

# Future Trends in Security

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## Past, Present, Future

“Progress, far from consisting in change, depends on retentiveness. When change is absolute there remains no being to improve and no direction is set for possible improvement: and when experience is not retained, as among savages, infancy is perpetual. Those who cannot remember the past are condemned to repeat it. In the first stage of life the mind is frivolous and easily distracted, it misses progress by failing in consecutiveness and persistence. This is the condition of children and barbarians, in which instinct has learned nothing from experience.”

*George Santayana*

## The Past

- Conventional wisdom: “the folks who invented the Internet didn’t think about security; that’s why we have problems today”
- Reality: they did think about security, albeit somewhat incorrectly
- More reality: most of today’s problems have nothing to do with their (allegedly) bad decisions
- Let’s look back before we look ahead

## The Original Vision

- The Internet is a pure pipe
- At least some nets are closed communities (classified nets still are)
- All it does is carry traffic; it has no life of its own
- “Highway robbery” doesn’t mean you’ve stolen a part of the roadway

## Early Hacking

- Early hackers claimed to be — and were — just curious
- First: only a small group had access back then
- There was no money to steal
- There weren't any corporate or military secrets online, either
- Most computer crime back then was committed by insiders — because few others had access. . .

## Enter Al Gore

- The federal government loosened the restrictions on who could connect to the Internet
- Tim Berners-Lee invented the World-Wide Web, making some things much easier to do
- Companies connected, and started doing business
- Many more users connected, people who were not researchers or graduate students
- The stage was set. . .

## Joy-Hacking

- Primarily vandalism
- Primarily known techniques such as buffer overflows
- Rumors of more serious attacks. . .

## Today

- Hacking for profit
- The spammers pay the hackers
- So does organized crime
- New holes being found by hackers
- Popular techniques: disassemble Microsoft patches; buffer overflow; SQL injection



# SQL Injection



(From <http://xkcd.com/327/>)

## **“It’s Tough to Make Predictions, Especially About the Future”**

- Governments (*many* governments!)
- Industrial spies
- High-end results for high-end customers. . .
- Old attacks refined
- Broad-spectrum attacks

## **It's Not Just the Computer**

- Combine physical or social attacks with technical measures
- Example: U3 flash disks in the parking lot
- Example: “spear-phishing”
- Example: other targets, like routers

## The Human Element

- We need systems that are human-friendly instead of human-hostile
- We need systems that are human-comprehensible
- We need systems that don't have normal modes of operation indistinguishable from an attack

## What's a Computer?

- Cars have *many* microprocessors; increasingly, they have network links
- Implantable medical devices are controlled by software that your doctor can update
- Some thermostats are linked to the Internet today. Can a burglar learn that a house is empty by polling the temperature setting?
- Imagine new firmware in a networked printer that sent copies of all your documents to Someone

## Printers?



Brother HL-2170w 23ppm Laser Printer with Wireless and Wired Network Interfaces

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Note: the first attack I know of against a programmable printer dates to about 1989...

## Supply Chain Attacks

- Where does your hardware come from? The chips? The software?
- What if there are bad guys in the supply chain?
- What if the bad guys are governments?

# Infrastructure?

The screenshot shows the MSNBC website interface. At the top, there is a search bar with the text "Search America's #1 News Site" and a magnifying glass icon. To the right of the search bar are links for "MSN Home" and "Mail". Below the search bar, there are navigation links for "Today Show", "Nightly News", "Dateline", and "Meet the Press". The main header area displays "Technology & science / Security". On the left side, there is a "Categories" menu with links for "U.S. news", "World news", "Politics", "Business", "Sports", "Entertainment", "Health", "Tech & science", "Space", "Science", "Tech and gadgets", and "Games". The main content area features a headline in red: "Pranks with electronic road signs stir worry". Below the headline is a sub-headline: "Latest breach came during morning rush hour near Collinsville, Illinois". The article is attributed to "AP Associated Press" and is dated "updated 4:46 p.m. ET, Wed., Feb. 4, 2009". The text of the article reads: "COLLINSVILLE, Illinois - Pranksters in at least three states are messing with electronic road signs meant to warn motorists of possible traffic problems by putting drivers on notice about Nazi zombies and raptors. And highway safety officials aren't amused. The latest breach came Tuesday during the morning rush hour near Collinsville, Ill., where hackers changed a sign along southbound Interstate 255 to read, 'DAILY LANE CLOSURES DUE TO ZOMBIES.'" To the right of the text is a video player with a "Video" header and a "Launch" button. The video frame shows a close-up of a red LED road sign that reads "ZOMBIES IN AREA! RUN".



# Hacked ATMs



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## Insiders Thought To Hack Russian ATMs



**Jason Lee Miller**  
Staff Writer  
2009-03-18

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# Governments

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## Security issues scuttle Bain/Huawei bid for 3Com

By [Grant Gross](#), IDG News Service, 02/20/2008

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A deal for Bain Capital Partners and China's Huawei Technologies to buy [3Com](#) is on hold because the companies were unable to come to agreement with the U.S. Committee on Foreign Investment in the United States about security concerns.

## New Hacks

- The bad guys are getting *really* good
- They're selling new attack technology — exploits are worth money
- They're looking beyond the desktop and beyond the server rack

# Hacking Routers

## Worm targets DSL modems and router chips

Botnet goes for Linux hardware

By **Nick Farrell**

Wednesday, 25 March 2009, 12:08

**A WORM** is targeting embedded Linux devices which are used in DSL modems and routers. Mipsel based OpenWrt/ DD-WRT gear with SSH, Telnet, or Web-based interfaces available to the WAN have all been hit.

Psyb0t has been around for a while but lately it has changed its tactics and is hitting Linux hardware.

(The Inquirer)

## **Blended Attacks**

- Create an innocuous-seeming flaw in a chip
- Plant code to exercise the flaw in some application
- Distribute a particular data file — via a web page? via spam?  
— to run that piece of code
- Hard for an individual; conceivable for a nation-state

## Selling Bugs

In the case of the Linux flaw, one agency offered him \$10,000, while a second told him to name a price. When he said \$80,000, his contact quickly agreed.

“The government official said he was not allowed to name a price, but that I should make an offer,” Miller told SecurityFocus. “And when I did, he said OK, and I thought, ‘Oh man, I could have gotten a lot more.’”

*(Security Focus)*

## Mercenaries?

- Many hackers are already doing nasty things for pay
- Anonymity is easy on the Internet; attribution is hard
- For covert operations, deniability is always useful
- Will we see (anonymous) mercenary hackers working for governments?
- Will we return to letters of marque and reprisal?

## Target Selection

- We've already seen losses of tens of millions of dollars from cybercrime — could it go higher?
- What about stock market fraud based on stolen inside information?
- Theft of intellectual property for commercial reasons? (There are already claims that this is being done on behalf of governments.)



## Implications

- Obviously, we cannot assume a benign environment
- We cannot even assume an ordinary enemy
- Many more systems have to be far more hardened than we had imagined, even a few years ago

## It Can Happen to Anyone

The screenshot shows the Federal Computer Week website. The main header is blue with the text "FederalComputerWeek" in white. To the right of the header are links for "About Us", "Email Us", and "Free". Below the header is a dark navigation bar with links for "Magazine", "The Week", "Blogs", "Special Reports", "Subscribe", "Webcasts", and "White Papers". On the left side, there is a "HOT TOPICS" sidebar with a list of categories: Business, CXOs, Defense, Enterprise Architecture, Funding, and Government 2.0. The main content area features a "Printable Format" and "E-Mail this page" link. The article title is "Information-sharing platform hacked", written by Ben Bain on May 13, 2009. The article text states: "Homeland Security Information Network suffers intrusions. The Homeland Security Department's platform for sharing sensitive but unclassified data with state and local authorities was hacked recently, a DHS official has confirmed."

## Where Are We Going, and Why Are We in this Handbasket?

- The problem is (and was) buggy software
- Buggy software is not going away
- We have to understand that software is everywhere
- We have to accept that the bad guys are at least as good as we are at finding holes
- We cannot fight them on their own turf
- We have to find a way to *evade* attacks despite the certainty of security flaws

## What to Do

- Accept that the risk exists
- Be humble about designs
- Complex functions need stronger protections
- Isolate subsystems

## Optimizing for Security

- Optimize for speed last — but optimize for security from the beginning
- Security is a *systems* property; you do not achieve it by sprinkling on crypto or by adding a helping of firewalls
- Attackers don't go through strong security; they go around it
- “The key of strategy. . . is not to choose a path to victory, but to choose so that all paths lead to a victory.”  
(Lois McMaster Bujold, *The Vor Game*)

## No Shortcuts

- There is no royal road to security
- Eliminating — or avoiding — bugs is hard and expensive
- I don't think we need to get rid of the Internet — but we do need to get rid of the applications and operating systems
- Will we do better next time?
- Do the designers and programmers know geometry?

## A New Hope?

- We may not be able to out-program the bad guys
- But — we can *out-design* them
- Computer crime is a matter of money — can we drive their costs too high?
- “Amateurs worry about algorithms; pros worry about economics”
- *We must avoid the single point of failure*