

# Machine Learning

4771

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# Topic 2: Basic concepts of Bayesians and Frequentists

- Properties of PDFs
- Bayesians & Frequentists
- ML, MAP and Full Bayes
- Example: Coin Toss
- Bernoulli Priors
- Conjugate Priors
- Bayesian decision theory

## Probability Distribution Function

# Properties of PDFs

- Review some basics of probability theory

- First, pdf is a function, multiple inputs, one output:

$$p(x_1, \dots, x_n) \quad p(X_1 = 0.3, \dots, X_n = 1) = 0.2$$

- Function's output is always non-negative:

$$p(x_1, \dots, x_n) \geq 0$$

- Can have discrete or continuous inputs or both:

$$p(X_1 = 1, X_2 = 0, X_3 = 0, X_4 = 3.1415)$$

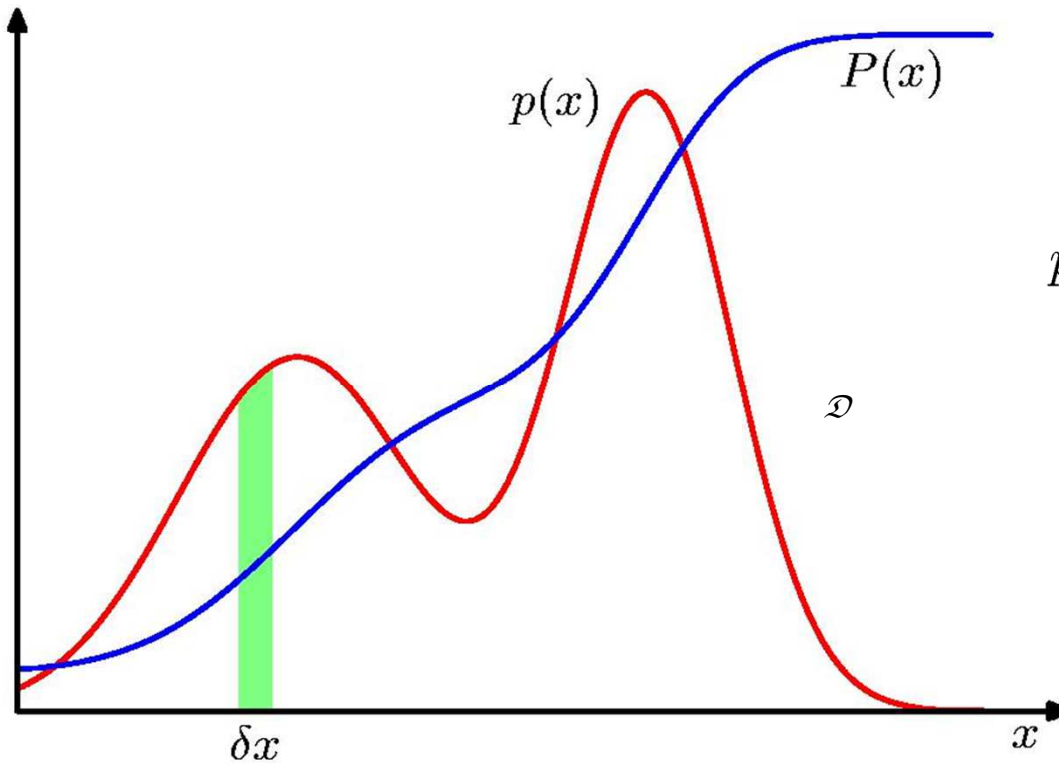
- Summing over the domain of all inputs gives unity:

$$\int_{y=-\infty}^{\infty} \int_{x=-\infty}^{\infty} p(x, y) dx dy = 1 \quad \sum_y \sum_x p(x, y) = 1$$

**Continuous → integral, Discrete → sum**

Y	0	0.4	0.1
	1	0.3	0.2
		0	1
		X	

# Properties of PDFs



**PDF**

$$p(x \in (a, b)) = \int_a^b p(x) dx$$

$$P(z) = \int_{-\infty}^z p(x) dx$$

**CDF** Cumulative  
Distribution  
Function

$$p(x) \geq 0 \quad \int_{-\infty}^{\infty} p(x) dx = 1$$

Y	0	0.4	0.1
	1	0.3	0.2
		0	1
		X	

# Properties of PDFs

- **Marginalizing:** integrate/sum out a variable leaves a marginal distribution over the remaining ones...

$$\sum_y p(x, y) = p(x)$$

- **Conditioning:** if a variable 'y' is 'given' we get a conditional distribution over the remaining ones...

$$p(x | y) = \frac{p(x, y)}{p(y)}$$

- **Bayes Rule:** mathematically just redo conditioning but has a deeper meaning (1764)... if we have x being data and  $\theta$  being a model

$$\text{posterior} \rightarrow p(\theta | x) = \frac{\overset{\text{likelihood}}{p(x | \theta)} \overset{\text{prior}}{p(\theta)}}{\underset{\text{evidence}}{p(x)}}$$



# Properties of PDFs

- **Expectation:** can use pdf  $p(x)$  to compute averages and expected values for quantities, denoted by:

$$E_{p(x)} \{f(x)\} = \int_x p(x)f(x)dx \quad \text{or} \quad = \sum_x p(x)f(x)$$

- **Properties:**  $E \{cf(x)\} = cE \{f(x)\}$

$$E \{f(x) + c\} = E \{f(x)\} + c$$

$$E \{E \{f(x)\}\} = E \{f(x)\}$$

- **Mean:** expected value for  $x$

$$E_{p(x)} \{x\} = \int_{-\infty}^{\infty} p(x)x dx$$

**example: speeding ticket**

Fine=0\$	Fine=20\$
0.8	0.2

**expected cost of speeding?**

- **Variance:** expected value of  $(x-\text{mean})^2$ , how much  $x$  varies

$$\text{Var} \{x\} = E \left\{ (x - E \{x\})^2 \right\} = E \left\{ x^2 - 2xE \{x\} + E \{x\}^2 \right\}$$

$$= E \{x^2\} - 2E \{x\}E \{x\} + E \{x\}^2 = E \{x^2\} - E \{x\}^2$$

# The IID Assumption

- Most of the time, we will assume that a dataset is independent and identically distributed (IID)
- In many real situations, data is generated by some black box phenomenon in an arbitrary order.
- Assume we are given a dataset:

$$\mathcal{D} = \{x_1, \dots, x_N\}$$

“Independent” means that (given the model  $\theta$ ) the probability of our data multiplies:

$$p(x_1, \dots, x_N | \Theta) = \prod_{i=1}^N p_i(x_i | \Theta)$$

“Identically distributed” means that each marginal probability is the same for each data point

$$p(x_1, \dots, x_N | \Theta) = \prod_{i=1}^N p_i(x_i | \Theta) = \prod_{i=1}^N p(x_i | \Theta)$$

# Ex: Is a coin fair?



A stranger tells you his coin is fair.

Let's assume tosses are iid with  $P(H)=\mu$ .

He tosses it 4 times, gets H H T H.

What can you say about  $\mu$ ?



# Bayesians & Frequentists

- Frequentists (Neymann/Pearson/Wald). An orthodox view that sampling is infinite and decision rules can be sharp.
- Bayesians (Bayes/Laplace/de Finetti). Unknown quantities are treated probabilistically and the state of the world can always be updated.



*actuarial fair*  
de Finetti:  $p(\text{event}) =$  price I would pay for a contract that pays \$1 when event happens

- Likelihoodists (Fisher). Single sample inference based on maximizing the likelihood function.

# Bayesians & Frequentists

- Frequentists:
  - Data are a repeatable random sample - there is a frequency
  - Underlying parameters remain constant during this repeatable process
  - Parameters are fixed
- Bayesians:
  - Data are observed from the realized sample.
  - Parameters are unknown and described probabilistically
  - Data are fixed

# Frequentists

- **Frequentists:** classical / objective view / no priors  
every statistician should compute same  $p(x)$  so no priors  
can't have a  $p(\text{event})$  if it never happened  
avoid  $p(\theta)$ , there is 1 true model, not distribution of them  
permitted:  $p_{\theta}(x,y)$  forbidden:  $p(x,y|\theta)$   
Frequentist inference: estimate one best model  $\theta$   
use the **Maximum Likelihood Estimator (ML)**  
(unbiased & minimum variance)  
do not depend on Bayes rule for learning

$$\theta_{ML} = \arg \max_{\theta} p(\mathcal{D} | \theta)$$

$$\text{Data } \mathcal{D} = (x_1, x_2, \dots, x_n)$$

# Bayesians

- **Bayesians:** subjective view / priors are ok  
put a distribution or pdf on all variables in the problem  
even models & deterministic quantities (speed of light)  
use a prior  $p(\theta)$  on the model  $\theta$  before seeing any data

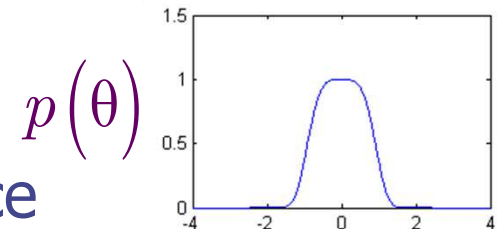
Bayesian inference: use Bayes rule for learning, integrate over all model ( $\theta$ ) unknown variables

# Bayesian Inference

- Bayes rule can lead us to maximum likelihood
- Assume we have a prior over models  $p(\theta)$

$$\begin{array}{c}
 \text{likelihood} \rightarrow \\
 \text{posterior} \rightarrow p(\theta | x) = \frac{p(x | \theta) p(\theta)}{p(x)} \leftarrow \text{prior} \\
 \leftarrow \text{evidence}
 \end{array}$$

- How to pick  $p(\theta)$ ?
  - Pick simpler  $\theta$  is better
  - Pick form for mathematical convenience



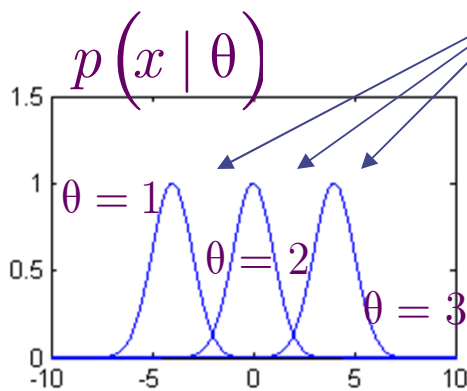
- We have data (can assume IID):  $\mathcal{D} = \{x_1, x_2, \dots, x_N\}$
- Want to get a model to compute:  $p(x)$
- Want  $p(x)$  given our data... How to proceed?

# Bayesian Inference

- Want  $p(x)$  given our data...  $p(x | \mathcal{D}) = p(x | x_1, x_2, \dots, x_n)$

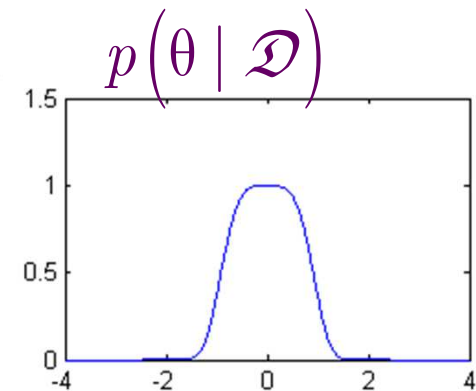
$$\begin{aligned}
 p(x | \mathcal{D}) &= \int_{\theta} p(x, \theta | \mathcal{D}) d\theta \\
 &= \int_{\theta} p(x | \theta, \mathcal{D}) p(\theta | \mathcal{D}) d\theta \\
 &= \int_{\theta} p(x | \theta, \mathcal{D}) \frac{p(\mathcal{D} | \theta) p(\theta)}{p(\mathcal{D})} d\theta \\
 &= \int_{\theta} p(x | \theta) \frac{\prod_{i=1}^N p(x_i | \theta) p(\theta)}{p(\mathcal{D})} d\theta
 \end{aligned}$$

**Prior**



**Many  
models**

**Weight on  
each model**



# Bayesian Inference to MAP & ML

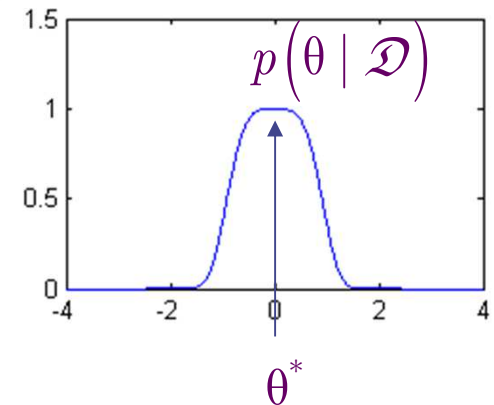
- The full **Bayesian Inference** integral can be mathematically tricky. MAP and ML are approximations of it...

$$p(x | \mathcal{D}) = \int_{\theta} p(x | \theta) \frac{\prod_{i=1}^N p(x_i | \theta) p(\theta)}{p(\mathcal{D})} d\theta$$

$$\approx \int_{\theta} p(x | \theta) \delta(\theta - \theta^*) d\theta$$

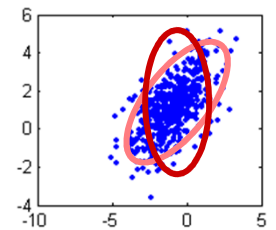
where  $\theta^* = \begin{cases} \arg \max_{\theta} \frac{\prod_{i=1}^N p(x_i | \theta) p(\theta)}{p(\mathcal{D})} & \text{MAP} \\ \arg \max_{\theta} \frac{\prod_{i=1}^N p(x_i | \theta) \text{uniform}(\theta)}{p(\mathcal{D})} & \text{ML} \end{cases}$

$p(\theta | \mathcal{D})$



- Maximum A Posteriori (MAP)** is like **Maximum Likelihood (ML)** with a prior  $p(\theta)$  which lets us prefer some models over others

$$l_{MAP}(\theta) = l_{ML}(\theta) + \log p(\theta) = \sum_{i=1}^N \log p(x_i | \theta) + \log p(\theta)$$



# Ex: Is a coin fair?



A stranger tells you his coin is fair.

Let's assume tosses are iid with  $P(H)=\mu$ .

He tosses it 4 times, gets H H T H.  $\mathcal{D} = (H, H, T, H)$

What can you say about  $\mu$ ?



# Bernoulli Probability ML

$\mu = P(H)$        $0 \sim \text{Tail}$   
 $1 \sim \text{Head}$

- Bernoulli:

$$p(x) = \mu^x (1 - \mu)^{1-x} \quad \mu \in [0, 1] \quad x \in \{0, 1\}$$

- Log-Likelihood (IID):  $\sum_{i=1}^N \log p(x_i | \mu) = \sum_{i=1}^N \log \mu^{x_i} (1 - \mu)^{1-x_i}$

- Gradient=0:

$$\frac{\partial}{\partial \mu} \sum_{i=1}^N \log \mu^{x_i} (1 - \mu)^{1-x_i} = 0$$

$N$  trials/tosses

$m$  heads/1s

$N-m$  tails/0s

$$\frac{\partial}{\partial \mu} \sum_{i=1}^N x_i \log \mu + (1 - x_i) \log (1 - \mu) = 0$$

$$\frac{\partial}{\partial \mu} \sum_{i \in \text{class1}} \log \mu + \sum_{i \in \text{class0}} \log (1 - \mu) = 0$$

$$\sum_{i \in \text{class1}} \frac{1}{\mu} - \sum_{i \in \text{class0}} \frac{1}{1-\mu} = 0$$

$$m \frac{1}{\mu} - (N - m) \frac{1}{1-\mu} = 0$$

$$m(1 - \mu) - (N - m)\mu = 0$$

$$m - N\mu = 0$$

$$\mu = \frac{m}{N}$$

$x=0$	$x=1$
$\frac{N - m}{N}$	$\frac{m}{N}$

# Bernoulli Bayes, Prior 1 $\mathcal{D} = (H, H, T, H)$

- Assume prior  $\mu=1/2$ , point mass distribution
- Posterior

$$P(\mu = r \mid \mathcal{D}) \propto P(\mathcal{D} \mid \mu = r) \times P(\mu = r)$$

- If the prior is 0 for some value, the posterior will also be 0 at that value no matter what data we see

# Bernoulli Bayes, Prior 2

$$\mathcal{D} = (H, H, T, H)$$

- Allow some chance of bias
- Prior
  - $P(\mu=1/2) = 1-b$
  - $P(\mu=3/4) = b$
- Posterior

$$P(\mu = \frac{1}{2} | \mathcal{D}) \propto P(\mathcal{D} | \mu = \frac{1}{2}) \times P(\mu = \frac{1}{2}) = \frac{1}{2^4} \times (1-b)$$

$$P(\mu = \frac{3}{4} | \mathcal{D}) \propto P(\mathcal{D} | \mu = \frac{3}{4}) \times P(\mu = \frac{3}{4}) = \left(\frac{3}{4}\right)^3 \left(\frac{1}{4}\right) \times b$$

# Bernoulli Bayes, Prior 2

$$\mathcal{D} = (H, H, T, H)$$

- Prior
  - $P(\mu=1/2) = 1-b$
  - $P(\mu=3/4) = b$
- Posterior

$$P(\mu = \frac{1}{2} | \mathcal{D}) \propto P(\mathcal{D} | \mu = \frac{1}{2}) \times P(\mu = \frac{1}{2}) = \frac{1}{2^4} \times (1-b)$$

$$P(\mu = \frac{3}{4} | \mathcal{D}) \propto P(\mathcal{D} | \mu = \frac{3}{4}) \times P(\mu = \frac{3}{4}) = \left(\frac{3}{4}\right)^3 \left(\frac{1}{4}\right) \times b$$

The two are equal when  $b = \frac{16}{43}$

# Bernoulli Bayes, Prior 3 $\mathcal{D} = (H, H, T, H)$

- Uniform prior  $\mu \sim U[0,1]$

$$P(\mu = r \mid \mathcal{D}) \propto P(\mathcal{D} \mid \mu = r) \times P(\mu = r)$$

$$P(\mathcal{D} \mid \mu = r) = r^3 (1 - r)$$

$$\int_0^1 r^3 (1 - r) dr = \frac{1}{4} - \frac{1}{5} = \frac{1}{20}$$

*Where's the mode?*

$$\text{Hence posterior } P(\mu = r \mid \mathcal{D}) = 20r^3 (1 - r)$$

Notice for  $N$  tosses with  $m$  heads,  $N - m$  tails,

$$P(\mathcal{D} \mid \mu = r) = r^m (1 - r)^{N - m}$$

Does this suggest a convenient prior?

# Beta Distribution

- Distribution over  $\mu \in [0, 1]$

$$\text{Beta}(\mu|a, b) = \frac{\Gamma(a+b)}{\Gamma(a)\Gamma(b)} \mu^{a-1} (1-\mu)^{b-1}$$

$$\mathbb{E}[\mu] = \frac{a}{a+b}$$

$$\text{var}[\mu] = \frac{ab}{(a+b)^2(a+b+1)}$$

Here switch to typical 'sloppy' notation, using  $\mu$  for variable name and its value.

# Bernoulli Bayes, Beta Prior

$$\begin{aligned} p(\mu|a_0, b_0, \mathcal{D}) &\propto p(\mathcal{D}|\mu)p(\mu|a_0, b_0) \\ &= \left( \prod_{n=1}^N \mu^{x_n} (1 - \mu)^{1-x_n} \right) \text{Beta}(\mu|a_0, b_0) \\ &\propto \mu^{m+a_0-1} (1 - \mu)^{(N-m)+b_0-1} \\ &\propto \text{Beta}(\mu|a_N, b_N) \end{aligned}$$

$$a_N = a_0 + m \quad b_N = b_0 + (N - m)$$

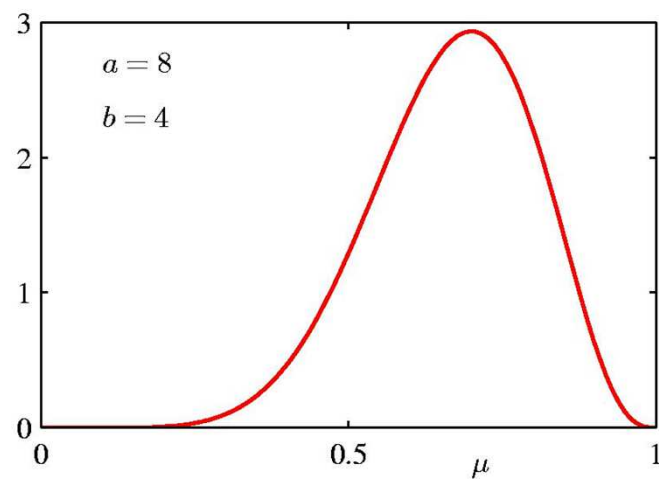
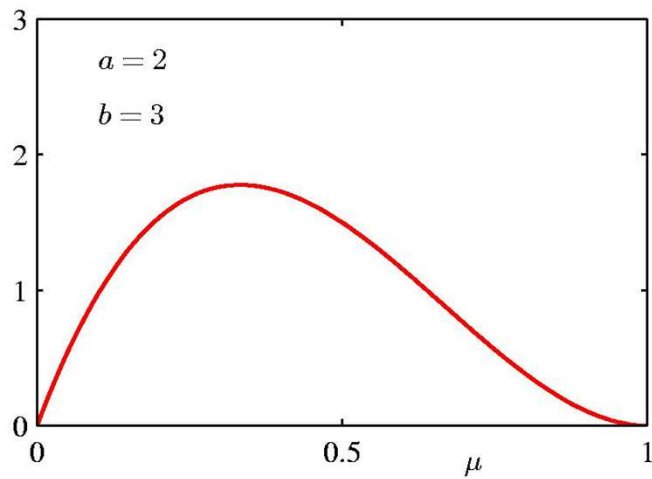
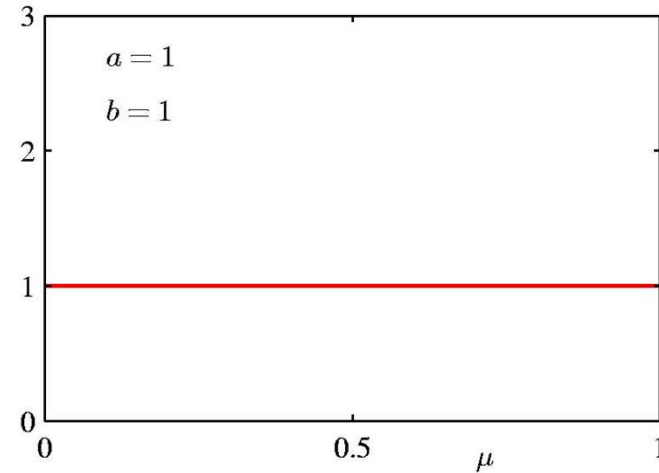
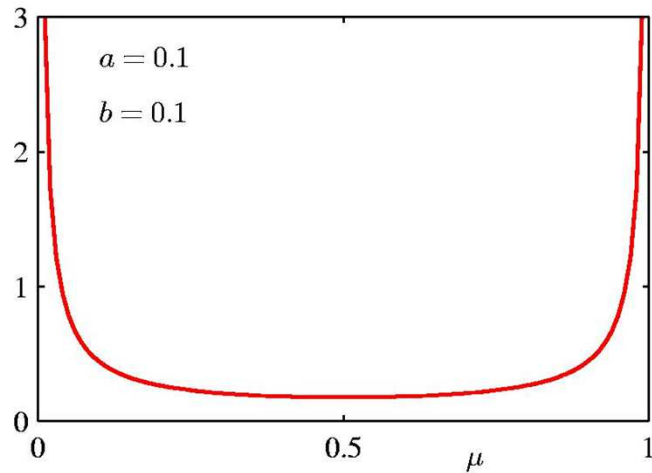
*effective number of observations + 1*

The Beta distribution provides the *conjugate prior* for the Bernoulli distribution, i.e. the posterior distribution has the same form as the prior.

All distributions in the **Exponential Family** (includes multinomial, Gaussian, Poisson) have convenient conjugate priors (Bishop PRML 2.4).

# Beta Distribution

*Which distribution is this?*

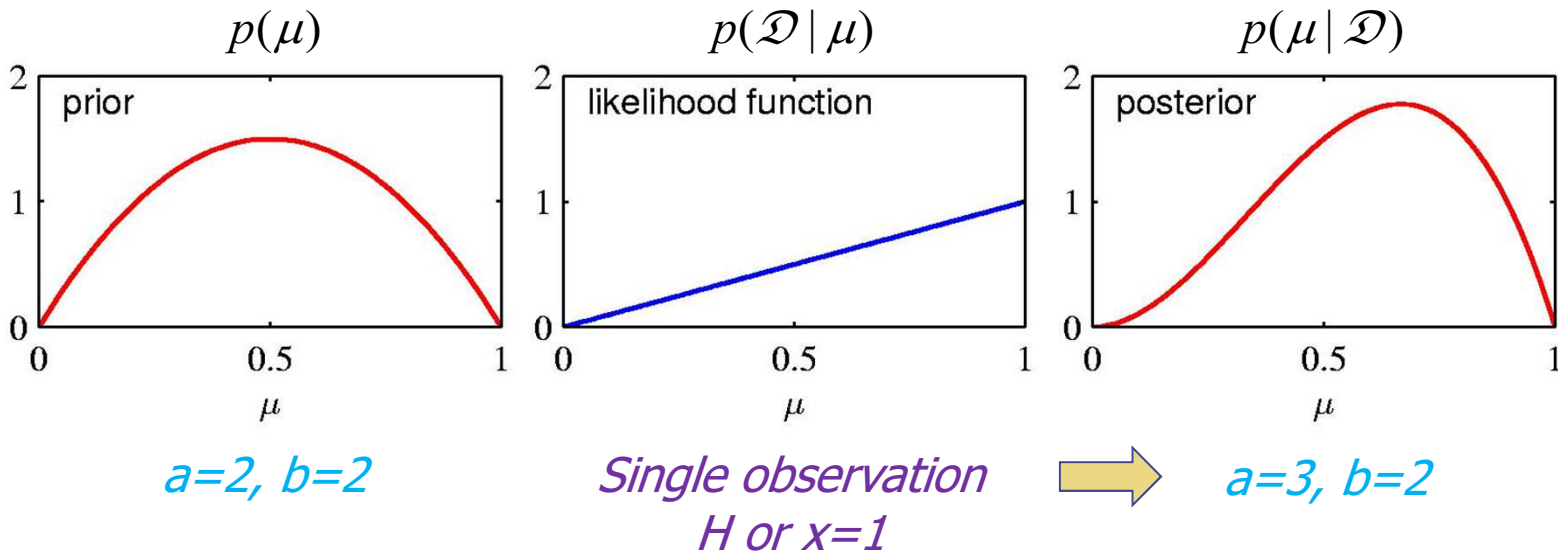




# Prior · Likelihood = Posterior

normalized

Example:



Recall our earlier example of a Uniform prior, check this works...

# Properties of the Posterior

As the size of the data set,  $N$ , grows

$$\mathbb{E}[\mu] = \frac{a_N}{a_N + b_N} = \frac{a_0 + m}{a_0 + m + b_0 + N - m} \rightarrow \frac{m}{N} = \mu_{ML}$$

$$\text{var}[\mu] = \frac{a_N b_N}{(a_N + b_N)^2 (a_N + b_N + 1)} \rightarrow 0$$

This is typical behavior for Bayesian learning.

# Prediction under the Posterior

What is the probability that the next coin toss will land heads up?

$$\begin{aligned} p(x = 1|a_0, b_0, \mathcal{D}) &= \int_0^1 p(x = 1|\mu)p(\mu|a_0, b_0, \mathcal{D}) d\mu \\ &= \int_0^1 \mu p(\mu|a_0, b_0, \mathcal{D}) d\mu \\ &= \mathbb{E}[\mu|a_0, b_0, \mathcal{D}] = \frac{a_N}{a_N + b_N} \end{aligned}$$

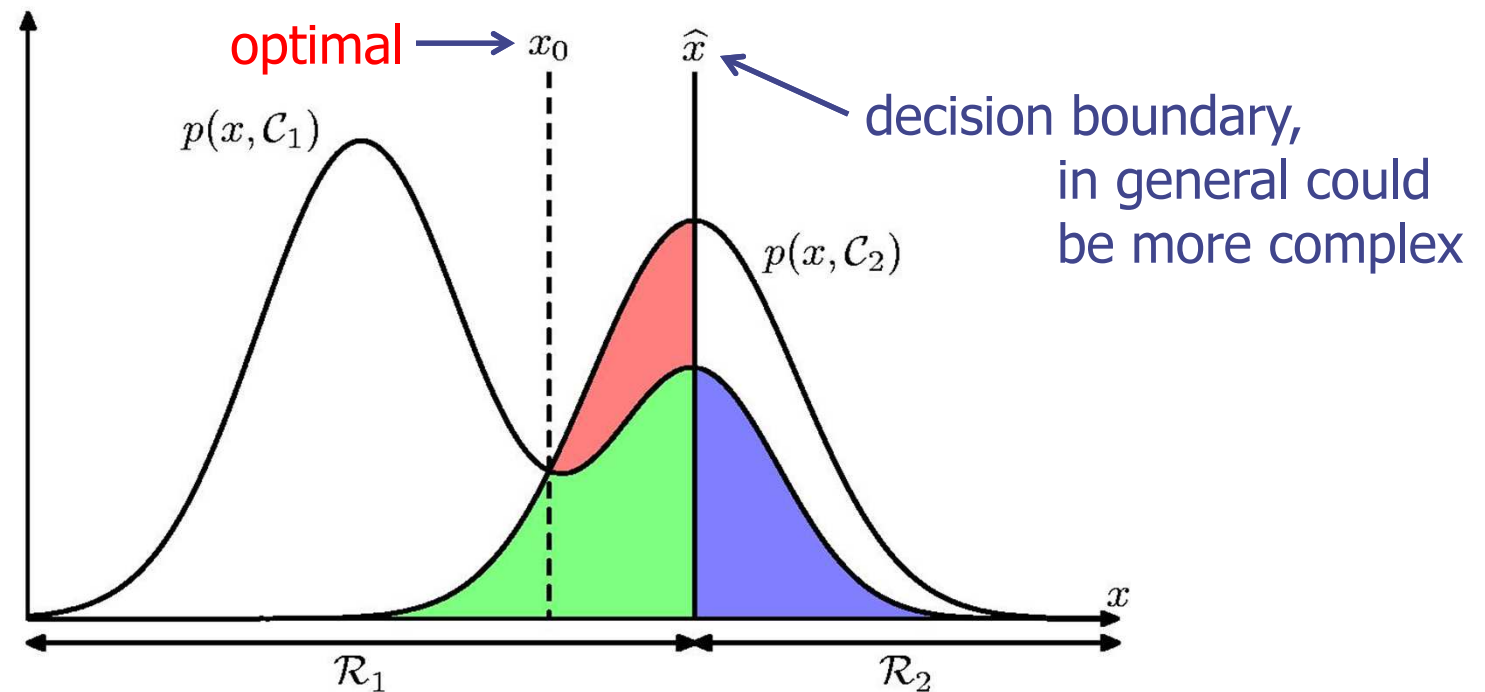
If we use our earlier example of a Uniform prior,  
Observe  $\mathcal{D} = (H, H, T, H) \Rightarrow a_N = 1 + 3, b_N = 1 + 1$

Now using posterior,  $P(\text{next toss is a head}) = \frac{4}{4+2} = \frac{2}{3}$

# Bayesian Decision Theory

- Initially assume just 2 classes  $\mathcal{C}_1, \mathcal{C}_2$
- Given input data  $x$  we want to determine which class is optimal
- Various possible criteria
- Need  $p(\mathcal{C}_k | x)$  either directly (**discriminative**)
- Or by Bayes, **(generative)** 
$$p(\mathcal{C}_k | x) = \frac{p(x, \mathcal{C}_k)}{p(x)} = \frac{p(x | \mathcal{C}_k)p(\mathcal{C}_k)}{p(x)}$$
- Divide input space into **decision regions**  $\mathcal{R}_1, \mathcal{R}_2$  separated by **decision boundaries** such that  $x \in \mathcal{R}_k \Rightarrow$  assign  $\mathcal{C}_k$
- How might we choose boundaries?

# Criterion 1: Minimize Misclassification Rate



$$\begin{aligned}
 p(\text{mistake}) &= \overset{\text{assign class 1 but should be 2}}{p(\mathbf{x} \in \mathcal{R}_1, C_2)} + \overset{\text{assign class 2 but should be 1}}{p(\mathbf{x} \in \mathcal{R}_2, C_1)} \\
 &= \int_{\mathcal{R}_1} p(\mathbf{x}, C_2) d\mathbf{x} + \int_{\mathcal{R}_2} p(\mathbf{x}, C_1) d\mathbf{x}.
 \end{aligned}$$

$$p(x, C_k) = p(C_k | x)p(x)$$

# Criterion 2: Minimize Expected Loss

Example loss matrix:

classify medical images as 'cancer' or 'normal'

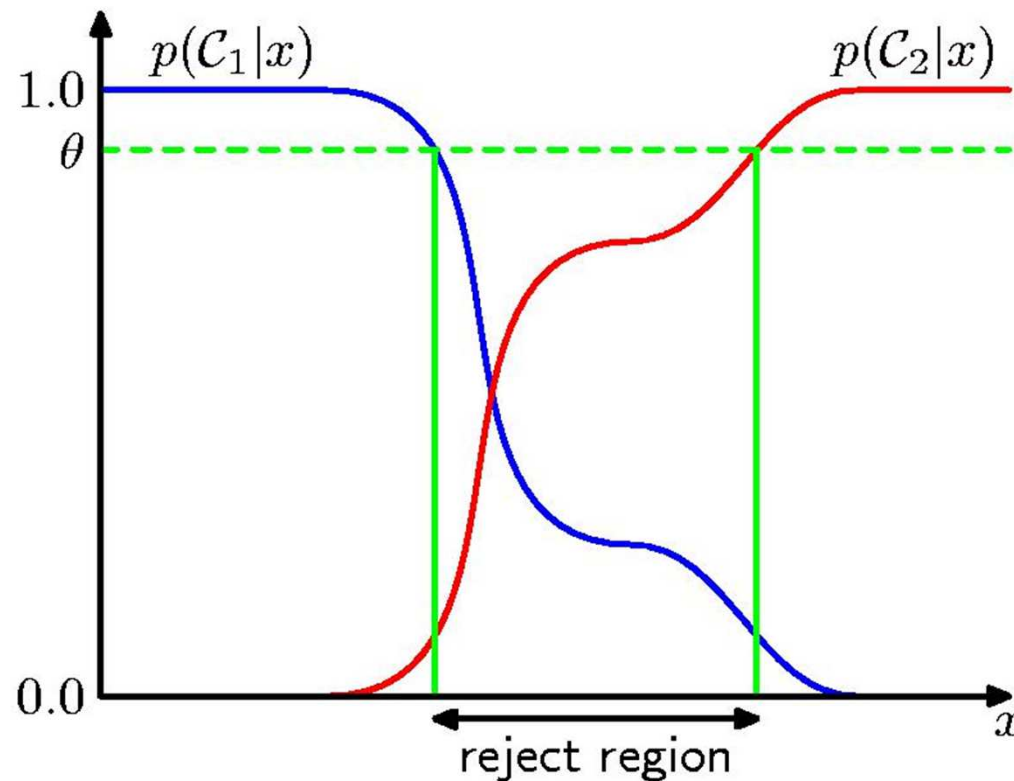
		Decision	
		cancer	normal
Truth	cancer	0	1000
	normal	1	0

Now 
$$\mathbb{E}[L] = \sum_k \sum_j \int_{\mathcal{R}_j} L_{kj} p(\mathbf{x}, \mathcal{C}_k) d\mathbf{x}$$

Choose regions  $\mathcal{R}_j$  to minimize Expected Loss

$$\mathbb{E}[L] = \sum_k L_{kj} p(\mathcal{C}_k | \mathbf{x})$$

# Reject Option



If  $p(\mathcal{C}_1 | x) \approx p(\mathcal{C}_2 | x)$  then less confident about assigning class.

One possibility is to **reject** or refuse to assign.