1. Form a team (Minimum of 1 MBA + 1 CS/Engineering)

2. Name the team

3. Write a short summary about your business concept (~10 sentences)
   
i. Problem addressed, Prospective customers, Your proposed idea/solution, Value Proposition, Team

4. Write 5 bullets on possible data points you can collect to test your value proposition

Submission Process:

Submission method will be announced in the email in next few days.