## //Dashboard

### Social Media Inspector



✓ Outbreaks

🐉 Yelp

**y** Twitter

NYC 311

**&** Logout

### **Dashboard**

44791 restaurants in the Yelp catalog
2837818 total reviews
8395 positive reviews





Update Dashboard

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Explore restaurants

### Yelp ⇒ Last 10 days >=0.5 >=0.6 >=0.7 >=0.8 Day >=0.0 >=0.1 >=0.2 >=0.3 >=0.4 >=0.9 2016-02-02 2016-02-01 2016-01-31 2016-01-30 2016-01-29 2016-01-28 2016-01-27 2016-01-26 2016-01-25 2016-01-24

153549 users

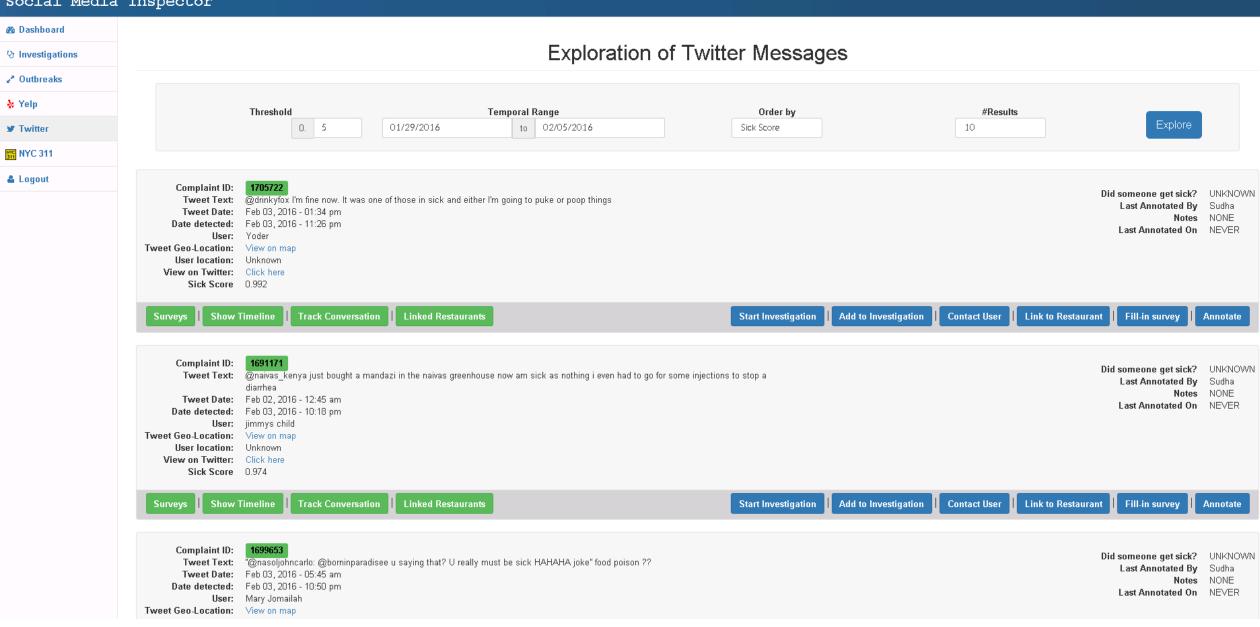
,000 ———	4632					
			3981			
,750 ———						
,500 <b>14</b>	88	2108			1611	
,250 —			7	717		872
0						
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### Twitter ⇒ Last 10 days >=0.0 >=0.1 >=0.4 >=0.6 >=0.8 >=0.9 Day >=0.2 >=0.3 >=0.5 >=0.7 2016-02-03



## //Twitter Panel

### Social Media Inspector



## //Twitter Panel — Context and Actions

### Social Media Inspector ◆ Dashboard Exploration of Twitter Messages **⅓** Investigations Outbreaks 🔆 Yelp Temporal Range Threshold Order by #Results Explore to 02/05/2016 0. 5 01/29/2016 Sick Score 10 Twitter W NYC 311 Logout Complaint ID: Did someone get sick? UNKNOWN Tweet Text: @drinkyfox I'm fine now. It was one of those in sick and either I'm going to puke or poop things Last Annotated By Sudha Tweet Date: Feb 03, 2016 - 01:34 pm Notes NONE Date detected: Feb 03, 2016 - 11:26 pm Last Annotated On NEVER User: Yoder Tweet Geo-Location: View on map User location: Unknown View on Twitter: Click here Act based on the document Act on the document Sick Score 0.992 Show Timeline Track Conversation Linked Restaurants Add to Investigation Link to Restaurant Fill-in survey Start Investigation **Contact User Annotaate** I can't understand! Bring more context. Complaint ID: Did someone get sick? UNKNOWN Tweet Text: @naivas kenya just bought a mandazi in the naivas greenhouse now am sick as nothing i even had to go for some injections to stop a Last Annotated By Sudha diarrhea Notes NONE Tweet Date: Feb 02, 2016 - 12:45 am Last Annotated On NEVER Date detected: Feb 03, 2016 - 10:18 pm User: jimmys child Tweet Geo-Location: View on map User location: Unknown View on Twitter: Click here Sick Score 0.974 **Show Timeline** Track Conversation Linked Restaurants Start Investigation Add to Investigation Contact User Link to Restaurant Fill-in survey Annotate Complaint ID: Did someone get sick? Tweet Text: "@nasoljohncarlo: @borninparadisee u saying that? U really must be sick HAHAHA joke" food poison ?? Last Annotated By Sudha Tweet Date: Feb 03, 2016 - 05:45 am Notes NONE Date detected: Feb 03, 2016 - 10:50 pm Last Annotated On NEVER User: Mary Jomailah Tweet Geo-Location: View on map

# //Twitter Panel — Fill-in survey

Complaint ID: 1706673

Tweet Text: | put on a pretty dress so that I would feel fabulous today, but ended up with food poisoning.... https://t.co/zCq6ZYHZpZ

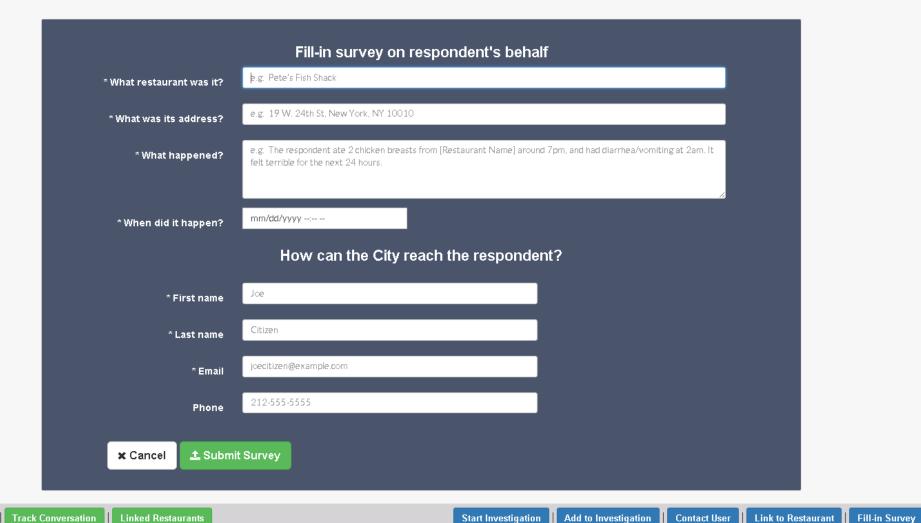
**Tweet Date:** Feb 03, 2016 - 02:14 pm **Date detected:** Feb 03, 2016 - 11:35 pm

User: Jamie Lynn Lano
Tweet Geo-Location: View on map

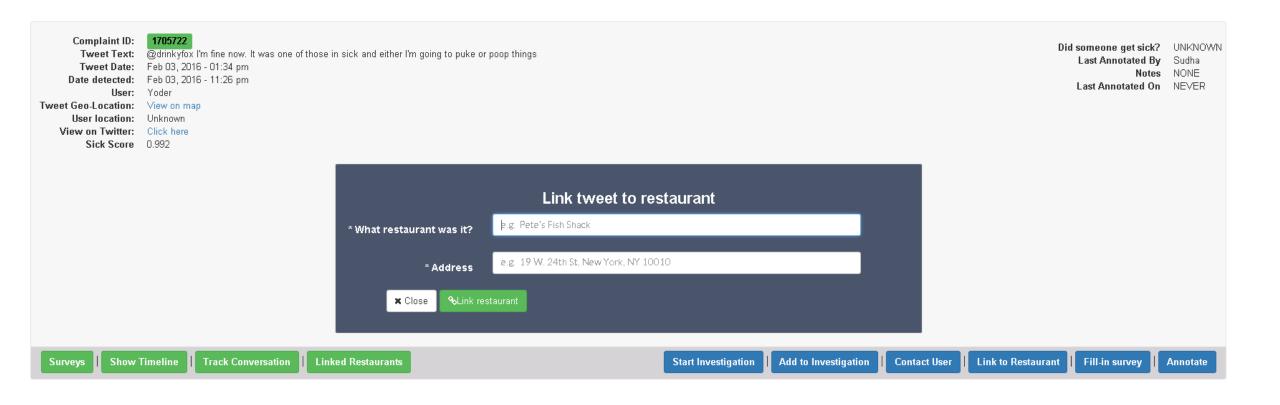
View on Twitter: Click here
Sick Score 0.568

Show Timeline

Did someone get sick? UNKNOWN
Last Annotated By Sudha
Notes NONE
Last Annotated On NEVER



## //Twitter Panel – Link Restaurant



### //Twitter Panel – Contact User



## //Twitter Panel – Annotate

