# Feature maps and kernels

COMS 4771 Fall 2023

# Upgrading linear models

# Upgrade linear models by being creative about features

- ► (Where do numerical features really come from anyway?)
- Example: text data
  - One feature per word: but what numerical value to assign?

▶ Stemming: map words with the same "stem" to the same canonical form

► Stop word filtering: Ignore words like "the", "a", etc.

Not specific to linear models

# Suppose you already have numerical features $x = (x_1, \dots, x_d) \in \mathbb{R}^d \dots$

Instead of using x directly in linear model, can use  $\varphi(x)$  for some feature map

$$\varphi \colon \mathbb{R}^d \to \mathbb{R}^p$$

(with p possibly different, perhaps larger, than d)

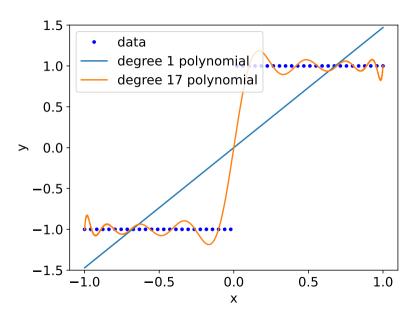
**Feature space** (corresponding to  $\varphi$ ): image of  $\varphi$ 

Any **univariate polynomial** in x of degree  $\leq k$  can be written as

$$w^{\mathsf{T}}\varphi(x) = w_0 + w_1 x + w_2 x^2 + \dots + w_k x^k$$

where feature map  $\varphi\colon\mathbb{R}\to\mathbb{R}^{k+1}$  is given by

$$\varphi(x) = (1, x, x^2, \dots, x^k)$$



## Any multivariate quadratic can be written as

$$w^{\mathsf{T}}\varphi(x)$$

where feature map  $\varphi \colon \mathbb{R}^d \to \mathbb{R}^{1+2d+\binom{d}{2}}$  is given by

$$\varphi(x) = (1, x_1, \dots, x_d, x_1^2, \dots, x_d^2, x_1 x_2, \dots, x_{d-1} x_d)$$

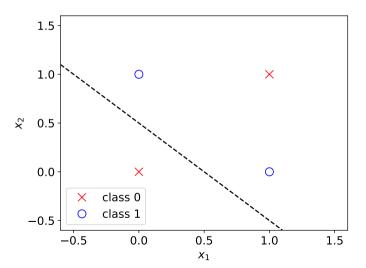
Can generalize to arbitrary multivariate polynomials

Using feature maps with linear classifiers:

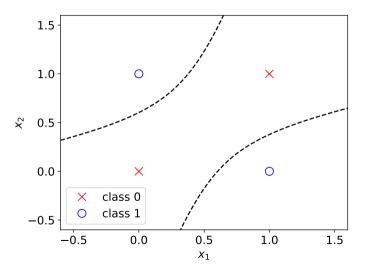
$$f_w(x) = \begin{cases} 1 & \text{if } w^{\mathsf{T}}\varphi(x) > 0\\ 0 & \text{if } w^{\mathsf{T}}\varphi(x) \le 0 \end{cases}$$

Can get decision boundaries that are not just (affine) hyperplanes!

# Not linearly separable



Using  $\varphi(x)=(1,x_1,x_2,x_1^2,x_2^2,x_1x_2) \longrightarrow {\rm conic\ sections}$ 



Question: How can we choose the feature map to use?

# **Perceptron** with feature map $\varphi \colon \mathbb{R}^d \to \mathbb{R}^p$ :

- ▶ Start with w = 0 (p-dimensional vector)
- ▶ While there exists  $(x,y) \in S$  such that  $f_w(x) \neq y$ :
  - ▶ Let  $(x,y) \in S$  be any such example
  - ▶ Update w:

$$w \leftarrow \begin{cases} w + \varphi(x) & \text{if } y = 1\\ w - \varphi(x) & \text{if } y = 0 \end{cases}$$

ightharpoonup Return w

## Possible concern: feature space dimension p can be large

- ► Example: NIST dataset of handwritten digits
  - $lackbox{ } d=784 \text{ pixels} 
    ightarrow p=308505 \text{ with quadratic feature map}$
- ► Large number of parameters
- lacktriangle Time to evaluate linear functions  $w^{\mathsf{T}}\varphi(x)$  may grow with p

Kernel trick

Kernel trick is a way to use feature maps  $\varphi \colon \mathbb{R}^d \to \mathbb{R}^p$  with linear models but avoid (explicitly) doing the following:

- ightharpoonup represent weight vector  $w \in \mathbb{R}^p$
- ightharpoonup compute  $\varphi(x)$  for any x

Only works with certain learning algorithms, called kernel methods:

▶ Main requirement: algorithm only uses feature vectors through inner products

$$\varphi(x)^{\mathsf{T}}\varphi(z)$$

# (Variant of) quadratic feature map $\varphi \colon \mathbb{R}^d \to \mathbb{R}^{1+2d+\binom{d}{2}}$ :

$$\varphi(x) = (1, \sqrt{2}x_1, \dots, \sqrt{2}x_d, x_1^2, \dots, x_d^2, \sqrt{2}x_1x_2, \dots, \sqrt{2}x_{d-1}x_d)$$

- ▶ Naïve method for computing inner product  $\varphi(x)^{\mathsf{T}}\varphi(z)$ : time
  - Form  $\varphi(x)$
  - Form  $\varphi(z)$
  - ▶ Compute  $\varphi(x)^{\mathsf{T}}\varphi(z)$
- ightharpoonup Kernel trick: for any  $x,z\in\mathbb{R}^d$ ,

$$(1 + x^{\mathsf{T}}z)^2 = \varphi(x)^{\mathsf{T}}\varphi(z)$$

Time to evaluate: \_\_\_\_

(Similar trick/speed-up available for polynomial expansions of degree k>2)

**Kernel Perceptron** 

# **Kernel Perceptron** with feature map $\varphi \colon \mathbb{R}^d \to \mathbb{R}^p$ :

- $\blacktriangleright$  Maintain "dual variable"  $\alpha^{(i)}$  for each example  $(x^{(i)},y^{(i)})\in \mathcal{S}$
- ightharpoonup Weight vector w is implicitly represented as

$$w = \sum_{i} \alpha^{(i)} \varphi(x^{(i)})$$

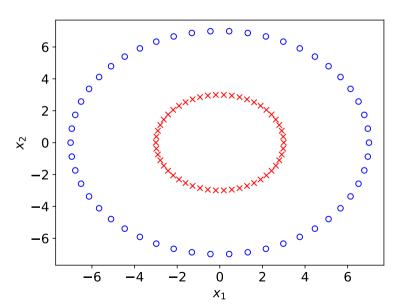
- ▶ Start with  $\alpha^{(i)} = 0$  for all i
- ▶ While there exists  $(x,y) \in S$  such that  $f_w(x) \neq y$ :
  - ▶ Let  $(x^{(i)}, y^{(i)}) \in S$  be any such example
  - Update  $\alpha^{(i)}$ :

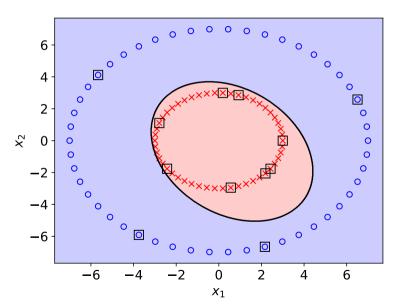
$$\alpha^{(i)} \leftarrow \begin{cases} \alpha^{(i)} + 1 & \text{if } y = 1\\ \alpha^{(i)} - 1 & \text{if } y = 0 \end{cases}$$

▶ Return dual variables  $(\alpha^{(i)})_{i=1}^n$ 

Question: What is time required to compute  $f_w(x)$  in Kernel Perceptron?

(For concreteness, assume  $\varphi$  is the quadratic feature expansion from before)





Kernel ordinary least squares

# **Ordinary least squares** with feature map $\varphi \colon \mathbb{R}^d \to \mathbb{R}^p$

Want to solve normal equations

$$(A^{\mathsf{T}}A)w = A^{\mathsf{T}}b$$

for  $w \in \mathbb{R}^p$ , but using kernel trick

$$A = \underbrace{\begin{bmatrix} \longleftarrow & \varphi(x^{(1)})^{\mathsf{T}} & \longrightarrow \\ & \vdots & \\ \longleftarrow & \varphi(x^{(n)})^{\mathsf{T}} & \longrightarrow \end{bmatrix}}_{n \times n}, \quad b = \begin{bmatrix} y^{(1)} \\ \vdots \\ y^{(n)} \end{bmatrix}$$

Key fact:  $\mathsf{CS}(A^{\mathsf{T}})$  and  $\mathsf{NS}(A)$  are orthogonal complements

Therefore, can just look for a solution of the form  $w = A^{\mathsf{T}} \alpha$  for some  $\alpha \in \mathbb{R}^n$ 

$$w = A^{\mathsf{T}} \alpha = \sum_{i} \alpha^{(i)} \varphi(x^{(i)})$$

# Two steps of OLS:

1. Let  $\hat{b}$  be orthogonal projection of b to  $\mathsf{CS}(A)$ 

2. Solve  $Aw = \hat{b}$  for w

Beyond polynomial expansions

Inner product can be regarded as "similarity function"

► E.g., text example

$$x_j = \begin{cases} 1 & \text{if article contains } j\text{-th vocabulary word} \\ 0 & \text{otherwise} \end{cases}$$

So  $x^{\mathsf{T}}z = \mathsf{number}$  of words the articles have in common

Kernel methods can be used with any similarity function

$$k \colon \mathcal{X} \times \mathcal{X} \to \mathbb{R}$$

as long as, for any n and any  $x^{(1)}, \ldots, x^{(n)} \in \mathcal{X}$ , the  $n \times n$  matrix

$$K = \begin{bmatrix} k(x^{(1)}, x^{(1)}) & \cdots & k(x^{(1)}, x^{(n)}) \\ \vdots & \ddots & \vdots \\ k(x^{(n)}, x^{(1)}) & \cdots & k(x^{(n)}, x^{(n)}) \end{bmatrix}$$

is positive semidefinite

(Such a similarity function is called a positive definite kernel)

**Aronszajn's theorem**: For any positive definite kernel  $k \colon \mathcal{X} \times \mathcal{X} \to \mathbb{R}$ , there exists a feature map  $\varphi \colon \mathcal{X} \to H$  such that

$$k(x,z) = \varphi(x)^{\mathsf{T}} \varphi(z)$$

(H may be an infinite-dimensional space)

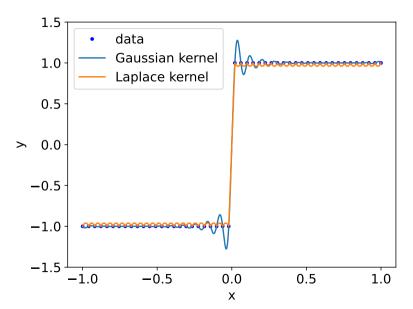
# Gaussian kernel (a.k.a. radial basis function (RBF) kernel)

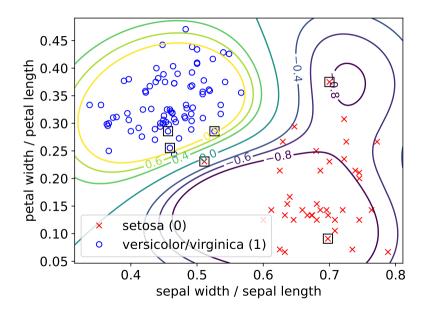
$$k(x,z) = \exp\left(-\frac{\|x-z\|^2}{2\sigma^2}\right)$$

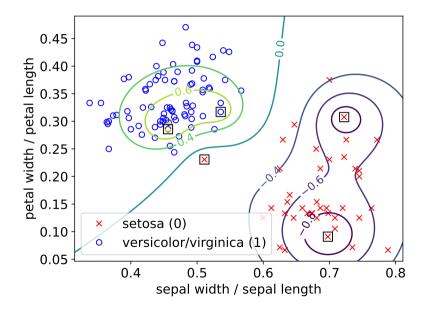
 $\sigma > 0$  is bandwidth hyperparameter

# Laplace kernel

$$k(x, z) = \exp\left(-\frac{\|x - z\|}{\sigma}\right)$$







### Comparison to nearest neighbors

▶ With Gaussian kernel, predictor is of the form

$$\hat{f}(x) = \sum_{i=1}^{n} \alpha^{(i)} \exp\left(-\frac{\|x - x^{(i)}\|^2}{2\sigma^2}\right)$$

▶ What happens if x is close to  $x^{(i)}$  but far from all other  $x^{(j)}$ ,  $j \neq i$ ?