Follow-up Social Networks and Online Privacy Concerns Survey

The Social Networks and Online Privacy Concerns Survey

The Social Networks and Online Privacy Concerns Survey is part of a research project at the Programming Systems Lab at Columbia University concentrating on learning more about how users of social networks value privacy, and the tools they prefer for controlling and viewing privacy settings. The survey has been approved by the Internal Review Board (AAAL7123) beginning 05/16/2013.

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Follow-Up Interview

* May we scan your Facebook account profile to perform a privacy analysis?

◉ Yes   ◯ No or I am not in the presence of a researcher

[?] *If yes, you will be asked to accept a friend request from a Facebook account used by researchers. This will allow researchers to run a tool that will analyze your Facebook privacy settings.*

* On a scale of 1 to 5, 1 being the least understanding, and 5 being the most understanding, how well do you understand how to customize your privacy settings?

◯ 1   ◯ 2   ◯ 3   ◯ 4   ◯ 5

* On a scale of 1 to 5, 1 being no understanding and 5 being the most understanding, how well do you understand what you are and are not sharing (current privacy settings)?

◯ 1   ◯ 2   ◯ 3   ◯ 4   ◯ 5

How long does it take you to change the privacy setting of "Contact Settings: Website" from the current setting to another option such as "Only Me"?

[   ] seconds

* How would you rate the difficulty of changing the "Contact Settings: Website" setting? Scale from 1 for the easiest and 5 for the hardest.

◯ 1   ◯ 2   ◯ 3   ◯ 4   ◯ 5

* Are there features of Facebook (or similar services) that you would be willing to give up in exchange for increased privacy, for example PhotoSharing, Direct Messaging, Liking, etc?
Choose one of the following answers

◯ Yes   ◯ Not sure   ◯ No

* Did you know that by using some services such as Facebook users can search for information about you wether or not it's from your profile, for example fotos you've been tagged in, places other people have checked in with you, etc?
Choose one of the following answers

◯ Yes   ◯ No

* If so, does this raise privacy concerns?
Choose one of the following answers

○ Yes   ○ No

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* If Facebook, or other similar services, were completley open (no privacy), meaning any user could see your entire profile (Photos, Likes, Pokes, Inbox, etc), would you continue to use the service?

○ Yes   ○ Not sure   ○ No

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* Would you agree or disagree that the privacy settings detected by our tool reflected what you thought your privacy settings were?

○ Strongly disagree

● Moderately disagree

○ Neutral

○ Moderately agree

○ Strongly agree

Please enter your comment here:

[text box]

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* On a scale of 1 to 5, 1 being completely unsuitable and 5 being completely suitable, how would you rate the following privacy controls?

	1	2	3	4	5
Three option system (easy, medium, hard)	○	○	○	○	○
Crowd Sourcing (other user's settings)	○	○	○	○	○
Short survey (personality test)	○	○	○	○	○
Current settings (For Facebook platform)	○	○	○	○	○

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* On a scale of 1 to 5, 1 being the least useful and 5 being the most useful, how useful would you consider a tool to visualize you privacy settings?

○ 1   ○ 2   ○ 3   ○ 4   ○ 5

* Would you use such a tool?

       ○ Yes   ○ No

* How often would you like for the tool to scan your profile?

       ○ Once every hour

       ○ Once every day

       ○ Once every week

       ○ Once every month

* How often would you like to receive notifications about your current privacy settings?

    ☐ Once a day

    ☐ Once a week

    ☐ Once a month

    ☐ Every time there is a change in the privacy settings

* How would you like the application to be presented?

    ☐ Facebook app

    ☐ Built in

    ☐ Email service

    ☐ Stand alone appication

    ☐ Browser plugin

    ☐ Other: [_____]