# Probabilistic Topic Models 

David M. Blei<br>Department of Computer Science<br>Princeton University

September 26, 2013

## Probabilistic topic models



As more information becomes available, it becomes more difficult to find and discover what we need.

We need new tools to help us organize, search, and understand these vast amounts of information.

## Probabilistic topic models



Topic modeling provides methods for automatically organizing, understanding, searching, and summarizing large electronic archives.
(1) Discover the hidden themes that pervade the collection.
(2) Annotate the documents according to those themes.
(3) Use annotations to organize, summarize, search, form predictions.

## Probabilistic topic models

| human | evolution | disease | computer |
| :---: | :---: | :---: | :---: |
| genome | evolutionary | host | models |
| dna | species | bacteria | information |
| genetic | organisms | diseases | data |
| genes | life | resistance | computers |
| sequence | origin | bacterial | system |
| gene | biology | new | network |
| molecular | groups | strains | systems |
| sequencing | phylogenetic | control | model |
| map | living | infectious | parallel |
| information | diversity | malaria | methods |
| genetics | group | parasite | networks |
| mapping | new | parasites | software |
| project | two | united | new |
| sequences | common | tuberculosis | simulations |

## Probabilistic topic models

"Theoretical Physics"

"Neuroscience"


## Probabilistic topic models



## Probabilistic topic models



## Probabilistic topic models



SKY WATER TREE MOUNTAIN PEOPLE

FISH WATER OCEAN TREE CORAL



SCOTLAND WATER
FLOWER HILLS TREE


SKY WATER BUILDING PEOPLE WATER


PEOPLE MARKET PATTERN TEXTILE DISPLAY


BIRDS NEST TREE BRANCH LEAVES

## Probabilistic topic models

Derek E. Wildman et al., Implications of Natural Selection in Shaping 99.4\% Nonsynonymous DNA Identity between Humans and Chimpanzees: Enlarging Genus Homo, PNAS (2003) [178 citations]


## Probabilistic topic models

$\left.\begin{array}{|c|c|}\hline \text { Markov chain Monte Carlo convergence diagnostics: A comparative review } & \\ \hline \text { Minorization conditions and convergence rates for Markov chain Monte Carlo } \\ \text { Rates of convergence of the Hastings and Metropolis algorithms } \\ \text { Possible biases induced by MCMC convergence diagnostics } & \\ \text { Bounding convergence time of the Gibbs sampler in Bayesian image restoration } & \text { Self regenerative Markov chain Monte Carlo } \\ \text { Auxiliary variable methods for Markov chain Monte Carlo with applications } \\ \text { Rate of Convergence of the Gibbs Sampler by Gaussian Approximation } \\ \text { Diagnosing convergence of Markov chain Monte Carlo algorithms }\end{array}\right]$

## Probabilistic topic models

tax credit,budget authority, energy,outlays,tax -
county,eligible,ballot,election,jurisdiction bank, transfer,requires, holding company,industrial housing,mortgage,loan,family,recipient energy,fuel,standard,administrator,lamp -
student,loan,institution,lender,school medicare,medicaid,child,chip,coverage defense,iraq,transfer,expense,chapter business,administrator,bills,business concern,loan transportation, rail, railroad, passenger,homeland security cover,bills,bridge,transaction,following -
bills,tax,subparagraph,loss,taxable -
loss,crop, producer,agriculture,trade -
head,start,child,technology,award -
computer,alien, bills, user,collection -
science,director,technology, mathematics,bills coast guard,vessel,space,administrator,requires -
child,center,poison,victim, abuse -
land,site, bills, interior, river -
energy,bills, price,commodity,market surveillance,director, court,electronic,flood -
child,fire,attorney,internet,bills -
drug, pediatric,product,device,medical human, vietnam, united nations, call,people -
bills,iran,official,company,sudan -
coin,inspector,designee,automobile,lebanon producer,eligible,crop,farm,subparagraph people,woman,american,nation,school veteran, veterans,bills,care,injury dod,defense,defense and appropriation,military,subtitle -


## Probabilistic topic models



## Probabilistic topic models

- What are topic models?
- What kinds of things can they do?
- How do I compute with a topic model?
- How do I evaluate and check a topic model?
- What are some unanswered questions in this field?
- How can I learn more?


## Probabilistic models

- This is a case study in data analysis with probability models.
- Our agenda is to teach about this kind of analysis through topic models.
- Note: We are being "Bayesian" in this sense:
"[By Bayesian inference,] I simply mean the method of statistical inference that draws conclusions by calculating conditional distributions of unknown quantities given (a) known quantities and (b) model specifications." (Rubin, 1984)
- (The Bayesian versus Frequentist debate is not relevant to this talk.)


## Probabilistic models

- Specifying models
- Directed graphical models
- Conjugate priors and nonconjugate priors
- Time series modeling
- Hierarchical methods
- Mixed-membership models
- Prediction from sparse and noisy inputs
- Model selection and Bayesian nonparametric methods
- Approximate posterior inference
- MCMC
- Variational inference
- Using and evaluating models
- Exploring, describing, summarizing, visualizing data
- Evaluating model fitness


## Probabilistic models



## Organization of these lectures

(1) Introduction to topic modeling: Latent Dirichlet allocation
(2) Beyond latent Dirichlet allocation

- Correlated and dynamic models
- Supervised models
- Modeling text and user data
(3) Bayesian nonparametrics: A brief tutorial
(4) Posterior computation
- Scalable variational inference
- Nonconjugate variational inference
(5) Checking and evaluating models
- Using the predictive distribution
- Posterior predictive checks
(6) Discussion, open questions, and resources


## Introduction to Topic Modeling

## Latent Dirichlet allocation (LDA)

## Seeking Life's Bare (Genetic) Necessities

Cold Spring Harbor, New YorkHow many genes does an organism need to survive? Last week at the genome meeting here,* two genome researchers with radically different approaches presented complementary views of the hasic genes needed for life. One research team, using computer analyses to compare known genomes, concluded that today's organisms can be sustained with just 250 genes, and that the earliest life forms required a mere 128 genes. The other researcher mapped genes in a simple parasite and estimated that for this organism, 800 genes are plenty to do the job-but that anything short of 100 wouldn't be enough.

Although the numbers don't match precisely, those predictions

* Genome Mapping and Sequencing, Cold Spring Harbor, New York, May 8 to 12.
"are not all that far apart," especially in comparison to the 75,000 genes in the human genome, notes Siv Andersson of Uppsala University in Sweden, who arrived at the 800 number. But coming up with a consensus answer may be more than just a genetic numbers game, particularly as more and more genomes are completely mapped and sequenced. "It may be a way of organizing any newly sequenced genome," explains Arcady Mushegian, a computational molecular biologist at the National Center for Biotechnology Information (NCBI) in Bethesda, Maryland. Comparing an

Haemophilus
genome genome
1703 genes

Simple intuition: Documents exhibit multiple topics.

## Latent Dirichlet allocation (LDA)

Topics


Documents
Topic proportions and assignments


- Each topic is a distribution over words
- Each document is a mixture of corpus-wide topics
- Each word is drawn from one of those topics


## Latent Dirichlet allocation (LDA)

Topics


Documents
Topic proportions and assignments

## Seeking Life's Bare (Genetic) Necessities

COLD SPRING HARBOR, NEW YORK- "are not all that far apart," especially in How many genes dees an, organism YORKsurvive? Last week at the genome meeting different approaches presented compleme tary views of the basic genes needed for lif
One research team, using computer anal ses to compare known genomes, concluded that today's organisms can le sustained with just 250 genes, and that the earliest life forms required a mere 128 genes. The other researcher mapped senes in a simple parasite and esti800 yenes are plenty to do the job-but that anything short job-bur tht of toe worlatit be enough. Although the numbers don't match precisely, thuse predictions - Genome Mapping and Sequencing, Cold Spring Harbor, New York. May 8 to 12.


SCIENCE • VOL 272 • 24 MAY 1990

- In reality, we only observe the documents
- The other structure are hidden variables
- Topic modeling algorithms infer these variables from data.


## Latent Dirichlet allocation (LDA)

Topics


Documents
Topic proportions and assignments

## Seeking Life's Bare (Genetic) Necessities

COLD SPRING HARBOR, NEW YORK- "are not all that far apart," especially in COLD SPRING HARBOR, NEW YORK
How many genes dees an organism survive! Last week at the genome meeting
here, ${ }^{3}$ twogenome researchers with radically different approaches presented compleme tary views of the basic genes needed for hif
One research team, using computer anal ses to compare known genomes, concluded that today's organisms can le sustained with just 250 genes, and that the earliest life forms required a mere 128 senes. The other researcher mapped senes in a simple parasite and estimated that for this organism,
800 , , $n e s$ are plenty to do the job-but that anything short job- 100 would 't be ene short Although the numbers don Although the numbers don't
match precisely, thuse prediction
$\qquad$ ing. Cold Spring Harbor, New York. May 8 to 12.


SCIENCE • VOL 272 • 24 MAY 1990

- Our goal is to infer the hidden variables
- I.e., compute their distribution conditioned on the documents
$p$ (topics, proportions, assignments |documents)


## LDA as a graphical model



- Encodes assumptions
- Defines a factorization of the joint distribution
- Connects to algorithms for computing with data


## LDA as a graphical model



- Nodes are random variables; edges indicate dependence.
- Shaded nodes are observed; unshaded nodes are hidden.
- Plates indicate replicated variables.


## LDA as a graphical model

Proportions parameter

Per-word topic assignment

$\downarrow$| Per-document |
| :---: | :---: | :---: | :---: |
| topic proportions | \left\lvert\, | Observed |
| :---: |
| word |$\quad \downarrow$| Topics |
| :---: | | Topic |
| :---: |
| parameter |\right.



$$
p(\beta, \theta, \mathbf{z}, \mathbf{w})=\left(\prod_{i=1}^{K} p\left(\beta_{i} \mid \eta\right)\right)\left(\prod_{d=1}^{D} p\left(\theta_{d} \mid \alpha\right) \prod_{n=1}^{N} p\left(z_{d, n} \mid \theta_{d}\right) p\left(w_{d, n} \mid \beta_{1: K}, z_{d, n}\right)\right)
$$

## LDA as a graphical model



- This joint defines a posterior, $p(\theta, z, \beta \mid w)$.
- From a collection of documents, infer
- Per-word topic assignment $z_{d, n}$
- Per-document topic proportions $\theta_{d}$
- Per-corpus topic distributions $\beta_{k}$
- Then use posterior expectations to perform the task at hand: information retrieval, document similarity, exploration, and others.


## LDA as a graphical model



Approximate posterior inference algorithms

- Mean field variational methods (Blei et al., 2001, 2003)
- Expectation propagation (Minka and Lafferty, 2002)
- Collapsed Gibbs sampling (Grifitiths and Steyvers, 2002)
- Distributed sampling (Newman et al., 2008; Ahmed et al., 2012)
- Collapsed variational inference (Teh et al., 2006)
- Online variational inference (Hoffman et al., 2010)
- Factorization based inference (Arora et al., 2012; Anandkumar et al., 2012)


## Example inference



- Data: The OCR'ed collection of Science from 1990-2000
- 17K documents
- 11M words
- 20K unique terms (stop words and rare words removed)
- Model: 100-topic LDA model using variational inference.


## Example inference

## Seeking Life's Bare (Genetic) Necessities

Cold Spring Harbor, New YorkHow many genes does an organism need to survive? Last week at the genome meeting here, ${ }^{\text {/ }}$ two genome researchers with radically different approaches presented complementary views of the hasic genes needed for life. One research team, using computer analyses to compare known genomes, concluded that today's organisms can be sustained with just 250 genes, and that the earliest life forms required a mere 128 genes. The other researcher mapped genes in a simple parasite and estimated that for this organism, 800 genes are plenty to do the job-but that anything short of 100 wouldn't be enough.

Although the numbers don't match precisely, those predictions

[^0] May 8 to 12 .
"are not all that far apart," especially in comparison to the 75,000 genes in the human genome, notes Siv Andersson of Uppsala University in Sweden, who arrived at the 800 number. But coming up with a consensus answer may be more than just a genetic numbers game, particularly as more and more genomes are completely mapped and sequenced. "It may be a way of organizing any newly sequenced genome," explains Arcady Mushegian, a computational molecular biologist at the National Center for Biotechnology Information (NCBI)


Stripping down. Computer analysis yields an estimate of the minimum modern and ancient genomes.

## Example inference

| human | evolution | disease | computer |
| :---: | :---: | :---: | :---: |
| genome | evolutionary | host | models |
| dna | species | bacteria | information |
| genetic | organisms | diseases | data |
| genes | life | resistance | computers |
| sequence | origin | bacterial | system |
| gene | biology | new | network |
| molecular | groups | strains | systems |
| sequencing | phylogenetic | control | model |
| map | living | infectious | parallel |
| information | diversity | malaria | methods |
| genetics | group | parasite | networks |
| mapping | new | parasites | software |
| project | two | united | new |
| sequences | common | tuberculosis | simulations |


| 1 | 2 | 3 | 4 | 5 |
| :---: | :---: | :---: | :---: | :---: |
|  | protein cell cells proteins receptor fig binding activity activation kinase | water climate atmospheric temperature global surface ocean carbon atmosphere changes | SayS researchers new university just science like work first years | mantle high earth pressure seismic crust temperature earths lower |
| 6 | 7 | 8 | 9 | 10 |
|  | time <br> data <br> two <br> model <br> fig <br> stien <br> number <br> thlirnat <br> madil <br> ini | materials <br> surface high structure temperature molecules chemical modecular fig | dna rna transcription protein site binding sequence proteins specific sequences | disease cancer patients human gene medical studies drug normal drugs |
| 11 | 12 | 13 | 14 | 15 |
| years <br> million <br> ago <br> age <br> university <br> north <br> early <br> fig <br> evidence <br> record | species <br> evolution population evolutionary university populations natural studies genetic biology | protein structure proteins two amino binding acid residues molecular structural | cells cell virus hiv infection immune human antigen infected viral | space solar observations earth stars university mass sun astronomers telescope |
| 16 | 17 | 18 | 19 | 20 |
| tax manager science aaas advertising sales member recruitment associate washington | cells cell gene genes expression development mutant mice fig biology | energy electron state light quantum physics electrons high laser magnetic | research science national scientific sciennists new states unhersity unted haalt | neurons brain cells activity fig channels university cortex neuronal visual |

## Aside: The Dirichlet distribution

- The Dirichlet distribution is an exponential family distribution over the simplex, i.e., positive vectors that sum to one

$$
p(\theta \mid \vec{\alpha})=\frac{\Gamma\left(\sum_{i} \alpha_{i}\right)}{\prod_{i} \Gamma\left(\alpha_{i}\right)} \prod_{i} \theta_{i}^{\alpha_{i}-1} .
$$

- It is conjugate to the multinomial. Given a multinomial observation, the posterior distribution of $\theta$ is a Dirichlet.
- The parameter $\alpha$ controls the mean shape and sparsity of $\theta$.
- The topic proportions are a $K$ dimensional Dirichlet. The topics are a $V$ dimensional Dirichlet.


## $\alpha=1$



## $\alpha=10$



## $\alpha=100$



## $\alpha=1$



## $\alpha=0.1$



## $\alpha=0.01$



## $\alpha=0.001$



## Why does LDA "work"?

- LDA trades off two goals.
(1) For each document, allocate its words to as few topics as possible.
(2) For each topic, assign high probability to as few terms as possible.
- These goals are at odds.
- Putting a document in a single topic makes \#2 hard: All of its words must have probability under that topic.
- Putting very few words in each topic makes \#1 hard: To cover a document's words, it must assign many topics to it.
- Trading off these goals finds groups of tightly co-occurring words.


## LDA summary



- LDA is a probabilistic model of text. It casts the problem of discovering themes in large document collections as a posterior inference problem.
- It lets us visualize the hidden thematic structure in large collections, and generalize new data to fit into that structure.
- Builds on latent semantic analysis (Deerwester et al., 1990; Hofmann, 1999) It is a mixed-membership model (Erosheva, 2004).
It relates to PCA and matrix factorization (Jakulin and Buntine, 2002).
Was independently invented for genetics (Pritchard et al., 2000)


## LDA summary



- LDA is a simple building block that enables many applications.
- It is popular because organizing and finding patterns in data has become important in the sciences, humanties, industry, and culture.
- Further, algorithmic improvements let us fit models to massive data.


## Example: LDA in $\mathbf{R}$ (Jonathan Chang)



| 1 | 2 | 3 | 4 | 5 |
| :---: | :---: | :---: | :---: | :---: |
|  | protein cell cells proteins receptor fig binding activity activation kinase | water climate atmospheric temperature global surface ocean carbon atmosphere changes | SayS researchers new university just science like work first years | mantle high earth pressure seismic crust temperature earths lower |
| 6 | 7 | 8 | 9 | 10 |
|  | time <br> data <br> two <br> model <br> fig <br> stien <br> number <br> thlirnat <br> madil <br> ini | materials <br> surface high structure temperature molecules chemical modecular fig | dna rna transcription protein site binding sequence proteins specific sequences | disease cancer patients human gene medical studies drug normal drugs |
| 11 | 12 | 13 | 14 | 15 |
| years <br> million <br> ago <br> age <br> university <br> north <br> early <br> fig <br> evidence <br> record | species <br> evolution population evolutionary university populations natural studies genetic biology | protein structure proteins two amino binding acid residues molecular structural | cells cell virus hiv infection immune human antigen infected viral | space solar observations earth stars university mass sun astronomers telescope |
| 16 | 17 | 18 | 19 | 20 |
| tax manager science aaas advertising sales member recruitment associate washington | cells cell gene genes expression development mutant mice fig biology | energy electron state light quantum physics electrons high laser magnetic | research science national scientific sciennists new states unhersity unted haalt | neurons brain cells activity fig channels university cortex neuronal visual |

## Open source document browser (with Allison Chaney)



## Beyond Latent Dirichlet Allocation

## Extending LDA



- LDA is a simple topic model.
- It can be used to find topics that describe a corpus.
- Each document exhibits multiple topics.
- How can we build on this simple model of text?


## Extending LDA



## Extending LDA



- LDA can be embedded in more complicated models, embodying further intuitions about the structure of the texts.
- E.g., it can be used in models that account for syntax, authorship, word sense, dynamics, correlation, hierarchies, and other structure.


## Extending LDA



- The data generating distribution can be changed. We can apply mixed-membership assumptions to many kinds of data.
- E.g., we can build models of images, social networks, music, purchase histories, computer code, genetic data, and other types.


## Extending LDA



- The posterior can be used in creative ways.
- E.g., we can use inferences in information retrieval, recommendation, similarity, visualization, summarization, and other applications.


## Extending LDA

- These different kinds of extensions can be combined.
- (Really, these ways of extending LDA are a big advantage of using probabilistic modeling to analyze data.)
- To give a sense of how LDA can be extended, l'll describe several examples of extensions that my group has worked on.
- We will discuss
- Correlated topic models
- Dynamic topic models \& measuring scholarly impact
- Supervised topic models
- Relational topic models
- Ideal point topic models
- Collaborative topic models


## Correlated and Dynamic Topic Models

## Correlated topic models



- The Dirichlet is a distribution on the simplex, positive vectors that sum to 1 .
- It assumes that components are nearly independent.
- In real data, an article about fossil fuels is more likely to also be about geology than about genetics.


## Correlated topic models



- The logistic normal is a distribution on the simplex that can model dependence between components (Aitchison, 1980).
- The log of the parameters of the multinomial are drawn from a multivariate Gaussian distribution,

$$
\begin{aligned}
& x \sim \mathscr{N}_{\kappa}(\mu, \Sigma) \\
& \theta_{i} \propto \exp \left\{x_{i}\right\}
\end{aligned}
$$

## Correlated topic models



- Draw topic proportions from a logistic normal
- This allows topic occurrences to exhibit correlation.
- Provides a "map" of topics and how they are related
- Provides a better fit to text data, but computation is more complex



## Dynamic topic models



My fellow citizens: I stand here today humbled by the task before us, grateful for the trust you have bestowed, mindful of the sacrifices borne by our ancestors...

2009


AMONG the vicissitudes incident to life no event could have filled me with greater anxieties than that of which the notification was transmitted by your order...

- LDA assumes that the order of documents does not matter.
- Not appropriate for sequential corpora (e.g., that span hundreds of years)
- Further, we may want to track how language changes over time.
- Dynamic topic models let the topics drift in a sequence.


Topics drift through time

## Dynamic topic models



- Use a logistic normal distribution to model topics evolving over time.
- Embed it in a state-space model on the log of the topic distribution

$$
\begin{aligned}
\beta_{t, k} \mid \beta_{t-1, k} & \sim \mathscr{N}\left(\beta_{t-1, k}, / \sigma^{2}\right) \\
p\left(w \mid \beta_{t, k}\right) & \propto \exp \left\{\beta_{t, k}\right\}
\end{aligned}
$$

- As for CTMs, this makes computation more complex. But it lets us make inferences about sequences of documents.


## Dynamic topic models

## Original article

## Topic proportions




## Dynamic topic models

Original article


## Most likely words from top topics

| sequence | devices | data |
| :--- | :--- | :--- |
| genome | device | information |
| genes | materials | network |
| sequences | current | web |
| human | high | computer |
| gene | gate | language |
| dna | light | networks |
| sequencing | silicon | time |
| chromosome | material | software |
| regions | technology | system |
| analysis | electrical | words |
| data | fiber | algorithm |
| genomic | power | number |
| number | based | internet |

## Dynamic topic models

| 1880 electric machine power engine steam two machines iron battery wire |  |  |  | 1920 apparatus tube air pressure water glass gas made laboratory mercury | 1930 <br> tube <br> apparatus <br> glass <br> air <br> mercury <br> laboratory <br> pressure <br> made <br> gas <br> small | 1940 air tube apparatus glass laboratory rubber pressure small mercury gas |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 1950 tube apparatus glass air chamber instrument small laboratory pressure rubber | $\rightarrow$1960 <br> tube <br> system <br> temperature <br> air <br> heat <br> chamber <br> power <br> high <br> instrument <br> control | $\rightarrow$1970 <br> air <br> heat <br> power <br> system <br> temperature <br> chamber <br> high <br> flow <br> tube <br> design | $\rightarrow$1980 <br> high <br> power <br> design <br> heat <br> system <br> systems <br> devices <br> instruments <br> control <br> large | $\rightarrow$1990 <br> materials <br> high <br> power <br> current <br> applications <br> technology <br> devices <br> design <br> device <br> heat | $\rightarrow$2000 <br> devices <br> device <br> materials <br> current <br> gate <br> high <br> light <br> silicon <br> material <br> technology |  |

## Dynamic topic models

"Theoretical Physics"

"Neuroscience"


## Dynamic topic models

- Time-corrected similarity shows a new way of using the posterior.
- Consider the expected Hellinger distance between the topic proportions of two documents,

$$
d_{i j}=\mathrm{E}\left[\sum_{k=1}^{K}\left(\sqrt{\theta_{i, k}}-\sqrt{\theta_{j, k}}\right)^{2} \mid \mathbf{w}_{i}, \mathbf{w}_{j}\right]
$$

- Uses the latent structure to define similarity
- Time has been factored out because the topics associated to the components are different from year to year.
- Similarity based only on topic proportions


## Dynamic topic models

The Brain of the Orang (1880)



## Dynamic topic models

Representation of the Visual Field on the Medial Wall of Occipital-Parietal Cortex in the Owl Monkey (1976)


## Measuring scholarly impact

Einstein's<br>Theory of Relativity<br>My crackpot theory

Relativity paper \#1
Relativity paper \#3
Relativity paper \#2
Relativity paper \#4

> History of Science

- We built on the DTM to measure scholarly impact with sequences of text.
- Influential articles reflect future changes in language use.
- The "influence" of an article is a latent variable.
- Influential articles affect the drift of the topics that they discuss.
- The posterior gives a retrospective estimate of influential articles.



## Measuring scholarly impact



- Each document has an influence score $I_{d}$.
- Each topic drifts in a way that is biased towards the documents with high influence.
- We can examine the posterior of the influence scores to retrospectively find articles that best explain the changes in language.


## Measuring scholarly impact



- This measure of impact only uses the words of the documents. It correlates strongly with citation counts.
- High impact, high citation: "The Mathematics of Statistical Machine Translation: Parameter Estimation" (Brown et al., 1993)
- "Low" impact, high citation: "Building a large annotated corpus of English: the Penn Treebank" (Marcus et al., 1993)


## Measuring scholarly impact



- PNAS, Science, and Nature from 1880-2005
- 350,000 Articles
- 163M observations
- Year-corrected correlation is 0.166


## Summary: Correlated and dynamic topic models

- The Dirichlet assumption on topics and topic proportions makes strong conditional independence assumptions about the data.
- The correlated topic model uses a logistic normal on the topic proportions to find patterns in how topics tend to co-occur.
- The dynamic topic model uses a logistic normal in a linear dynamic model to capture how topics change over time.
- What's the catch? These models are harder to compute with. (Stay tuned.)


## Supervised Topic Models

## Supervised LDA

- LDA is an unsupervised model. How can we build a topic model that is good at the task we care about?
- Many data are paired with response variables.
- User reviews paired with a number of stars
- Web pages paired with a number of "likes"
- Documents paired with links to other documents
- Images paired with a category
- Supervised LDA are topic models of documents and responses. They are fit to find topics predictive of the response.


## Supervised LDA


(1) Draw topic proportions $\theta \mid \alpha \sim \operatorname{Dir}(\alpha)$.

2 For each word

- Draw topic assignment $z_{n} \mid \theta \sim \operatorname{Mult}(\theta)$.
- Draw word $w_{n} \mid z_{n}, \beta_{1: K} \sim \operatorname{Mult}\left(\beta_{z_{n}}\right)$.
(3) Draw response variable $\left.y\right|_{1: N}, \eta, \sigma^{2} \sim \mathrm{~N}\left(\eta^{\top} \bar{z}, \sigma^{2}\right)$, where

$$
\bar{z}=(1 / N) \sum_{n=1}^{N} z_{n} .
$$

## Supervised LDA



- Fit sLDA parameters to documents and responses.

This gives: topics $\beta_{1: K}$ and coefficients $\eta_{1: K}$.

- Given a new document, predict its response using the expected value:

$$
\mathrm{E}\left[Y \mid w_{1: N}, \alpha, \beta_{1: K}, \eta, \sigma^{2}\right]=\eta^{\top} \mathrm{E}\left[\bar{Z} \mid w_{1: N}\right]
$$

- This blends generative and discriminative modeling.


## Supervised LDA



- 10-topic sLDA model on movie reviews (Pang and Lee, 2005).
- Response: number of stars associated with each review
- Each component of coefficient vector $\eta$ is associated with a topic.


## Supervised LDA



## Supervised LDA



- SLDA enables model-based regression where the predictor is a document.
- It can easily be used wherever LDA is used in an unsupervised fashion (e.g., images, genes, music).
- SLDA is a supervised dimension-reduction technique, whereas LDA performs unsupervised dimension reduction.


## Supervised LDA



- SLDA has been extended to generalized linear models, e.g., for image classification and other non-continuous responses.
- We will discuss two extensions of sLDA
- Relational topic models: Models of networks and text
- Ideal point topic models: Models of legislative voting behavior


## Relational topic models



- Many data sets contain connected observations.
- For example:
- Citation networks of documents
- Hyperlinked networks of web-pages.
- Friend-connected social network profiles


## Relational topic models



- Research has focused on finding communities and patterns in the link-structure of these networks. But this ignores content.
- We adapted sLDA to pairwise response variables.

This leads to a model of content and connection.

- Relational topic models find related hidden structure in both types of data.


## Relational topic models



- Adapt fitting algorithm for sLDA with binary GLM response
- RTMs allow predictions about new and unlinked data.
- These predictions are out of reach for traditional network models.


## Relational topic models

Markov chain Monte Carlo convergence diagnostics: A comparative review Minorization conditions and convergence rates for Markov chain Monte Carlo

Rates of convergence of the Hastings and Metropolis algorithms
Possible biases induced by MCMC convergence diagnostics
Bounding convergence time of the Gibbs sampler in Bayesian image restoration Self regenerative Markov chain Monte Carlo
Auxiliary variable methods for Markov chain Monte Carlo with applications
Rate of Convergence of the Gibbs Sampler by Gaussian Approximation
Diagnosing convergence of Markov chain Monte Carlo algorithms
Exact Bound for the Convergence of Metropolis Chains
Self regenerative Markov chain Monte Carlo
Minorization conditions and convergence rates for Markov chain Monte Carlo
Gibbs-markov models
Auxiliary variable methods for Markov chain Monte Carlo with applications
Markov Chain Monte Carlo Model Determination for Hierarchical and Graphical Models Mediating instrumental variables
A qualitative framework for probabilistic inference Adaptation for Self Regenerative MCMC

Given a new document, which documents is it likely to link to?

## Relational topic models

Competitive environments evolve better solutions for complex tasks

## Coevolving High Level Representations

A Survey of Evolutionary Strategies
Genetic Algorithms in Search, Optimization and Machine Learning Strongly typed genetic programming in evolving cooperation strategies

Solving combinatorial problems using evolutionary algorithms
A promising genetic algorithm approach to job-shop scheduling...
Evolutionary Module Acquisition
An Empirical Investigation of Multi-Parent Recombination Operators...
A New Algorithm for DNA Sequence Assembly
Identification of protein coding regions in genomic DNA
Solving combinatorial problems using evolutionary algorithms
A promising genetic algorithm approach to job-shop scheduling...
A genetic algorithm for passive management
The Performance of a Genetic Algorithm on a Chaotic Objective Function Adaptive global optimization with local search Mutation rates as adaptations

Given a new document, which documents is it likely to link to?

## Ideal point topic models



- The ideal point model uncovers voting patterns in legislative data
- We observe roll call data $v_{i j}$.
- Bills attached to discrimination parameters $a_{j}$. Senators attached to ideal points $x_{i}$.


## Ideal point topic models



- Posterior inference reveals the political spectrum of senators
- Widely used in quantitative political science.


## Ideal point topic models



- We can predict a missing vote.
- But we cannot predict all the missing votes from a bill.
- Cf. the limitations of collaborative filtering


## Ideal point topic models



- Use supervised LDA to predict bill discrimination from bill text.
- But this is a latent response.


## Ideal point topic models



## Ideal point topic models



In addition to senators and bills, IPTM places topics on the spectrum.

## Summary: Supervised topic models

- Many documents are associated with response variables.
- Supervised LDA embeds LDA in a generalized linear model that is conditioned on the latent topic assignments.
- Relational topic models use sLDA assumptions with pair-wise responses to model networks of documents.
- Ideal point topic models demonstrates how the response variables can themselves be latent variables. In this case, they are used downstream in a model of legislative behavior.
- (SLDA, the RTM, and others are implemented in the R package "Ida.")


## Modeling User Data and Text

## Topic models for recommendation (Wang and Blei, 2011)



- In many settings, we have information about how people use documents.
- With new models, this can be used to
- Help people find documents that they are interested in
- Learn about what the documents mean to the people reading them
- Learn about the people reading (or voting on) the documents.
- (We also saw this in ideal point topic models.)


## Topic models for recommendation (Wang and Blei, 2011)



Topic Models for Recommendation $\square$

## Out-of-matrix prediction

- Online communities of scientists' allow for new ways of connecting researchers to the research literature.
- With collaborative topic models, we recommend scientific articles based both on other scientists' preferences and their content.
- We can form both "in-matrix" and "out-of-matrix" predictions. We can learn about which articles are important, and which are interdisciplinary.
- Consider EM (Dempster et al., 1977). The text lets us estimate its topics:

Maximum Likelihood from Incomplete Data via the EM Algorithm
By A. P. Dempster, N. M. Latrd and D. B. Rubin Harvard University and Educational Testing Seroice


- With user data, we adjust the topics to account for who liked it:

- We can then recommend to users:



## Topic models for recommendation



## Topic models for recommendation

## MENDELEY

- Big data set from Mendeley.com
- Fit the model with stochastic optimization
- The data-
- 261 K documents
- 80K users
- 10K vocabulary terms
- 25M observed words
- 5.1 M entries (sparsity is $0.02 \%$ )


## Maximum Likelihood from Incomplete Data via the EM Algorithm

By A. P. Dempster, N. M. Laird and D. B. Rubin

Harvard University and Educational Testing Service
[Read before the Royal Statistical Society at a meeting organized by the Research
Section on Wednesday, December 8th, 1976, Professor S. D. Silvey in the Chair]

## Summary

A broadly applicable algorithm for computing maximum likelihood estimates from incomplete data is presented at various levels of generality. Theory showing the monotone behaviour of the likelihood and convergence of the algorithm is derived. Many examples are sketched, including missing value situations, applications to grouped, censored or truncated data, finite mixture models, variance component estimation, hyperparameter estimation, iteratively reweighted least squares and factor analysis.



> Stephen Boyd and Lieven Vandenberghe

## Convex Optimization




## Topic models for recommendation



Can make predictions about current articles and new articles

## More than recommendation



- The users also tell us about the data.
- We can look at posterior estimates to find
- Widely read articles in a field
- Articles in a field that are widely read in other fields
- Articles from other fields that are widely read in a field
- These kinds of explorations require interpretable dimensions.

They are not possible with classical matrix factorization.

## Maximum Likelihood Estimation

| Topic | estimates, likelihood, maximum, parameters, method |
| :--- | :--- |
| In-topic, | Maximum Likelihood Estimation of Population Parameters <br> read in topic |
| Bootstrap Methods: Another Look at the Jackknife <br> R. A. Fisher and the Making of Maximum Likelihood |  |
| In-topic, <br> read in other topics | Maximum Likelihood from Incomplete Data with the EM Algorithm <br> Bootstrap Methods: Another Look at the Jackknife <br> Tutorial on Maximum Likelihood Estimation |
| Out-of-topic, <br> read in topic | Random Forests <br> Identification of Causal Effects Using Instrumental Variables <br> Matrix Computations |

## Network Science

| Topic | networks, topology, connected, nodes, links, degree |
| :--- | :--- |
| In-topic, <br> read in topic | Assortative Mixing in Networks <br> Characterizing the Dynamical Importance of Network Nodes and Links <br> Subgraph Centrality in Complex Networks |
| In-topic, <br> read in other topics | Assortative Mixing in Networks <br> The Structure and Function of Complex Networks <br> Statistical Mechanics of Complex Networks |
| Out-of-topic, <br> read in topic | Power Law Distributions in Empirical Data <br> Graph Structure in the Web <br> The Orgins of Bursts and Heavy Tails in Human Dynamics |

## Issue-adjusted ideal points

- Our earlier ideal point model uses topics to predict votes from new bills.
- Alternatively, we can use the text to characterize how legislators diverge from their usual ideal points.
- For example: A senator might be left wing, but vote conservatively when it comes to economic matters.


## Issue-adjusted ideal points



Bill content

## Issue-adjusted ideal points



## Extending LDA

## New applications-

- Syntactic topic models
- Topic models on images
- Topic models on social network data
- Topic models on music data
- Topic models for recommendation systems


## Testing and relaxing assumptions-

- Spike and slab priors
- Models of word contagion
- N -gram topic models


## Extending LDA



- Each of these models is tailored to solve a problem.
- Some problems arise from new kinds of data.
- Others arise from an issue with existing models.
- Probabilistic modeling is a flexible and modular language for designing solutions to specific problems.



## Extending LDA



## Bayesian Nonparametric Models

## Bayesian nonparametric models

- Why Bayesian nonparametric models?
- The Chinese restaurant process
- Chinese restaurant process mixture models
- The Chinese restaurant franchise
- Bayesian nonparametric topic models
- Random measures and stick-breaking constructions


## Why Bayesian nonparametric models?

- Topic models assume that the number of topics is fixed.
- It is a type of regularization parameter. It can be determined by cross validation and other model selection techniques.
- Bayesian nonparametric methods skirt model selection-
- The data determine the number of topics during inference.
- Future data can exhibit new topics.
- (This is a field unto itself, but has found wide application in topic modeling.)


## The Chinese restaurant process (CRP)



- $N$ customers arrive to an infinite-table restaurant. Each sits down according to how many people are sitting at each table,

$$
p\left(z_{i}=k \mid z_{1:(i-1)}, \alpha\right) \propto\left\{\begin{array}{lll}
n_{k} & \text { for } \quad k \leq K \\
\alpha & \text { for } \quad k=K+1 .
\end{array}\right.
$$

- The resulting seating plan provides a partition
- This distribution is exchangeable: Seating plan probabilities are the same regardless of the order of customers (Pitman, 2002).


## CRP mixture models



000

- Associate each table with a topic ( $\beta^{*}$ ). Associate each customer with a data point (grey node).
- The number of clusters is infinite a priori; the data determines the number of clusters in the posterior.
- Further: the next data point might sit at new table.
- Exchangeability makes inference easy (Escobar and West, 1995; Neal, 2000).


## The CRP is not a mixed-membership model



- Mixture models draw each data point from one component.
- The advantage of LDA is that it's a mixed-membership model.
- This is addressed by the Chinese restaurant franchise.


## The Chinese restaurant franchise (Teh et al., 2006)

Corpus level restaurant


Document level restaurants

At the corpus level, topics are drawn from a prior.


000

Each document-level table is associated with a customer at the corpus level restaurant.


Each word is associated with a customer at the document's restuarant. It is drawn from the topic that its table is associated with.

## The CRF selects the "right" number of topics (Teh et al., 2006)

Perplexity on test abstacts of LDA and HDP mixture


## Extended to find hierarchies (Blei et al., 2010)



## BNP correlated topic model (Paisley et al., 2011)

> \{president party elect\} \{military army armed\}
> \{colony \{झ9rerifdatpeptancehina union\}
> \{law convention international\} $\quad$ \{county home population\} $\begin{aligned} & \text { \{film award director\} }\end{aligned}$
> (william lord earl)
> \{kill prisoner arrest\}
> \{son fathelierbpothertjoman territory\}
> \{host centre football\}
> \{publish story publication\}
> \{emperor reign imperial\}
> \{island battle isfanmak\} fight\}
> \{student unfepers fityi inchestigation\} \{album song music\}
> \{jersey york uniform\}
> \{church catholic roman\}
> \{law legalvecouidize award\} \{film scene movie\}
> (site town wall]
> \{calendar month holiday\}
> \{language culture spanish\}
> \{art painting eadistly capitalism\}

> \{god greek andicielife wall design\}
> \{music instruntfient fromperitifn event\}
> \{language letterbusqupd ${ }^{\text {Social }}$ theory cultural\}
> \{heat pressure mechanical\}
> \{motibpartah plandenysolar\}
> \{water sub metal\}
> \{mathematician numeral decimal\} \{wave light field\}
> \{math function define\}

## Random measures



- The CRP metaphors are the best first way to understand BNP methods.
- BNP models were originally developed as random measure models.
- E.g., data drawn independently from a random distribution:

$$
\begin{aligned}
G & \sim \mathrm{DP}\left(\alpha G_{0}\right) \\
x_{n} & \sim G
\end{aligned}
$$

- The random measure perspective helps with certain applications (such as the BNP correlated topic model) and for some approaches to inference.


## The Dirichlet process (Ferguson, 1973)



- The Dirichlet process is a distribution of distributions, $G \sim \operatorname{DP}\left(\alpha, G_{0}\right)$
- concentration parameter $\alpha$ (a positive scalar)
- base distribution $G_{0}$.
- It produces distributions defined on the same space as its base distribution.


## The Dirichlet process (Ferguson, 1973)



- Consider a partition of the probability space $\left(A_{1}, \ldots, A_{K}\right)$.
- Ferguson: If for all partitions,

$$
\left\langle G\left(A_{1}\right), \ldots, G\left(A_{K}\right)\right\rangle \sim \operatorname{Dir}\left(\alpha G_{0}\left(A_{1}\right), \ldots, \alpha G_{0}\left(A_{K}\right)\right)
$$

then $G$ is distributed with a Dirichlet process.

- Note: In this process, the random variables $G\left(A_{k}\right)$ are indexed by the Borel sets of the probability space.


## The Dirichlet process (Ferguson, 1973)



- $G$ is discrete; it places its mass on a countably infinite set of atoms.
- The distribution of the locations is the base distribution $G_{0}$.
- As $\alpha$ gets large, $G$ looks more like $G_{0}$.
- The conditional $P\left(G \mid x_{1: N}\right)$ is a Dirichlet process.


## The Dirichlet process (Ferguson, 1973)



- Marginalizing out $G$ reveals the clustering property.
- The joint distribution of $X_{1: N}$ will exhibit fewer than $N$ unique values.
- These unique values are drawn from $G_{0}$.
- The distribution of the partition structure is a $\operatorname{CRP}(\alpha)$.


## The Dirichlet process mixture (Antoniak, 1974)



- The draw from $G$ can be a latent parameter to an observed variable:

$$
\begin{aligned}
G & \sim \operatorname{DP}\left(\alpha, G_{0}\right) \\
\theta_{n} & \sim G \\
x_{n} & \sim p\left(\cdot \mid \theta_{n}\right) .
\end{aligned}
$$

- This smooths the random discrete distribution to a DP mixture.
- Because of the clustering property, marginalizing out $G$ reveals that this model is the same as a CRP mixture.


## Hierarchical Dirichlet processes (Teh et al., 2006)



- The hierarchical Dirichlet process (HDP) models grouped data.

$$
\begin{aligned}
G_{0} & \sim \operatorname{DP}(\gamma, H) \\
G_{m} & \sim \operatorname{DP}\left(\alpha, G_{0}\right) \\
\theta_{m n} & \sim G_{m} \\
x_{m n} & \sim p\left(\cdot \mid \theta_{m n}\right)
\end{aligned}
$$

- Marginalizing out $G_{0}$ and $G_{m}$ reveals the Chinese restaurant franchise.


## Hierarchical Dirichlet processes (Teh et al., 2006)



- In topic modeling-
- The atoms of $G_{0}$ are all the topics.
- Each $G_{m}$ is a document-specific distribution over those topics
- The variable $\theta_{m n}$ is a topic drawn from $G_{m}$.
- The observation $x_{m n}$ is a word drawn from the topic $\theta_{m n}$.
- Note that in the original topic modeling story, we worked with pointers to topics. Here the $\theta_{m n}$ variables are distributions over words.


## Summary: Bayesian nonparametrics

- Bayesian nonparametric modeling is a growing field (Hjort et al., 2011).
- BNP methods can define priors over latent combinatorial structures.
- In the posterior, the documents determine the particular form of the structure that is best for the corpus at hand.
- Recent innovations:
- Improved inference (Blei and Jordan, 2006, Wang et al. 2011)
- BNP models for language (Teh, 2006; Goldwater et al., 2011)
- Dependent models, such as time series models (MacEachern 1999, Dunson 2010, Blei and Frazier 2011)
- Predictive models (Hannah et al. 2011)
- Factorization models (Griffiths and Ghahramani, 2011)


## Posterior Inference

## Posterior inference



- We can express many kinds of assumptions.
- How can we analyze the collection under those assumptions?


## Posterior inference

Topics


Documents
Topic proportions and assignments


- Posterior inference is the main computational problem.
- Inference links observed data to statistical assumptions.
- Inference on large data is crucial for topic modeling applications.


## Posterior inference

Topics


Documents
Topic proportions and assignments


- Our goal is to compute the distribution of the hidden variables conditioned on the documents

$$
p \text { (topics, proportions, assignments | documents) }
$$

## Posterior inference for LDA



- The joint distribution of the latent variables and documents is

$$
\prod_{i=1}^{K} p\left(\beta_{i} \mid \eta\right) \prod_{d=1}^{D} p\left(\theta_{d} \mid \alpha\right)\left(\prod_{n=1}^{N} p\left(z_{d, n} \mid \theta_{d}\right) p\left(w_{d, n} \mid \beta_{1: K}, z_{d, n}\right)\right)
$$

- The posterior of the latent variables given the documents is

$$
p(\beta, \theta, \mathbf{z} \mid \mathbf{w})
$$

## Posterior inference for LDA



- This is equal to

$$
\frac{p(\beta, \theta, \mathbf{z}, \mathbf{w})}{\int_{\beta} \int_{\theta} \sum_{\mathbf{z}} p(\beta, \theta, \mathbf{z}, \mathbf{w})}
$$

- We can't compute the denominator, the marginal $p(\mathbf{w})$.
- This is the crux of the inference problem.


## Posterior inference for LDA



- There is a large literature on approximating the posterior, both within topic modeling and Bayesian statistics in general.
- We will focus on mean-field variational methods.
- We will derive stochastic variational inference, a generic approximate inference method for very large data sets.


## Variational inference

- Variational inference turns posterior inference into optimization.
- The main idea-
- Place a distribution over the hidden variables with free parameters, called variational parameters.
- Optimize the variational parameters to make the distribution close (in KL divergence) to the true posterior
- Variational inference can be faster than sampling-based approaches.
- It is easier to handle nonconjugate models with variational inference. (This is important in the CTM, DTM, and legislative models.)
- It can be scaled up to very large data sets with stochastic optimization.


## Stochastic variational inference

- We want to condition on large data sets and approximate the posterior.
- In variational inference, we optimize over a family of distributions to find the member closest in KL divergence to the posterior.
- Variational inference usually results in an algorithm like this:
- Infer local variables for each data point.
- Based on these local inferences, re-infer global variables.
- Repeat.


## Stochastic variational inference

- This is inefficient. We should know something about the global structure after seeing part of the data.
- And, it assumes a finite amount of data. We want algorithms that can handle data sources, information arriving in a constant stream.
- With stochastic variational inference, we can condition on large data and approximate the posterior of complex models.


## Stochastic variational inference

- The structure of the algorithm is:
- Subsample the data-one data point or a small batch.
- Infer local variables for the subsample.
- Update the current estimate of the posterior of the global variables.
- Repeat.
- This is efficient-we need only process one data point at a time.
- We will show: Just as easy as "classical" variational inference


## Stochastic variational inference for LDA


(1) Sample a document $w_{d}$ from the collection
(2) Infer how $w_{d}$ exhibits the current topics
(3) Create intermediate topics, formed as though the $w_{d}$ is the only document.
(4) Adjust the current topics according to the intermediate topics.
(5) Repeat.

## Stochastic variational inference for LDA



## Stochastic variational inference for LDA



We have developed stochastic variational inference algorithms for

- Latent Dirichlet allocation
- The hierarchical Dirichlet process
- The discrete infinite logistic normal
- Mixed-membership stochastic blockmodels
- Bayesian nonparametric factor analysis
- Recommendation models and legislative models


## Organization

- Describe a generic class of models
- Derive mean-field variational inference in this class
- Derive natural gradients for the variational objective
- Review stochastic optimization
- Derive stochastic variational inference


## Organization



- We consider a generic model.
- Hidden variables are local or global.
- We use variational inference.
- Optimize a simple proxy distribution to be close to the posterior
- Closeness is measured with Kullback-Leibler divergence
- Solve the optimization problem with stochastic optimization.
- Stochastic gradients are formed by subsampling from the data.


## Generic model



- The observations are $x=x_{1: n}$.
- The local variables are $z=z_{1: n}$.
- Th global variables are $\beta$.
- The ith data point $x_{i}$ only depends on $z_{i}$ and $\beta$.
- Our goal is to compute $p(\beta, z \mid x)$.


## Generic model



- A complete conditional is the conditional of a latent variable given the observations and other latent variable.
- Assume each complete conditional is in the exponential family,

$$
\begin{aligned}
p\left(z_{i} \mid \beta, x_{i}\right) & =h\left(z_{i}\right) \exp \left\{\eta_{\ell}\left(\beta, x_{i}\right)^{\top} z_{i}-a\left(\eta_{\ell}\left(\beta, x_{i}\right)\right)\right\} \\
p(\beta \mid z, x) & =h(\beta) \exp \left\{\eta_{g}(z, x)^{\top} \beta-a\left(\eta_{g}(z, x)\right)\right\}
\end{aligned}
$$

## Generic model



- Bayesian mixture models
- Time series models (variants of HMMs, Kalman filters)
- Factorial models
- Matrix factorization
(e.g., factor analysis, PCA, CCA)
- Dirichlet process mixtures, HDPs
- Multilevel regression (linear, probit, Poisson)
- Stochastic blockmodels
- Mixed-membership models (LDA and some variants)


## Mean-field variational inference



ELBO


- Introduce a variational distribution over the latent variables $q(\beta, z)$.
- We optimize the evidence lower bound (ELBO) with respect to $q$,

$$
\log p(x) \geq \mathrm{E}_{q}[\log p(\beta, Z, x)]-\mathrm{E}_{q}[\log q(\beta, Z)]
$$

- Up to a constant, this is the negative KL between $q$ and the posterior.


## Mean-field variational inference



ELBO

We can derive the ELBO with Jensen's inequality:

$$
\begin{aligned}
\log p(x) & =\log \int p(\beta, Z, x) d Z d \beta \\
& =\log \int p(\beta, Z, x) \frac{q(\beta, Z)}{q(\beta, Z)} d Z d \beta \\
& \geq \int q(\beta, Z) \log \frac{p(\beta, Z, x)}{q(\beta, Z)} d Z d \beta \\
& =\mathrm{E}_{q}[\log p(\beta, Z, x)]-\mathrm{E}_{q}[\log q(\beta, Z)]
\end{aligned}
$$

## Mean-field variational inference



- We specify $q(\beta, z)$ to be a fully factored variational distribution,

$$
q(\beta, z)=q(\beta \mid \lambda) \prod_{i=1}^{n} q\left(z_{i} \mid \phi_{i}\right)
$$

- Each instance of each variable has its own distribution.
- Each component is in the same family as the model conditional,

$$
\begin{aligned}
p(\beta \mid z, x) & =h(\beta) \exp \left\{\eta_{g}(z, x)^{\top} \beta-a\left(\eta_{g}(z, x)\right)\right\} \\
q(\beta \mid \lambda) & =h(\beta) \exp \left\{\lambda^{\top} \beta-a(\lambda)\right\}
\end{aligned}
$$

(And, same for the local variational parameters.)

## Mean-field variational inference



- We optimize the ELBO with respect to these parameters,

$$
\mathscr{L}\left(\lambda, \phi_{1: n}\right)=\mathrm{E}_{q}[\log p(\beta, Z, x)]-\mathrm{E}_{q}[\log q(\beta, Z)] .
$$

- Same as finding the $q(\beta, z)$ that is closest in KL divergence to $p(\beta, z \mid x)$
- The ELBO links the observations/model to the variational distribution.


## Mean-field variational inference



ELBO


- Coordinate ascent: Iteratively update each parameter, holding others fixed.
- With respect to the global parameter, the gradient is

$$
\nabla_{\lambda} \mathscr{L}=a^{\prime \prime}(\lambda)\left(\mathrm{E}_{\phi}\left[\eta_{g}(Z, x)\right]-\lambda\right)
$$

This leads to a simple coordinate update

$$
\lambda^{*}=\mathrm{E}_{\phi}\left[\eta_{g}(Z, x)\right] .
$$

- The local parameter is analogous.


## Mean-field variational inference

Initialize $\lambda$ randomly.
Repeat until the ELBO converges
(1) For each data point, update the local variational parameters:

$$
\phi_{i}^{(t)}=\mathrm{E}_{\lambda^{(t-1)}}\left[\eta_{\ell}\left(\beta, x_{i}\right)\right] \quad \text { for } i \in\{1, \ldots, n\} .
$$

(2) Update the global variational parameters:

$$
\lambda^{(t)}=\mathrm{E}_{\phi^{(t)}}\left[\eta_{g}\left(Z_{1: n}, x_{1: n}\right)\right] .
$$

## Mean-field variational inference for LDA



- Document variables: Topic proportions $\theta$ and topic assignments $z_{1: N}$.
- Corpus variables: Topics $\beta_{1: K}$
- The variational distribution is

$$
q(\beta, \theta, z)=\prod_{k=1}^{K} q\left(\beta_{k} \mid \lambda_{k}\right) \prod_{d=1}^{D} q\left(\theta_{d} \mid \gamma_{d}\right) \prod_{n=1}^{N} q\left(z_{d, n} \mid \phi_{d, n}\right)
$$

## Mean-field variational inference for LDA



- In the "local step" we iteratively update the parameters for each document, holding the topic parameters fixed.

$$
\begin{aligned}
\gamma^{(t+1)} & =\alpha+\sum_{n=1}^{N} \phi_{n}^{(t)} \\
\phi_{n}^{(t+1)} & \propto \exp \left\{\mathbb{E}_{q}[\log \theta]+\mathbb{E}_{q}\left[\log \beta_{,, w_{n}}\right]\right\}
\end{aligned}
$$

## Mean-field variational inference for LDA

## Seeking Life's Bare (Genetic) Necessities

Cold spring Harbor, New YorkHow many genes does an organism need to survive? Last week at the genome meeting here, ${ }^{\text {s }}$ two genome researchers with radically different approaches presented complementary views of the hasic genes needed for life One research team, using computer analy ses to compare known genomes, concluded that today's organisms can be sustained with just 250 genes, and that the earliest life forms required a mere 128 genes. The other researcher mapped genes in a simple parasite and estimated that for this organism, 800 genes are plenty to do the job-but that anything short of 100 wouldn't be enough.

Although the numbers don' match precisely, those predictions

[^1] ing, Cold Spring Harbor, New York May 8 to 12 .
"are not all that far apart," especially in comparison to the 75,000 genes in the human genome, notes Siv Andersson of Uppsala University in Sweden, who arrived at the 800 number. But coming up with a consensus answer may be more than just a genetic numbers game, particularly as more and more genomes are completely mapped and sequenced. "It may be a way of organizing any newly sequenced genome," explains Arcady Mushegian, a computational molecular biologist at the National Center for Biotechnology Information (NCBI) in Bethesda, Maryland. Comparing an



Stripping down. Computer analysis yields an estimate of the minimum modern and ancient genomes.


## Mean-field variational inference for LDA



- In the "global step" we aggregate the parameters computed from the local step and update the parameters for the topics,

$$
\lambda_{k}=\eta+\sum_{d} \sum_{n} w_{d, n} \phi_{d, n} .
$$

## Mean-field variational inference for LDA

| human | evolution | disease | computer |
| :---: | :---: | :---: | :---: |
| genome | evolutionary | host | models |
| dna | species | bacteria | information |
| genetic | organisms | diseases | data |
| genes | life | resistance | computers |
| sequence | origin | bacterial | system |
| gene | biology | new | network |
| molecular | groups | strains | systems |
| sequencing | phylogenetic | control | model |
| map | living | infectious | parallel |
| information | diversity | malaria | methods |
| genetics | group | parasite | networks |
| mapping | new | parasites | software |
| project | two | united | new |
| sequences | common | tuberculosis | simulations |

## Mean-field variational inference for LDA

1: Initialize topics randomly.
2: repeat
3: for each document do
4: repeat
5: Update the topic assignment variational parameters.
6: Update the topic proportions variational parameters.
7: until document objective converges
8: end for
9: Update the topics from aggregated per-document parameters.
10: until corpus objective converges.

## Mean-field variational inference

Initialize $\lambda$ randomly.
Repeat until the ELBO converges
(1) Update the local variational parameters for each data point,

$$
\phi_{i}^{(t)}=\mathrm{E}_{\lambda^{(t-1)}}\left[\eta_{\ell}\left(\beta, x_{i}\right)\right] \quad \text { for } i \in\{1, \ldots, n\} .
$$

(2) Update the global variational parameters,

$$
\lambda^{(t)}=\mathrm{E}_{\phi^{(t)}}\left[\eta_{g}\left(Z_{1: n}, x_{1: n}\right)\right] .
$$

- Note the relationship to existing algorithms like EM and Gibbs sampling.
- But we must analyze the whole data set before completing one iteration.


## Mean-field variational inference

Initialize $\lambda$ randomly.
Repeat until the ELBO converges
(1) Update the local variational parameters for each data point,

$$
\phi_{i}^{(t)}=\mathrm{E}_{\lambda^{(t-1)}}\left[\eta_{\ell}\left(\beta, x_{i}\right)\right] \quad \text { for } i \in\{1, \ldots, n\} .
$$

(2) Update the global variational parameters,

$$
\lambda^{(t)}=\mathrm{E}_{\phi^{(t)}}\left[\eta_{g}\left(Z_{1: n}, x_{1: n}\right)\right] .
$$

To make this more efficient, we need two ideas:

- Natural gradients
- Stochastic optimization


## The natural gradient


(from Honkela et al., 2010)

- In natural gradient ascent, we premultiply the gradient by the inverse of a Riemannian metric. Amari (1998) showed this is the steepest direction.
- For distributions, the Riemannian metric is the Fisher information.


## The natural gradient



- In the exponential family, the Fisher information is the second derivative of the log normalizer,

$$
G=a^{\prime \prime}(\lambda)
$$

- So, the natural gradient of the ELBO is

$$
\hat{\nabla}_{\lambda} \mathscr{L}=\mathrm{E}_{\phi}\left[\eta_{g}(Z, x)\right]-\lambda .
$$

- We can compute the natural gradient by computing the coordinate updates in parallel and subtracting the current variational parameters.


## Stochastic optimization

## A STOCHASTIC APPROXIMATION METHOD ${ }^{1}$ <br> By Herbert Robbins and Sutton Monro <br> University of North Carolina

1. Summary. Let $M(x)$ denote the expected value at level $x$ of the response to a certain experiment. $M(x)$ is assumed to be a monotone function of $x$ but is unknown to the experimenter, and it is desired to find the solution $x=\theta$ of the equation $M(x)=\alpha$, where $\alpha$ is a given constant. We give a method for making successive experiments at levels $x_{1}, x_{2}, \cdots$ in such a way that $x_{n}$ will tend to $\theta$ in probability.

- Why waste time with the real gradient, when a cheaper noisy estimate of the gradient will do (Robbins and Monro, 1951)?
- Idea: Follow a noisy estimate of the gradient with a step-size.
- By decreasing the step-size according to a certain schedule, we guarantee convergence to a local optimum.


## Stochastic optimization



## ELBO

- We will use stochastic optimization for global variables.
- Let $\nabla_{\lambda} \mathscr{L}_{t}$ be a realization of a random variable whose expectation is $\nabla_{\lambda} \mathscr{L}$.
- Iteratively set

$$
\lambda^{(t)}=\lambda^{(t-1)}+\epsilon_{t} \nabla \lambda \mathscr{L}_{t}
$$

- This leads to a local optimum when

$$
\begin{aligned}
& \sum_{t=1}^{\infty} \epsilon_{t}=\infty \\
& \sum_{t=1}^{\infty} \epsilon_{t}^{2}<\infty
\end{aligned}
$$

- Next step: Form a noisy gradient.


## A noisy natural gradient



- We need to look more closely at the conditional distribution of the global hidden variable given the local hidden variables and observations.
- The form of the local joint distribution is

$$
p\left(z_{i}, x_{i} \mid \beta\right)=h\left(z_{i}, x_{i}\right) \exp \left\{\beta^{\top} f\left(z_{i}, x_{i}\right)-a(\beta)\right\} .
$$

This means the conditional parameter of $\beta$ is

$$
\eta_{g}\left(z_{1: n}, x_{1: n}\right)=\left\langle\alpha_{1}+\sum_{i=1}^{n} f\left(z_{i}, x_{i}\right), \alpha_{2}+n\right\rangle .
$$

- See the discussion of conjugacy in Bernardo and Smith (1994).


## A noisy natural gradient

- With local and global variables, we decompose the ELBO

$$
\mathscr{L}=\mathrm{E}[\log p(\beta)]-\mathrm{E}[\log q(\beta)]+\sum_{i=1}^{n} \mathrm{E}\left[\log p\left(z_{i}, x_{i} \mid \beta\right)\right]-\mathrm{E}\left[\log q\left(z_{i}\right)\right]
$$

- Sample a single data point $t$ uniformly from the data and define

$$
\mathscr{L}_{t}=\mathrm{E}[\log p(\beta)]-\mathrm{E}[\log q(\beta)]+n\left(\mathrm{E}\left[\log p\left(z_{t}, x_{t} \mid \beta\right)\right]-\mathrm{E}\left[\log q\left(z_{t}\right)\right]\right) .
$$

1. The ELBO is the expectation of $\mathscr{L}_{t}$ with respect to the sample.
2. The gradient of the $t$-ELBO is a noisy gradient of the ELBO.
3. The $t$-ELBO is like an ELBO where we saw $x_{t}$ repeatedly.

## A noisy natural gradient

- Define the conditional as though our whole data set is $n$ replications of $x_{t}$,

$$
\eta_{t}\left(z_{t}, x_{t}\right)=\left\langle\alpha_{1}+n \cdot f\left(z_{t}, x_{t}\right), \alpha_{2}+n\right\rangle
$$

- The noisy natural gradient of the ELBO is

$$
\nabla_{\lambda} \hat{\mathscr{L}}_{t}=\mathrm{E}_{\phi_{t}}\left[\eta_{t}\left(Z_{t}, x_{t}\right)\right]-\lambda .
$$

- This only requires the local variational parameters of one data point.
- In contrast, the full natural gradient requires all local parameters.


## Stochastic variational inference

Initialize global parameters $\lambda$ randomly.
Set the step-size schedule $\epsilon_{t}$ appropriately.
Repeat forever
(1) Sample a data point uniformly,

$$
x_{t} \sim \operatorname{Uniform}\left(x_{1}, \ldots, x_{n}\right)
$$

(2) Compute its local variational parameter,

$$
\phi=\mathrm{E}_{\lambda^{(t-1)}}\left[\eta_{\ell}\left(\beta, x_{t}\right)\right] .
$$

(3) Pretend its the only data point in the data set,

$$
\hat{\lambda}=\mathrm{E}_{\phi}\left[\eta_{t}\left(Z_{t}, x_{t}\right)\right] .
$$

(4) Update the current global variational parameter,

$$
\lambda^{(t)}=\left(1-\epsilon_{t}\right) \lambda^{(t-1)}+\epsilon_{t} \hat{\lambda} .
$$

## Stochastic variational inference in LDA


(1) Sample a document
(2) Estimate the local variational parameters using the current topics
(3) Form "fake topics" from those local parameters
(4) Update the topics to be a weighted average of "fake" and current topics

## Stochastic variational inference in LDA

1: Define $\rho_{t} \triangleq\left(\tau_{0}+t\right)^{-\kappa}$
2: Initialize $\lambda$ randomly.
3: for $t=0$ to $\infty$ do
4: Choose a random document $w_{t}$
5: Initialize $\gamma_{t k}=1$. (The constant 1 is arbitrary.)
6: repeat
7: $\quad \operatorname{Set} \phi_{t, n} \propto \exp \left\{\mathbb{E}_{q}\left[\log \theta_{t}\right]+\mathbb{E}_{q}\left[\log \beta ;, w_{n}\right]\right\}$
8: $\quad$ Set $\gamma_{t}=\alpha+\sum_{n} \phi_{t, n}$
9: until $\left.\frac{1}{K} \sum_{k} \right\rvert\,$ change in $\gamma_{t, k} \mid<\epsilon$
10: $\quad$ Compute $\tilde{\lambda}_{k}=\eta+D \sum_{n}{\underset{\sim}{w}}_{t, n} \phi_{t, n}$
11: Set $\lambda_{k}=\left(1-\rho_{t}\right) \lambda_{k}+\rho_{t} \tilde{\lambda}_{k}$.
12: end for

## Stochastic variational inference in LDA



## Stochastic variational inference



We defined a generic algorithm for scalable variational inference.

- Bayesian mixture models
- Time series models (variants of HMMs, Kalman filters)
- Factorial models
- Matrix factorization
(e.g., factor analysis, PCA, CCA)
- Dirichlet process mixtures, HDPs
- Multilevel regression (linear, probit, Poisson)
- Stochastic blockmodels
- Mixed-membership models (LDA and some variants)


## Stochastic variational inference



- See Hoffman et al. (2010) for LDA (and code).
- See Wang et al. (2010) for Bayesian nonparametric models (and code).
- See Sato (2001) for the original stochastic variational inference.
- See Honkela et al. (2010) for natural gradients and variational inference.


## Stochastic variational inference



- Many applications posit a model, condition on data, and use the posterior.
- We can now apply this kind of data analysis to very large data sets.


## Nonconjugate variational inference

- The class of conditionally conjugate models is very flexible.
- However, some models-like the CTM and DTM-do not fit in.
- In the past, researchers developed tailored optimization procedures for fitting the variational objective.
- We recently developed a more general approach that subsumes many of these strategies.


## Nonconjugate variational inference

- Bishop (2006) showed that the optimal mean-field variational distribution is

$$
\begin{aligned}
q^{*}(z) & \propto \exp \left\{\mathrm{E}_{q(\beta)}[\log p(z \mid \beta, x)]\right\} \\
q^{*}(\beta) & \propto \exp \left\{\mathrm{E}_{q(z)}[\log p(\beta \mid z, x)]\right\}
\end{aligned}
$$

- In conjugate models, we can compute these expectations. This determines the form of the optimal variational distribution.
- In nonconjugate models we can't compute the expectations.
- But, under certain conditions, we can use Taylor approximations. This leads to Gaussian variational distributions.


## Using and Checking Topic Models

## Using and checking topic models



- We have collected data, selected a model, and inferred the posterior.
- How do we use the topic model?


## Using and checking topic models



- Using a model means doing something with the posterior inference.
- E.g., visualization, prediction, assessing document similarity, using the representation in a downstream task (like IR)


## Using and checking topic models



- Questions we ask when evaluating a model:
- Does my model work? Is it better than another model?
- Which topic model should I choose? Should I make a new one?
- These questions are tied up in the application at hand.
- Sometimes evaluation is straightforward, especially in prediction tasks.


## Using and checking topic models



- But a promise of topic models is that they give good exploratory tools. Evaluation is complicated, e.g., is this a good navigator of my collection?
- And this leads to more questions:
- How do I interpret a topic model?
- What quantities help me understand what it says about the data?


## Using and checking topic models

- How to interpret and evaluate topic models is an active area of research.
- Visualizing topic models
- Naming topics
- Matching topic models to human judgements
- Matching topic models to external ontologies
- Computing held out likelihoods in different ways
- I will discuss two components:
- Predictive scores for evaluating topic models
- Posterior predictive checks for topic modeling


## The predictive score

- Assess how well a model can predict future data
- In text, a natural setting is one where we observe part of a new document and want to predict the remainder.
- The predictive distribution is a distribution conditioned on the corpus and the partial document,

$$
\begin{aligned}
p\left(w \mid \mathscr{D}, \mathbf{w}_{\mathrm{obs}}\right) & =\int_{\beta} \int_{\theta}\left(\sum_{k=1}^{K} \theta_{k} \beta_{k, w}\right) p\left(\theta \mid \mathbf{w}_{\mathrm{obs}}, \beta\right) p(\beta \mid \mathscr{D}) \\
& \approx \int_{\beta} \int_{\theta}\left(\sum_{k=1}^{K} \theta_{k} \beta_{k, w}\right) q(\theta) q(\beta) \\
& =\mathrm{E}_{q}\left[\theta \mid \mathbf{w}_{\mathrm{obs}}\right]^{\top} \mathrm{E}_{q}[\beta \cdot, w \mid \mathscr{D}]
\end{aligned}
$$

## The predictive score

- The predictive score evaluates the remainder of the document independently under this distribution.

$$
\begin{equation*}
s=\sum_{w \in \mathbf{w}_{\text {held out }}} \log p\left(w \mid \mathscr{D}, \mathbf{w}_{\mathrm{obs}}\right) \tag{1}
\end{equation*}
$$

- In the predictive distribution, $q$ is any approximate poterior. This puts various models and inference procedures on the same scale.
- (In contrast, perplexity of entire held out documents requires different approximations for each inference method.)


## The predictive score

|  | Nature | New York Times | Wikipedia |
| :---: | :---: | :---: | :---: |
| LDA 100 | -7.26 | -7.66 | -7.41 |
| LDA 200 | -7.50 | -7.78 | -7.64 |
| LDA 300 | -7.86 | -7.98 | -7.74 |
| HDP | -6.97 | $-\mathbf{- 7 . 3 8}$ | $\mathbf{- 7 . 0 7}$ |

The predictive score on large corpora using stochastic variational inference

## Posterior predictive checks

- The predictive score and other model selection criteria are good for choosing among several models.
- But they don't help with the model building process; they don't tell us how a model is misfit. (E.g. should I go from LDA to a DTM or LDA to a CTM?)
- Further, prediction is not always important in exploratory or descriptive tasks. We may want models that capture other aspects of the data.
- Posterior predictive checks are a technique from Bayesian statistics that help with these issues.


## Posterior predictive checks



This is a predictive check from Box (1980).

## Posterior predictive checks

- Three stages to model building: estimation, criticism, and revision.
- In criticism, the model "confronts" our data.
- Suppose we observe a data set $\mathbf{y}$. The predictive distribution is the distribution of data if the model is true:

$$
p(y \mid M)=\int_{\theta} p(y \mid \theta) p(\theta)
$$

- Locating $\mathbf{y}$ in the predictive distribution indicates if we can "trust" the model.
- Or, locating a discrepancy function $g(\mathbf{y})$ in its predictive distribution indicates if what is important to us is captured in the model.


## Posterior predictive checks

- Rubin (1984) located the data $\mathbf{y}$ in the posterior $p(y \mid \mathbf{y}, M)$.
- Gelman, Meng, Stern (1996) expanded this idea to "realized discrepancies" that include hidden variables $g(\mathbf{y}, \mathbf{z})$.
- We might make modeling decisions based on a variety of simplifying considerations (e.g., algorithmic). But we can design the realized discrepancy function to capture what we really care about.
- Further, realized discrepancies let us consider which parts of the model fit well and which parts don't. This is apt in exploratory tasks.


## Posterior predictive checks in topic models

- Consider a decomposition of a corpus into topics, i.e., $\left\{w_{d, n}, z_{d, n}\right\}$. Note that $z_{d, n}$ is a latent variable.
- For all the observations assigned to a topic, consider the variable $\left\{w_{d, n}, d\right\}$. This is the observed word and the document it appeared in.
- One measure of how well a topic model fits the LDA assumptions is to look at the per-topic mutual information between $w$ and $d$.
- If the words from the topic are independently generated then we expect lower mutual information.
- What is "low"? To answer that, we can shuffle the words and recompute. This gives values of the MI when the words are independent.


## Posterior predictive checks in topic models



- This realized discrepancy measures model fitness
- Can use it to measure model fitness per topic.
- Helps us explore parts of the model that fit well.


## Discussion

## Probabilistic topic models

- What are topic models?
- What kinds of things can they do?
- How do I compute with a topic model?
- How do I evaluate and check a topic model?
- What are some unanswered questions in this field?
- How can I learn more?


## Introduction to topic modeling

Topics

| gene | 0.04 |
| :--- | :--- |
| dna | 0.02 |

0.02
genetic 0.01


| data | 0.02 |
| :--- | :--- |
| number | 0.02 |
| computer | 0.01 |



- LDA assumes that there are $K$ topics shared by the collection.
- Each document exhibits the topics with different proportions.
- Each word is drawn from one topic.
- We discover the structure that best explain a corpus.


## Extensions of LDA



Topic models can be adapted to many settings

- relax assumptions
- combine models
- model more complex data


## Posterior inference



- Posterior inference is the central computational problem.
- Stochastic variational inference is a scalable algorithm.
- We can handle nonconjugacy with Laplace inference.
- (Note: There are many types of inference we didn't discuss.)


## Posterior predictive checks



## Probabilistic models



## Implementations of LDA

There are many available implementations of topic modeling.
Here is an incomplete list-

| LDA-C* | A C implementation of LDA |
| :--- | :--- |
| HDP* | A C implementation of the HDP ("infinite LDA") |
| Online LDA* | A python package for LDA on massive data |
| LDA in $\mathbf{R}^{*}$ | Package in R for many topic models |
| LingPipe | Java toolkit for NLP and computational linguistics |
| Mallet | Java toolkit for statistical NLP |
| TMVE* | A python package to build browsers from topic models |

* available at www.cs.princeton.edu/~blei/


## Research opportunities in topic modeling

- New applications of topic modeling

What methods should we develop to solve problems in the computational social sciences? The digital humanties? Digital medical records?

- Interfaces and downstream applications of topic modeling What can I do with an annotated corpus? How can I incorporate latent variables into a user interface? How should I visualize a topic model?
- Model interpretation and model checking

Which model should I choose for which task? What does the model tell me about my corpus?

## Research opportunities in topic modeling

- Incorporating corpus, discourse, or linguistic structure How can our knowledge of language help inform better topic models?
- Prediction from text What is the best way to link topics to prediction?
- Theoretical understanding of approximate inference What do we know about variational inference? Can we analyze it from either the statistical or learning perspective? What are the relative advantages of the many inference methods?
- And many specific problems
E.g., sensitivity to the vocabulary, modeling word contagion, modeling complex trends in dynamic models, robust topic modeling, combining graph models with relational models, ...
"We should seek out unfamiliar summaries of observational material, and establish their useful properties... And still more novelty can come from finding, and evading, still deeper lying constraints."
(J. Tukey, The Future of Data Analysis, 1962)
"Despite all the computations, you could just dance to the rock 'n' roll station."
(The Velvet Underground, Rock \& Roll, 1969)


[^0]:    * Genome Mapping and Sequencing, Cold Spring Harbor, New York,

[^1]:    - Genome Mapping and Sequenc-

