathbb{E}_{(x,y)\sim\mu_2} \|f(x) - f(y)\|^2 - 4\lambda_3 \cdot \sup_x \|f(x)\|^2.$$

Consider the point $l \in \mathcal{K}$ with value τ_1^2 on $\operatorname{supp}(\mu_1)$, value τ_2^2 on $\operatorname{supp}(\mu_2)$, value τ_3^2 on $\operatorname{supp}(\mu_3)$, and 0 otherwise; the condition $\langle a, l \rangle > 0$ gives

$$-\lambda_1\tau_1^2 + \lambda_2\tau_2^2 - \lambda_3\tau_3^2 > 0,$$

which implies $\lambda_1 < \lambda_2 \cdot \tau_2^2/\tau_1^2$ and $\lambda_3 < \lambda_2 \cdot \tau_2^2/\tau_3^2$ (in particular, $\lambda_2 > 0$). Plugging into (7), we get the inequality required for Claim 4.10.

We are now ready to prove Lemma 4.6.

Proof of Lemma 4.6. We start with a metric space X that does not admit a $(s_1, s_2, \tau_1, \tau_2, +\infty)$ -threshold map and prove that this implies the Poincaré inequality (1).

Indeed, X has no $(s_1, s_2, \tau_1, \tau_2, \tau_3)$ -threshold map to a Hilbert space for any finite value τ_3 . We set $\tau_3 > \tau_2$ to be sufficiently large so that $(2\tau_1/\tau_3)^2 < \delta$. Then, by Claim 4.7 there exists a finite subset $X' \subset X$ that has no $(s_1, s_2, \tau_1, \tau_2, \tau_3)$ -threshold map to a Hilbert space (which without loss of generality can be chosen to be ℓ_2 , since X' is finite). Now, using Claim 4.10, we obtain finitely supported probability measures μ_1 and μ_2 , which satisfy (3). This concludes the proof of Lemma 4.6, since its statement only considers f such that the image of f is the unit ball of ℓ_2 , and, thus, $\sup_{x \in X} ||f(x)||^2 \leq 1$. Note that the measures μ_1, μ_2 depend on the value of τ_3 (and, as a result, on δ).

4.3. Threshold maps imply uniform embeddings. We now prove that threshold embeddings imply uniform embeddings, formalized as follows.

THEOREM 4.12. Suppose that X is a finite-dimensional normed space such that there exists a map to a Hilbert space, which is $(1, D, \tau_1, \tau_2, +\infty)$ -threshold for some D > 1 and for some $0 < \tau_1 < \tau_2$ with $\tau_2 > 8\tau_1$. Then there exists a map h of X into a Hilbert space such that for every $x_1, x_2 \in X$,

(8)
$$(\tau_2^{1/2} - (8\tau_1)^{1/2}) \cdot \min\left\{1, \frac{\|x_1 - x_2\|}{2D + 4}\right\} \le \|h(x_1) - h(x_2)\| \le (2\tau_1 \|x_1 - x_2\|)^{1/2}.$$

In particular, h is a uniform embedding of X into a Hilbert space with moduli that depend only on τ_1, τ_2 and D.

Let us point out that in [41, 66], Johnson and Randrianarivony prove that for a Banach space coarse embeddability into a Hilbert space is equivalent to uniform embeddability. Our definition of a threshold map is weaker than that of a coarse embedding (for the latter see [41], say), but we show that we can adapt the proof of [41, 66] to our setting as well (at least whenever the gap between τ_1 and τ_2 is large enough). Since we only need one direction of the equivalence, we present a part of the argument from [41] with one (seemingly new) addition: Claim 4.19. The resulting proof is arguably simpler than the combination of [41] and [66] and yields a clean quantitative bound (8).

Intuition. Let us provide some very high-level intuition of the proof of Theorem 4.12. We start with a threshold map f from X to a Hilbert space. First, we show that f is Lipschitz on pairs of points that are sufficiently far. In particular, f, restricted on a sufficiently crude net N of X, is Lipschitz. This allows us to use a certain extension theorem to extend the restriction of f on N to a Lipschitz function on the whole X, while preserving the property that f does not contract too much distances that are sufficiently large. Then, we get a required uniform embedding by performing a certain symmetrization step.

The actual proof is different in a number of details; in particular, instead of being Lipschitz the actual property we will be trying to preserve is different.

Useful facts. To prove Theorem 4.12, we need the following three results.

LEMMA 4.13 (see [70]). For a set S and a map f from S to a Hilbert space, there exists a map g from S to a Hilbert space such that $||g(x_1)-g(x_2)|| = ||f(x_1)-f(x_2)||^{1/2}$ for every $x_1, x_2 \in S$.

LEMMA 4.14 (essentially Lemma 3.5 from [1]; see also Lemma 2.7 in the present paper). Suppose that f is a map from an abelian group G to a Hilbert space such that for every $g \in G$ we have $\sup_{g_1-g_2=g} ||f(g_1) - f(g_2)|| < +\infty$. Then, there exists a map f' from G to a Hilbert space such that $||f'(g_1) - f'(g_2)||$ depends only on $g_1 - g_2$ and for every $g_1, g_2 \in G$ we have

(9)
$$\inf_{g_1'-g_2'=g_1-g_2} \|f(g_1') - f(g_2')\| \le \|f'(g_1) - f'(g_2)\| \le \sup_{g_1'-g_2'=g_1-g_2} \|f(g_1') - f(g_2')\|.$$

Proof. This lemma is similar to Lemma 2.7 with one twist: in the statement, we now have distances instead of dot products. The proof of Lemma 2.7 relies on the characterization from Fact 2.4. If instead we use Fact 2.5, we can reuse the proof of Lemma 3.5 from [1] verbatim to prove the present lemma.

Let us sketch here the symmetrization procedure. Let B(G) be the vector space of bounded functions $h: G \to \mathbb{R}$. Then, one can show that there exists a *finitely additive invariant mean* $M: B(G) \to \mathbb{R}$: a *linear* functional such that

- for every $h \in B(G)$ such that $h \ge 0$ one has $Mh \ge 0$;
- for every $h \in B(G)$ and $g \in G$ one has $Mh = M(x \mapsto h(x+g))$;
- $M(x \mapsto 1) = 1.$

The existence of such M is nontrivial and requires the axiom of choice (see, e.g., Theorem 17.5 from [34]).

Let us now consider a map f from the statement of the lemma and consider the kernel $K(g_1, g_2) = ||f(g_1) - f(g_2)||^2$. Let us define a new function $K'(g_1, g_2)$ as follows:

$$K'(g_1, g_2) = M(x \mapsto K(x + g_1 - g_2, x))$$

Now we need to check that

- K' is a kernel (that is, it is nonnegative and symmetric) and K'(g,g) = 0 for every $g \in G$;
- K' is negative-definite (see Definition 2.3), assuming that K is negative-definite (which is true by Fact 2.5);
- for every $g_1, g_2 \in G$ one has

$$\inf_{g_1'-g_2'=g_1-g_2} \|f(g_1') - f(g_2')\|^2 \le K'(g_1, g_2) \le \sup_{g_1'-g_2'=g_1-g_2} \|f(g_1') - f(g_2')\|^2$$

assuming (9).

This can be done exactly the same way as in the proof of Lemma 3.5 from [1]. Finally, we observe that $K'(g_1, g_2)$ depends only on $g_1 - g_2$ and via Fact 2.5 gives a map f' from G to a Hilbert space with the required properties.

DEFINITION 4.15. We say that a map $f: X \to Y$ between metric spaces is 1/2-Hölder with constant C if for every $x_1, x_2 \in X$ one has $d_Y(f(x_1), f(x_2)) \leq C \cdot d_X(x_1, x_2)^{1/2}$.

THEOREM 4.16 (see [56]; see also Theorem 19.1 in [74]). Let (X, d_X) be a metric space and let H be a Hilbert space. Suppose that $f: S \to H$, where $S \subset X$, is a 1/2-Hölder map with a constant C > 0. Then there exists a map $g: X \to H$ that coincides with f on S and is 1/2-Hölder with the constant C.

We are now ready to prove Theorem 4.12.

Proof of Theorem 4.12. We prove the theorem via the following sequence of claims. Suppose that X is a finite-dimensional normed space. Let f be a $(1, D, \tau_1, \tau_2, +\infty)$ -threshold map to a Hilbert space.

The first claim is well-known and is a variant of Proposition 1.11 from [16].

CLAIM 4.17. For every $x_1, x_2 \in X$ we have $||f(x_1) - f(x_2)|| \le \max\{1, 2 \cdot ||x_1 - x_2||\} \cdot \tau_1$.

Proof. If $||x_1 - x_2|| \le 1$, then $||f(x_1) - f(x_2)|| \le \tau_1$, and we are done. Otherwise, let us take $y_0, y_1, \ldots, y_l \in X$ such that $y_0 = x_1, y_l = x_2, ||y_i - y_{i+1}|| \le 1$ for every i, and $l = \lceil ||x_1 - x_2|| \rceil$. In particular, we can take $y_i = x_1 + i \cdot \frac{x_1 - x_2}{||x_1 - x_2||}$ for $i = 0, 1, \ldots, l-1$, and $y_l = x_2$. We have

$$\|f(x_1) - f(x_2)\| \le \sum_{i=0}^{l-1} \|f(y_i) - f(y_{i+1})\| \le l\tau_1 = \lceil \|x_1 - x_2\| \rceil \cdot \tau_1 \le 2\|x_1 - x_2\| \cdot \tau_1,$$

where the first step is by the triangle inequality, the second step follows from $||y_i|$ – $y_{i+1} \leq 1$, and the last step follows from $||x_1 - x_2|| \geq 1$. П

The proof of the next claim essentially appears in [41].

CLAIM 4.18. There exists a map g from X to a Hilbert space such that for every $x_1, x_2 \in X$,

- $||g(x_1) g(x_2)|| \le (2\tau_1 \cdot ||x_1 x_2||)^{1/2};$
- if $||x_1 x_2|| \ge D + 2$, then $||g(x_1) g(x_2)|| \ge \tau_2^{1/2} (8\tau_1)^{1/2}$.

Proof. From Claim 4.17 and Lemma 4.13 we can get a map q' from X to a Hilbert space such that for every $x_1, x_2 \in X$

- $\|g'(x_1) g'(x_2)\| \le \max\{1, (2\|x_1 x_2\|)^{1/2}\} \cdot \tau_1^{1/2};$
- if $||x_1 x_2|| \ge D$, then $||g'(x_1) g'(x_2)|| \ge \tau_2^{1/2}$.

Let $N \subset X$ be a 1-net of X such that all the pairwise distances between points in N are more than 1. The map g' is 1/2-Hölder on N with a constant $(2\tau_1)^{1/2}$, so we can apply Theorem 4.16 and get a map q that coincides with q' on N and is 1/2-Hölder on the whole X with a constant $(2\tau_1)^{1/2}$. That is, for every $x_1, x_2 \in X$ we have

- $||g(x_1) g(x_2)|| \le (2\tau_1 \cdot ||x_1 x_2||)^{1/2};$
- if $x_1 \in N$, $x_2 \in N$ and $||x_1 x_2|| \ge D$, then $||g(x_1) g(x_2)|| \ge \tau_2^{1/2}$.

To conclude that g is as required, let us lower bound $||g(x_1) - g(x_2)||$ whenever $||x_1 - x_2|| \ge D + 2$. Suppose that $x_1, x_2 \in X$ are such that $||x_1 - x_2|| \ge D + 2$. Let $u_1 \in N$ be the closest net point to x_1 and, similarly, let $u_2 \in N$ be the closest net point to x_2 . Observe that

$$||u_1 - u_2|| \ge ||x_1 - x_2|| - ||x_1 - u_1|| - ||x_2 - u_2|| \ge (D+2) - 1 - 1 = D.$$

We have

$$\|g(x_1) - g(x_2)\| \ge \|g(u_1) - g(u_2)\| - \|g(u_1) - g(x_1)\| - \|g(u_2) - g(x_2)\| \ge \tau_2^{1/2} - 2(2\tau_1)^{1/2},$$

as required, where the second step follows from the inequality $||g(u_1) - g(u_2)|| \ge \tau_2^{1/2}$, which is true, since $u_1, u_2 \in N$, and that g is 1/2-Hölder with a constant $(2\tau_1)^{1/2}$.

The following claim completes the proof of Theorem 4.12.

CLAIM 4.19. There exists a map h from X to a Hilbert space such that for every $x_1, x_2 \in X$,

- $||h(x_1) h(x_2)|| \le (2\tau_1 \cdot ||x_1 x_2||)^{1/2};$ $||h(x_1) h(x_2)|| \ge (\tau_2^{1/2} (8\tau_1)^{1/2}) \cdot \min\{1, ||x_1 x_2||/(2D+4)\}.$

Proof. We take the map g from Claim 4.18 and apply Lemma 4.14 to it. Let us call the resulting map h. The first desired condition for h follows from a similar condition for g and Lemma 4.14. Let us prove the second one.

If $x_1 = x_2$, then there is nothing to prove. If $||x_1 - x_2|| \ge D + 2$, then by Claim 4.18 and Lemma 4.14, $||h(x_1) - h(x_2)|| \ge \tau_2^{1/2} - (8\tau_1)^{1/2}$, and we are done. Otherwise, let us consider points $y_0, y_1, \ldots, y_l \in X$ such that $y_0 = 0, y_i - y_{i-1} = x_1 - x_2$ for every i, and $l = \left\lceil \frac{D+2}{\|x_1-x_2\|} \right\rceil$. Since $\|y_l - y_0\| = \|l(x_1 - x_2)\| = l\|x_1 - x_2\| \ge D + 2$, we have

$$\begin{aligned} \tau_2^{1/2} - (8\tau_1)^{1/2} &\leq \|h(y_l) - h(y_0)\| \leq \sum_{i=1}^l \|h(y_i) - h(y_{i-1})\| \\ &= l \cdot \|h(x_1) - h(x_2)\| \leq \frac{2D+4}{\|x_1 - x_2\|} \cdot \|h(x_1) - h(x_2)\|, \end{aligned}$$

where the equality follows from the conclusion of Lemma 4.14.

Finally, observe that Theorem 4.12 is merely a reformulation of Claim 4.19.

4.4. Putting it all together. We now show that Theorem 4.1 follows by applying Lemma 4.3, Theorem 4.4, Lemma 4.6, and Theorem 4.12, in this order, with an appropriate choice of parameters.

Proof of Theorem 4.1. Suppose DTEP(X, D) admits a protocol of size s. By setting k = Cs in Lemma 4.3 (C is a large absolute constant, to be chosen later), we conclude that DTEP($\ell_{\infty}^{Cs}(X), CsD$) admits a protocol of size s' = O(s).

Now choosing C large enough and applying Theorem 4.4 (in contrapositive), we conclude that X has no Poincaré inequalities for distance scales 1 and CsD, with $\alpha = 0.01$ and $\beta = 0.001$.

Then, applying Lemma 4.6 (in contrapositive), we conclude that X allows a $(1, CsD, 1, 10, +\infty)$ -threshold map to a Hilbert space.

Using Theorem 4.12, it follows that there is a map h from X to a Hilbert space, such that for all $x_1, x_2 \in X$,

$$\min\left\{1, \frac{\|x_1 - x_2\|}{s \cdot D}\right\} \le \|h(x_1) - h(x_2)\| \le K \cdot \|x_1 - x_2\|^{1/2},$$

where K > 1 is an absolute constant, and this proves the theorem.

Remark. Instead of applying Lemma 4.3 and Theorem 4.4, we could have attempted to apply the reduction from [8] to get a threshold map from X to a Hilbert space directly. That approach is much simpler technically but has two fatal drawbacks. First, we end up with a threshold map with a gap between τ_1 and τ_2 being arbitrarily close to 1, and thus we are unable to invoke Theorem 4.12, which requires the gap to be more than 8. Second, the parameters of the resulting threshold map are *exponential* in the number of bits in the communication protocol, which is bad for the quantitative bounds from section 5.

5. Quantitative bounds. In this section we prove the quantitative version of our results, namely, Theorems 1.2 and 1.3, for which we will reuse Theorem 4.1. In particular, we prove the following theorem.

THEOREM 5.1. For a finite-dimensional normed space X and $\Delta > 1$, assume we have a map $f: X \to H$ to a Hilbert space H, such that, for an absolute constant K > 0 and for every $x_1, x_2 \in X$,

• $||f(x_1) - f(x_2)||_H \le K \cdot ||x_1 - x_2||_X^{1/2}$; and • $if ||x_1 - x_2||_X \ge \Delta$, then $||f(x_1) - f(x_2)||_H \ge 1$.

Then, for any $\varepsilon \in (0, 1/3)$, the space X linearly embeds into $\ell_{1-\varepsilon}$ with distortion $O(\Delta/\epsilon).$

Note that Theorem 1.2 now follows from applying Theorem 4.1 together with Theorem 5.1 for $\Delta = sD$. We can further prove Theorem 1.3 by using the following result of Zvavitch from [77].

LEMMA 5.2 (see [77]). Every d-dimensional subspace of $L_{1-\varepsilon}$ embeds linearly into $\ell_{1-\varepsilon}^{d \cdot \operatorname{poly}(\log d)}$ with distortion O(1).

Indeed, applying Lemma 5.2 together with Theorem 5.1, we get that for every $0 < \varepsilon < 1/3$ the space X linearly embeds into $\ell_{1-\varepsilon}^{\operatorname{poly}(\dim X)}$ with distortion $O(\Delta/\varepsilon)$. Thus, X is embeddable into ℓ_1 with distortion

$$O(\Delta \cdot (\dim X)^{O(\varepsilon)} / \varepsilon).$$

Setting $\varepsilon = \Theta(1/\log(\dim X))$, we obtain Theorem 1.3.

It remains to prove Theorem 5.1. Its proof proceeds by adjusting the arguments from [1] and [61].

Proof of Theorem 5.1. Fix $X, \Delta > 0$, and the corresponding map $f: X \to H$. We first prove the following lemma.

LEMMA 5.3. There exists a probability measure μ on $\mathbb{R}^{\dim X}$ symmetric around the origin such that its (real-valued) characteristic function $\varphi: X \to \mathbb{R}$ has the following properties for every $x \in X$:

• $\varphi(x) \ge e^{-\widetilde{K} \cdot \|x\|_X}$; and

• if $||x||_X \ge \Delta$, then $\varphi(x) \le 1/e$.

Here $\widetilde{K} > 0$ is an absolute constant.

Proof. It is known from [69] that for a Hilbert space H the function $g: h \mapsto e^{-\|h\|_{H}^{2}}$ is positive-definite. Thus, there exists a function $\tilde{g}: H \to \tilde{H}$ to a Hilbert space \tilde{H} such that for every $h_{1}, h_{2} \in H$ one has $\langle \tilde{g}(h_{1}), \tilde{g}(h_{2}) \rangle_{\tilde{H}} = e^{-\|h_{1}-h_{2}\|_{H}^{2}}$. Setting $\tilde{f} = \tilde{g} \circ f$, we get a function $\tilde{f}: X \to \tilde{H}$ to a Hilbert space such that for an absolute constant $\tilde{K} > 0$ for every $x_{1}, x_{2} \in X$, we have

- $\left\|\widetilde{f}(x_1)\right\|_{\widetilde{H}} = 1;$
- $\langle \widetilde{f}(x_1), \widetilde{f}(x_2) \rangle_{\widetilde{H}} \ge e^{-\widetilde{K} \cdot \|x_1 x_2\|_X}$; and
- if $||x_1 x_2||_X \ge \Delta$, then $\langle \tilde{f}(x_1), \tilde{f}(x_2) \rangle_{\widetilde{H}} \le 1/e$.

Applying Lemma 2.7 and Fact 2.4, we obtain a positive-definite function $\varphi \colon X \to \mathbb{R}$ such that

- $\varphi(0) = 1;$
- for every $x \in X$ one has $\varphi(x) \ge e^{-\widetilde{K} \cdot \|x\|_X}$; and
- if $||x||_X \ge \Delta$, then $\varphi(x) \le 1/e$.

We can now use Bochner's theorem, which is the following characterization of continuous positive-definite functions, via the Fourier transform.

THEOREM 5.4 (Bochner's theorem; see, e.g., [32]). If a function $f : \mathbb{R}^d \to \mathbb{R}$ is positive-definite, continuous at zero, and f(0) = 1, then there exists a probability measure μ on \mathbb{R}^d such that f is the μ 's characteristic function. That is, for every $x \in \mathbb{R}^d$,

$$f(x) = \int_{\mathbb{R}^d} e^{i\langle x,v\rangle} \,\mu(dv).$$

In particular, note that we have that $\varphi(0) = 1$, φ is positive-definite and is continuous at zero. Hence, by Bochner's theorem, we get a probability measure μ over $\mathbb{R}^{\dim X}$ whose characteristic function equals to φ . That is, for every $x \in X$ we get

$$\varphi(x) = \int_{\mathbb{R}^{\dim X}} e^{i \langle x, v \rangle} \, \mu(dv),$$

where $\langle \cdot, \cdot \rangle$ is the standard dot product in $\mathbb{R}^{\dim X}$. Clearly, μ is symmetric around the origin, since φ is real-valued. This completes the proof of Lemma 5.3.

Our next goal is to show that μ gives rise to a one-measurement *linear* sketch for X with approximation $O(\Delta)$ and a certain additional property that will be useful to us. The following lemma contains two standard facts about *one-dimensional* characteristic functions (see, e.g., [64]). We include the proof for completeness. LEMMA 5.5. Let ν be a symmetric probability measure over the real line, and let

$$\psi(t) = \int_{\mathbb{R}} e^{ivt} \,\nu(dv)$$

be its characteristic function (which is real-valued due to the symmetry of ν). Then,

• if for some R > 0 and $0 < \varepsilon < 1$ we have $|\psi(R)| \le 1 - \varepsilon$, then

(10)
$$\nu\Big(\big\{v\in\mathbb{R}\colon |v|\geq\Omega_{\varepsilon}(1/R)\big\}\Big)\geq\Omega_{\varepsilon}(1);$$

• for every $\delta > 0$ one has

(11)
$$\nu\Big(\big\{v\in\mathbb{R}\colon |v|\ge 1/\delta\big\}\Big)\le O(1/\delta)\cdot\int_{-\delta}^{\delta} (1-\psi(t))\,dt.$$

Proof. Let us start with proving the first claim. We have for every $\alpha > 0$

$$1 - \varepsilon \ge |\psi(R)| \ge \int_{\mathbb{R}} \cos(vR) \,\nu(dv) \ge \cos \alpha \cdot \nu \Big(\{ v \in \mathbb{R} \colon |vR| \le \alpha \} \Big) \\ - \nu \Big(\{ v \in \mathbb{R} \colon |vR| > \alpha \} \Big) \\ = (1 + \cos \alpha) \cdot \nu \Big(\{ v \in \mathbb{R} \colon |vR| \le \alpha \} \Big) - 1,$$

where the second step uses the fact that ψ is real-valued. Thus, we have

$$\nu\Big(\{v \in \mathbb{R} \colon |vR| \le \alpha\}\Big) \le \frac{2-\varepsilon}{1+\cos\alpha}$$

Setting $\alpha = \Theta(\sqrt{\varepsilon})$, we get the desired bound.

Now let us prove the second claim. We have, for every $\delta > 0$,

$$\int_{-\delta}^{\delta} (1 - \psi(t)) dt = \int_{-\delta}^{\delta} \int_{\mathbb{R}} (1 - e^{ivt}) \nu(dv) dt = 2\delta \cdot \int_{\mathbb{R}} \left(1 - \frac{\sin(\delta v)}{\delta v} \right) \nu(dv)$$
$$\geq 2(1 - \sin 1) \cdot \delta \cdot \nu \left(\{ v \in \mathbb{R} \colon |\delta v| \ge 1 \} \right),$$

where we use that $(1 - \sin y/y) > (1 - \sin 1)$ for every y such that |y| > 1.

Now we will show that the probability measure μ from Lemma 5.3 gives a good linear sketch for X. To see this we use the conditioning on the characteristic function of μ , namely, we exploit them using the above Lemma 5.5. In order to do this, we look at the one-dimensional projections of μ as follows. Let $x \in X$ be a fixed vector. For a measurable subset $A \subseteq \mathbb{R}$ we define

$$\nu(A) = \mu\Big(\big\{v \in \mathbb{R}^{\dim X} \colon \langle x, v \rangle \in A\big\}\Big).$$

It is immediate to check that the characteristic function ψ of ν is as follows: $\psi(t) = \varphi(t \cdot x)$ (recall that φ is the characteristic function of μ). Next we apply Lemma 5.5 to ψ and use the properties of φ from the conclusion of Lemma 5.3. Namely, we get for every $x \in X$,

(12)
$$\mu\Big(\big\{v \in \mathbb{R}^{\dim X} \colon |\langle x, v\rangle| \ge \Omega(\|x\|_X/\Delta)\big\}\Big) = \Omega(1),$$

and for every t > 0,

(13)
$$\mu\left(\left\{v \in \mathbb{R}^{\dim X} : |\langle x, v \rangle| \ge t \cdot ||x||_X\right\}\right) \le O(1/t).$$

Indeed, (12) follows from the bound $\varphi(x) \leq 1/e$ whenever $||x||_X \geq \Delta$ and (10). The inequality (13) follows from the estimate $\varphi(x) \geq e^{-\widetilde{K} \cdot ||x||_X}$ and (11) (for $1/\delta = t||x||_X$) that together give

$$\begin{split} \mu\Big(\big\{v\in\mathbb{R}^{\dim X}\colon |\langle x,v\rangle|\geq t\cdot\|x\|_X\big\}\Big) &=\nu(\{r\in\mathbb{R}\colon |r|\geq t\|x\|_X\})\\ &\leq O(t\|x\|_X)\int_{-1/t\|x\|_X}^{1/t\|x\|_X} (1-e^{-\tilde{K}s\|x\|_X})\,ds, \end{split}$$

as well as from the inequality

$$t \int_{-1/t}^{1/t} \left(1 - e^{-Cs}\right) ds \le t \int_{-1/t}^{1/t} \left(1 - (1 - Cs)\right) ds = C/t.$$

Hence, μ gives rise to a one-measurement linear sketch of X with approximation $O(\Delta)$, whose "upper tail" is not too heavy.

Finally, we are ready to describe a desired linear embedding of X into $L_{1-\varepsilon}$; we map X into $L_{1-\varepsilon}(\mu)$ as follows: $x \mapsto (v \mapsto \langle x, v \rangle)$. The following lemma states that the distortion of this embedding is $O(\Delta/\varepsilon)$, as required.

LEMMA 5.6. For $0 < \varepsilon < 1/3$ and every $x \in X$,

$$\Omega(\|x\|_X/\Delta) \le \|v \mapsto \langle x, v \rangle\|_{L_{1-\varepsilon}(\mu)} \le O(\|x\|_X/\varepsilon).$$

Proof. The lower bound is straightforward:

$$\|v \mapsto \langle x, v \rangle\|_{L_{1-\varepsilon}(\mu)}^{1-\varepsilon} = \int_{\mathbb{R}^{\dim X}} \left| \langle x, v \rangle \right|^{1-\varepsilon} \mu(dv) \ge \Omega(1) \cdot \Omega(\|x\|_X / \Delta)^{1-\varepsilon},$$

where the last step follows from (12).

For the upper bound, we have for every $\alpha > 0$,

$$\begin{split} \|v \mapsto \langle x, v \rangle\|_{L_{1-\varepsilon}(\mu)}^{1-\varepsilon} &= \int_{\mathbb{R}^{\dim X}} \left| \langle x, v \rangle \right|^{1-\varepsilon} \mu(dv) \\ &= \int_{0}^{\infty} \mu \Big(\{ v \in \mathbb{R}^{\dim X} : |\langle x, v \rangle|^{1-\varepsilon} \ge s \} \Big) \, ds \\ &\leq \alpha + O(1) \cdot \|x\|_{X} \cdot \int_{\alpha}^{\infty} s^{-\frac{1}{1-\varepsilon}} \, ds \le \alpha + O(1) \cdot \frac{\|x\|_{X}}{\varepsilon} \cdot \alpha^{-\frac{\varepsilon}{1-\varepsilon}} \, ds \end{split}$$

where the third step follows from (13). Choosing $\alpha = \|x\|_X^{1-\varepsilon}/\varepsilon^{1-\varepsilon}$, we get

$$\|v \mapsto \langle x, v \rangle\|_{L_{1-\varepsilon}(\mu)} \le O(1) \cdot 2^{\frac{1}{1-\varepsilon}} \cdot \frac{\|x\|_X}{\varepsilon}.$$

This concludes the proof of Theorem 5.1.

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6. Embedding into ℓ_1 via sum-products. Finally, we prove Theorem 1.4: good sketches for norms closed under the sum-product imply embeddings into ℓ_1 with constant distortion. First we invoke Theorem 4.1 and get a sequence of good uniform embeddings into a Hilbert space, whose moduli depend only on the sketch size and the approximation. Then, we use the main result of this section: Lemma 6.1. Before stating the lemma, let us recall a few notions. For a metric space X, recall that the metric space $\ell_1^k(X) = \bigoplus_{\ell_1}^k X_n$ is the direct sum of k copies of X, with the associated distance defined as a sum-product (ℓ_1 -product) over the k copies. We define $\ell_1(X)$ similarly. We also denote $X \oplus_{\ell_1} Y$ the sum-product of X and Y.

LEMMA 6.1. Let $(X_n)_{n=1}^{\infty}$ be a sequence of finite-dimensional normed spaces. Suppose that for every $i_1, i_2 \ge 1$ there exists $m = m(i_1, i_2) \ge 1$ such that $X_{i_1} \oplus_{\ell_1} X_{i_2}$ is isometrically embeddable into X_m . If every X_n admits a uniform embedding into a Hilbert space with moduli independent of n, then every X_n is linearly embeddable into ℓ_1 with distortion independent of n.

Note that Theorem 1.4 just follows from combining Lemma 6.1 with Theorem 4.1. Before proving Lemma 6.1, we state the following two useful theorems. The first one (Theorem 6.2) follows from the fact that uniform embeddability into a Hilbert space is determined by embeddability of finite subsets [16]. The second one (Theorem 6.3) follows by composing results of Aharoni, Maurey, and Mityagin [1] and Kalton [42].

THEOREM 6.2 (Proposition 8.12 from [16]). Let $A_1 \subset A_2 \subset \ldots$ be metric spaces and let $A = \bigcup_i A_i$. If every A_n is uniformly embeddable into a Hilbert space with moduli independent of n, then the whole A is uniformly embeddable into a Hilbert space.

THEOREM 6.3 (see [1, 42]). A Banach space X is linearly embeddable into L_1 iff $\ell_1(X)$ is uniformly embeddable into a Hilbert space.

We are now ready to proceed with the proof of Lemma 6.1.

Proof of Lemma 6.1. Let $X = X_1 \oplus_{\ell_1} X_2 \oplus_{\ell_1} \dots$ More formally,

$$X = \Big\{ (x_1, x_2, \ldots) : x_i \in X_i, \sum_i ||x_i|| < \infty \Big\},\$$

where the norm is defined as follows:

$$\|(x_1, x_2, \ldots)\| = \sum_i \|x_i\|.$$

We claim that the space $\ell_1(X)$ embeds uniformly into a Hilbert space. To see this, consider $U_p = \ell_1^p(X_1 \oplus_{\ell_1} X_2 \oplus_{\ell_1} \dots \oplus_{\ell_1} X_p)$, which can be naturally seen as a subspace of $\ell_1(X)$. Then, $U_1 \subset U_2 \subset \dots \subset U_p \subset \dots \subset \ell_1(X)$ and $\bigcup_p U_p$ is dense in $\ell_1(X)$. By the assumption of the lemma, U_p is isometrically embeddable into X_m for some m, thus, U_p is uniformly embeddable into a Hilbert space with moduli independent of p. Now, by Theorem 6.2, $\bigcup_p U_p$ is uniformly embeddable into a Hilbert space. Since $\bigcup_p U_p$ is dense in $\ell_1(X)$, the same holds also for the whole $\ell_1(X)$, as claimed.

Finally, since $\ell_1(X)$ embeds uniformly into a Hilbert space, we can apply Theorem 6.3 and conclude that X is linearly embeddable into L_1 . The lemma follows since X contains every X_i as a subspace.

Appendix A. EMD reduction. Recall that EMD_n is a normed space on all signed measures on $[n]^2$ (that sum up to zero). We also take the view that a weighted set in $[n]^2$ is in fact a measure on $[n]^2$.

LEMMA A.1. Suppose the EMD metric between nonnegative measures (of the same total measure) admits a sketching algorithm \mathbf{sk} with approximation D > 1 and sketch size s. Then the normed space EMD_n admits a sketching algorithm \mathbf{sk}' with approximation D and sketch size O(s).

Proof. The main idea is that if x, y are signed measures and we add a sufficiently large term M > 0 to all of their coordinates, then the resulting vectors $x' = x + M \cdot \vec{1}$ and $y' = y + M \cdot \vec{1}$ are measures (all their coordinates are nonnegative) of the same total mass, and $||x-y||_{\text{EMD}}$ is equal to the EMD distance between measures x', y'. The trouble is in identifying a large enough M. We use the values of x and y themselves to agree on M. Details follow.

Without loss of generality we can fix the DTEP threshold to be r = 1.

We design the sketch \mathbf{sk}' as follows. First choose a hash function $h : \mathbb{N} \to \{0, 1\}^9$ (using public randomness). Fix an input $x \in \mathbb{R}^{n^2}$ of total measure zero, i.e., $\sum_i x_i = 0$. Let $m(x) = \min_i x_i$, and let b(x) be the largest multiple of 2 that is smaller than m(x). Since x has total measure zero, $b(x) < m(x) \le 0$. Now let $b^{(1)}(x) = b(x)$ and $b^{(2)}(x) = b(x) - 2$, and then $x^{(q)} = x - b^{(q)}(x) \cdot \vec{1}$ for q = 1, 2. Notice that in both cases $x^{(q)} > x \ge 0$ (componentwise). Now let the sketch $\mathbf{sk}'(x)$ be the concatenation of $\mathbf{sk}(x^{(q)}), h(b^{(q)}(x))$ for q = 1, 2.

Given two sketches $\mathbf{sk}'(x) = (\mathbf{sk}(x^{(q)}), h(b^{(q)}(x)))_{q=1,2}$ and $\mathbf{sk}'(y) = (\mathbf{sk}(y^{(q)}), h(b^{(q)}(x)))_{q=1,2}$, the distinguisher works as follows. If there are $q_x, q_y \in \{1, 2\}$ whose hashes agree $h(b^{(q)}(x)) = h(b^{(q)}(y))$ (breaking ties arbitrarily if there are multiple possible agreements), then output whatever the EMD metric distinguisher would output on $\mathbf{sk}(x^{(q_x)}), \mathbf{sk}(y^{(q_y)})$. Otherwise output "far" (i.e., that $||x - y||_{\text{EMD}} > D$).

To analyze correctness, consider the case when $||x - y||_{\text{EMD}} \leq 1$. Without loss of generality, suppose $m(x) \geq m(y)$. Then $m(x) - m(y) \leq 1$ (otherwise x, y are further away in EMD norm than 1). Hence either b(x) = b(y) or b(x) = b(y) + 2. Then there exists a corresponding $q \in \{1, 2\}$ for which the hashes agree $h(b^{(1)}(x)) = h(b^{(q)}(y))$. By properties of the hash function, with sufficiently large constant probability the hashes match only when the b's match, in which case the values q_x, q_y used by the distinguisher satisfy $b^{(q_x)}(x) = b^{(q_y)}(y)$. In this case, $||x - y||_{\text{EMD}} = d_{\text{EMD}}(x^{(q_x)}, y^{(q_y)})$, and the correctness now depends on \mathbf{sk} , and the distinguisher for the EMD metric.

Otherwise, if $||x - y||_{\text{EMD}} > D$, either the *b*-values coincide for some q_x, q_y and then the above argument applies again, or with sufficiently large constant probability the hashes will not agree and the distinguisher outputs (correctly) "far."

There is a small loss in success probability due to use of the hash function, but that can be amplified back by independent repetitions.

Notice that the above lemma assumes a sketching algorithm for the EMD metric between any nonnegative measures of the same total measure, and not only in the case where the total measure is 1. The proof can be easily modified so that any nonnegative measure being used always has a fixed total measure (say, 1, by simply scaling the inputs), which translates to scaling the threshold r of the DTEP problem. This is acceptable because, under standard definitions, a metric space is called sketchable if it admits a sketching scheme for every threshold r > 0.

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