What will we study in this course?

- How can machines **recognize** and **generate** text and speech?
  - Human language phenomena
  - Theories, often drawn from linguistics, psychology
  - Algorithms
  - Applications
Newspaper Titles

- "Something Went Wrong In Jet Crash, Expert Says"
- "Police Begin Campaign To Run Down Jaywalkers"
- "Drunk Gets Nine Months In Violin Case"
- "Farmer Bill Dies In House"
- "Iraqi Head Seeks Arms"
- "Enraged Cow Injures Farmer With Ax"
- "Stud Tires Out"
- "Eye Drops Off Shelf"
- "Teacher Strikes Idle Kids"
- "Squad Helps Dog Bite Victim"
Knowledge Needed

- Morphology: word formation
- Syntax: word order
- Semantics: word meaning and word composition
- Pragmatics: influence of context/situation

Goal: Discover what the speaker meant
Morphology

“Stud tires out”
- “Tires”: a noun or a verb?

Internet search: *union activities in New York*
- Union/unions; activities/activity
- Active? Action? Actor?
- New vs. New York
Syntax

- **Word Order**
  - John hit Bill
  - Bill was hit by John
  - Bill hit John
  - Bill, John hit
  - Who John hit was Bill

- **Constituent Structure**
  - "Teacher Strikes Idle Kids"
  - “Enraged Cow Injures Farmer With Ax”
Word Order
- John hit Bill
- Bill was hit by John
- Bill, John hit
- Who John hit was Bill

Constituent Structure
- “[Teacher Strikes] [Idle] [Kids]“
- “Enraged Cow Injures Farmer With Ax”
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- **Constituent Structure**
  - "Teacher Strikes Idle Kids"
  - "[Enraged Cow] [Injures] [Farmer] [With Ax]"
Semantics

- **Word meaning**
  - John picked up a bad cold.
  - John picked up a large rock.
  - John picked up Radio Netherlands on his radio.

- **Composition of meaning**
  - Squad helps dog bite victim
  - Enraged cow injures farmer with ax
Pragmatics – The influence of context

“Going Home” – A play in one act

- Scene 1: Pennsylvania Station, NY
- Bonnie: Long Beach?
- Passerby: Downstairs, LIRR Station.
Scene 2: Ticket Counter, LIRR Station

Bonnie: Long Beach?
Clerk: $4.50.
Scene 3: Information Booth, LIRR Station

Bonnie: Long Beach?
Clerk: 4:19, Track 17.
Scene 4: On the train, vicinity of Forest Hills

- Bonnie: Long Beach?
- Conductor: Change at Jamaica.
Scene 5: On the next train, vicinity of Lynbrook

Bonnie: Long Beach?
Conductor: Right after Island Park.
Algorithms

- Rule-based/Symbolic
  - Parsers
  - Finite state automata

- Probabilistic
  - Learned from observation
  - Predicting best guess
  - Statistical
Current Real World Applications

Searching very large text and speech corpora: e.g. the Web

Question answering over the web

Translating between one language and another: e.g. Arabic and English

Summarizing very large amounts of text: e.g. your email, the news, reviews (mobile version)

Sentiment analysis: NYT article

Generating texts

Dialogue systems: e.g. Amtrak’s ‘Julie’
Instructor

- Kathy McKeown
- Office: 722 CEPSR
- Head NLP Group
- 25 years at Columbia, Department Chair for 6
- Research
  - Summarization
  - Question Answering
  - Language Generation
  - Multimedia Explanation
Logistics

- **Instructor:** Kathy McKeown  
  - (kathy@cs.columbia.edu)  
  - Office and hours: CEPSR 722, Tues 4–5, Wed 4–5

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  - **Sara Rosenthal**  
    - ss3067@columbia.edu  
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  - **Kaushal Lahankar**  
    - knl2102@columbia.edu  
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Assignments:
- 4 homework assignments
- Midterm and final exams
- Four ‘free’ late days for homework assignments
- After that, 10% off per day late
- You must get a CS account

Evaluation: 50% homework + 40% exams + 10% class participation
Academic Integrity

Copying or paraphrasing someone's work (code included), or permitting your own work to be copied or paraphrased, even if only in part, is forbidden, and will result in an automatic grade of 0 for the entire assignment or exam in which the copying or paraphrasing was done. Your grade should reflect your own work. If you are going to have trouble completing an assignment, talk to the instructor or TA in advance of the due date please. Everyone: Read/write protect your homework files at all times.
For Next Class

- Look at syllabus
- Read Chapters 1–2 of J&M
- Questions?