Results

Survey 53495

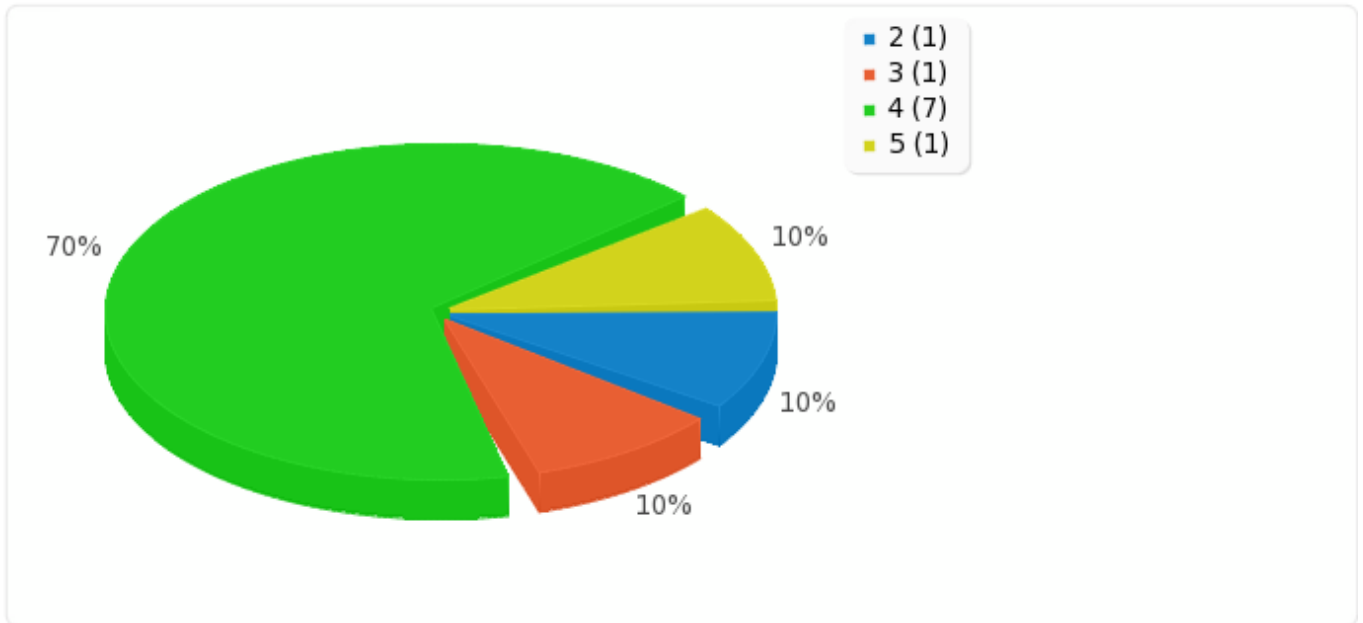|	
Number of records in this query:	10
Total records in survey:	10
Percentage of total:	100.00%

Field summary for CurrentCustomRating

On a scale of 1 to 5, 1 being the least understanding, and 5 being the most understanding, how well do you understand how to customize your privacy settings?

Answer	Count	Percentage	Sum
1 (1)	0	0.00%	10.00%
2 (2)	1	10.00%	
3 (3)	1	10.00%	10.00%
4 (4)	7	70.00%	
5 (5)	1	10.00%	80.00%
No answer	0	0.00%	
Not completed or Not displayed	0	0.00%	
Arithmetic mean	3.8		
Standard deviation	0.79		
Sum (Answers)	10	100.00%	100.00%
Number of cases	10	100.00%	

Field summary for CurrentCustomRating

On a scale of 1 to 5, 1 being the least understanding, and 5 being the most understanding, how well do you understand how to customize your privacy settings?

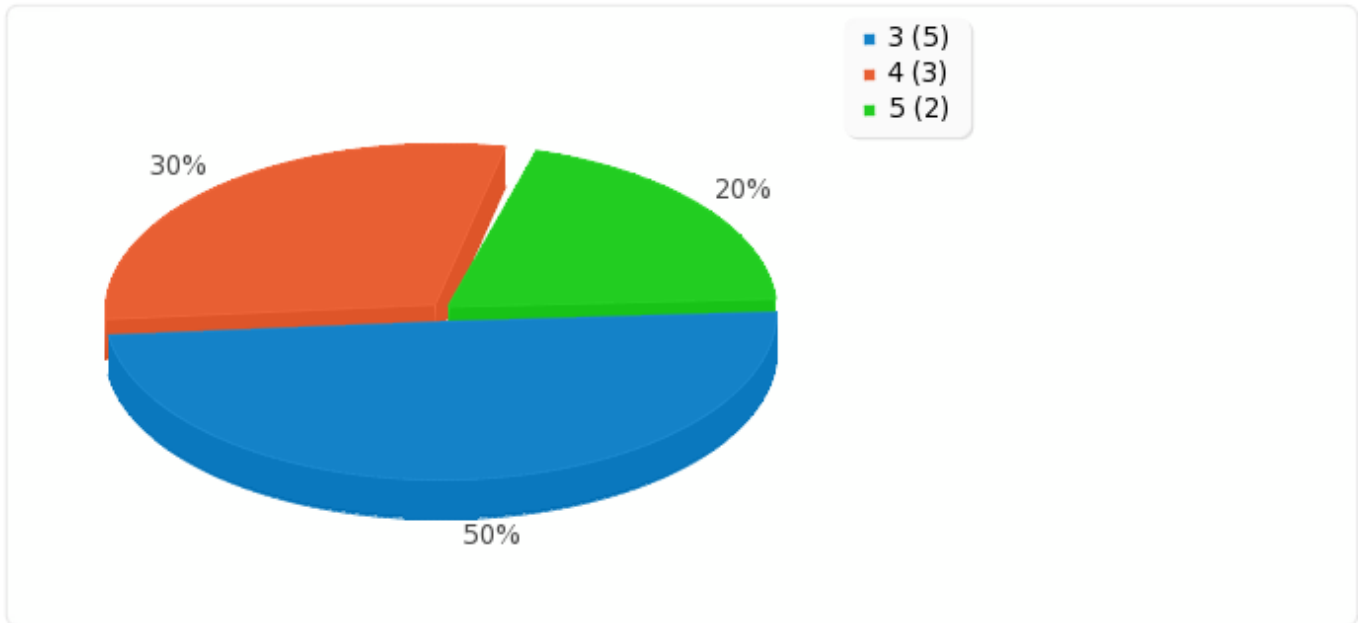## Field summary for CurrentShareRating

On a scale of 1 to 5, 1 being no understanding and 5 being the most understanding, how well do you understand what you are and are not sharing (current privacy settings)?

Answer	Count	Percentage	Sum
1 (1)	0	0.00%	0.00%
2 (2)	0	0.00%	
3 (3)	5	50.00%	50.00%
4 (4)	3	30.00%	
5 (5)	2	20.00%	50.00%
No answer	0	0.00%	
Not completed or Not displayed	0	0.00%	
Arithmetic mean	3.7		
Standard deviation	0.82		
Sum (Answers)	10	100.00%	100.00%
Number of cases	10	100.00%	

Field summary for CurrentShareRating

On a scale of 1 to 5, 1 being no understanding and 5 being the most understanding, how well do you understand what you are and are not sharing (current privacy settings)?

Field summary for SettingChangeTime

How long does it take you to change the privacy setting of "Contact Settings: Website" from the current setting to another option such as "Only Me"?

Answer	Count	Percentage
Answer	10	100.00%
No answer	0	0.00%
Not completed or Not displayed	0	0.00%

Responses
-1
113
133
86
-1
-1
-1
53
-1
141

Field summary for SettingChangeTime

How long does it take you to change the privacy setting of "Contact Settings: Website" from the current setting to another option such as "Only Me"?
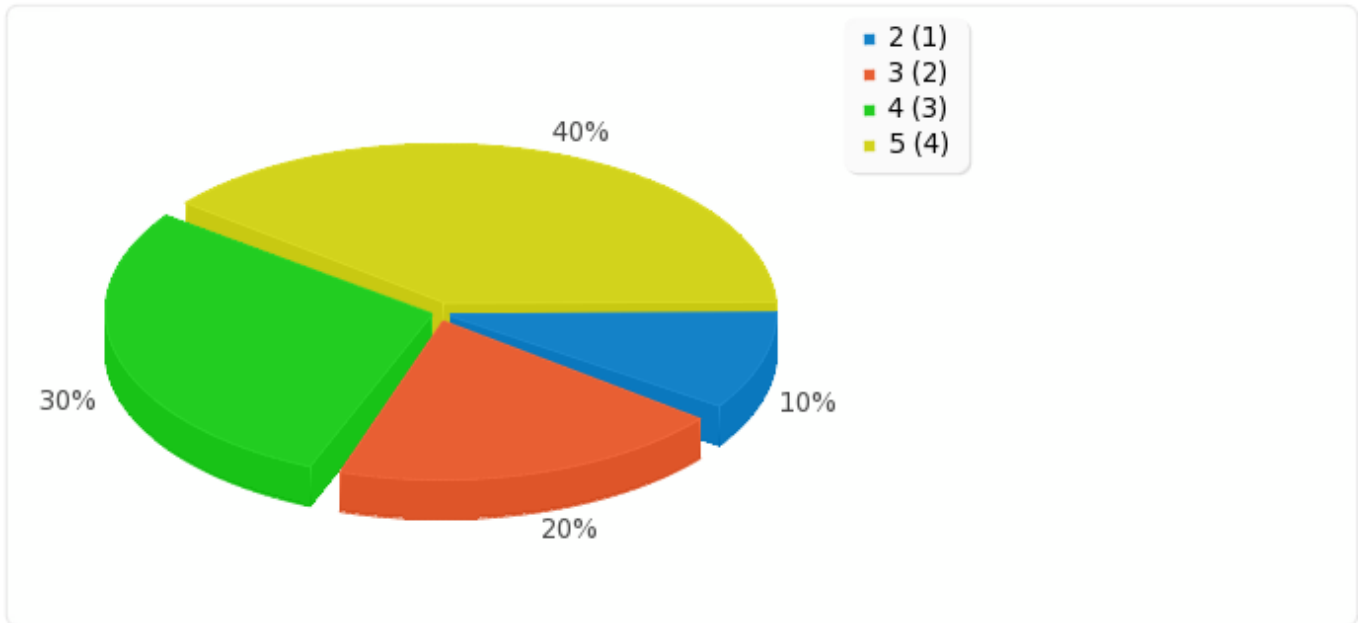
Field summary for DifficultyRating

How would you rate the difficulty of changing the "Contact Settings: Website" setting? Scale from 1 for the easiest and 5 for the hardest.

Answer	Count	Percentage	Sum
1 (1)	0	0.00%	10.00%
2 (2)	1	10.00%	
3 (3)	2	20.00%	20.00%
4 (4)	3	30.00%	
5 (5)	4	40.00%	70.00%
No answer	0	0.00%	
Not completed or Not displayed	0	0.00%	
Arithmetic mean	4		
Standard deviation	1.05		
Sum (Answers)	10	100.00%	100.00%
Number of cases	10	100.00%	

Field summary for DifficultyRating

How would you rate the difficulty of changing the "Contact Settings: Website" setting? Scale from 1 for the easiest and 5 for the hardest.
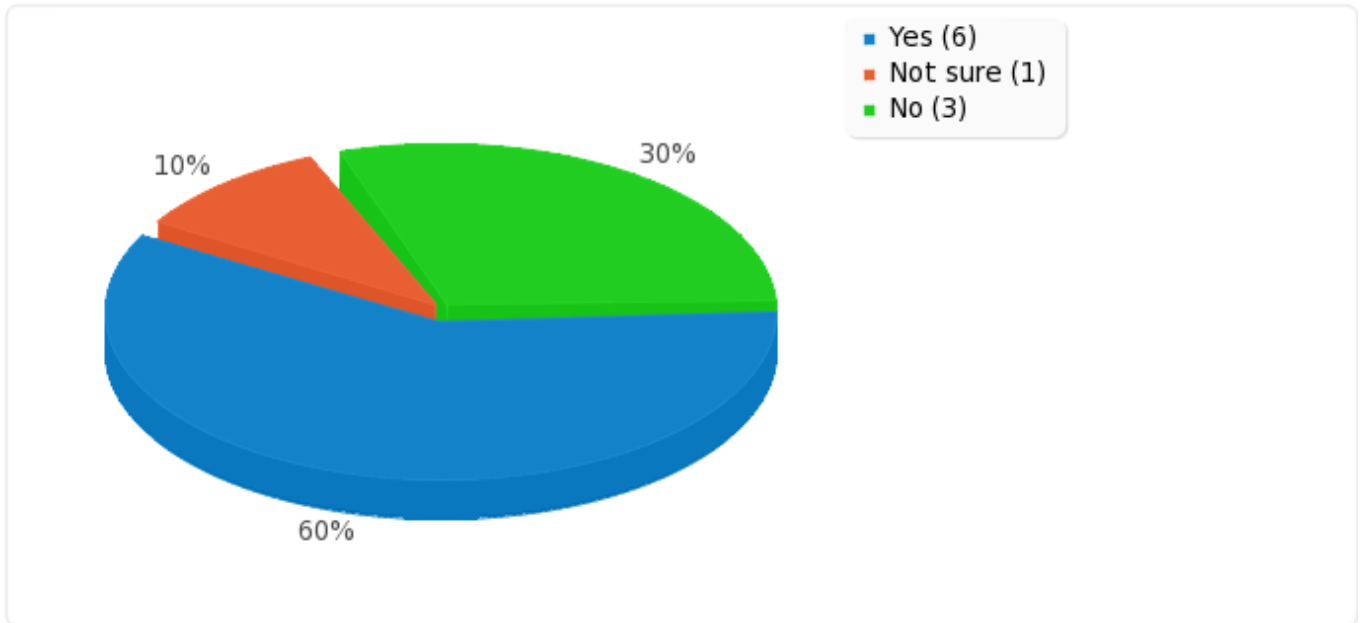
Field summary for GiveUpServices

Are there features of Facebook (or similar services) that you would be willing to give up in exchange for increased privacy, for example PhotoSharing, Direct Messaging, Liking, etc?

Answer	Count	Percentage
Yes (1)	6	60.00%
Not sure (2)	1	10.00%
No (3)	3	30.00%
No answer	0	0.00%
Not completed or Not displayed	0	0.00%

Field summary for GiveUpServices

Are there features of Facebook (or similar services) that you would be willing to give up in exchange for increased privacy, for example PhotoSharing, Direct Messaging, Liking, etc?
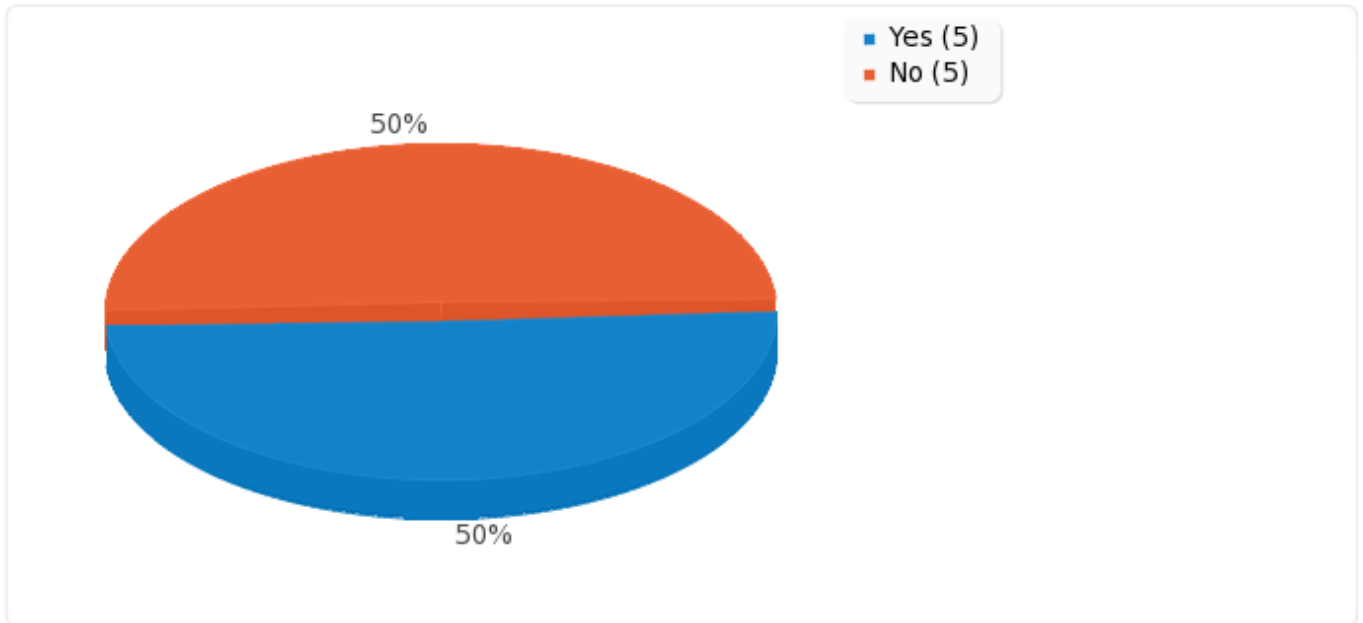
Field summary for KnowingFriendsTags

Did you know that by using some services such as Facebook users can search for information about you wether or not it's from your profile, for example fotos you've been tagged in, places other people have checked in with you, etc?

Answer	Count	Percentage
Yes (1)	5	50.00%
No (2)	5	50.00%
No answer	0	0.00%
Not completed or Not displayed	0	0.00%

Field summary for KnowingFriendsTags

Did you know that by using some services such as Facebook users can search for information about you wether or not it's from your profile, for example fotos you've been tagged in, places other people have checked in with you, etc?
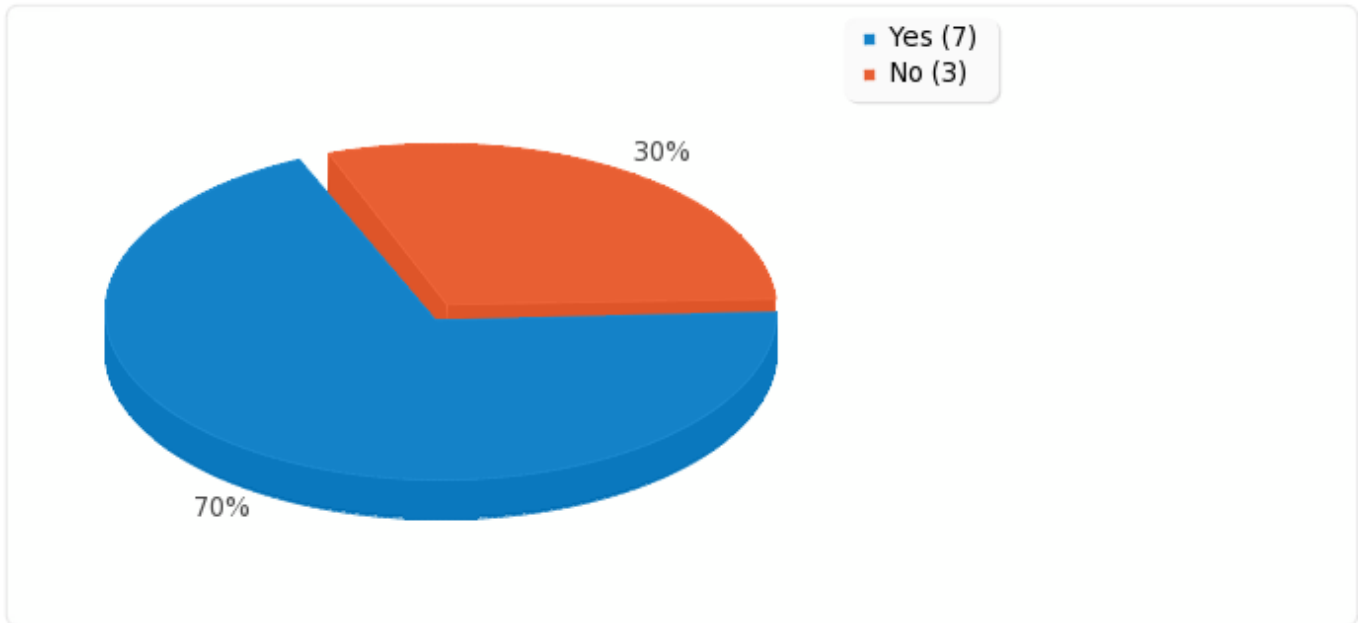
Field summary for KnowFriendTagsFollow

If so, does this raise privacy concerns?

Answer	Count	Percentage
Yes (1)	7	70.00%
No (2)	3	30.00%
No answer	0	0.00%
Not completed or Not displayed	0	0.00%

Field summary for KnowFriendTagsFollow

If so, does this raise privacy concerns?
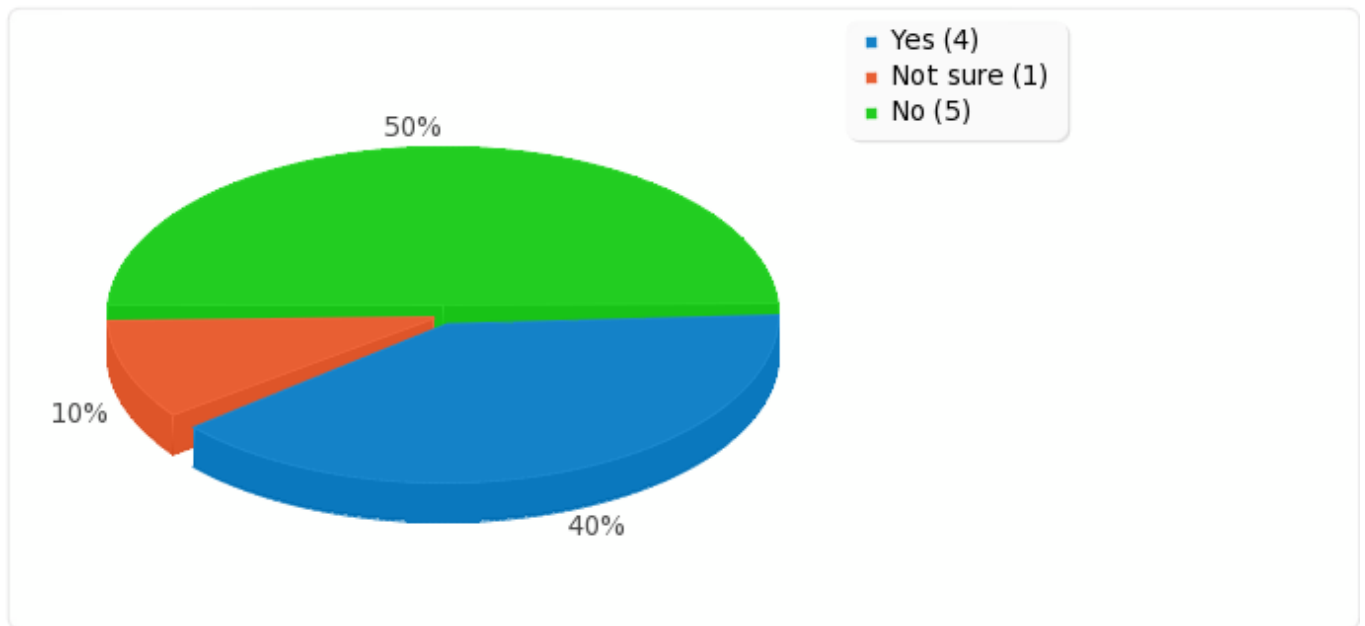
Field summary for NoPrivacy

If Facebook, or other similar services, were completley open (no privacy), meaning any user could see your entire profile (Photos, Likes, Pokes, Inbox, etc), would you continue to use the service?

Answer	Count	Percentage
Yes (1)	4	40.00%
Not sure (2)	1	10.00%
No (3)	5	50.00%
No answer	0	0.00%
Not completed or Not displayed	0	0.00%

Field summary for NoPrivacy

If Facebook, or other similar services, were completley open (no privacy), meaning any user could see your entire profile (Photos, Likes, Pokes, Inbox, etc), would you continue to use the service?

Field summary for ScanResults

Would you agree or disagree that the privacy settings detected by our tool reflected what you thought your privacy settings were?
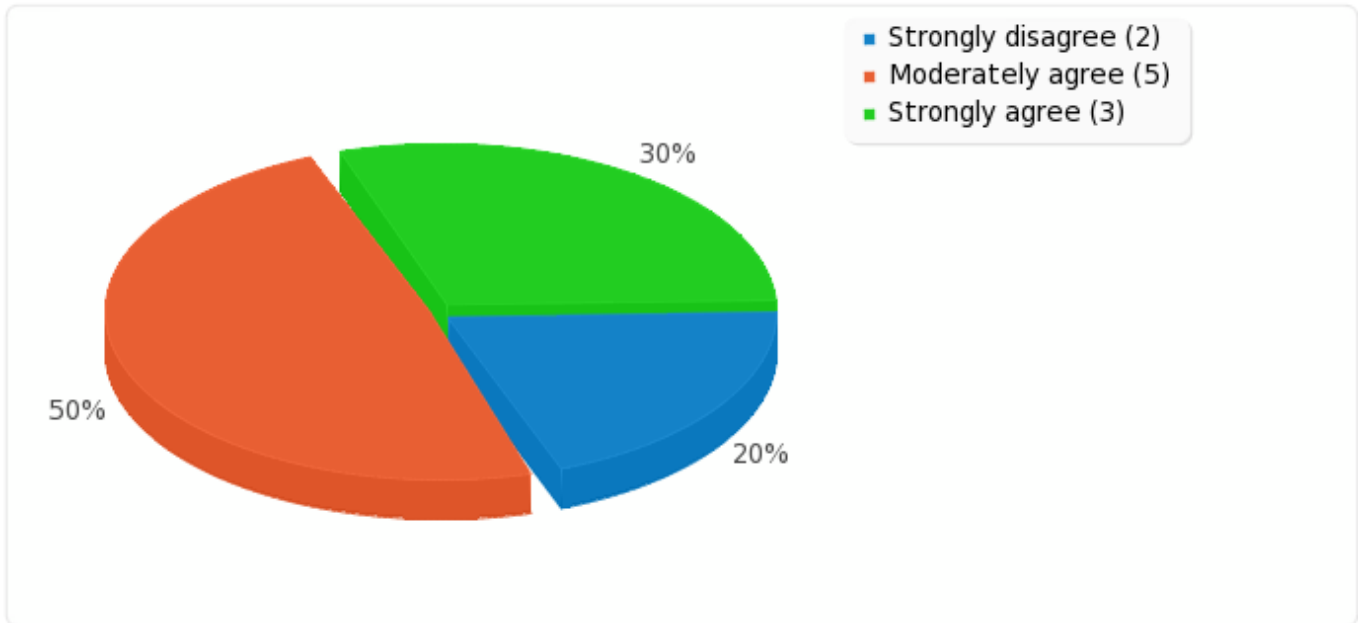
Answer	Count	Percentage
Strongly disagree (A1)	2	20.00%
Moderately disagree (A2)	0	0.00%
Neutral (A3)	0	0.00%
Moderately agree (A4)	5	50.00%
Strongly agree (A5)	3	30.00%
Comments	0	0.00%
No answer	0	0.00%
Not completed or Not displayed	0	0.00%

'Other' Responses

Field summary for ScanResults

Would you agree or disagree that the privacy settings detected by our tool reflected what you thought your privacy settings were?

Legend:
- Strongly disagree (2)
- Moderately agree (5)
- Strongly agree (3)

30%
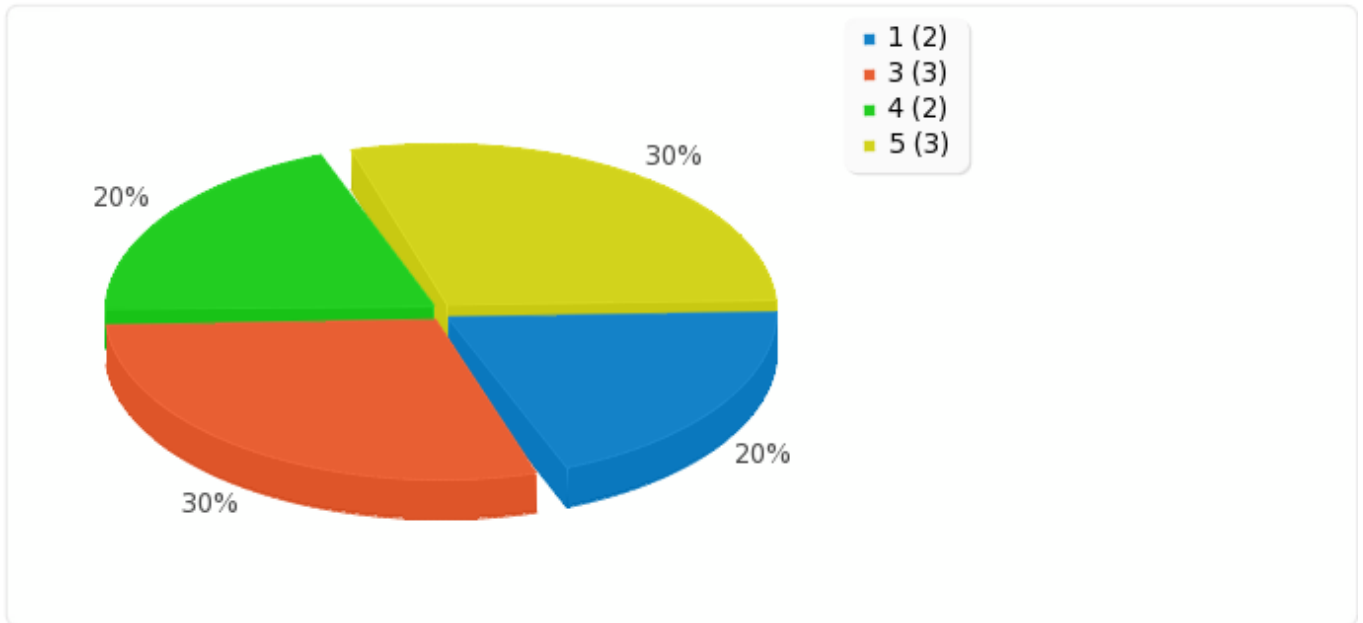50%
20%

Field summary for SettingsRating(3opt)

On a scale of 1 to 5, 1 being completely unsuitable and 5 being completely
suitable, how would you rate the following privacy controls?
[Three option system (easy, medium, hard)]

Answer	Count	Percentage	Sum
1 (1)	2	20.00%	20.00%
2 (2)	0	0.00%	
3 (3)	3	30.00%	30.00%
4 (4)	2	20.00%	
5 (5)	3	30.00%	50.00%
No answer	0	0.00%	
Not completed or Not displayed	0	0.00%	
Arithmetic mean	3.4		
Standard deviation	1.51		
Sum (Answers)	10	100.00%	100.00%
Number of cases	10	100.00%	

Field summary for SettingsRating(3opt)

On a scale of 1 to 5, 1 being completely unsuitable and 5 being completely
suitable, how would you rate the following privacy controls?
[Three option system (easy, medium, hard)]
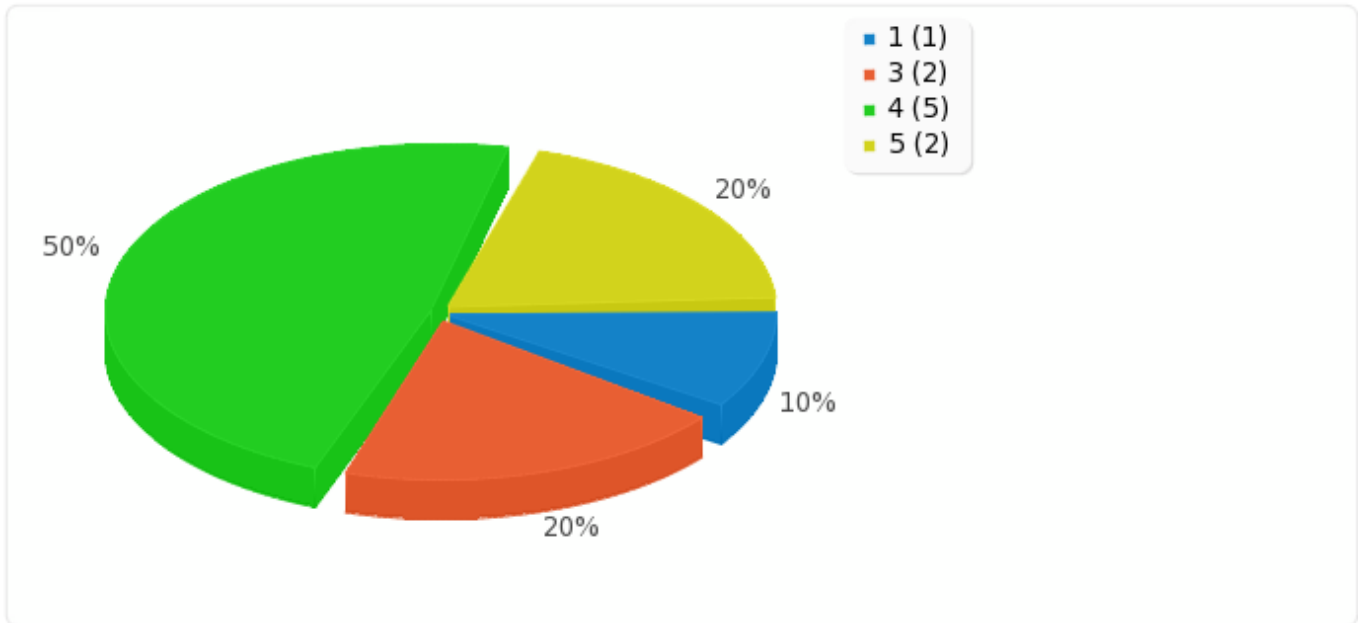
Field summary for SettingsRating(ShSvy)

On a scale of 1 to 5, 1 being completely unsuitable and 5 being completely
suitable, how would you rate the following privacy controls?
[Short survey (personality test)]

Answer	Count	Percentage	Sum
1 (1)	1	10.00%	10.00%
2 (2)	0	0.00%	
3 (3)	2	20.00%	20.00%
4 (4)	5	50.00%	
5 (5)	2	20.00%	70.00%
No answer	0	0.00%	
Not completed or Not displayed	0	0.00%	
Arithmetic mean	3.7		
Standard deviation	1.16		
Sum (Answers)	10	100.00%	100.00%
Number of cases	10	100.00%	

Field summary for SettingsRating(ShSvy)

On a scale of 1 to 5, 1 being completely unsuitable and 5 being completely suitable, how would you rate the following privacy controls?
[Short survey (personality test)]
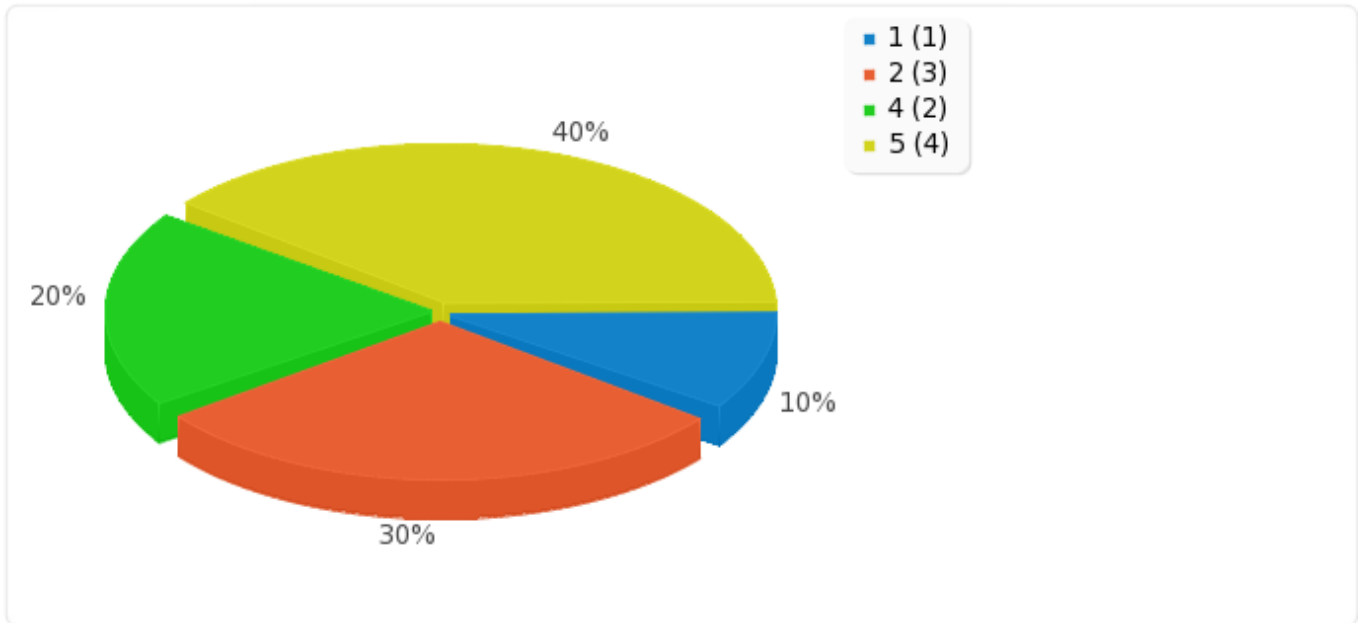
Field summary for SettingsRating(CwSrc)

On a scale of 1 to 5, 1 being completely unsuitable and 5 being completely suitable, how would you rate the following privacy controls?
[Crowd Sourcing (other user's settings)]

Answer	Count	Percentage	Sum
1 (1)	1	10.00%	40.00%
2 (2)	3	30.00%	
3 (3)	0	0.00%	0.00%
4 (4)	2	20.00%	
5 (5)	4	40.00%	60.00%
No answer	0	0.00%	
Not completed or Not displayed	0	0.00%	
Arithmetic mean	3.5		
Standard deviation	1.58		
Sum (Answers)	10	100.00%	100.00%
Number of cases	10	100.00%	

Field summary for SettingsRating(CwSrc)

On a scale of 1 to 5, 1 being completely unsuitable and 5 being completely suitable, how would you rate the following privacy controls?
[Crowd Sourcing (other user's settings)]

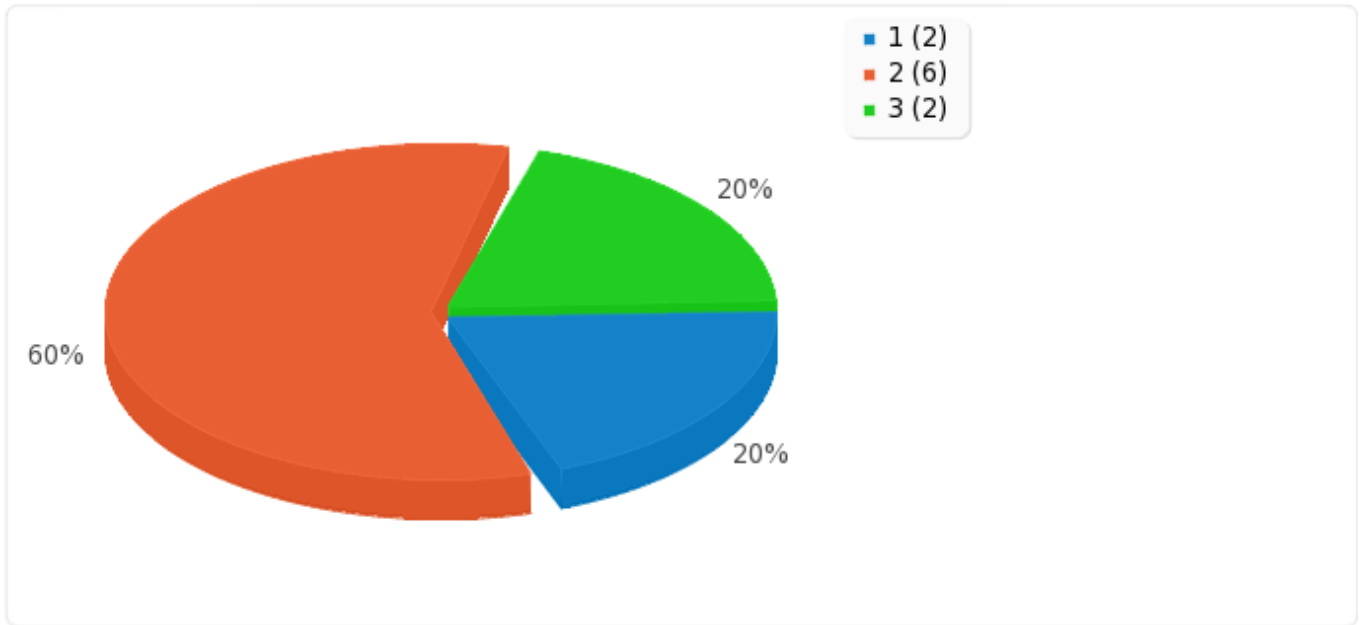# Field summary for SettingsRating(Crrnt)

On a scale of 1 to 5, 1 being completely unsuitable and 5 being completely suitable, how would you rate the following privacy controls?
[Current settings (For Facebook platform)]

Answer	Count	Percentage	Sum
1 (1)	2	20.00%	80.00%
2 (2)	6	60.00%	
3 (3)	2	20.00%	20.00%
4 (4)	0	0.00%	
5 (5)	0	0.00%	0.00%
No answer	0	0.00%	
Not completed or Not displayed	0	0.00%	
Arithmetic mean	2		
Standard deviation	0.67		
Sum (Answers)	10	100.00%	100.00%
Number of cases	10	100.00%	

Field summary for SettingsRating(Crrnt)

On a scale of 1 to 5, 1 being completely unsuitable and 5 being completely suitable, how would you rate the following privacy controls?
[Current settings (For Facebook platform)]

Field summary for RegressionUseful
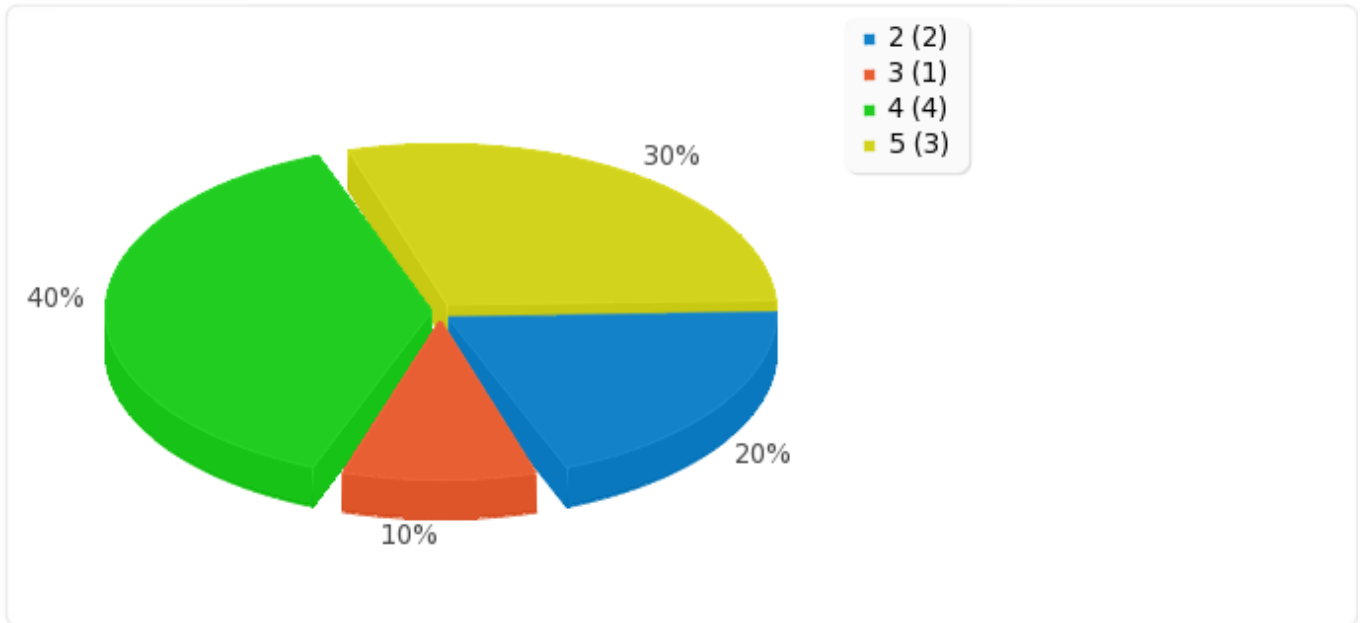
On a scale of 1 to 5, 1 being the least useful and 5 being the most useful, how useful would you consider a tool to visualize you privacy settings?

Answer	Count	Percentage	Sum
1 (1)	0	0.00%	20.00%
2 (2)	2	20.00%	
3 (3)	1	10.00%	10.00%
4 (4)	4	40.00%	
5 (5)	3	30.00%	70.00%
No answer	0	0.00%	
Not completed or Not displayed	0	0.00%	
Arithmetic mean	3.8		
Standard deviation	1.14		
Sum (Answers)	10	100.00%	100.00%
Number of cases	10	100.00%	

Field summary for RegressionUseful

On a scale of 1 to 5, 1 being the least useful and 5 being the most useful, how useful would you consider a tool to visualize you privacy settings?
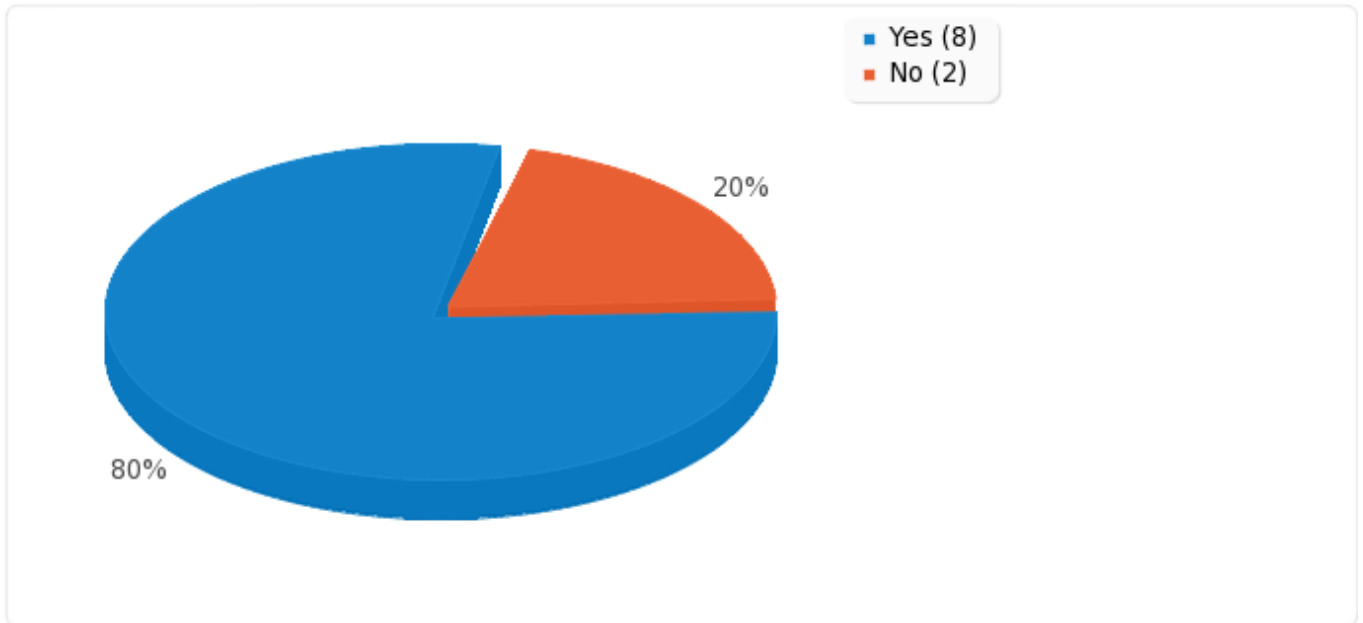
Field summary for RegressionUse

Would you use such a tool?

Answer	Count	Percentage
Yes (Y)	8	80.00%
No (N)	2	20.00%
No answer	0	0.00%
Not completed or Not displayed	0	0.00%

Field summary for RegressionUse

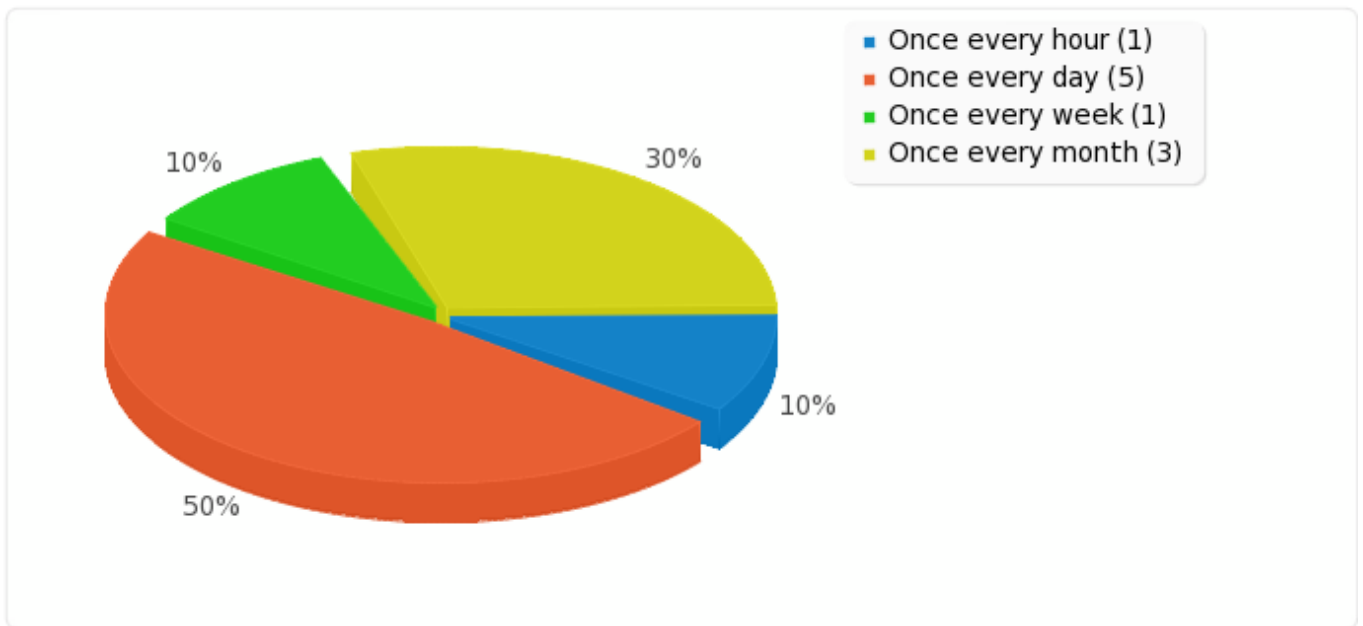## Would you use such a tool?

Field summary for RegressionOften

How often would you like for the tool to scan your profile?

Answer	Count	Percentage
Once every hour (hour)	1	10.00%
Once every day (day)	5	50.00%
Once every week (week)	1	10.00%
Once every month (month)	3	30.00%
No answer	0	0.00%
Not completed or Not displayed	0	0.00%

Field summary for RegressionOften

How often would you like for the tool to scan your profile?
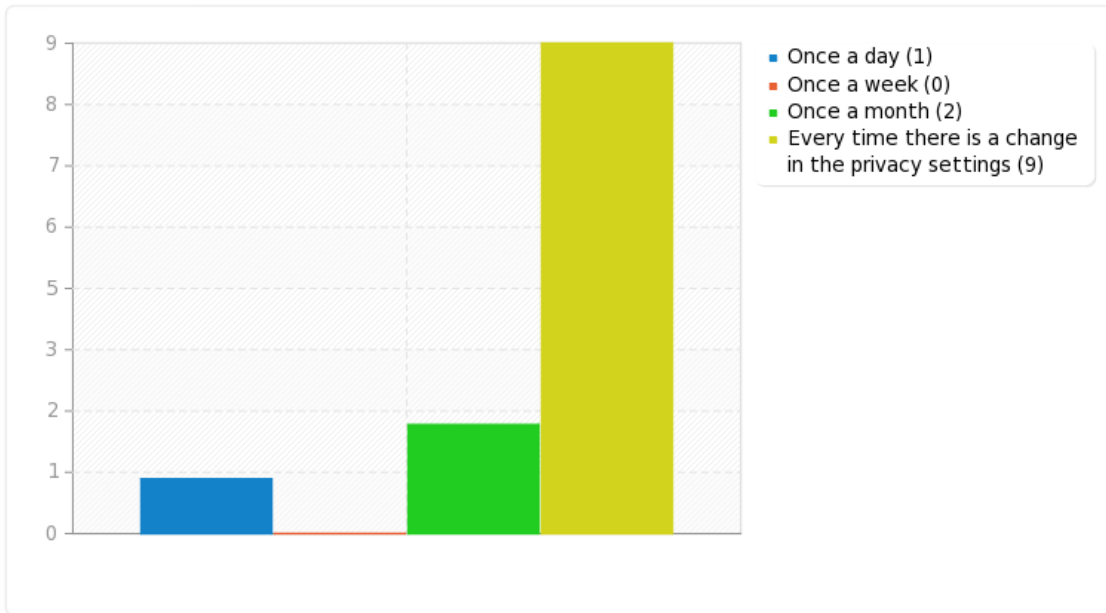
Field summary for RegressionNotify

How often would you like to receive notifications about your current privacy settings?

Answer	Count	Percentage
Once a day (day)	1	10.00%
Once a week (Week)	0	0.00%
Once a month (month)	2	20.00%
Every time there is a change in the privacy settings (chang)	9	90.00%

Field summary for RegressionNotify

How often would you like to receive notifications about your current privacy settings?

Field summary for RegressionForm

How would you like the application to be presented?

Answer	Count	Percentage
Browser plugin (brpl)	0	0.00%
Stand alone appication (stal)	0	0.00%
Facebook app (fbapp)	1	10.00%
Email service (email)	4	40.00%
Built in (built)	6	60.00%
Other	0	0.00%

'Other' Responses

Field summary for RegressionForm

How would you like the application to be presented?