Interactive learning via reductions

Daniel Hsu Columbia University

May 9, 2019

Simons Symposium on New Directions in Theoretical Machine Learning

Interactive learning via reductions ("How can we build on the recent success in supervised learning?")

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Interactive learning: Contextual bandits

Website operator

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Loop:

- 1. User visits website with profile, browsing history...
- 2. Choose content to display on website.
- 3. Observe user reaction to content (e.g., click, "like").

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Goal: choose content that yield desired user behavior.

Interactive learning: Active learning

E-mail service provider

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- 1. Receive e-mail messages for users (spam or not).
- 2. Ask users to provide labels for some (borderline) messages.
- 3. Improve spam filter using newly labeled messages.

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Goal: maximize accuracy of spam filter, minimize queries to users.

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Efficient solutions to **exploration/exploitation dilemma** via reductions to supervised learning



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Efficient solutions to **exploration/exploitation dilemma** via reductions to supervised learning

Rest of this talk:

- 1. Reductions for contextual bandits
- 2. Some challenges with this approach (an excuse to talk about generalization?)

1. Contextual bandit learning

For
$$t = 1, 2, ..., T$$
:





For t = 1, 2, ..., T:1. Observe context $x_t \in \mathcal{X}$.[e.g., user profile, search query]2. Choose action $a_t \in \mathcal{A}$.[e.g., ad to display]3. Collect reward $r_t(a_t) \in [0, 1]$.[e.g., 1 if click, 0 otherwise]

For t = 1, 2, ..., T: 0. Nature draws (x_t, \mathbf{r}_t) from dist. \mathcal{D} over $\mathcal{X} \times [0, 1]^{\mathcal{A}}$.

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<u>Contextual</u>: use features x_t to choose good actions a_t . <u>Bandit</u>: $r_t(a)$ for $a \neq a_t$ is not observed.

(Non-bandit setting: whole reward vector $\boldsymbol{r}_t \in [0,1]^{\mathcal{A}}$ is observed.)

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- from some **policy class** Π (a set of decision rules).
- Computationally constrained w/ large Π.
- 3. <u>Selection bias</u>, especially while *exploiting*.

Learning objective

Regret (*i.e.*, relative performance) to a policy class Π :



Strong benchmark when Π has a policy w/ high expected reward.

Goal: regret $\rightarrow 0$ as fast as possible as $T \rightarrow \infty$.

Contextual bandits via reduction to supervised learning

Let
$$K := |\mathcal{A}|$$
 and $N := |\Pi|$.



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Like **supervised learning**, have *labeled data* after *t* rounds:

context	\longrightarrow	features
actions	\longrightarrow	classes
rewards	\longrightarrow	-costs
policy	\longrightarrow	classifier

 $(x_1, \boldsymbol{r}_1), \ldots, (x_t, \boldsymbol{r}_t) \in \mathcal{X} \times \mathbb{R}^{\mathcal{A}}.$

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$$\mathrm{AMO}\big(\{(x_i, \boldsymbol{r}_i)\}_{i=1}^t\big) := \arg \max_{\pi \in \Pi} \sum_{i=1}^t r_i(\pi(x_i)).$$

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In bandit setting: use randomization + importance weighting. Draw $a_t \sim P_t$ for some pre-specified prob. dist. P_t . Inverse propensity weighting (Horvitz & Thompson, 1952)

Importance-weighted estimate of reward from round t:

$$\forall a \in \mathcal{A} \, \cdot \quad \hat{r}_t(a) := \begin{cases} \frac{r_t(a_t)}{P_t(a)} & \text{if } a = a_t \, , \\ 0 & \text{otherwise} \, . \end{cases}$$

Estimate avg. reward of policy: $\widehat{\text{Rew}}_t(\pi) := \frac{1}{t} \sum_{i=1}^t \hat{r}_i(\pi(x_i)).$

How should we choose action distribution P_t ?

Hedging over policies

Get action distributions via policy distributions.



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Policy distribution: $\boldsymbol{Q} = (Q(\pi) : \pi \in \Pi)$ probability dist. over policies π in the policy class Π
Hedging over policies

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- 1: Pick initial distribution Q_1 over policies Π .
- 2: for round t = 1, 2, ... do
- 3: Nature draws (x_t, \boldsymbol{r}_t) from dist. \mathcal{D} over $\mathcal{X} \times [0, 1]^{\mathcal{A}}$.
- 4: Observe context x_t .
- 5: Compute distribution P_t over A (using Q_t and x_t).
- 6: Pick action $a_t \sim \boldsymbol{P}_t$.
- 7: Collect reward $r_t(a_t)$.
- 8: Compute new distribution Q_{t+1} over policies Π.
 9: end for

Convex feasibility problem for policy distribution Q



$$\begin{aligned} & \sum_{\pi \in \Pi} Q(\pi) \cdot \widehat{\operatorname{Reg}}_t(\pi) \leq \sqrt{\frac{K \log N}{t}} & \text{(Low regret)} \\ & \widehat{\operatorname{var}}_{\mathcal{Q}}\Big(\widehat{\operatorname{Rew}}_t(\pi)\Big) \leq K \Bigg(1 + \frac{\widehat{\operatorname{Reg}}_t(\pi)}{\sqrt{\frac{K \log N}{t}}}\Bigg) & \forall \pi \in \Pi & \text{(Low variance)} \end{aligned}$$

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Theorem: Using feasible Q_t in round $t \Rightarrow$ near-optimal regret.

$$\begin{array}{l} \text{Convex feasibility problem for policy distribution } \mathcal{Q} \\ & \sum_{\pi \in \Pi} \mathcal{Q}(\pi) \cdot \widehat{\operatorname{Reg}}_t(\pi) \leq \sqrt{\frac{K \log N}{t}} & (\text{Low regret}) \\ & \widehat{\operatorname{var}}_{\mathcal{Q}}\Big(\widehat{\operatorname{Rew}}_t(\pi)\Big) \leq K \bigg(1 + \frac{\widehat{\operatorname{Reg}}_t(\pi)}{\sqrt{\frac{K \log N}{t}}}\bigg) \quad \forall \pi \in \Pi & (\text{Low variance}) \end{array}$$

Theorem: Using feasible Q_t in round $t \Rightarrow$ near-optimal regret. * Can implement efficient "coordinate descent" solver via AMO.

Implementation via AMO

Finding "low variance" constraint violation for Q:

$$\widehat{\mathsf{var}}_{\boldsymbol{Q}}\Big(\widehat{\mathsf{Rew}}_t(\pi)\Big) \leq \mathcal{K}\Bigg(1 + \frac{\widehat{\mathsf{Reg}}_t(\pi)}{\sqrt{\frac{\mathcal{K}\log N}{t}}}\Bigg) \quad \forall \pi \in \mathsf{\Pi} \quad (\mathsf{Low variance})$$

1. Create fictitious rewards for each i = 1, 2, ..., t:

$$\widetilde{r_i}(a) := K \cdot rac{\hat{r_i}(a)}{\sqrt{rac{K \log N}{t}}} + rac{1}{Q(a|x_i)} \quad orall a \in \mathcal{A} \, .$$

2. Obtain $\widetilde{\pi} := \operatorname{AMO}(\{(x_i, \widetilde{r}_i)\}_{i=1}^t).$

Fact: $\widetilde{\text{Rew}}_t(\widetilde{\pi}) > \text{threshold iff } \widetilde{\pi}$'s constraint is violated.



Statistically optimal and efficient algorithm for contextual bandits by reduction to supervised learning.

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- Similar algorithm design strategy works for active learning (Balcan, Beygelzimer, & Langford, 2006; Dasgupta, <u>H.</u>, and Monteleoni, 2007; Beygelzimer, <u>H.</u>, Langford, & Zhang, 2010; Zhang & Chaudhuri, 2014; Huang, Agarwal, <u>H.</u>, Langford, and Schapire, 2015; Krishnamurthy, Agarwal, Huang, Daumé, & Langford, 2017; ...)

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Statistically optimal and efficient algorithm for contextual bandits by reduction to supervised learning.

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So what is the catch?

2. Problems

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Algorithm parameters depends critically on uniform generalization bound for policy class $\Pi.$

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Algorithm parameters depends critically on uniform generalization bound for policy class Π .

- Used for balancing exploration & exploitation.
- Similar issue with active learning: generalization bounds are crucially used to measure prediction "confidence".

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- Inductive bias (e.g., "gradient descent → least norm solution") is critical, but only part of the explanation for generalization. E.g., under what circumstances will the norm small?

(Belkin, <u>H.</u>, Ma, & Mandal, 2018; Belkin, <u>H.</u>, & Xu, 2019)

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We prove this happens for certain "linearized" two-layer neural nets in some stylized settings. (Norm of predictor shows similar cusp.)

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Number of parameters (\propto size of network)

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Why do we observe good performance even when "overfitted"?

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when true regression function is α -Hölder smooth, in \mathbb{R}^d . Would be great to have such results for interpolating neural nets, or even kernel machines.

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Thanks!

Simons Institute for the Theory of Computing National Science Foundation (CCF-1740833, DMR-153491) Sloan Foundation

3. Extra
(Sub-optimal) alternative

Explore-then-exploit:

- 1. Pick uniformly random actions in first τ rounds.
- 2. Obtain $\hat{\pi} := \operatorname{AMO}(\{(x_i, \hat{r}_i\}))_{i=1}^{\tau}$.
- 3. Use $\hat{\pi}$ in remaining $T \tau$ rounds.

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Other alternatives: replace bounds with resampling methods (e.g., permutation tests, bootstrap). Can these be made optimal?

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- Result is piecewise linear on C. (Punt on what to do outside of C.)
- For classification, let \hat{f} be plug-in classifier via $\hat{\eta}$.



Comparison to nearest neighbor

Restrict attention to a single simplex, with vertices x_1, \ldots, x_{d+1} .

- Suppose Pr(y = 1 | x) < 1/2 for all points in the simplex
- Suppose training data has

$$y_1 = \cdots = y_d = 0$$

but $y_{d+1} = 1$ (due to noise, say).

