

# Data Science and Technology Entrepreneurship

## Second Pitch Event

### Week 10

# Announcements

- ▶ **Friday Extra Lecture**

- ▶ This week - Ruby on Rails tutorial by Samuel Messing

- ▶ Room - TBA

# Event Details

- ▶ 4pm to 7:30 pm
  - ▶ Warren 208 - 4 to 5:30 pm
  - ▶ Warren 209 - 5:30 to 7:30 pm
  - ▶ No mixture event but presentations should end around 7pm

# Schedule

	<b>Team Name</b>	<b>Presentation StartTime</b>
Room 208	Introductions	
	PerFit	4:10
	SourceBase	4:22
	FlyJets	4:34
	SoldThru	4:46
	NomadTravel	4:58
	Vehicles in Cloud	5:10
	<b>BREAK</b>	15 mins
Room 209	BuzztheBar	5:40
	NurserySmiles	5:52
	ntroduce.me	6:04
	Intellidata	6:16
	Sochna	6:28
	GymLogger	6:40

# Guidelines given to students

- ▶ 6 minutes for presentation
- ▶ 6 minutes for feedback
- ▶ **Need to show/demo of MVP**
- ▶ If MVP is hardware/app/others show your marketing website as well
- ▶ 2 sets of Lean Canvas in Appendix section of the slides
  - ▶ latest lean canvas
  - ▶ 1 from Assignment 2
- ▶ Items that were not in a lot of focus in the first pitch but you should know about in 2nd pitch
  - ▶ Know the market size
  - ▶ Think about the pricing model
  - ▶ Know your cost structure
  - ▶ Channels for distribution

# For Judges

- ▶ Please write your name and name of the presenting team in the judge sheet
- ▶ Please give scores for 10 questions
- ▶ Please write down feedback on the paper as well if you can

# Judges

- ▶ Judges (in alphabetical order)

- ▶ Amol Sarva

- ▶ Dave Lerner

- ▶ Samir Housri

- ▶ Ted Shergalis

- ▶ Wim Swelden