



Privacy Survey

Welcome

Do you have any concerns about your privacy when using systems like Amazon and Facebook?

Are you willing to share your experience and opinions about privacy as a user or a developer of a software system?

Your participation will help us understand users' concerns about privacy and design software frameworks and guidelines to match users' expectations.

Answering the survey will take 5-10 minutes. We appreciate your valuable time. All your information will be kept private and used only for the purpose of this research project.

We will raffle two iPad Minis among the participants of the survey.

Thank you.

If you have any questions, please contact:

Swapneel Sheth (swapneel@columbia.edu)

Walid Maalej (maalej@informatik.uni-hamburg.de)

* This study has been approved by Columbia University's Institutional Review Board with approval number AAAJ8000.

Next >>

Exit and clear survey



Powered by
LimeSurvey



Universität Hamburg
DER FORSCHUNG | DER LEHRE | DER BILDUNG

Privacy Survey

0% 100%

English

Software Development Experience

* Do you have any experience in software development?

- Yes
 No

Next >>

Exit and clear survey




Powered by
LimeSurvey



Universität Hamburg
DER FORSCHUNG | DER LEHRE | DER BILDUNG

Privacy Survey

0%  100%

English 

Privacy Concerns

Imagine you are a user of a system like Amazon or Facebook that might have access to sensitive data - e.g., your location, your visited websites, and your purchase history.

* How important is the privacy issue in such systems?

- Very important
- Important
- Average
- Less important
- Least important

* Would you be willing to use the system if you are worried about privacy issues?

- Definitely yes - I don't care about privacy
- Probably yes
- Unsure
- Probably not
- Definitely not - if there are privacy concerns, I won't use this system

* Would the following increase privacy concerns?

	Yes	Uncertain	No
Data Aggregation: The system discovers additional information about you by aggregating data over a long period of time	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Data Distortion: The system might misrepresent the data or your intent	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Data Sharing: The collected data might be given to third parties for purposes like advertising	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Data Breaches: Malicious users might get access to sensitive data about you (and other users)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Do you have additional privacy concerns? Why?

* Do your concerns about privacy depend on the location where the data is stored - e.g., on your computer as opposed to a server in a different country?

- Yes - the location of the data is very important
- Maybe yes
- Uncertain
- Maybe not
- No - the location of the data doesn't matter

* Would the following measures help in reducing concerns about privacy?

	Yes	Uncertain	No
Please select " <u>Yes</u> " for this row	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Technical Details Describing the algorithms/source code of the system in order to achieve higher trust (E.g., encryption of data)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Details on usage Describe, e.g., in a table how different data are used	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Privacy Policy, License Agreements, etc. Describing what the system will/won't do with the data	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Anonymizing all data Ensuring that none of the data has any personal identifiers	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Privacy Laws Describing which national law the system is compliant with (e.g., HIPAA in the US, European privacy laws)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Are there additional measures to reduce concerns about privacy? Why?

* Would you accept less privacy for the following?

	Yes	Uncertain	No
Fewer advertisements	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Monetary discounts (e.g., 10% discount on the next purchase)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
"Intelligent" or additional functionality of the system (such as the Amazon recommendations)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

* How critical would you rate the collection of the following data?

(1 - very critical, 2 - critical, 3 - neutral, 4 - somewhat uncritical, 5 - uncritical)

	1	2	3	4	5
Content of documents (such as the email body)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Metadata (such as date)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Interaction (such as a mouse click to open or send an email)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

User location	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Name or personal data	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
User preferences	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Next >>

Exit and clear survey




Powered by
LimeSurvey



Universität Hamburg
DER FORSCHUNG | DER LEHRE | DER BILDUNG

Privacy Survey

0%  100%

English 

User demographics

*** What is your affiliation?**

- Industry and Public Sector
- Academia and Research
- Student
- Unemployed

*** Where do you live?**

- North America
- South America
- Europe
- Asia/Pacific
- Africa
- Other:

*** With which region do you identify yourself?**

- North America
- South America
- Europe
- Asia/Pacific
- Africa
- Other:

*** What is the sum of 2 and 5?**


Only numbers may be entered in this field



Universität Hamburg
DER FORSCHUNG | DER LEHRE | DER BILDUNG

Privacy Survey

0%  100%

English 

Interview

* Would you be interested in participating in a follow-up telephone or in person interview?

Yes No

* Would you be interested in the raffle to win an iPad Mini?

Yes No

Please enter your name and email

Name

Email



Submit

Exit and clear survey



Powered by
LimeSurvey