

COMS W4170

Lo-Fi Prototypes 3

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Lo-Fi Prototype Variations: Wizard-of-Oz Live Video Prototype

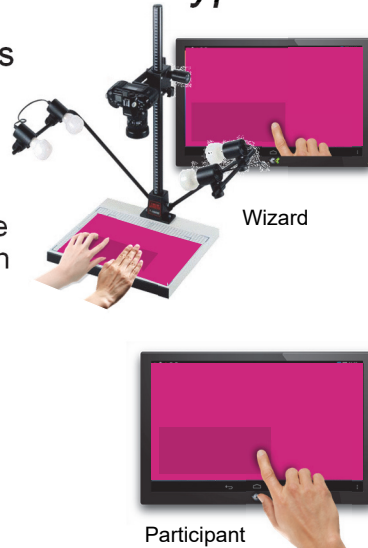
- Based on...
- “Wizard of Oz” approach to computer-based simulation: Remote “wizard” at computer *A* responds to participant’s interactions at computer *B*
 - Participant is unaware that wizard is human
 - Often used for typed or spoken command language UIs



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Lo-Fi Prototype Variations: Wizard-of-Oz Live Video Prototype

- Adapted for paper prototypes
 - Wizard manipulates paper prototype, moves out of way
 - Camera captures paper prototype
 - Participant interacts with display showing camera image
 - Camera or mouse/touchscreen swf captures participant's interaction, which is displayed to wizard
 - Wizard manipulates prototype in response
 - Can freeze camera image during a manipulation
 - Can cut to different cameras or "canned" images/animations

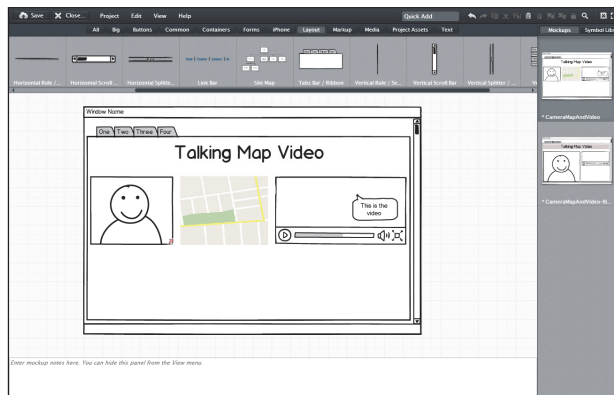


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Lo-Fi Prototype Variations: Prototyping Software

<http://mybalsamiq.com>

- E.g., myBalsamiq
 - Create wireframe "mockups" from widgets and link them together



Editing

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