# Annotation Scheme for Social Network Extraction

Apoorv Agarwal Owen Rambow Rebecca J. Passoneau Columbia University

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#### Extract Social Networks out of texts

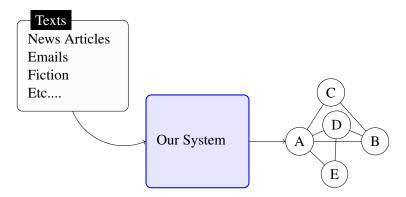


Figure: System that extracts Social Networks out of texts

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- Perception (PCR): seeing on TV, magazine

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## This annotation effort is about annotating **Social Events**

- Interaction (INR): talking, meeting
- Physical Proximity (PPR): seeing, suicide-bombing
- Perception (PCR): seeing on TV, magazine
- Cognition (COG): thinking, loving, missing

4 D > 4 D > 4 E > 4 E > E 990

## Example

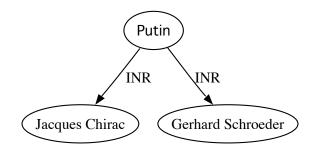
Putin concluded his two days of talks in St. Petersburg with Jacques Chirac of France and Chancellor Gerhard Schroeder on Saturday still urging for a central role for the UN in a post-war revival of Iraq



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#### Example

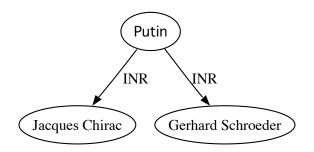
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### Example

Putin concluded his two days of talks in St. Petersburg with Jacques Chirac of France and Chancellor Gerhard Schroeder on Saturday still urging for a central role for the UN in a post-war revival of Iraq



• We do not consider transitive or inferred events (No link between Chirac and Schroeder)

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Motivation



- Motivation
- Other Annotations ACE

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- Details of Social Events

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- Motivation
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- Motivation
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- Inter-annotator Agreement

4 D > 4 D > 4 E > 4 E > E 900

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- Conclusion and Future Work

4 D > 4 D > 4 E > 4 E > E 999

# Summarization, Question Answering

How are characters clustered according to their structural properties?

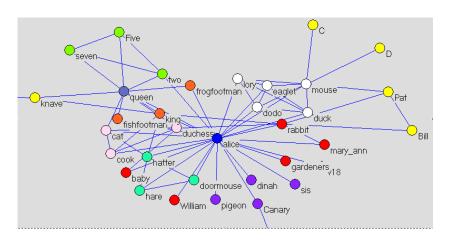


Figure: Block-modelling: Social positions and roles



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4 D > 4 B > 4 E > 4 E > E 990

Annotate newswire, broadcast conversation, and weblogs with Entities, Relations and Events.



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Entity: An Entity is an object or set of objects in the world.



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# Types of Entities:

- Person: Individual human being or a group of human beings
- Organization: Agencies, Corp. (Organizational structures)
- Geo-political: Geo. regions defined by political/social groups
- <u>Location</u>: Geographical land-masses, bodies of water etc.
- Facility: Buildings and other man-made structures



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- Facility: Buildings and other man-made structures
- We are not concerned with ACE Relations
- We will see shortly what are the ACE Events and how our annotations are different

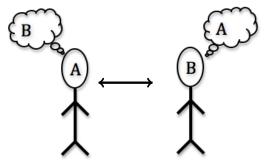


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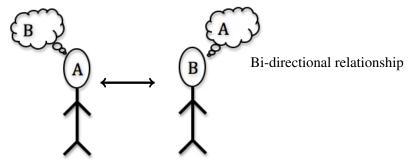
#### Interaction Relation (INR)

<u>Definition</u>: Two entities have an interaction relation if both entities are mutually aware of their *presence* and the *event* taking place between the entities



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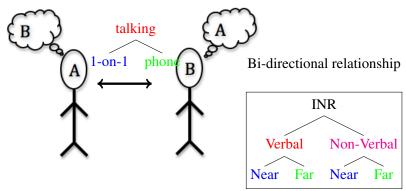
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Within weeks he was arrested and charged with sodomizing an official driver . . . INR.Nonverbal-Near



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Within weeks he was arrested and charged with sodomizing an official driver . . . INR.Nonverbal-Near

The writer will retain the rights to his books and films, although he has agreed to split a raft of possessions with Anne Marie . . .

INR Nonverbal-Far

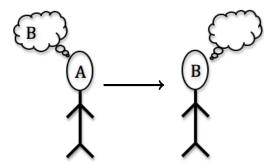
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# Physical Proximity Relation (PPR)

<u>Definition</u>: Entities are said to have a physical proximity relation if:

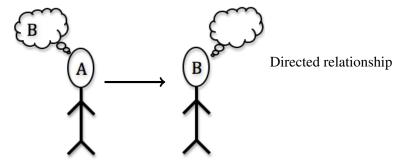
- only one entity is aware of the other entity AND
- one entity can see/observe the other live



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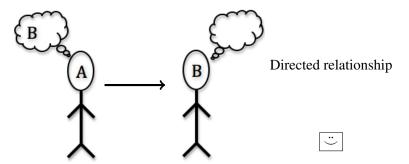
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## Examples of PPR

Alice saw the Rabbit running by her

PPR



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Alice saw the Rabbit running by her

W. Rabbit ran by Alice

PPR

No Annotation

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Alice saw the Rabbit running by her

PPR

W. Rabbit ran by Alice

No Annotation

Fifteen people were killed and more than 30 wounded as a suicide bomber blew himself up . . . PPR



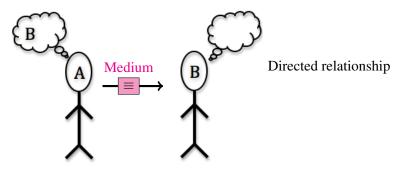
<u>Definition</u>: Entities are said to have a perception relation if:

- only one entity is aware of the other entity AND
- 2 one entity can observe the other through a broadcast medium



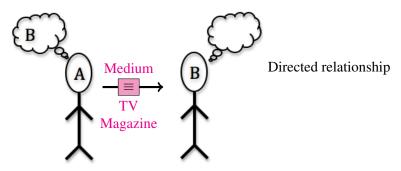
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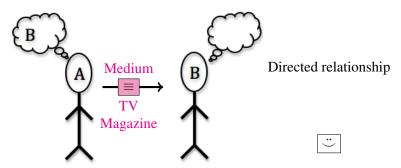
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# Examples of PCR

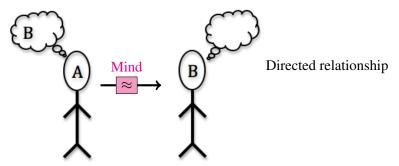
The pair flew to Singapore last year after hearing of the successful surgery on Nepalese babies Ganga and Jamuna Shrestha ... PCR



#### Cognition Relation (COG)

<u>Definition</u>: Entities are said to have a cognition relation if:

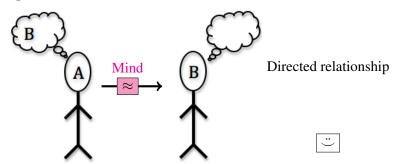
- an entity is aware of the other entity AND
- relation is NOT PPR or PCR



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- relation is NOT PPR or PCR





# Examples of COG

The police say the bomber blew himself up outside this cafe COG



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PPR
PCR
COG

Α

Conflict
Contact
Justice
Life
Transaction

В



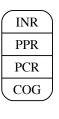
Conflict
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•  $A \subset B$  (No need for our annotations)





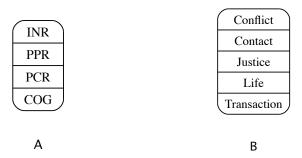
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- $A_{Tvpe_i} \subset B$  (No need for part of our annotations)





- $A \subset B$  (No need for our annotations)
- $A_{Type_i} \subset B$  (No need for part of our annotations)

In fact, neither of these scenarios happens  $\implies$  our annotations are different from ACE



ullet However, there is some overlap; mainly INR  $\leftrightarrow$  Contact



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- Specifically, ACE captures "meeting" events that are INR for us



- However, there is some overlap; mainly INR ↔ Contact
- Specifically, ACE captures "meeting" events that are INR for us
- But our definition of INR is broader:

Toujan Faisal, 54, said she was informed of the refusal by an Interior Ministry committee overseeing election preparations.

INR. Verbal-Far



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• Two annotators, 62 documents, ACE-2005 corpus



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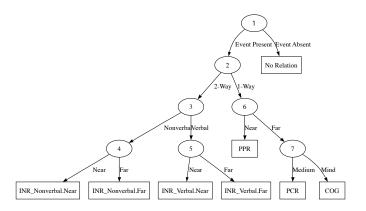


Figure: Decision points an annotator goes through for selecting type and sub-type of social events.



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 We report Confusion matrices, Kappa, F-measure for each decision point



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		$Yes_{Ann_2}$	$No_{Ann_2}$
•	$Yes_{Ann_1}$	tp	fp
	$No_{Ann_1}$	fn	tn

Table: Confusion Matrix

 We report Confusion matrices, Kappa, F-measure for each decision point

		Yes <sub>Ann2</sub>	$No_{Ann_2}$
•	$Yes_{Ann_1}$		fp
	$No_{Ann_1}$	fn	tn

Table: Confusion Matrix

• 
$$Kappa = \frac{P(a) - P(e)}{1 - P(e)}$$

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		Yes <sub>Ann2</sub>	No <sub>Ann2</sub>
•	Yes <sub>Ann1</sub>		fp
	$No_{Ann_1}$	fn	tn

Table: Confusion Matrix

• 
$$Kappa = \frac{P(a) - P(e)}{1 - P(e)}$$

• 
$$F$$
 - measure =  $\frac{2PR}{P+R}$ ;  $P = \frac{tp}{tp+fp}$ ;  $R = \frac{tp}{tp+fn}$ 

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Decision Point	Con	fusic	n Ma	Kappa	F1	
Decision I out	tp	fp	fn	tn	Карра	1.1
1 (+/- Relation)	133	31	34	245	0.68	0.80
2 (1 or 2 way)	51	8	1	73	0.86	0.91
3 (Verbal/NonV)	40	4	0	7	0.73	0.95
4 (NonV-Near/Far)	6	0	1	0	0.00	0.92
5 (Verbal-Near/Far)	30	1	2	7	0.77	0.95
6 (+/- PPR)	71	0	1	1	0.66	0.99
7 (PCR/COG)	69	1	1	0	-0.01	0.98



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#### Conclusion

- Presented an annotation scheme for social network extraction from text where social events are based on cognitive states of people involved
- Showed our annotations are novel (compared with ACE)
- Reported IAA measures that show our annotations are reliable

#### Future Work

- Extend manual for entity annotation: *Mouse was talking to Dodo, Duck etc. He said to* **them** . . .
- Extend manual for social event annotation: *The Mouse said to Alice*, "Oh! Mary Ann"
- Annotate sentiment on already annotated social events



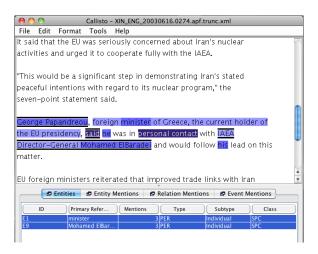
### Acknowledgements

- David Elson for helping us with the annotation manual and reviewing the paper
- Natural Language Processing Group at Columbia University for useful comments on our annotation scheme

Thanks!



### **Backup Slides**





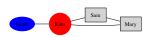
# Backup Slides

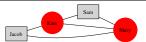
62 Documents		Conflict (5)	Contact (32)		I * (12)	Life (7)		Transaction (2)	Not Found		
		Attack	Meet	Phone-Write	Justice-* (13)	Die	Divorce	Injure	Transfer-Money	Not Found	
V. J. J	Verbal	Near (66)	0	26	0	9	0	0	0	0	31
INR	veibai	Far (17)	0	0	3	3	0	1	0	0	10
IIVIX	NonVerbal	Near (14)	3	0	0	0	2	0	0	1	8
	Non verbar	Far (3)	0	0	0	0	0	0	0	1	2
COG (109)		2	0	0	0	1	0	0	0	106	
PPR (2)		0	0	0	0	1	0	1	0	0	
PCR (1)		0	0	0	0	0	0	0	0	1	
Errors			0	3	0	1	1	0	0	0	



### **Backup Slides**

Sender → Receiver	Email content		
Kate → Sam	[Jacob], the City attorney had a couple of questions which [I] will {attempt to relay} without having a copy of the documents.		
Sam → Kate, Mary	Can you obtain the name of Glendale's bond counsel (lawyer's name, phone number, email, etc.)?		
Kate → Sam	Glendale's City Attorney is Jacob. Please let [me] {know} if [you] need anything else.		
Mary → Sam	I do not see a copy of an opinion in the file nor have we received one since [I] {sent} the execution copies of the ISDA to [Jacob].		
Kate → Jacob	Jacob, could you provide the name, phone number, etc. of your bond council for our attorney, Sam?		
Kate $\rightarrow$ Sam [I] will {work on this for} [you] - and will be			





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