

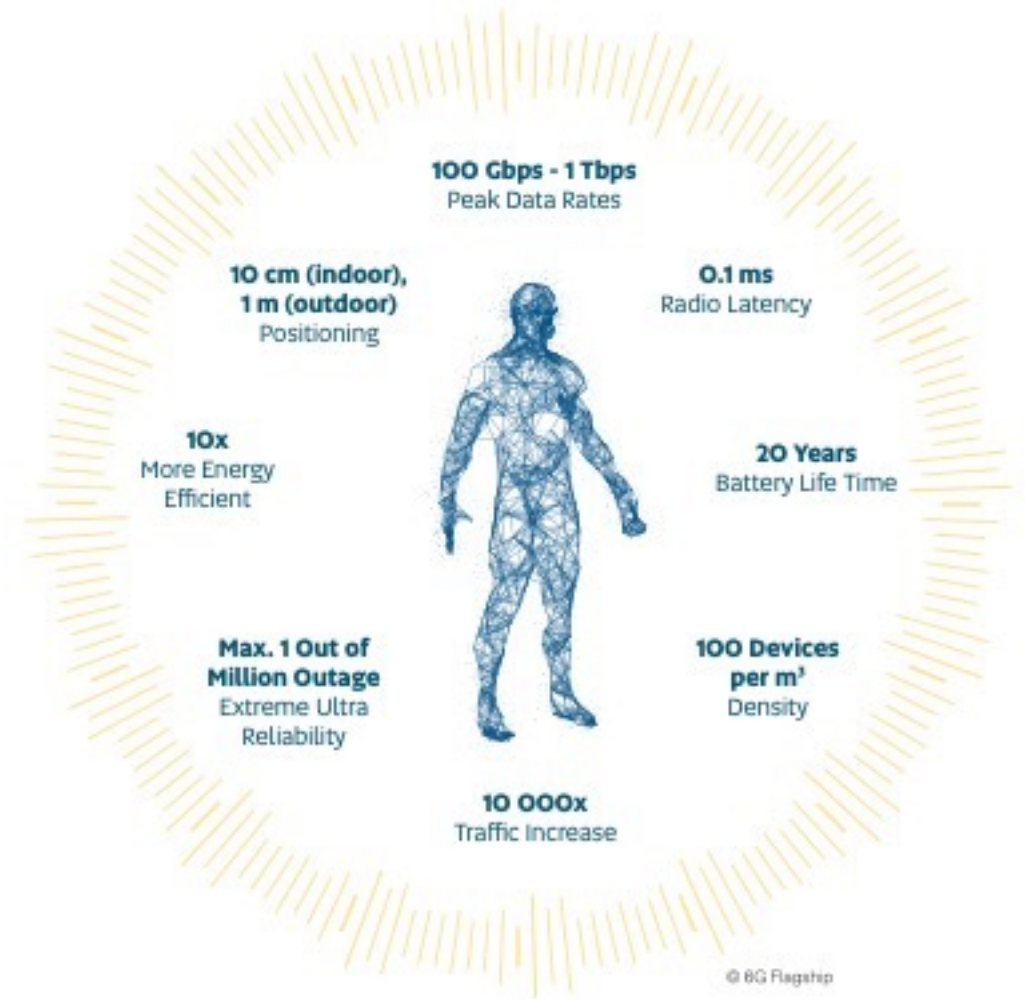
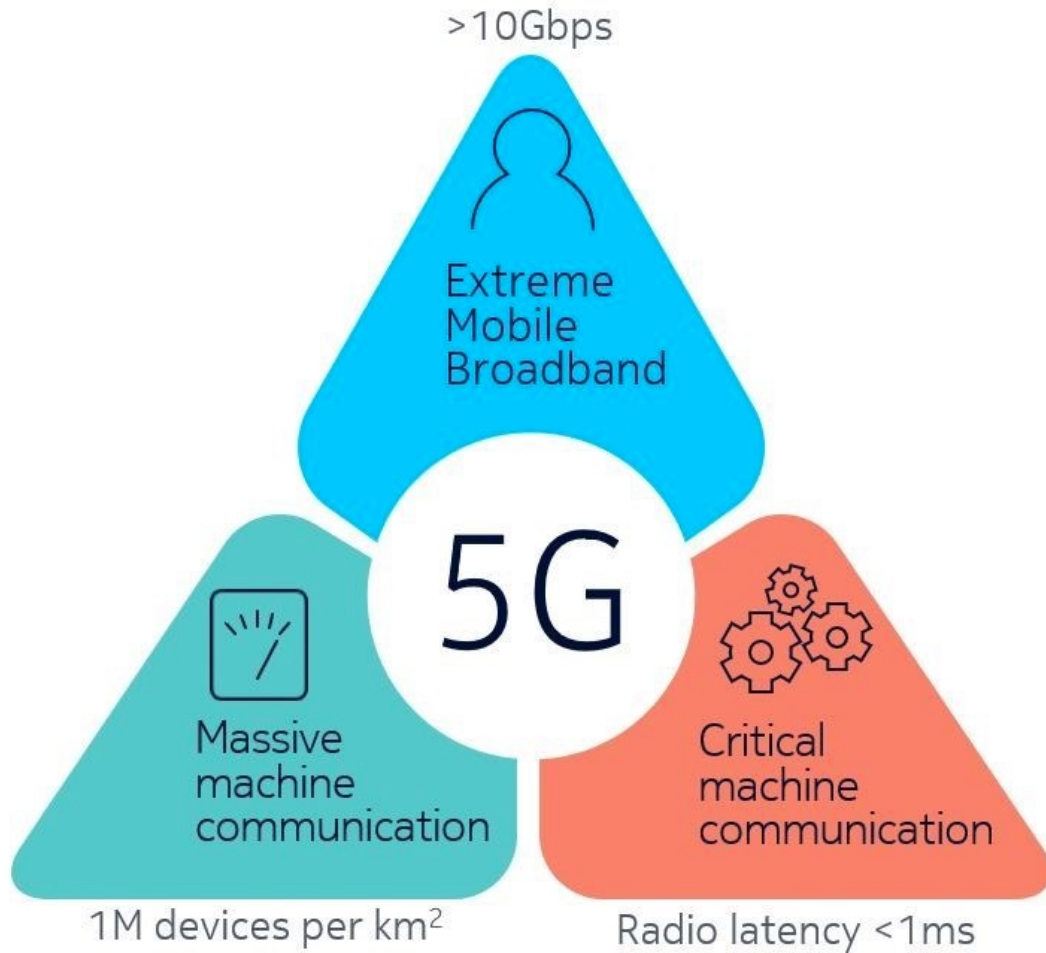


This material is based upon work supported by the National Science Foundation under Grant No. 1932418. Any opinions, findings, and conclusions or recommendations expressed in this material are those of the author(s) and do not necessarily reflect the views of the National Science Foundation.

# Scaling networks up and down: new network architectures for 6G

Henning Schulzrinne  
Columbia University

# Classical requirements pyramid

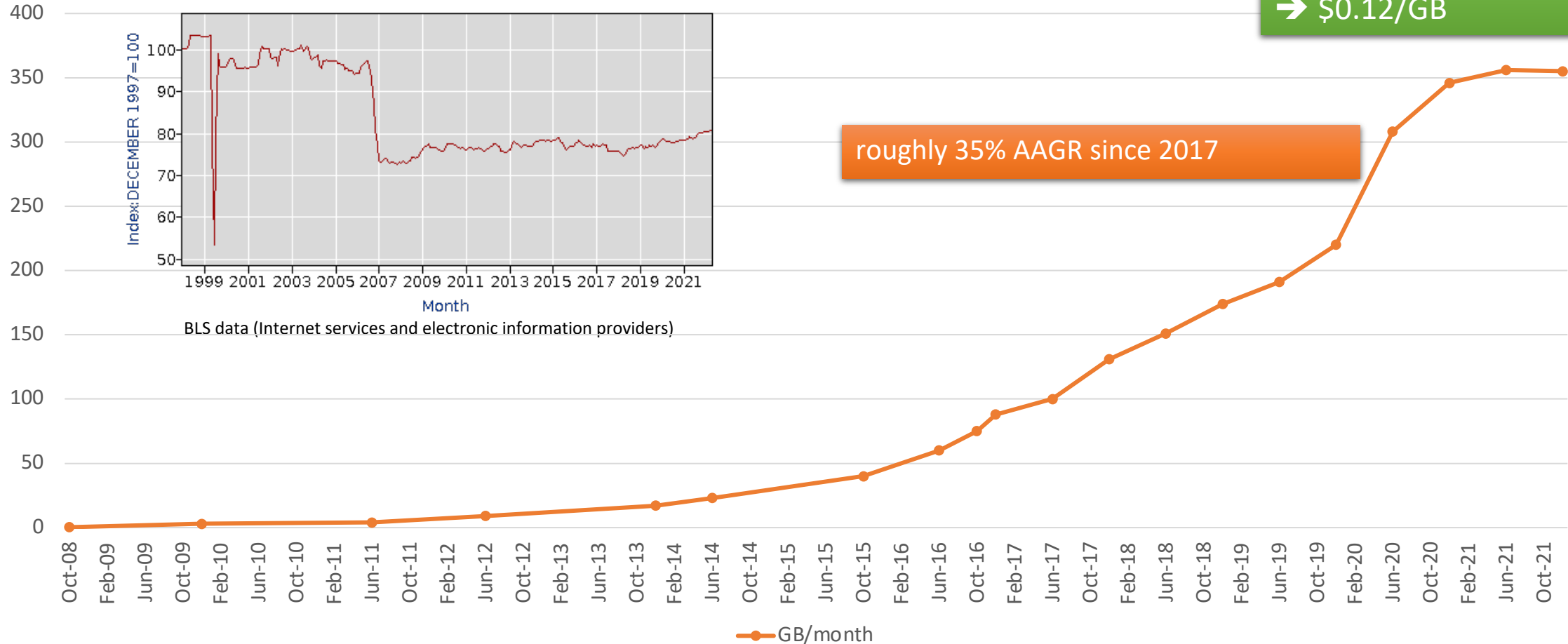


mostly PHY requirements!

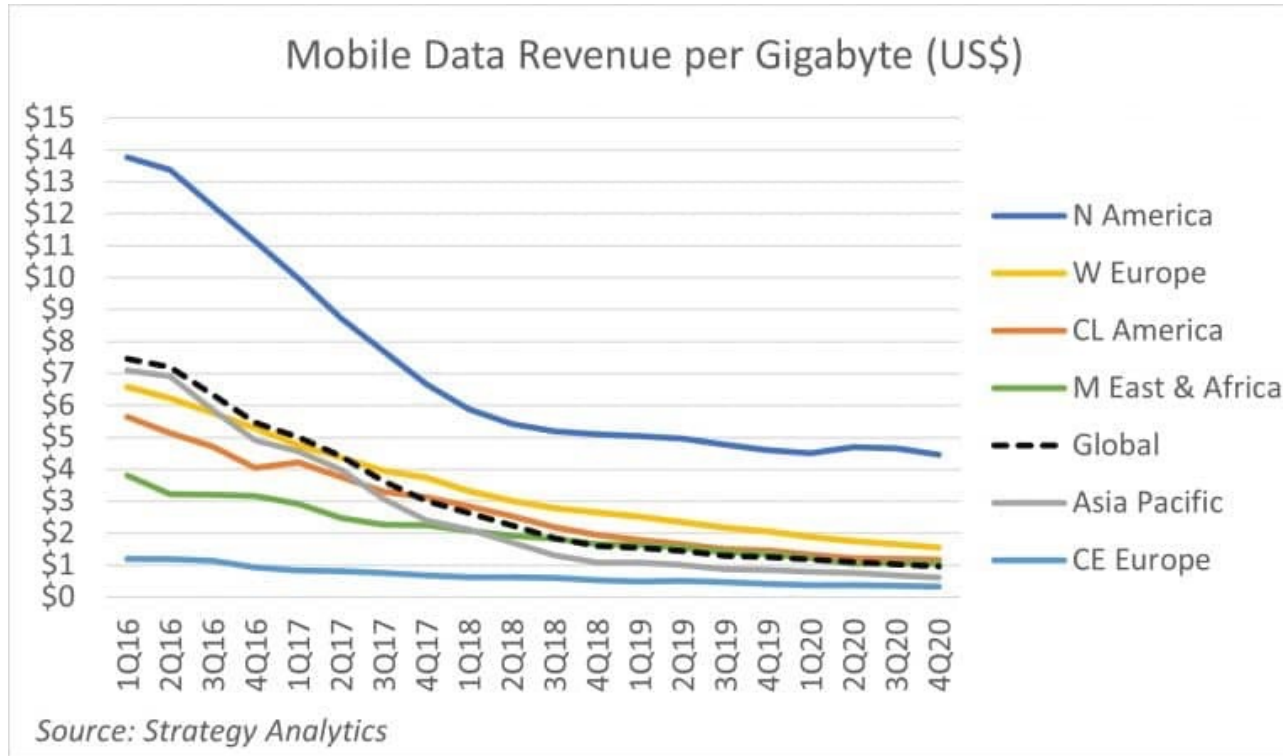
# The most important metric is missing!

Comcast *Median* Household Usage in GB/month

average: 500 GB/month  
→ \$0.12/GB



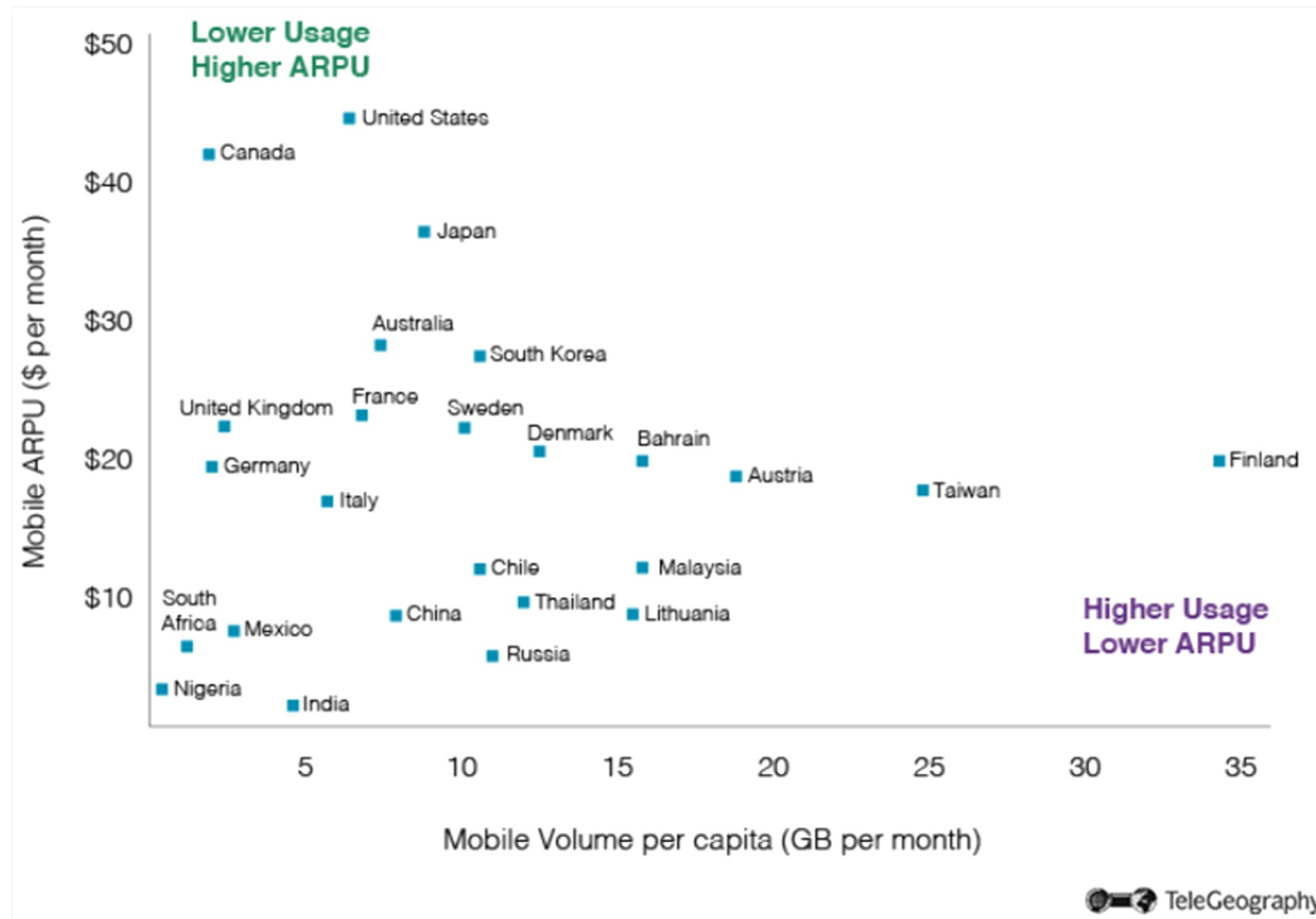
# Without cost (and price) decrease, no advanced applications



Resolution	Data usage
Up to 4K (Stadia Pro only)	Up to 20 GB/hr
Up to 1080p	Up to 12.6 GB/hr
Up to 720p	Up to 4.5 GB/hr

→ The key performance metric is \$/GB (and maybe \$/km<sup>2</sup> coverage)

# Network cost and price are highly variable

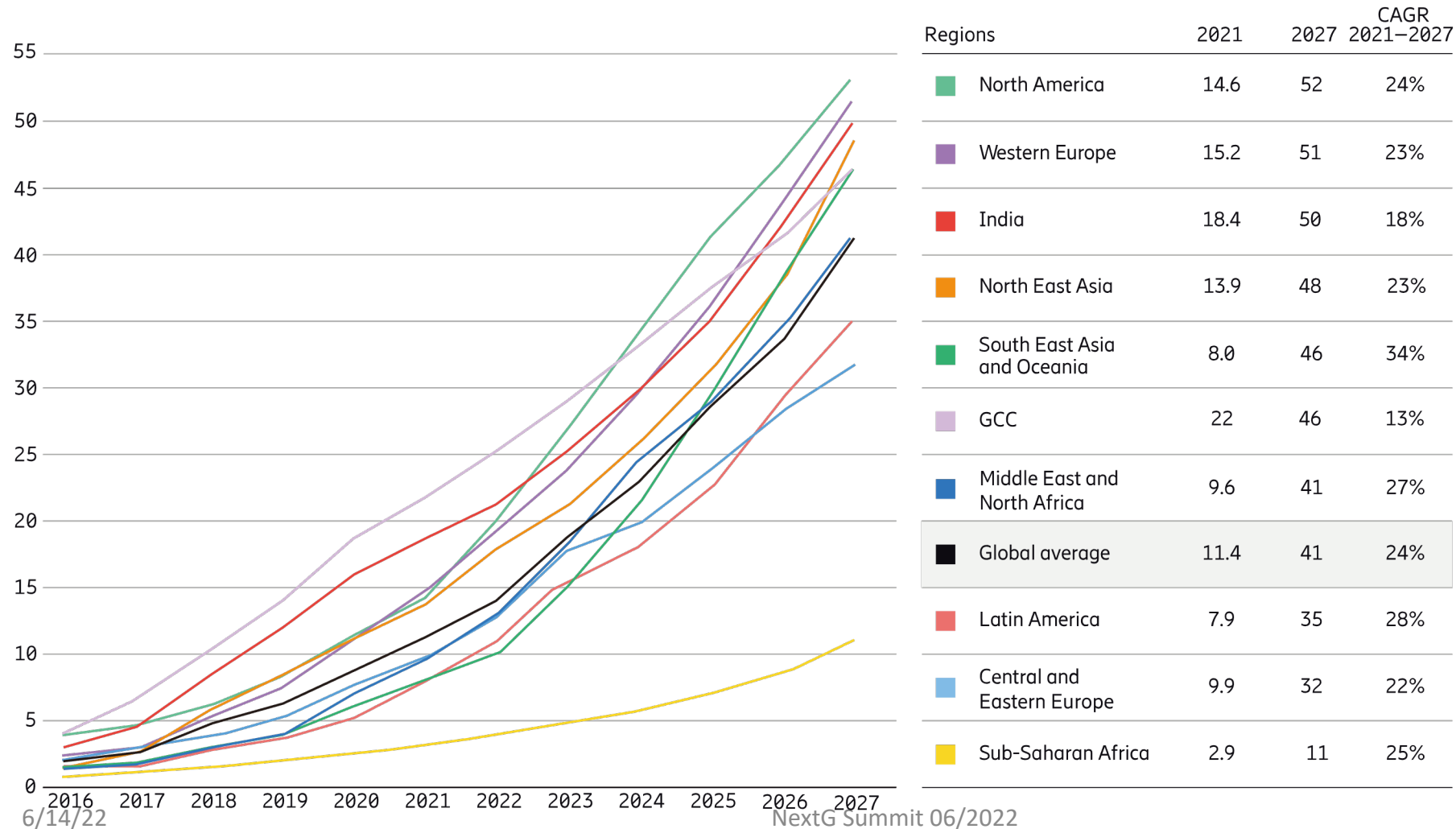


avg. about 5.1 GB/month  
T-Mobile: 10 GB tethering

March 2020

# Mobile data usage

Ericsson Mobility Report Nov. 2021

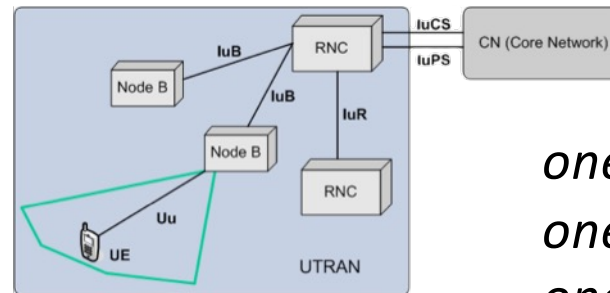
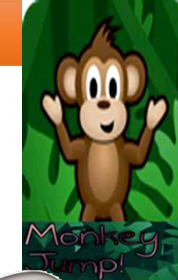


US ARPU (2022) = \$35  
 → \$2.40/GB

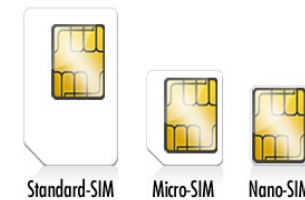
~20 times more expensive per GB than home ("Wi-Fi")

# Networks 1G through 4Gish

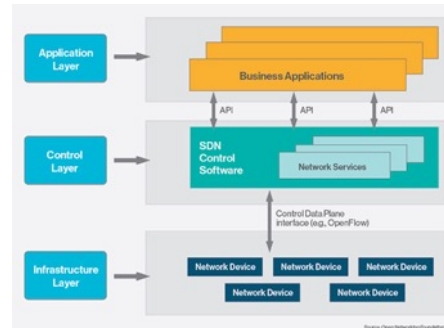
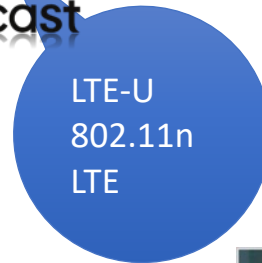
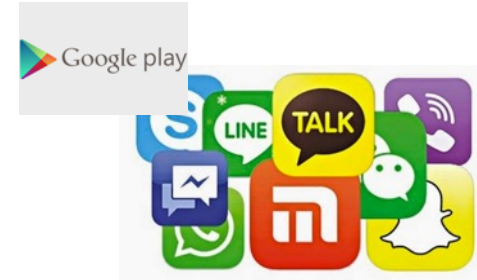
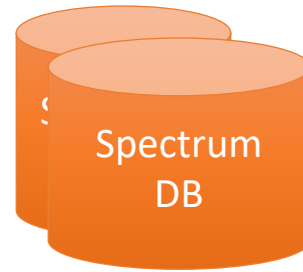
national carrier



*one subscriber,  
one phone,  
one provider*



# What exactly is a carrier?



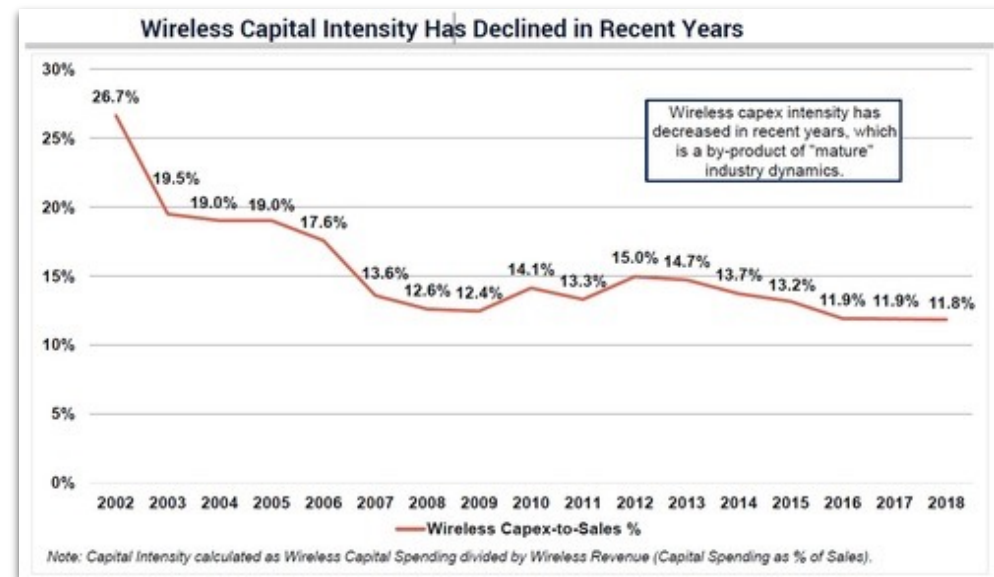


# Investment incentives for 5G are modest – are they going to be better for 6G?

Some of the world's first real 5G networks are coming online this year, sparking plenty of buzz and noise. However, a wide range of industry experts are cautioning that North American wireless network operators don't appear poised to invest in 5G networks like they did with 3G and 4G.

"We're negative on the prospects for a 5G investment 'cycle' from wireless operators -- at least over the near- and intermediate-term," wrote the Wall Street analysts at Jefferies Research. "Based on our analysis, we believe that the conditions for an acceptable return on investment (ROI) on 5G infrastructure are poor. Moreover, the 5G investment ROI looks drastically lower than the ROI associated with prior wireless investment cycles -- specifically 3G and 4G."

Why? It all comes down to flagging revenues in a saturated market. "The wireless service market is now a mature business," the analysts continued. "As such, operators' motivations for major capital investments will be reduced. To be clear, we still believe that 5G infrastructure deployment will happen. We expect that it will simply be a cutover of existing 4G investments to 5G technology. Most



# Cell towers as cost driver (or revenue source)

**349,344**

cell towers in U.S. in 2019.

Total number of  
CELL TOWER SITES  
(cell towers, rooftops,  
water towers, flag-  
poles, billboards, etc.)  
in United States:

**1,082,544**

**\$70,655**

Average revenues a cell  
tower generates per year.

## WHAT ARE CELL TOWER LEASES WORTH IN 2022?

On average, wireless carriers entered into new lease with landowners at an average of \$1,050/mo. on a nationwide basis. There is a wide variation though in what landowners are offered. Generally, most offers are between \$500/mo. and \$1,500/mo. for new ground leases for telecommunication towers. The average lease rate for all ground leases in our database in 2022 is just under \$1,300/mo. It hasn't changed from 2021 but is up from 2018 when it was \$1,220/mo. These averages include rural, suburban, and urban towers including newly-built 5G towers.

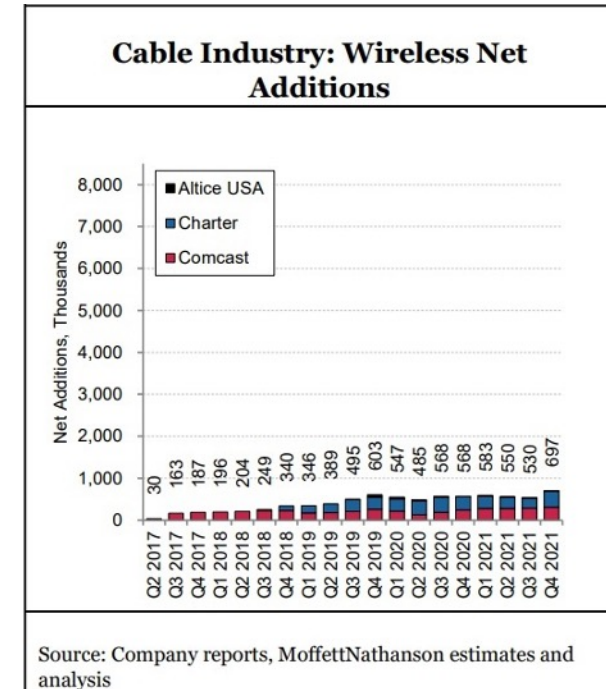
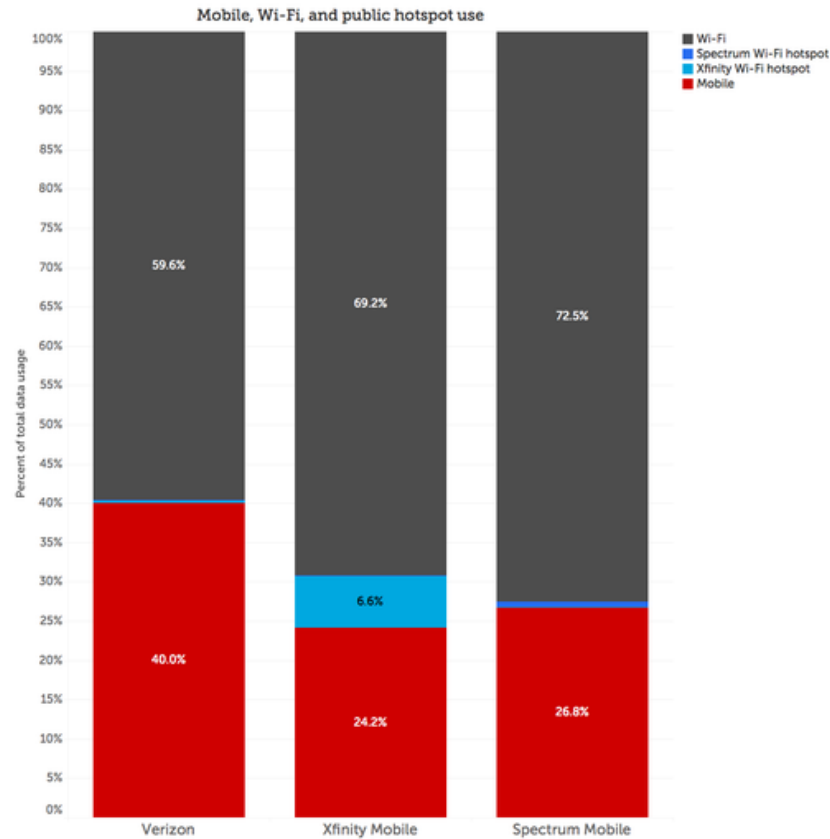
cellular revenue per cell site:  
\$190B US total → \$175k

\* Cost does not include radio equipment and backhaul!

# New operator models – cable (HFC) industry

All major US cable operators are offering cellular service

hybrid model:  
MVNO + Wi-Fi + CBRS



Source: Company reports, MoffettNathanson estimates and analysis

Comcast	4M
Charter	3.56 M
Altice	186k

LightReading, 3/22

# The Things Network

**We are a global collaborative Internet of Things ecosystem that creates networks, devices and solutions using LoRaWAN®.**

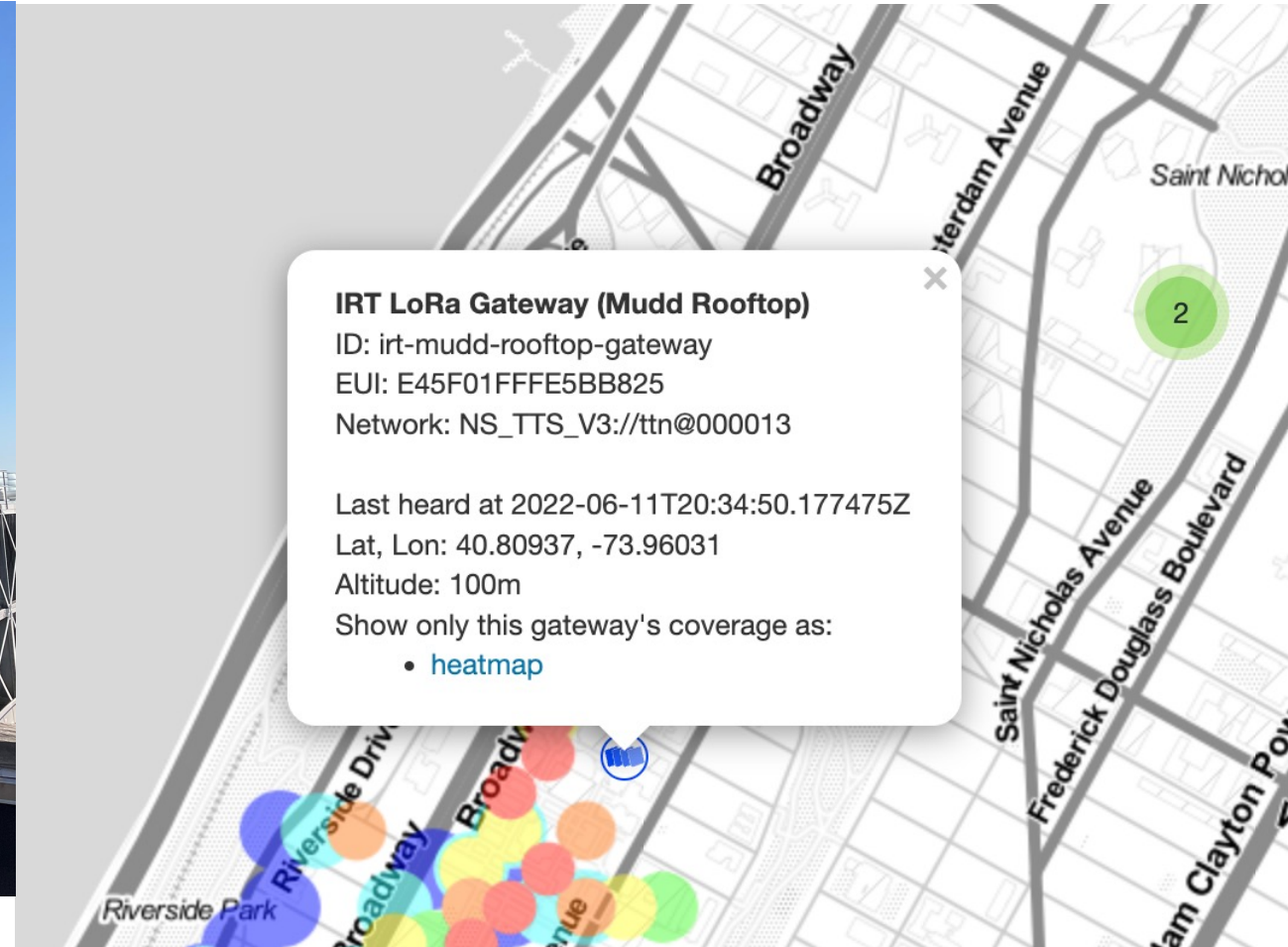
[Start building](#) [Learn more](#)

A globe centered on Europe and Africa, showing the global reach of The Things Network. The globe is light blue with white landmasses. A dense cluster of black dots, representing network nodes, is concentrated in Europe and Africa. Some dots are circled in white, and a few are connected by thin blue lines, suggesting network connectivity. The background of the globe is a light blue gradient.

# The Things Network



April 2022 (Columbia U.)

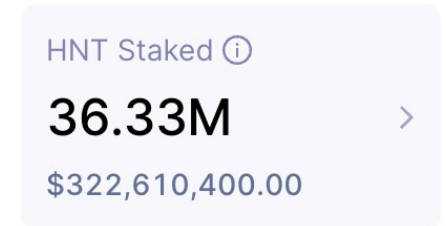
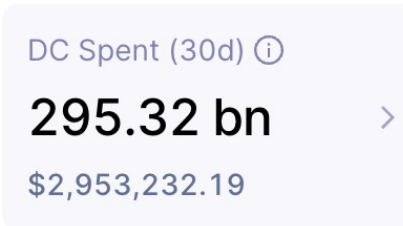
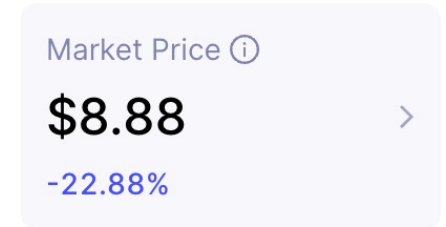
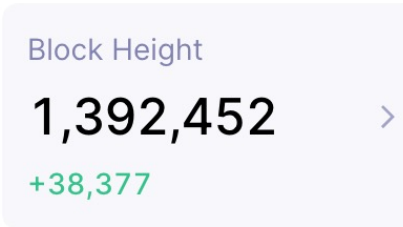


# Helium LoRa model for IoT

Helium: **0.001c per 24-byte message (→ \$416/GB)**

→ \$3.46 per month and hotspot  
5W of energy → \$0.37 electricity

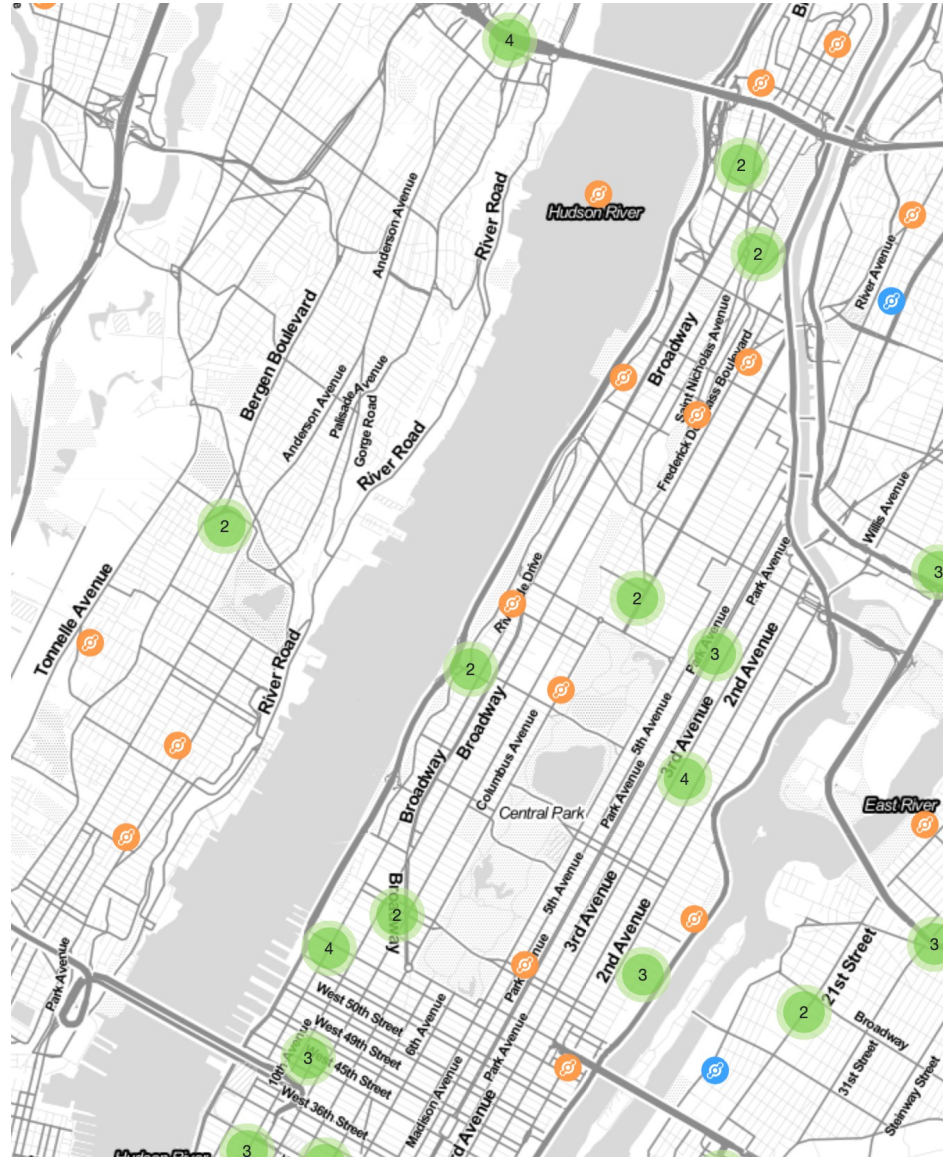
<b>TOTAL HOTSPOTS</b> 332,127	<b>AVERAGE EARNINGS (7 DAYS)</b> 0.061 HNT 0.52 USD	<b>24 HOURS EARNINGS</b> 17,754.080 HNT 151,974.93 USD
<b>RECENTLY ADDED (24H)</b> 576	<b>ONLINE HPOTSPOTS</b> 232,934	<b>OFFLINE HOTSPOTS</b> 99,193



Dish Network will be the first major carrier to use the Helium Network's blockchain-based incentive model – with customers deploying their own 5G hotspots using Citizens Band Radio Service (CBRS) spectrum.

Cell-Tower-Lease-Industry-Facts-and-Figures.png

# Helium in Manhattan



# But blockchain models are volatile

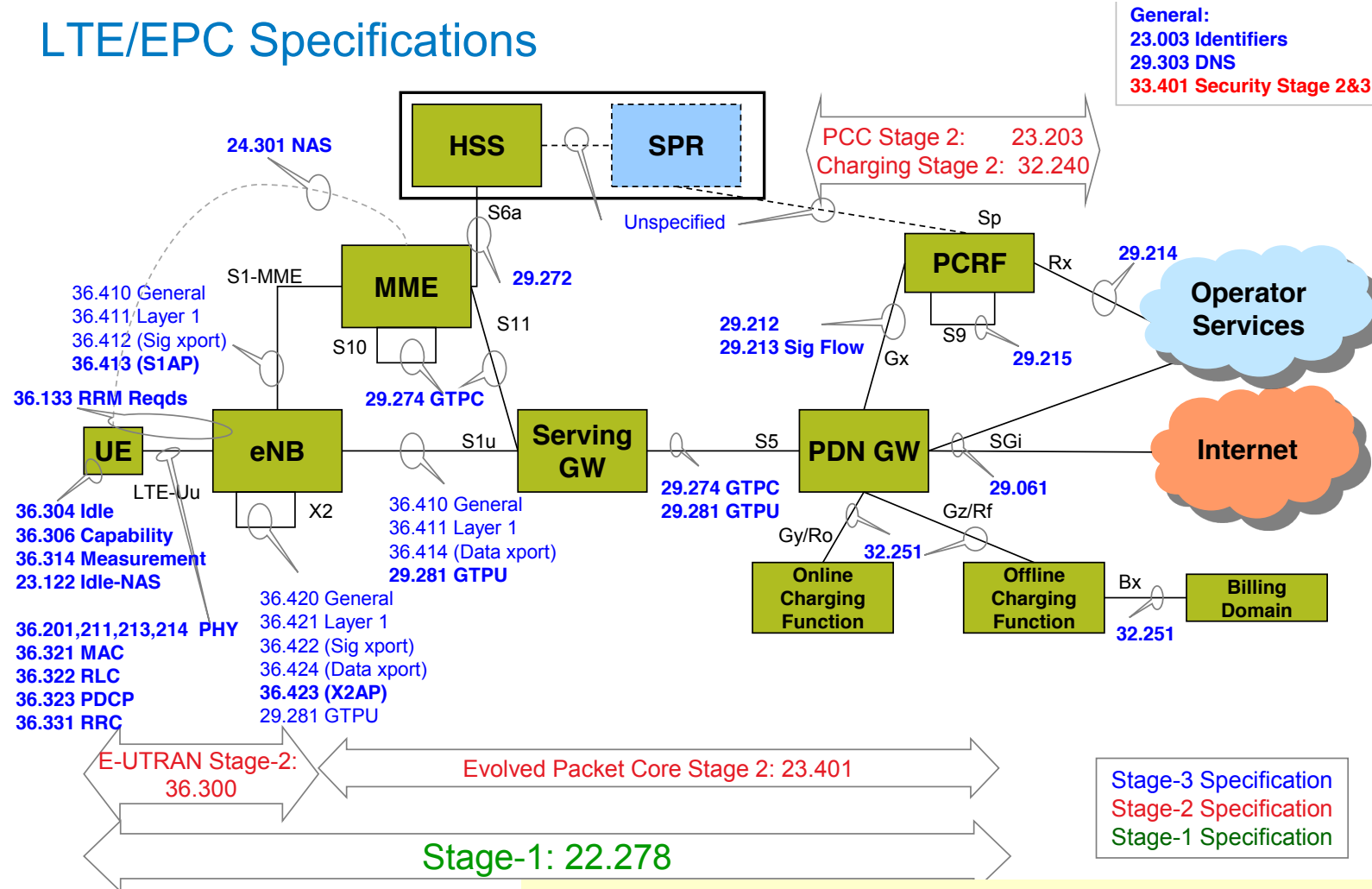


<https://www.coinbase.com/price/helium>



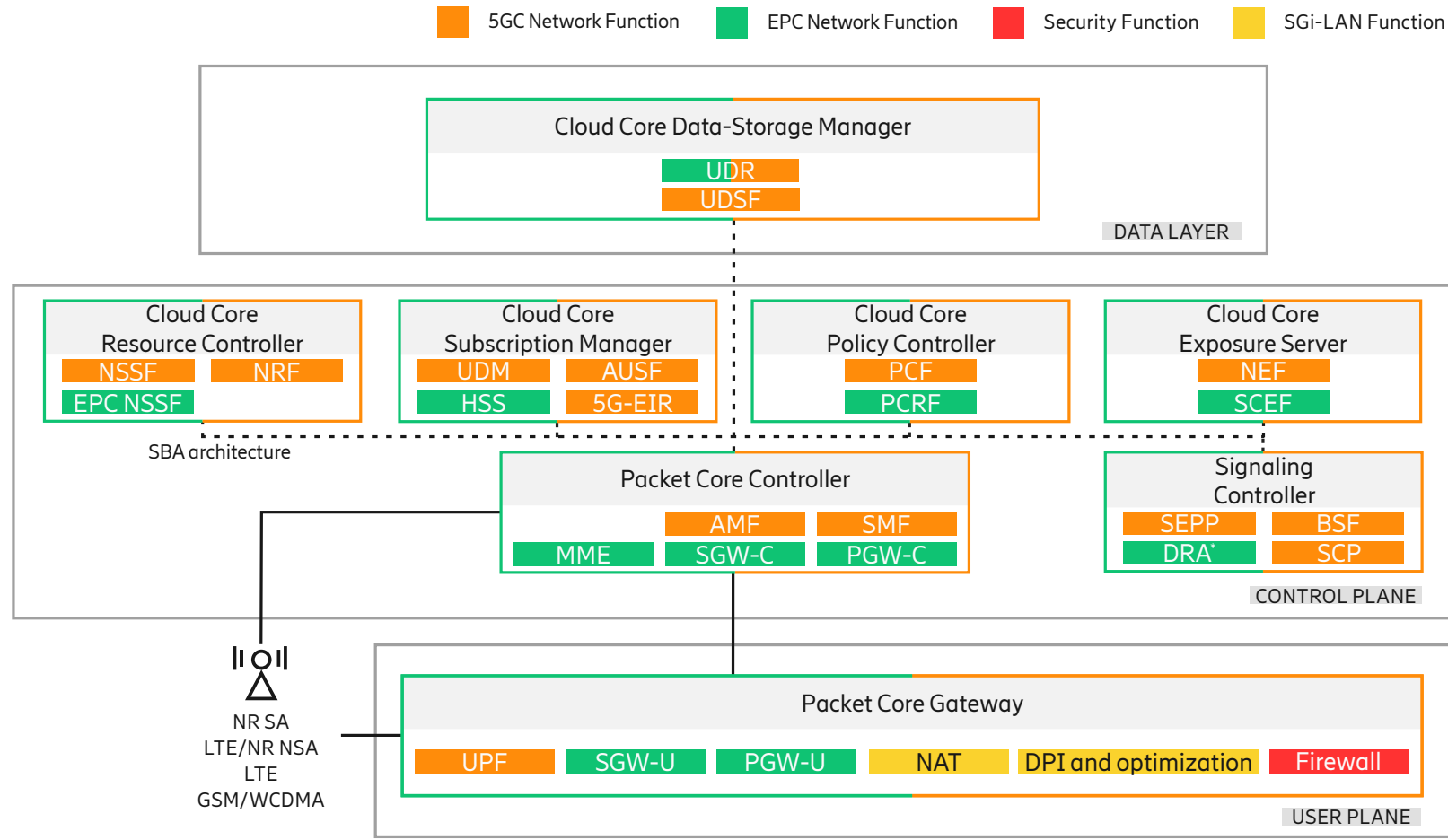
# LTE EPC

## LTE/EPC Specifications



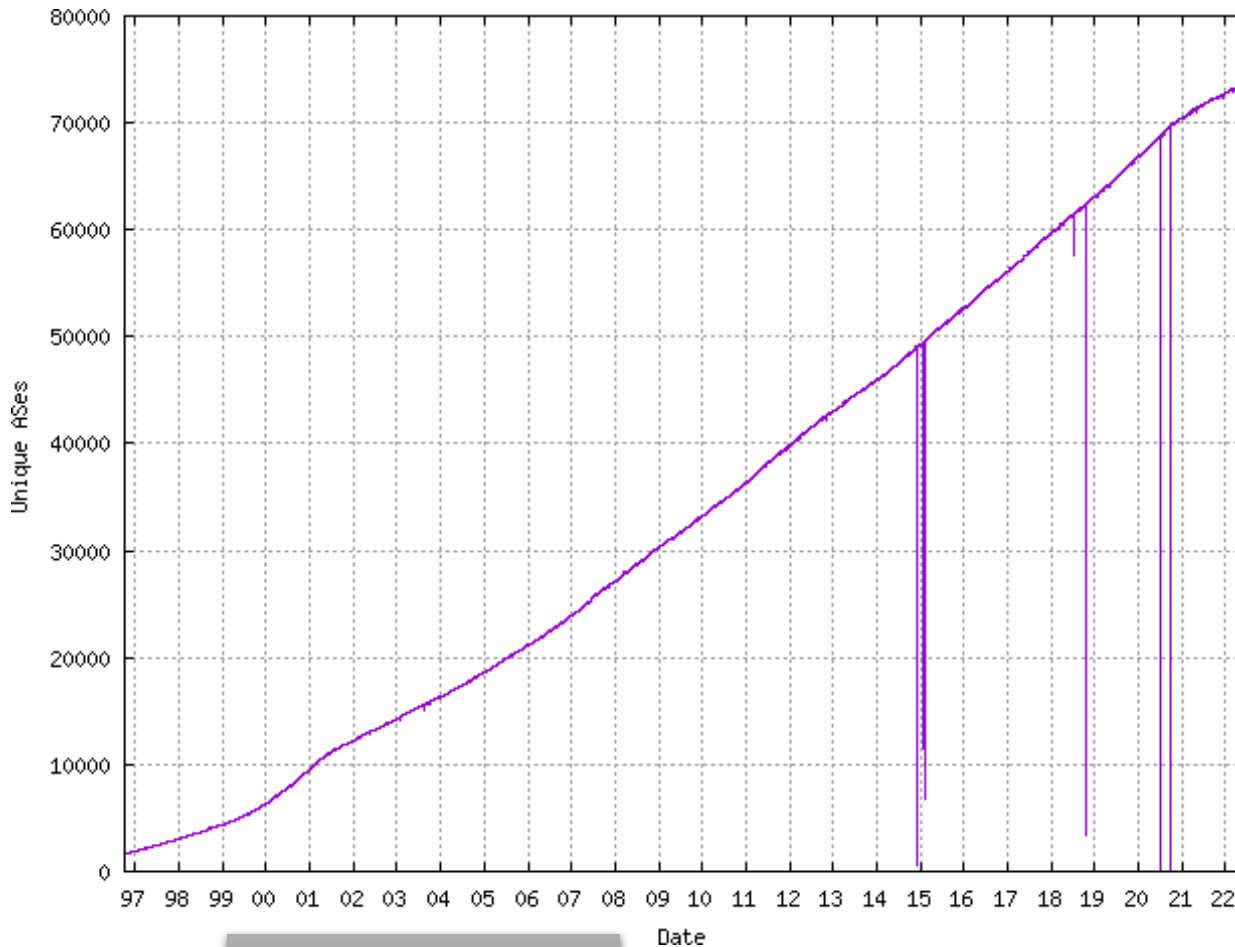
Link to get latest 3GPP specs per release: <ftp://ftp.3gpp.org/Specs/latest>  
 Link to find out what a spec covers: <http://www.3gpp.org/Specification-Numbering>

# 5G & 4G EPC



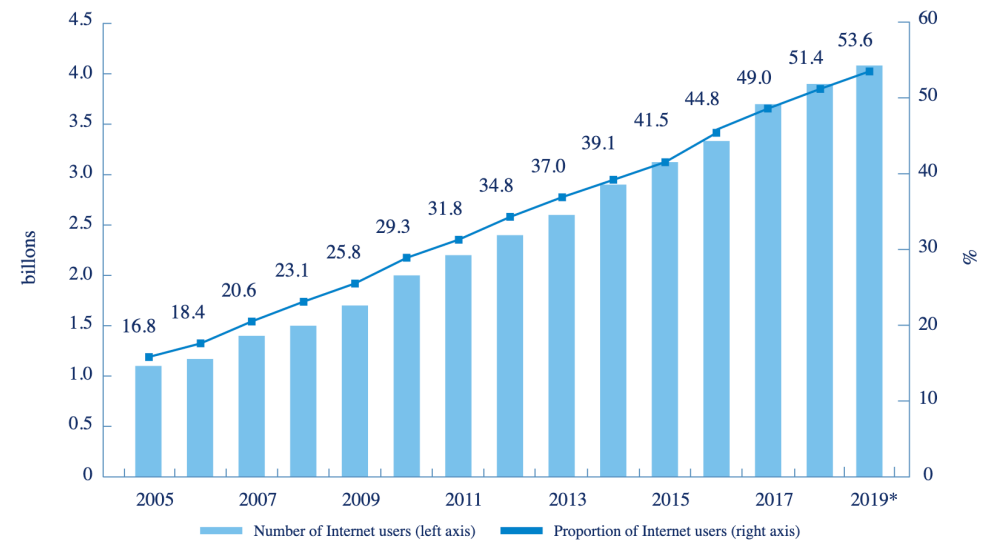
\* DA and DEA functions also supported

# Users per ASN roughly constant



<https://www.cidr-report.org/>

Individuals using the Internet, 2005-2019\*



roughly unchanged at 60k users per AS  
(slight decrease in users / routing table entry)

<https://itu.foleon.com/itu/measuring-digital-development/internet-us>

# Home networks are now small enterprise networks

The average U.S. household has 25 connected devices – more than double the 11 that the average household had in 2019, according to a new Deloitte report.

Largely self-managed:

- routing (mesh)
- device management
- device & user authentication

# Scaling down is harder than scaling up

no PhD (or carrier training) needed!

firewall  
DNS  
edge computing



mesh backhaul



large enterprise  
management

identity management and trust still deficient

# Network value is (much) more than PHY

Property	Requirements?	Example
Universality	Can I operate my system (almost) anywhere in the world?	Adaptive frequency use by region (device knows location)
Incremental system cost	How much does it cost to add the functionality to the system?	< \$5 for IoT devices
Data cost	Can I build “free” data systems, even if restricted? Can I leverage cheap landline BW?	< \$0.10/GB for in-home use
Network architecture	Can I build my own network?	peer-to-peer → mesh → access point → cellular → long-range
User management	Can I design my own user management?	database + credential device-based model coupled to other systems (e.g., combined with other services)
System management	Can the system largely manage itself?	Frequencies & power, but also users and traffic restrictions

# What made Wi-Fi successful?

- Scalable complexity – 802.11b/g/n to 802.11ax
- Architectural flexibility
  - peer-to-peer, access point, mesh, long haul Pt2MP & Pt2Pt
  - re-use cheap local wired network and shared (managed & firewalled) access
- Multiple authentication models
  - from open access to federated 802.1x RADIUS
- Minimal viable network functionality
  - Ethernet frames + IP
  - local multicast
- International usability
  - universal “bootstrap” band (2.4 GHz)
  - locally-discoverable spectrum availability

# What's bad about having both Wi-Fi and (nG) cellular?

- System hardware complexity (e.g., for IoT devices)
- No seamless roaming
- Maintain multiple user identities
- Difficult to do consistent traffic restriction
  - cellular bypasses corporate firewall
- Inconsistent network behavior
  - e.g., IPv6 support
- More limited competition



# Current authentication models

picket fence security

hard to scale to IoT



Wi-Fi settings SAVE

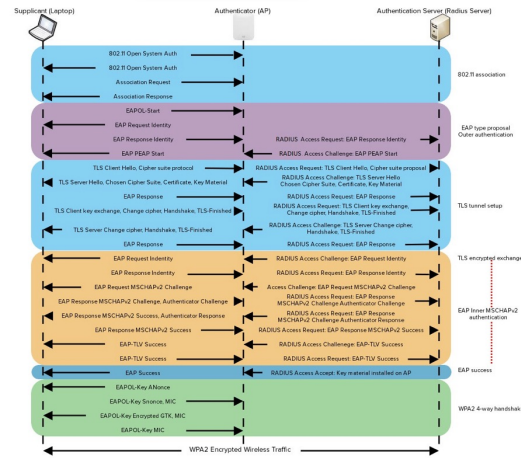
Network name \_\_\_\_\_

Kindness \_\_\_\_\_

Password .....  
 Show 8 characters minimum

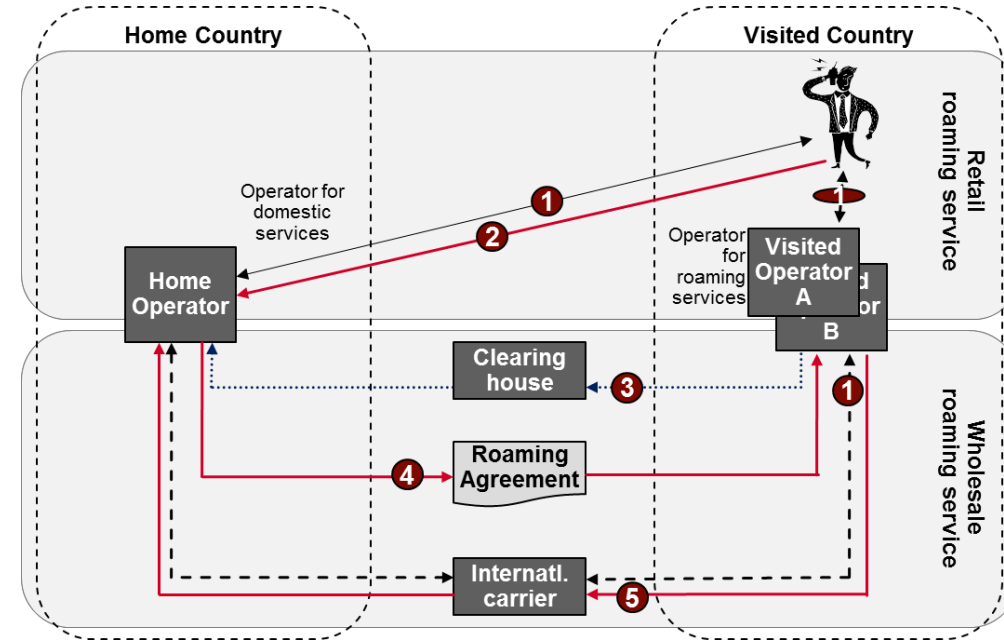
WPA2-Personal

802.1x



international roaming

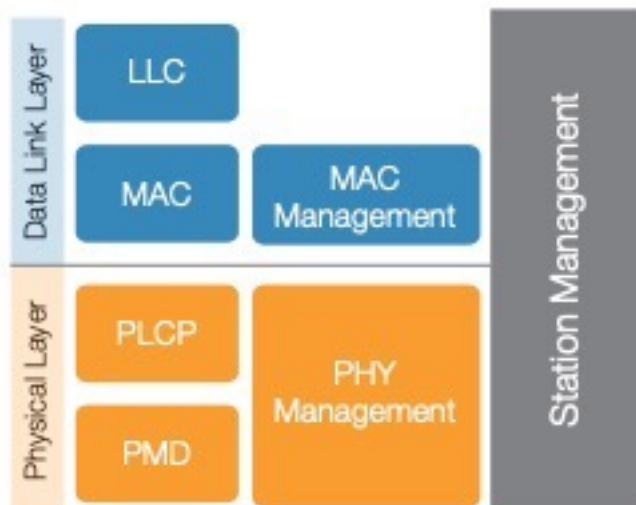
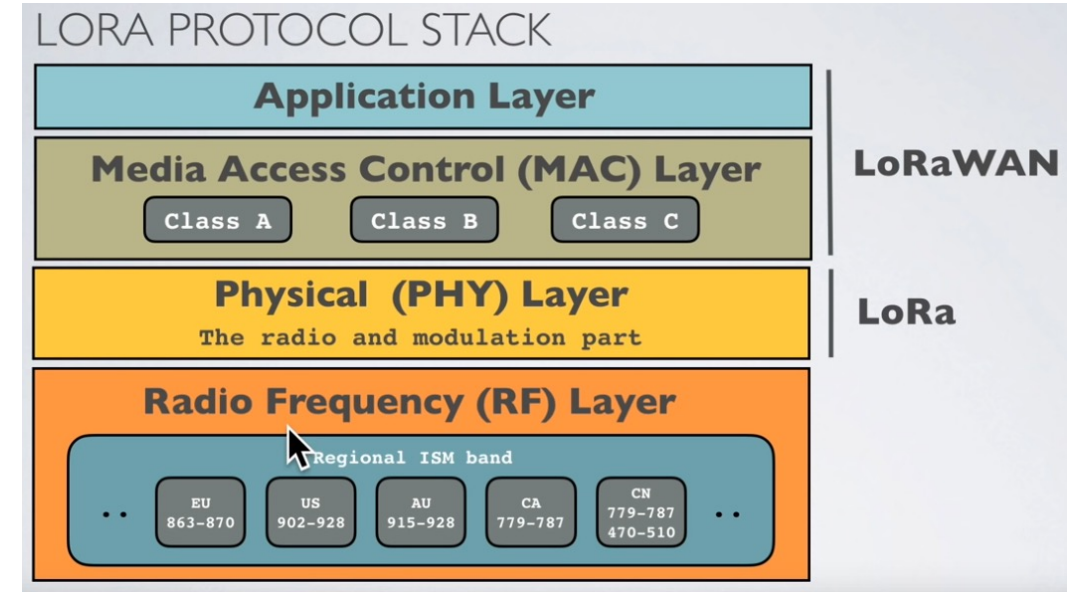
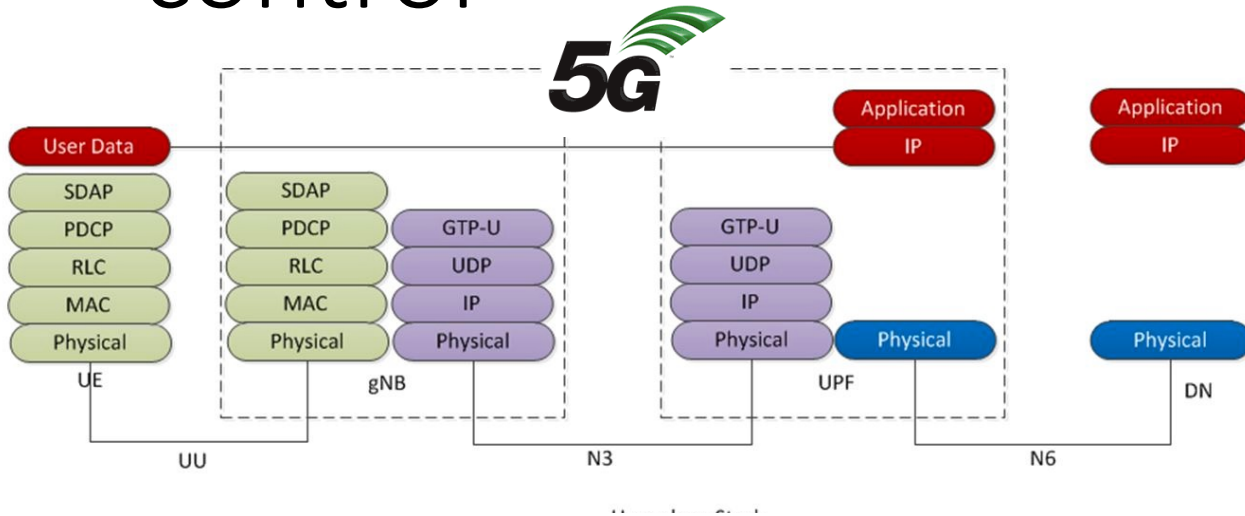
federated (RADIUS, DIAMETER)



TAP: Transferred Account Procedure  
 Source: A.T. Kearney analysis

- Roaming services
- ← Traffic flow
- Revenue flow
- ..... Data exchange

# Stacks always focus on data – complexity is in control



# Requirements for simple networks

- Separate link layer from network architecture
  - Why can't 5G (or 6G) NR operate on a home router, without a carrier?
  - Assume flexible spectrum access (geo database)
- Every interface must be testable and self-testing
- *Interface neutrality* = every control needs to be accessible to network consumer, not just operator (bounded by slice or authorization)
- Clean interfaces particularly at layer 2 and 3
- No configuration files, ever
- No hard-coded addresses (e.g., gateways), ever

# What's needed for down-scalable networks?

- Better frequency coordination for CBRS GAA (and similar systems)
  - e.g., allow time-domain (slot?) coordination
- Support simple self-contained EPC that can run on AP
  - or OpenRAN with many *untrusted* participants → zero-trust networks
- Simplified roaming and settlement mechanisms
  - GSMA unlikely to scale
- May need new mobility models, but most new applications are likely nomadic and (somewhat) disruption-tolerant, not mobile and voice-like

# Protocols matter, but programmability matters more

- Nobody wants to program raw protocols
- Most significant network application creation advances:
  - 1983: socket API → abstract data stream or datagram
  - 1998: Java network API → mostly names, HTTP, threads
  - 1998: PHP → network input as script variables
  - 2005: Ruby on Rails → simplify common patterns
- Many fine protocols and frameworks failed the programmer hate test
  - e.g., JAIN for VoIP, SOAP for RPC
- Most IoT programmers and factory automation specialists will not be computer scientists (and won't have a telecom background)
- Nobody learns ONAP in their CS BS

# Two evolutionary paths for 6G

mostly not a PHY problem



lowest bandwidth cost

like 4G & 5G, just more  
highest mobility



# Conclusion

- The key performance metric is \$/GB (and maybe \$/km<sup>2</sup> coverage)
- The key challenge is incentivizing investment
- 6G needs an architecture re-think, not (only) better PHY
- Cleaner separation between media/complexity-dependent layers, common data transport and control planes
- Design scalable, **IP-based** control plane for everything from peer-to-peer mode to managed national cellular network
- Cleanly separate access from backbone
  - since likely continue to be both locally (enterprise) and third-party managed
- Opportunity to bridge the Wi-Fi - cellular chasm