

# TOPIC MODELS

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## 1. INTRODUCTION

Scientists need new tools to explore and browse large collections of scholarly literature. Thanks to organizations such as JSTOR, which scan and index the original bound archives of many journals, modern scientists can search digital libraries spanning hundreds of years. A scientist, suddenly faced with access to millions of articles in her field, is not satisfied with simple search. Effectively using such collections requires interacting with them in a more structured way: finding articles similar to those of interest, and exploring the collection through the underlying topics that run through it.

The central problem is that this structure—the index of ideas contained in the articles and which other articles are about the same kinds of ideas—is not readily available in most modern collections, and the size and growth rate of these collections preclude us from building it by hand. To develop the necessary tools for exploring and browsing modern digital libraries, we require *automated* methods of organizing, managing, and delivering their contents.

In this chapter, we describe *topic models*, probabilistic models for uncovering the underlying semantic structure of a document collection based on a hierarchical Bayesian analysis of the original texts Blei et al. (2003); Griffiths and Steyvers (2004); Buntine and Jakulin (2004); Hofmann (1999); Deerwester et al. (1990). Topic models have been applied to many kinds of documents, including email ?, scientific abstracts Griffiths and Steyvers (2004); Blei et al. (2003), and newspaper archives Wei and Croft (2006). By discovering patterns of word use and connecting documents that exhibit similar patterns, topic models have emerged as a powerful new technique for finding useful structure in an otherwise unstructured collection.

With the statistical tools that we describe below, we can automatically organize electronic archives to facilitate efficient browsing and exploring. As a running example, we will analyze JSTOR’s archive of the journal *Science*.

computer	chemistry	cortex	orbit	infection
methods	synthesis	stimulus	dust	immune
number	oxidation	fig	jupiter	aids
two	reaction	vision	line	infected
principle	product	neuron	system	viral
design	organic	recordings	solar	cells
access	conditions	visual	gas	vaccine
processing	cluster	stimuli	atmospheric	antibodies
advantage	molecule	recorded	mars	hiv
important	studies	motor	field	parasite

FIGURE 1. Five topics from a 50-topic LDA model fit to *Science* from 1980–2002.

Figure 1 illustrates five “topics” (i.e., highly probable words) that were discovered automatically from this collection using the simplest topic model, latent Dirichlet allocation (LDA) (Blei et al., 2003) (see Section 2). Further embellishing LDA allows us to discover connected topics (Figure 7) and trends within topics (Figure 9). We emphasize that these algorithms have no prior notion of the existence of the illustrated themes, such as neuroscience or genetics. The themes are automatically discovered from analyzing the original texts

This chapter is organized as follows. In Section 2 we discuss the LDA model and illustrate how to use its posterior distribution as an exploratory tool for large corpora. In Section 3, we describe how to effectively approximate that posterior with mean field variational methods. In Section 4, we relax two of the implicit assumptions that LDA makes to find maps of related topics and model topics changing through time. Again, we illustrate how these extensions facilitate understanding and exploring the latent structure of modern corpora.

## 2. LATENT DIRICHLET ALLOCATION

In this section we describe latent Dirichlet allocation (LDA), which has served as a springboard for many other topic models. LDA is based on seminal work in latent semantic indexing (LSI) (Deerwester et al., 1990) and probabilistic LSI (Hofmann, 1999). The relationship between these techniques is clearly described in Steyvers and Griffiths (2006). Here, we develop LDA from the principles of generative probabilistic models.

**2.1. Statistical assumptions.** The idea behind LDA is to model documents as arising from multiple topics, where a *topic* is defined to be a distribution over a fixed vocabulary of terms. Specifically, we assume that  $K$  topics are

associated with a collection, and that each document exhibits these topics with different proportions. This is often a natural assumption to make because documents in a corpus tend to be heterogeneous, combining a subset of main ideas or themes that permeate the collection as a whole.

JSTOR’s archive of *Science*, for example, exhibits a variety of fields, but each document might combine them in novel ways. One document might be about genetics and neuroscience; another might be about genetics and technology; a third might be about neuroscience and technology. A model that limits each document to a single topic cannot capture the essence of neuroscience in the same way as one which addresses that topics are only expressed in part in each document. The challenge is that these topics are not known in advance; our goal is to learn them from the data.

More formally, LDA casts this intuition into a *hidden variable model* of documents. Hidden variable models are structured distributions in which observed data interact with hidden random variables. With a hidden variable model, the practitioner posits a hidden structure in the observed data, and then learns that structure using posterior probabilistic inference. Hidden variable models are prevalent in machine learning; examples include hidden Markov models (Rabiner, 1989), Kalman filters (Kalman, 1960), phylogenetic tree models (Mau et al., 1999), and mixture models (McLachlan and Peel, 2000).

In LDA, the observed data are the words of each document and the hidden variables represent the latent topical structure, i.e., the topics themselves and how each document exhibits them. Given a collection, the *posterior distribution* of the hidden variables given the observed documents determines a hidden topical decomposition of the collection. Applications of topic modeling use posterior estimates of these hidden variables to perform tasks such as information retrieval and document browsing.

The interaction between the observed documents and hidden topic structure is manifest in the probabilistic generative process associated with LDA, the imaginary random process that is assumed to have produced the observed data. Let  $K$  be a specified number of topics,  $V$  the size of the vocabulary,  $\vec{\alpha}$  a positive  $K$ -vector, and  $\eta$  a scalar. We let  $\text{Dir}_V(\vec{\alpha})$  denote a  $V$ -dimensional Dirichlet with vector parameter  $\vec{\alpha}$  and  $\text{Dir}_K(\eta)$  denote a  $K$  dimensional symmetric Dirichlet with scalar parameter  $\eta$ .

- (1) For each topic,
  - (a) Draw a distribution over words  $\vec{\beta}_k \sim \text{Dir}_V(\eta)$ .
- (2) For each document,
  - (a) Draw a vector of topic proportions  $\vec{\theta}_d \sim \text{Dir}(\vec{\alpha})$ .
  - (b) For each word,
    - (i) Draw a topic assignment  $Z_{d,n} \sim \text{Mult}(\vec{\theta}_d)$ ,  $Z_{d,n} \in \{1, \dots, K\}$ .

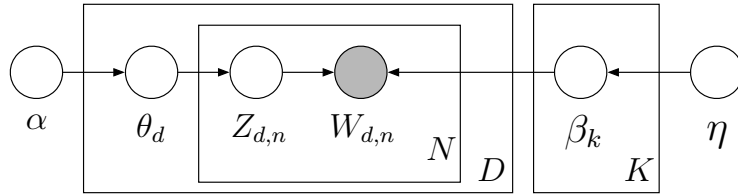


FIGURE 2. A graphical model representation of the latent Dirichlet allocation (LDA). Nodes denote random variables; edges denote dependence between random variables. Shaded nodes denote observed random variables; unshaded nodes denote hidden random variables. The rectangular boxes are “plate notation,” which denote replication.

(ii) Draw a word  $W_{d,n} \sim \text{Mult}(\vec{\beta}_{z_{d,n}})$ ,  $W_{d,n} \in \{1, \dots, V\}$ .

This is illustrated as a directed graphical model in Figure 2.

The hidden topical structure of a collection is represented in the hidden random variables: the topics  $\vec{\beta}_{1:K}$ , the per-document topic proportions  $\vec{\theta}_{1:D}$ , and the per-word topic assignments  $z_{1:D,1:N}$ . With these variables, LDA is a type of *mixed-membership model* (Erosheva et al., 2004). These are distinguished from classical mixture models (McLachlan and Peel, 2000; Nigam et al., 2000), where each document is limited to exhibit one topic. This additional structure is important because, as we have noted, documents often exhibit multiple topics; LDA can model this heterogeneity while classical mixtures cannot. Advantages of LDA over classical mixtures has been quantified by measuring document generalization (Blei et al., 2003).

LDA makes central use of the Dirichlet distribution, the exponential family distribution over the simplex of positive vectors that sum to one. The Dirichlet has density

$$(1) \quad p(\theta | \vec{\alpha}) = \frac{\Gamma(\sum_i \alpha_i)}{\prod_i \Gamma(\alpha_i)} \prod_i \theta_i^{\alpha_i - 1}.$$

The parameter  $\vec{\alpha}$  is a positive  $K$ -vector, and  $\Gamma$  denotes the Gamma function, which can be thought of as a real-valued extension of the factorial function. A *symmetric Dirichlet* is a Dirichlet where each component of the parameter is equal to the same value. The Dirichlet is used as a distribution over discrete distributions; each component in the random vector is the probability of drawing the item associated with that component.

LDA contains two Dirichlet random variables: the topic proportions  $\vec{\theta}$  are distributions over topic indices  $\{1, \dots, K\}$ ; the topics  $\vec{\beta}$  are distributions over the vocabulary. In Section 4.2 and Section 4.1, we will examine some

contractual	employment	female	markets	criminal
expectation	industrial	men	earnings	discretion
gain	local	women	investors	justice
promises	jobs	see	sec	civil
expectations	employees	sexual	research	process
breach	relations	note	structure	federal
enforcing	unfair	employer	managers	see
supra	agreement	discrimination	firm	officer
note	economic	harassment	risk	parole
perform	case	gender	large	inmates

FIGURE 3. Five topics from a 50-topic model fit to the *Yale Law Journal* from 1980–2003.

of the properties of the Dirichlet, and replace these modeling choices with an alternative distribution over the simplex.

**2.2. Exploring a corpus with the posterior distribution.** LDA provides a joint distribution over the observed and hidden random variables. The hidden topic decomposition of a particular corpus arises from the corresponding *posterior distribution* of the hidden variables given the  $D$  observed documents  $\vec{w}_{1:D}$ ,

$$(2) \quad p(\vec{\theta}_{1:D}, z_{1:D,1:N}, \vec{\beta}_{1:K} \mid w_{1:D,1:N}, \alpha, \eta) = \frac{p(\vec{\theta}_{1:D}, \vec{z}_{1:D}, \vec{\beta}_{1:K} \mid \vec{w}_{1:D}, \alpha, \eta)}{\int_{\vec{\beta}_{1:K}} \int_{\vec{\theta}_{1:D}} \sum_{\vec{z}} p(\vec{\theta}_{1:D}, \vec{z}_{1:D}, \vec{\beta}_{1:K} \mid \vec{w}_{1:D}, \alpha, \eta)}.$$

Loosely, this posterior can be thought of the “reversal” of the generative process described above. Given the observed corpus, the posterior is a distribution of the hidden variables which generated it.

As discussed in Blei et al. (2003), this distribution is intractable to compute because of the integral in the denominator. Before discussing approximation methods, however, we illustrate how the posterior distribution gives a decomposition of the corpus that can be used to better understand and organize its contents.

The quantities needed for exploring a corpus are the posterior expectations of the hidden variables. These are the topic probability of a term  $\hat{\beta}_{k,v} = E[\beta_{k,v} \mid w_{1:D,1:N}]$ , the topic proportions of a document  $\hat{\theta}_{d,k} = E[\theta_{d,k} \mid w_{1:D,1:N}]$ , and the topic assignment of a word  $\hat{z}_{d,n,k} = E[Z_{d,n} = k \mid w_{1:D,1:N}]$ . Note that each of these quantities is conditioned on the observed corpus.

**Visualizing a topic.** Exploring a corpus through a topic model typically begins with visualizing the posterior topics through their per-topic term probabilities  $\hat{\beta}$ . The simplest way to visualize a topic is to order the terms by their probability. However, we prefer the following score,

$$(3) \quad \text{term-score}_{k,v} = \hat{\beta}_{k,v} \log \left( \frac{\hat{\beta}_{k,v}}{\left( \prod_{j=1}^K \hat{\beta}_{j,v} \right)^{\frac{1}{K}}} \right).$$

This is inspired by the popular TFIDF term score of vocabulary terms used in information retrieval Baeza-Yates and Ribeiro-Neto (1999). The first expression is akin to the term frequency; the second expression is akin to the document frequency, down-weighting terms that have high probability under all the topics. Other methods of determining the difference between a topic and others can be found in (Tang and MacLennan, 2005).

**Visualizing a document.** We use the posterior topic proportions  $\hat{\theta}_{d,k}$  and posterior topic assignments  $\hat{z}_{d,n,k}$  to visualize the underlying topic decomposition of a document. Plotting the posterior topic proportions gives a sense of which topics the document is “about.” These vectors can also be used to group articles that exhibit certain topics with high proportions. Note that, in contrast to traditional clustering models (Fraley and Raftery, 2002), articles contain multiple topics and thus can belong to multiple groups. Finally, examining the most likely topic assigned to each word gives a sense of how the topics are divided up within the document.

**Finding similar documents.** We can further use the posterior topic proportions to define a topic-based similarity measure between documents. These vectors provide a low dimensional simplicial representation of each document, reducing their representation from the  $(V - 1)$ -simplex to the  $(K - 1)$ -simplex. One can use the Hellinger distance between documents as a similarity measure,

$$(4) \quad \text{document-similarity}_{d,f} = \sum_{k=1}^K \left( \sqrt{\hat{\theta}_{d,k}} - \sqrt{\hat{\theta}_{f,k}} \right)^2.$$

To illustrate the above three notions, we examined an approximation to the posterior distribution derived from the JSTOR archive of *Science* from 1980–2002. The corpus contains 21,434 documents comprising 16M words when we use the 10,000 terms chosen by TFIDF (see Section 3.2). The model was fixed to have 50 topics.

We illustrate the analysis of a single article in Figure 4. The figure depicts the topic proportions, the top scoring words from the most prevalent topics,

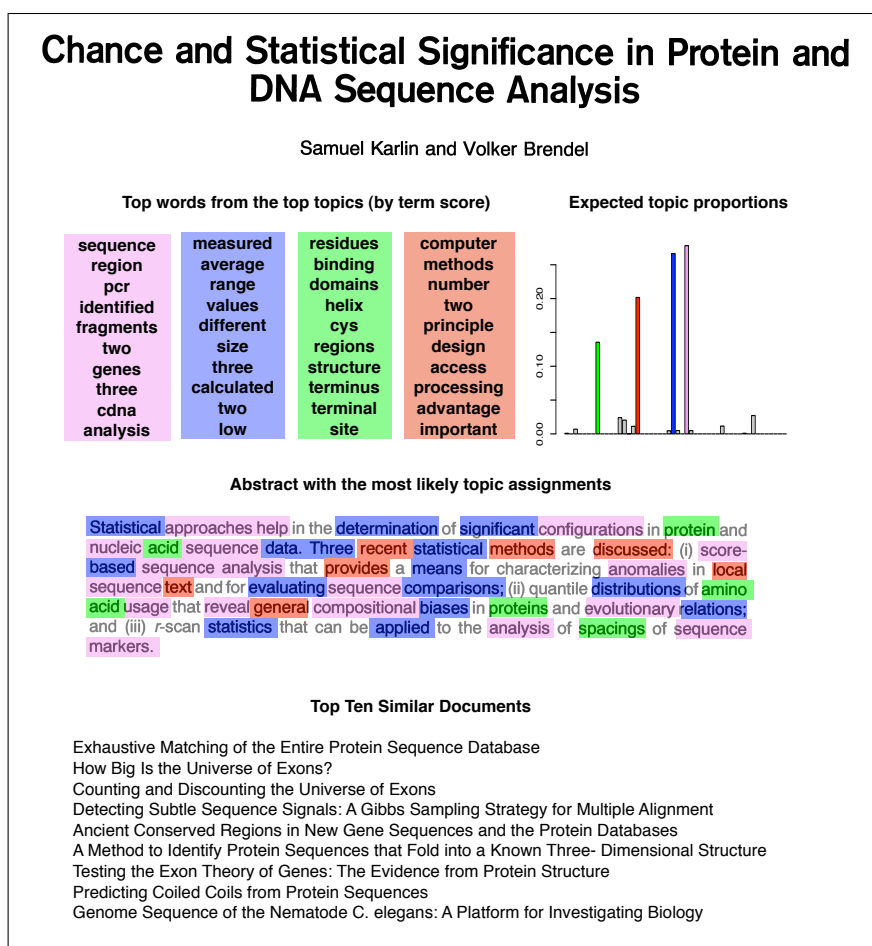


FIGURE 4. The analysis of a document from *Science*. Document similarity was computed using Eq. (4); topic words were computed using Eq. (3).

the assignment of words to topics in the abstract of the article, and the top ten most similar articles.

### 3. POSTERIOR INFERENCE FOR LDA

The central computational problem for topic modeling with LDA is approximating the posterior in Eq. (2). This distribution is the key to using LDA for both quantitative tasks, such as prediction and document generalization, and the qualitative exploratory tasks that we discuss here. Several approximation techniques have been developed for LDA, including mean field variational inference (Blei et al., 2003), collapsed variational inference (Teh et al., 2006), expectation propagation (Minka and Lafferty, 2002),

and Gibbs sampling (Steyvers and Griffiths, 2006). Each has advantages and disadvantages: choosing an approximate inference algorithm amounts to trading off speed, complexity, accuracy, and conceptual simplicity. A thorough comparison of these techniques is not our goal here; we use the mean field variational approach throughout this chapter.

**3.1. Mean field variational inference.** The basic idea behind variational inference is to approximate an intractable posterior distribution over hidden variables, such as Eq. (2), with a simpler distribution containing free *variational parameters*. These parameters are then fit so that the approximation is close to the true posterior.

The LDA posterior is intractable to compute exactly because the hidden variables (i.e., the components of the hidden topic structure) are dependent when conditioned on data. Specifically, this dependence yields difficulty in computing the denominator in Eq. (2) because one must sum over all configurations of the interdependent  $N$  topic assignment variables  $z_{1:N}$ .

In contrast to the true posterior, the mean field variational distribution for LDA is one where the variables are *independent* of each other, with and each governed by a different variational parameter:

(5)

$$q(\vec{\theta}_{1:D}, z_{1:D,1:N}, \vec{\beta}_{1:K}) = \prod_{k=1}^K q(\vec{\beta}_k | \vec{\lambda}_k) \prod_{d=1}^D \left( q(\vec{\theta}_{d,d} | \vec{\gamma}_d) \prod_{n=1}^N q(z_{d,n} | \vec{\phi}_{d,n}) \right)$$

Each hidden variable is described by a distribution over its type: the topics  $\vec{\beta}_{1:K}$  are each described by a  $V$ -Dirichlet distribution  $\vec{\lambda}_k$ ; the topic proportions  $\vec{\theta}_{1:D}$  are each described by a  $K$ -Dirichlet distribution  $\vec{\gamma}_d$ ; and the topic assignment  $z_{d,n}$  is described by a  $K$ -multinomial distribution  $\vec{\phi}_{d,n}$ . We emphasize that in the variational distribution these variables are independent; in the true posterior they are coupled through the observed documents.

With the variational distribution in hand, we fit its variational parameters to minimize the Kullback-Leibler (KL) to the true posterior:

$$\arg \min_{\vec{\gamma}_{1:D}, \vec{\lambda}_{1:K}, \vec{\phi}_{1:D,1:N}} \text{KL}(q(\vec{\theta}_{1:D}, z_{1:D,1:N}, \vec{\beta}_{1:K}) || p(\vec{\theta}_{1:D}, z_{1:D,1:N}, \vec{\beta}_{1:K} | w_{1:D,1:N}))$$

The objective cannot be computed exactly, but it can be computed up to a constant that does not depend on the variational parameters. (In fact, this constant is the log likelihood of the data under the model.)



Specifically, the objective function is

$$(6) \quad \mathcal{L} = \sum_{k=1}^K \mathbb{E}[\log p(\vec{\beta}_k | \eta)] + \sum_{d=1}^D \mathbb{E}[\log p(\vec{\theta}_d | \vec{\alpha})] + \sum_{d=1}^D \sum_{n=1}^N \mathbb{E}[\log p(Z_{d,n} | \vec{\theta}_d)] \\ + \sum_{d=1}^D \sum_{n=1}^N \mathbb{E}[\log p(w_{d,n} | Z_{d,n}, \vec{\beta}_{1:K})] + H(q),$$

where  $H$  denotes the entropy and all expectations are taken with respect to the variational distribution in Eq. (5). See Blei et al. (2003) for details on how to compute this function. Optimization proceeds by coordinate ascent, iteratively optimizing each variational parameter to increase the objective.

Mean field variational inference for LDA is discussed in detail in (Blei et al., 2003), and good introductions to variational methods include (Jordan et al., 1999) and (Wainwright and Jordan, 2005). Here, we will focus on the variational inference algorithm for the LDA model and try to provide more intuition for how it learns topics from otherwise unstructured text.

One iteration of the mean field variational inference algorithm performs the coordinate ascent updates in Figure 5, and these updates are repeated until the objective function converges. Each update has a close relationship to the *true posterior* of each hidden random variable conditioned on the other hidden and observed random variables.

Consider the variational Dirichlet parameter for the  $k$ th topic. The true posterior Dirichlet parameter for a term given all of the topic assignments and words is a Dirichlet with parameters  $\eta + n_{k,w}$ , where  $n_{k,w}$  denotes the number of times word  $w$  is assigned to topic  $k$ . (This follows from the conjugacy of the Dirichlet and multinomial. See (Gelman et al., 1995) for a good introduction to this concept.) The update in Eq. (8) is nearly this expression, but with  $n_{k,w}$  replaced by its expectation under the variational distribution. The independence of the hidden variables in the variational distribution guarantees that such an expectation will not depend on the parameter being updated. The variational update for the topic proportions in Eq. (9) is analogous.

The variational update for the distribution of  $z_{d,n}$  follows a similar formula. Consider the true posterior of  $z_{d,n}$ , given the other relevant hidden variables and observed word  $w_{d,n}$ ,

$$(7) \quad p(z_{d,n} = k | \vec{\theta}_d, w_{d,n}, \vec{\beta}_{1:K}) \propto \exp\{\log \theta_{d,k} + \log \beta_{k,w_{d,n}}\}$$

The update in Eq. (10) is this distribution, with the term inside the exponent replaced by its expectation under the variational distribution. Note

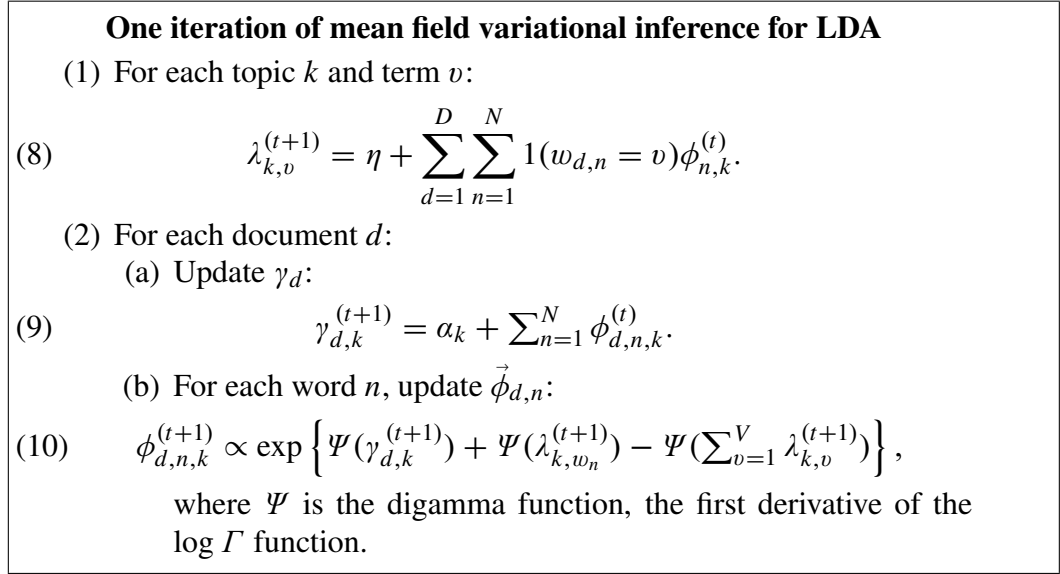


FIGURE 5. One iteration of mean field variational inference for LDA. This algorithm is repeated until the objective function in Eq. (6) converges.

that under the variational Dirichlet distribution,  $E[\log \beta_{k,w}] = \Psi(\lambda_{k,w}) - \Psi(\sum_v \lambda_{k,v})$ , and  $E[\log \theta_{d,k}]$  is similarly computed.

This general approach to mean-field variational methods—update each variational parameter with the parameter given by the expectation of the true posterior under the variational distribution—is applicable when the conditional distribution of each variable is in the exponential family. This has been described by several authors (Beal, 2003; Xing et al., 2003; Blei and Jordan, 2005) and is the backbone of the VIBES framework (Winn and Bishop, 2005).

Finally, we note that the quantities needed to explore and decompose the corpus from Section 2.2 are readily computed from the variational distribution. The per-term topic probabilities are

$$(11) \quad \hat{\beta}_{k,v} = \frac{\lambda_{k,v}}{\sum_{v'=1}^V \lambda_{k,v'}}.$$

The per-document topic proportions are

$$(12) \quad \hat{\theta}_{d,k} = \frac{\gamma_{d,k}}{\sum_{k'=1}^K \gamma_{d,k'}}.$$

The per-word topic assignment expectation is

$$(13) \quad \hat{z}_{d,n,k} = \phi_{d,n,k}.$$

**3.2. Practical considerations.** Here, we discuss some of the practical considerations in implementing the algorithm of Figure 5.

**Precomputation.** The computational bottleneck of the algorithm is computing the  $\Psi$  function, which should be precomputed as much as possible. We typically store  $E[\log \beta_{k,w}]$  and  $E[\log \theta_{d,k}]$ , only recomputing them when their underlying variational parameters change.

**Nested computation.** In practice, we infer the per-document parameters until convergence for each document before updating the topic estimates. This amounts to repeating steps 2(a) and 2(b) of the algorithm for each document before updating the topics themselves in step 1. For each per-document variational update, we initialize  $\gamma_{d,k} = 1/K$ .

**Repeated updates for  $\phi$ .** Note that Eq. (10) is identical for each occurrence of the term  $w_n$ . Thus, we need not treat multiple instances of the same word in the same document separately. The update for each instance of the word is identical, and we need only compute it once for each unique term in each document. The update in Eq. (9) can thus be written as

$$(14) \quad \gamma_{d,k}^{(t+1)} = \alpha_k + \sum_{v=1}^V n_{d,v} \phi_{d,v}^{(t)}$$

where  $n_{d,v}$  is the number of occurrences of term  $v$  in document  $d$ .

This is a computational advantage of the mean field variational inference algorithm over other approaches, allowing us to analyze very large document collections.

**Initialization and restarts.** Since this algorithm finds a local maximum of the variational objective function, initializing the topics is important. We find that an effective initialization technique is to randomly choose a small number (e.g., 1–5) of “seed” documents, create a distribution over words by smoothing their aggregated word counts over the whole vocabulary, and from these counts compute a first value for  $E[\log \beta_{k,w}]$ . The inference algorithm may be restarted multiple times, with different seed sets, to find a good local maximum.

**Choosing the vocabulary.** It is often computationally expensive to use the entire vocabulary. Choosing the top  $V$  words by TFIDF is an effective way to prune the vocabulary. This naturally prunes out stop words and other terms that provide little thematic content to the documents. In the *Science* analysis above we chose the top 10,000 terms this way.

**Choosing the number of topics.** Choosing the number of topics is a persistent problem in topic modeling and other latent variable analysis. In some cases, the number of topics is part of the problem formulation and specified by an outside source. In other cases, a natural approach is to use

cross validation on the error of the task at hand (e.g., information retrieval, text classification). When the goal is qualitative, such as corpus exploration, one can use cross validation on predictive likelihood, essentially choosing the number of topics that provides the best language model. An alternative is to take a nonparametric Bayesian approach. Hierarchical Dirichlet processes can be used to develop a topic model in which the number of topics is automatically selected and may grow as new data is observed (Teh et al., 2007).

#### 4. DYNAMIC TOPIC MODELS AND CORRELATED TOPIC MODELS

In this section, we will describe two extensions to LDA: the correlated topic model and the dynamic topic model. Each embellishes LDA to relax one of its implicit assumptions. In addition to describing topic models that are more powerful than LDA, our goal is give the reader an idea of the practice of topic modeling. Deciding on an appropriate model of a corpus depends both on what kind of structure is hidden in the data and what kind of structure the practitioner cares to examine. While LDA may be appropriate for learning a fixed set of topics, other applications of topic modeling may call for discovering the connections between topics or modeling topics as changing through time.

**4.1. The correlated topic model.** One limitation of LDA is that it fails to directly model correlation between the occurrence of topics. In many—indeed most—text corpora, it is natural to expect that the occurrences of the underlying latent topics will be highly correlated. In the *Science* corpus, for example, an article about genetics may be likely to also be about health and disease, but unlikely to also be about x-ray astronomy.

In LDA, this modeling limitation stems from the independence assumptions implicit in the Dirichlet distribution of the topic proportions. Specifically, under a Dirichlet, the components of the proportions vector are nearly independent, which leads to the strong assumption that the presence of one topic is not correlated with the presence of another. (We say “nearly independent” because the components exhibit slight negative correlation because of the constraint that they have to sum to one.)

In the correlated topic model (CTM), we model the topic proportions with an alternative, more flexible distribution that allows for covariance structure among the components (Blei and Lafferty, 2007). This gives a more realistic model of latent topic structure where the presence of one latent topic may be correlated with the presence of another. The CTM better fits the data, and provides a rich way of visualizing and exploring text collections.

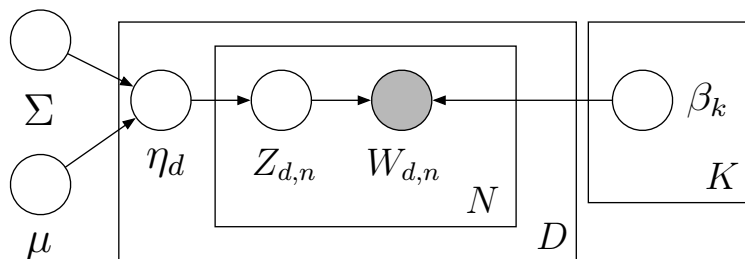


FIGURE 6. The graphical model for the correlated topic model in Section 4.1.

The key to the CTM is the logistic normal distribution (Aitchison, 1982). The logistic normal is a distribution on the simplex that allows for a general pattern of variability between the components. It achieves this by mapping a multivariate random variable from  $\mathbb{R}^d$  to the  $d$ -simplex.

In particular, the logistic normal distribution takes a draw from a multivariate Gaussian, exponentiates it, and maps it to the simplex via normalization. The covariance of the Gaussian leads to correlations between components of the resulting simplicial random variable. The logistic normal was originally studied in the context of analyzing observed data such as the proportions of minerals in geological samples. In the CTM, it is used in a hierarchical model where it describes the hidden composition of topics associated with each document.

Let  $\{\mu, \Sigma\}$  be a  $K$ -dimensional mean and covariance matrix, and let topics  $\beta_{1:K}$  be  $K$  multinomials over a fixed word vocabulary, as above. The CTM assumes that an  $N$ -word document arises from the following generative process:

- (1) Draw  $\eta \mid \{\mu, \Sigma\} \sim N(\mu, \Sigma)$ .
- (2) For  $n \in \{1, \dots, N\}$ :
  - (a) Draw topic assignment  $Z_n \mid \eta$  from  $\text{Mult}(f(\eta))$ .
  - (b) Draw word  $W_n \mid \{z_n, \beta_{1:K}\}$  from  $\text{Mult}(\beta_{z_n})$ .

The function that maps the real-vector  $\eta$  to the simplex is

$$(15) \quad f(\eta_i) = \frac{\exp\{\eta_i\}}{\sum_j \exp\{\eta_j\}}.$$

Note that this process is identical to the generative process of LDA from Section 2 except that the topic proportions are drawn from a logistic normal rather than a Dirichlet. The model is shown as a directed graphical model in Figure 6.

The CTM is more expressive than LDA because the strong independence assumption imposed by the Dirichlet in LDA is not realistic when analyzing real document collections. Quantitative results illustrate that the CTM better fits held out data than LDA (Blei and Lafferty, 2007). Moreover, this higher order structure given by the covariance can be used as an exploratory tool for better understanding and navigating a large corpus. Figure 7 illustrates the topics and their connections found by analyzing the same *Science* corpus as for Figure 1. This gives a richer way of visualizing and browsing the latent semantic structure inherent in the corpus.

However, the added flexibility of the CTM comes at a computational cost. Mean field variational inference for the CTM is not as fast or straightforward as the algorithm in Figure 5. In particular, the update for the variational distribution of the topic proportions must be fit by gradient-based optimization. See (Blei and Lafferty, 2007) for details.

**4.2. The dynamic topic model.** LDA and the CTM assume that words are *exchangeable* within each document, i.e., their order does not affect their probability under the model. This assumption is a simplification that it is consistent with the goal of identifying the semantic themes within each document.

But LDA and the CTM further assume that documents are exchangeable within the corpus, and, for many corpora, this assumption is inappropriate. Scholarly journals, email, news articles, and search query logs all reflect evolving content. For example, the *Science* articles “The Brain of Professor Laborde” and “Reshaping the Cortical Motor Map by Unmasking Latent Intracortical Connections” may both concern aspects of neuroscience, but the field of neuroscience looked much different in 1903 than it did in 1991. The topics of a document collection evolve over time. In this section, we describe how to explicitly model and uncover the dynamics of the underlying topics.

The *dynamic topic model* (DTM) captures the evolution of topics in a sequentially organized corpus of documents. In the DTM, we divide the data by time slice, e.g., by year. We model the documents of each slice with a  $K$ -component topic model, where the topics associated with slice  $t$  evolve from the topics associated with slice  $t - 1$ .

Again, we avail ourselves of the logistic normal distribution, this time using it to capture uncertainty about the time-series topics. We model sequences of simplicial random variables by chaining Gaussian distributions in a dynamic model and mapping the emitted values to the simplex. This is an extension of the logistic normal to time-series simplex data (West and Harrison, 1997).

For a  $K$ -component model with  $V$  terms, let  $\vec{\pi}_{t,k}$  denote a multivariate Gaussian random variable for topic  $k$  in slice  $t$ . For each topic, we chain  $\{\vec{\pi}_{1,k}, \dots, \vec{\pi}_{T,k}\}$  in a state space model that evolves with Gaussian noise:

$$(16) \quad \vec{\pi}_{t,k} | \vec{\pi}_{t-1,k} \sim N(\vec{\pi}_{t-1,k}, \sigma^2 I).$$

When drawing words from these topics, we map the natural parameters back to the simplex with the function  $f$  from Eq. (15). Note that the time-series topics use a diagonal covariance matrix. Modeling the full  $V \times V$  covariance matrix is a computational expense that is not necessary for our goals.

By chaining each topic to its predecessor and successor, we have sequentially tied a collection of topic models. The generative process for slice  $t$  of a sequential corpus is

- (1) Draw topics  $\vec{\pi}_t | \vec{\pi}_{t-1} \sim N(\vec{\pi}_{t-1}, \sigma^2 I)$
- (2) For each document:
  - (a) Draw  $\theta_d \sim \text{Dir}(\vec{\alpha})$
  - (b) For each word:
    - (i) Draw  $Z \sim \text{Mult}(\theta_d)$
    - (ii) Draw  $W_{t,d,n} \sim \text{Mult}(f(\vec{\pi}_{t,z}))$ .

This is illustrated as a graphical model in Figure 8. Notice that each time slice is a separate LDA model, where the  $k$ th topic at slice  $t$  has smoothly evolved from the  $k$ th topic at slice  $t - 1$ .

Again, we can approximate the posterior over the topic decomposition with variational methods (see Blei and Lafferty (2006) for details). Here, we focus on the new views of the collection that the hidden structure of the DTM gives.

At the topic level, each topic is now a sequence of distributions over terms. Thus, for each topic and year, we can score the terms with Eq. (3) and visualize the topic as a whole with its top words over time. This gives a global sense of how the important words of a topic have changed through the span of the collection. For individual terms of interest, we can examine their score over time within each topic. We can also examine the overall popularity of each topic from year to year by computing the expected number of words that were assigned to it.

As an example, we used the DTM model to analyze the entire archive of *Science* from 1880–2002. This corpus comprises 140,000 documents. We used a vocabulary of 28,637 terms chosen by taking the union of the top 1000 terms by TFIDF for each year. Figure 9 illustrates the top words of two of the topics taken every ten years, the scores of several of the most prevalent words taken every year, the relative popularity of the two topics, and selected articles that contain that topic. For sequential corpora such as

*Science*, the DTM provides much richer exploratory tools than LDA or the CTM.

Finally, we note that the document similarity metric in Eq. (4) has interesting properties in the context of the DTM. The metric is defined in terms of the topic proportions for each document. For two documents in different years, these proportions refer to two different slices of the  $K$  topics, but the two sets of topics are linked together by the sequential model. Consequently, the metric provides a *time corrected* notion of document similarity. Two articles about biology might be deemed similar even if one uses the vocabulary of 1910 and the other of 2002.

Figure 10 illustrates the top ten most similar articles to the 1994 *Science* article “Automatic Analysis, Theme Generation, and Summarization of Machine-Readable Texts.” This article is about ways of summarizing and organizing large archives to manage the modern information explosion. As expected, among the top ten most similar documents are articles from the same era about many of the same topics. Other articles, however, such as “Simple and Rapid Method for the Coding of Punched Cards” (1962) is also about organizing document information on punch cards. This uses a different language from the query article, but is arguably similar in that it is about storing and organizing documents with the precursor to modern computers. Even more striking among the top ten is “The Storing of Pamphlets” (1899). This article addresses the information explosion problem—now considered quaint—at the turn of the century.

## 5. DISCUSSION

We have described and discussed latent Dirichlet allocation and its application to decomposing and exploring a large collection of documents. We have also described two extensions: one allowing correlated occurrence of topics and one allowing topics to evolve through time. We have seen how topic modeling can provide a useful view of a large collection in terms of the collection as a whole, the individual documents, and the relationships between the documents.

There are several advantages of the generative probabilistic approach to topic modeling, as opposed to a non-probabilistic method like LSI (Deerwester et al., 1990) or non-negative matrix factorization (Lee and Seung, 1999). First, generative models are easily applied to new data. This is essential for applications to tasks like information retrieval or classification. Second, generative models are *modular*; they can easily be used as a component in more complicated topic models. For example, LDA has been used in models of authorship (Rosen-Zvi et al., 2004; ?), syntax (Griffiths et al.,



2005), and meeting discourse (Purver et al., 2006). Finally, generative models are *general* in the sense that the observation emission probabilities need not be discrete. Instead of words, LDA-like models have been used to analyze images (Fei-Fei and Perona, 2005; Russell et al., 2006; Blei and Jordan, 2003; Barnard et al., 2003), population genetics data (Pritchard et al., 2000), survey data (Erosheva et al., 2007), and social networks data (Airoldi et al., 2007).

We conclude with a word of caution. The topics and topical decomposition found with LDA and other topic models are not “definitive.” Fitting a topic model to a collection will yield patterns within the corpus whether or not they are “naturally” there. (And starting the procedure from a different place will yield different patterns!)

Rather, topic models are a useful exploratory tool. The topics provide a summary of the corpus that is impossible to obtain by hand; the per-document decomposition and similarity metrics provide a lens through which to browse and understand the documents. A topic model analysis may yield connections between and within documents that are not obvious to the naked eye, and find co-occurrences of terms that one would not expect a priori.

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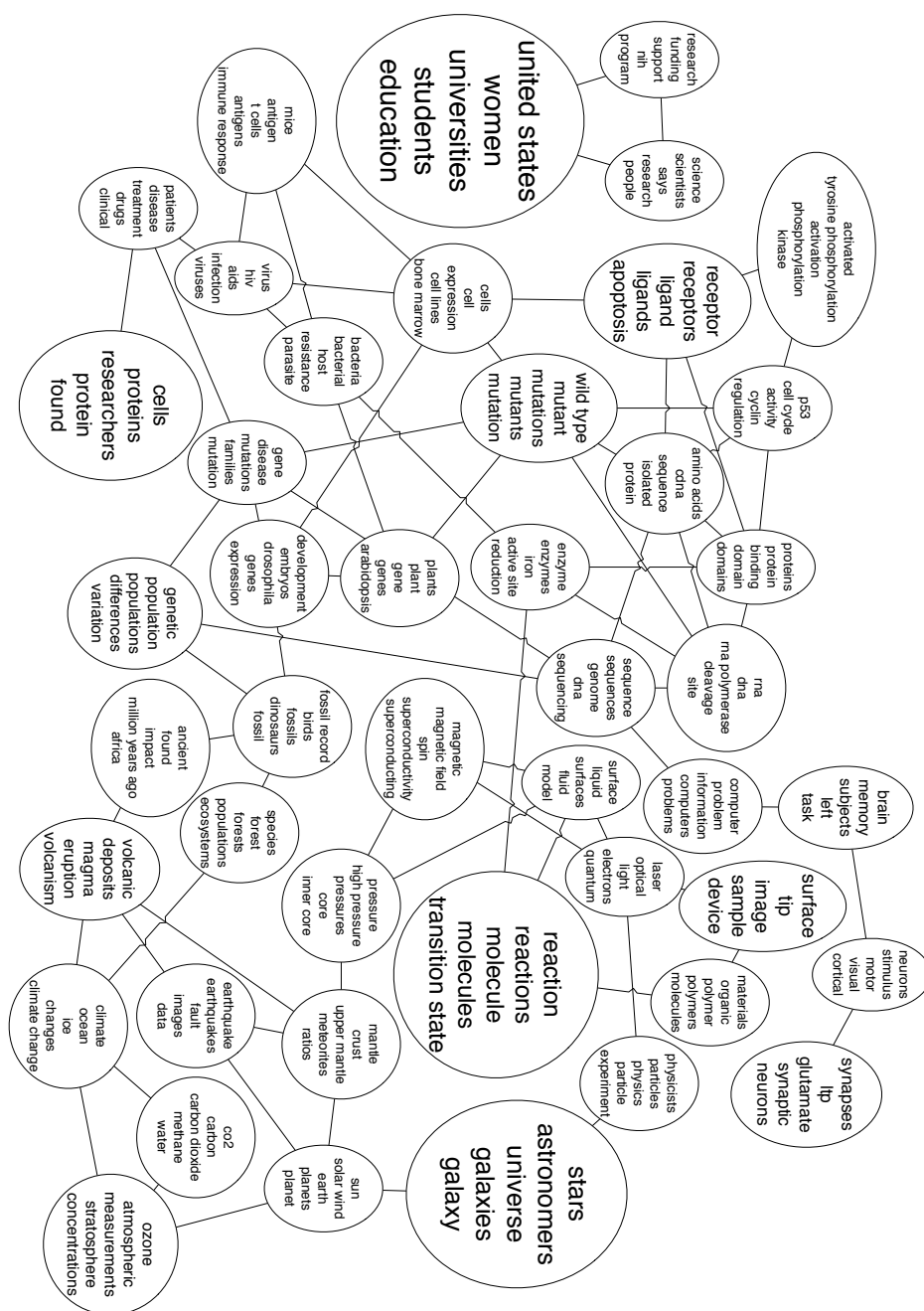


FIGURE 7. A portion of the topic graph learned from the 16,351 OCR articles from Science (1990-1999). Each topic node is labeled with its five most probable phrases and has font proportional to its popularity in the corpus. (Phrases are found by permutation test.). The full model can be browsed with pointers to the original articles at <http://www.cs.cmu.edu/lemur/science/> and on STATLIB. (The algorithm for constructing this graph from the covariance matrix of the logistic normal is given in (Blei and Lafferty, 2007).)

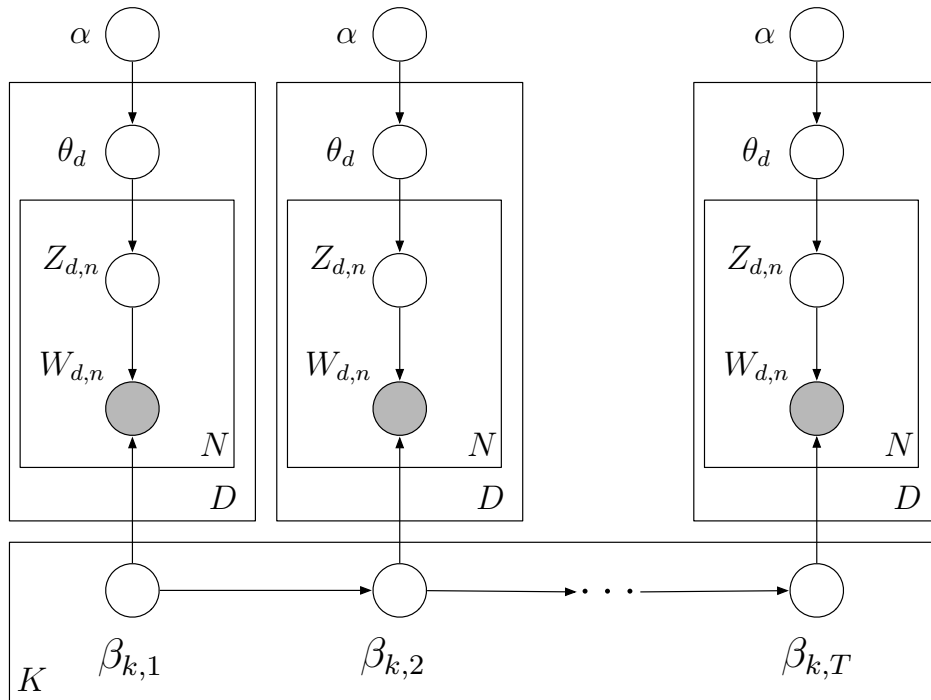


FIGURE 8. A graphical model representation of a dynamic topic model (for three time slices). Each topic's parameters  $\beta_{t,k}$  evolve over time.

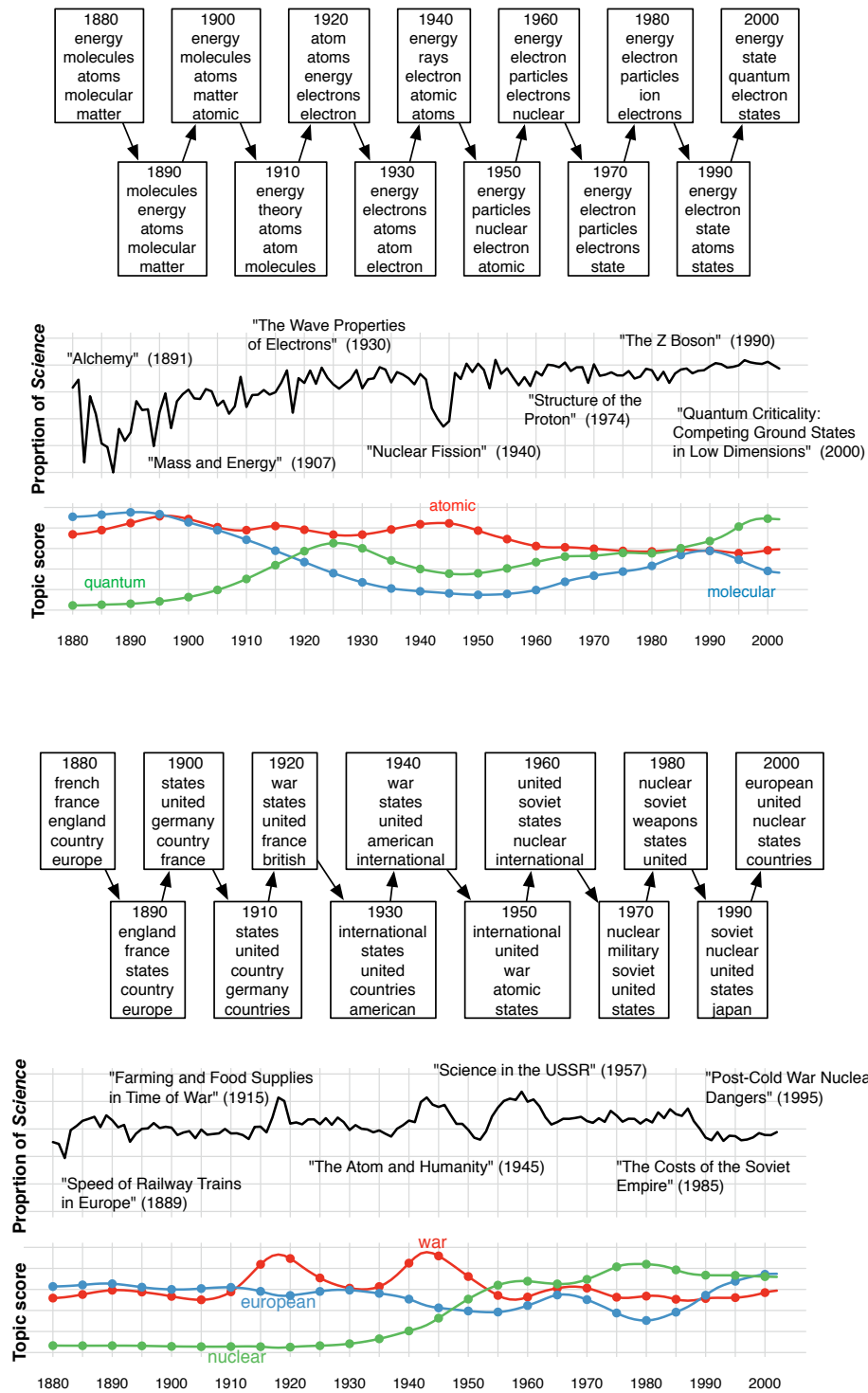


FIGURE 9. Two topics from a dynamic topic model fit to the *Science* archive (1880–2002).

**Query** Automatic Analysis, Theme Generation, and Summarization  
of Machine-Readable Texts (1994)

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- 1 Global Text Matching for Information Retrieval (1991)
- 2 Automatic Text Analysis (1970)
- 3 Language-Independent Categorization of Text (1995)
- 4 Developments in Automatic Text Retrieval (1991)
- 5 Simple and Rapid Method for the Coding of Punched Cards (1962)
- 6 Data Processing by Optical Coincidence (1961)
- 7 Pattern-Analyzing Memory (1976)
- 8 The Storing of Pamphlets (1899)
- 9 A Punched-Card Technique for Computing Means (1946)
- 10 Database Systems (1982)

FIGURE 10. The top ten most similar articles to the query in *Science* (1880–2002), scored by Eq. (4) using the posterior distribution from the dynamic topic model.