

#### Question Generation Symposium AAAI 2011

### Break-out working groups

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# Working groups goals

- Prepare for the next QG STEC Challenge
- Joint creative discussion on proposed tasks
- Split into groups and work on the tasks:

– TASK1: Saturday 4 pm – 5:30 pm

- TASK2: Sunday 9 am - 10:30 am

- Present results of the discussion (20 minutes per group)
  - Sunday 11 am 12 pm

# Types of system evaluation

- Evaluate directly on explicit criteria (intrinsic evaluation)
  - Human subjective human judgements
  - Automatic compare with gold standard
- Task-based: measure the impact of an NLG system on how well subjects perform a task (extrinsic evaluation)
  - On-line game
  - Participants perform a task in a lab

## Task descriptions

- TASK1: Improving direct human evaluation for QG STEC
- TASK2: Design an task-based evaluation for generic question generation

## Task 1: Evaluating QG from sentences/paragraphs

Evaluate directly on explicit criteria (same task as 2010)

- QG from sentences/paragraphs
- Task-independent
- Raters score generated questions using guidelines

## **Evaluation Criteria: Relevance**

1	The question is completely relevant to the input sentence.	
2	The question relates mostly to the input sentence.	63% agreement
3	The question is only slightly related to the input sentence.	
4	The question is totally unrelated to the input sentence.	

### Evaluation Criteria: Syntactic Correctness and Fluency

1	The question is grammatically correct and idiomatic/natural.	
2	The question is grammatically correct but does not read as fluently as we would like.	46% ag
3	There are some grammatical errors in the question.	
4	The question is grammatically unacceptable.	

46% agreement

## **Evaluation Criteria: Ambiguity**

1	The question is un-ambiguous.	Who was nominated in 1997 to the U.S. Court of Appeals for the Second Circuit?
2	The question could provide more information.	Who was nominated in 1997?
3	The question is clearly ambiguous when asked out of the blue.	Who was nominated?

55% agreement

## **Evaluation Criteria: Variety**

1	The two questions are different in content.	Where was X born?, Where did X work?	
2	Both ask the same question, but there are grammatical and/or lexical differences.	What is X for?, What purpose does X serve?	58% agreement
3	The two questions are identical.		

### **Relevance and correctness**

- Input sentence:
  - Nash began work on the designs in 1815, and the Pavilion was completed in 1823.
- System output :
  - Syntactically correct and relevant Who began work on the designs in 1815?
  - Syntactically correct but irrelevant Who is Nash?
  - Syntactically incorrect but (potentially) relevant When and the Pavilion was completed ?

# QG from Paragraphs Evaluation Criteria

Similar to the evaluation criteria of QG from sentences

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- Scope: general, medium, specific
  - Asked to generate: 1 general, 2 medium, and 3 specific question per paragraph
  - Systems actually generated: .9 general, 2.42 medium, 2.4 specific question per paragraph
  - Inter-annotator agreement=69%

# **TASK1** Discussion Questions

- What are the aspects important for evaluation?
- Should the two subtasks remain as they are (QG from sentences and QG from paragraphs) or should we focus on one, or replace both, or modify any of them?
- Did you participate in QGSTEC in 2010? If not, what would encourage you to participate?

## TASK1

- Design a reliable annotation scheme/process
  - Use real data from QG STEC to guide your design and estimate agreement
  - Consider a possibility of relevance ranking [Anja Belz and Eric Kow (2010)]
    - In relevance ranking a judge compares two outputs
  - Estimate annotation effort
  - Consider possibility of using mechanical turk

#### QG2010 data (table format, no ratings):

http://www.cs.columbia.edu/~sstoyanchev/qg/Eval2010Sent.txt http://www.cs.columbia.edu/~sstoyanchev/qg/Eval2010Para.txt **QG2010 data (XML format, includes ratings):** 

http://www.cs.columbia.edu/~sstoyanchev/qg/Eval2010Sent.xml http://www.cs.columbia.edu/~sstoyanchev/qg/Eval2010Para.xml

# Task 2: Design a new task-based evaluation

 Task-based evaluation measure the impact of an NLG system on how well subjects perform a task

# Task 2. Extrinsic task-based evaluation

- Properties of NLG (and QG):
  - There are generally multiple equally good outputs that an NLG system might produce
  - Access to human subject raters is expensive
  - Requires subjective judgement
- Real-world (or simulated) context is important for evaluation. *[Ehud Reiter at al. 2011 Task-Based Evaluation of NLG Systems: Control vs Real-World Context]*

# Examples of shared task-based evaluation in NLG

- GIVE challenge
  - Game-like environment
  - NLG systems generate instructions for the user
  - User has a goal
- Evaluation: Compare systems based on
  - Task success
  - Duration of the game
  - Number of actions
  - Number of instructions



# **GIVE** challenge

- 3 years of competition
- GIVE2 had 1800 users from 39 countries

# TUNA-REG Challenge-2009

- Task is to generate referring expressions:
  - Select attributes that describe an object among a set of other objects
  - Generate a noun phrase (e.g. "man with glasses", "grey desk")

# TUNA-REG Challenge-2009 (2)

- Evaluation
  - Intrinsic/automatic: Humanlikeness (Accuracy, Stringedit distance)
    - Collect human-generated descriptions prior to evaluation
    - Compare automatically generated descriptions against human descriptions
  - Intrinsic/human: Judgement of adequacy/fluency
    - Subjective judgements
  - Extrinsic/human: Measure speed and accuracy in identification experiment

# TUNA-REG Challenge-2009 (2)

- Extrinsic Human evaluation
  - 16 participants x 56 trials
  - Participants are displayed an automatically generated referential expression and images
  - Task: select the right image
  - Measure: Identification Speed and Identification accuracy
  - Found correlation between intrinsic and extrinsic measures

## TASK 2 Goals

- Design a game/task environment that uses automatically generated questions
- Consider the use of
  - Facebook
  - A 3D environment
  - Graphics
  - Mechanical Turk
  - Other?

## TASK2 Questions:

What is the premise of the game/task that a user has to accomplish?

- What makes the game engaging?
- What types of questions does the system generate?

Where do the systems get text input from?

- What other input besides text does the system need?
- What will be the input to the question generator (should be as generic as possible)?
- What is the development effort for the game environment system.

How will you compare the systems?

• Please create presentation slides

- Your slides will be published on the QG website

- Each group makes 20 Minute presentation on Sunday, November 6 (10 minutes per task)
- Participants vote on the best solution for each task
- Results of your discussions will be considered in the design of the next QG STEC

## Groups

Group1:

Vasile Rus, Ron Artstein, Wei Chen, Pascal Kuyten Jamie Jirout, Sarah Luger

Group2:

Jack Mostow, Lee Becker, Ivana Kruijff-Korbayova, Julius Goth, Elnaz Nouri, Claire McConnell

Group3:

Aravind Joshi, Kallen Tsikalas, Itziar Aldabe, Donna Gates, Sandra Williams, Xuchen Yao

## References

- A.Koller et al. Report on the Second NLG Challenge on Generating Instructions in Virtual Environments (GIVE-2) (EMNLP 2010)
- *E Reiter* . Task-Based Evaluation of NLG Systems: Control vs Real-World Context In Proceedings of (*UCNLG+Eval 2011*)
- T. Bickmore et al. Relational Agents Improve Engagement and Learning in Science Museum Visitors (*IVA 2011*)
- Anja Belz and Eric Kow Comparing Rating Scales and Preference Judgements in Language Evaluation. In Proceedings of the 6th International Natural Language Generation Conference (*INLG'10*)
- Alberg Gatt et al. The TUNA-REG Challenge 2009: Overview and Evaluation Results (*ENLG 2009*)

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