Embedded System Design
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Hidden Computers


Casio
Nokia 7110 Camera Browser

Sony Playstation 2


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Technical Challenges


Real-time


Concurrency


Complexity


Legacy Languages

Software complexity growing

Size of Typical Embedded System

$$
\begin{array}{ccc}
1985 & 13 \text { kLOC } & \\
1989 & 21 \text { kLOC } & \downarrow 44 \% \text { per year } \\
1998 & 1 \text { MLOC } & \\
2000 & 2 \text { MLOC } & \\
& & \\
2008 & 16 \text { MLOC } & \approx \text { Windows NT } 4.0 \\
2010 & 32 \text { MLOC } & \approx \text { Windows } 2000
\end{array}
$$

Source: "ESP: A 10-Year Retrospective," Embedded Systems Programming, November 1998

The Design Challenge

Design optimal device that meets constraints on


The Time-to-Market Challenge


Digital Camera Block Diagram


Simplified Revenue Model
Sales


Assuming a constant market ramp, on-time revenue is $\frac{1}{2} b h=\frac{1}{2} \cdot 2 W \cdot W=W^{2}$ and delayed revenue is $\frac{1}{2}(2 W-D)(W-D)$ so fractional revenue loss is

$$
\frac{D(3 W-D)}{2 W^{2}}=O\left(D^{2}\right)
$$

Example: when $W=26$ and $D=10$, fraction lost is about $50 \%$.

NRE

Nonrecurring engineering cost:
The cost of producing the first one.



IC Technology


1947: First transistor (Shockley, Bell Labs)
1958: First integrated circuit (Kilby, TI)
1971: First microprocessor (4004: Intel)

Today: eight wire layers, 45 nm features

1918 Sears Roebuck Catalog


About $\$ 100$ in today's dollars. From Donald Norman, The Invisible Computer, 1998.

Design Tools

Hardware
Software
Logic Synthesis
Compilers
Place-and-route
Assemblers
DRC/ERC/LVS
Linkers
Simulators
Debuggers

## Cost of Designs is Rising

1981: 100 designer-months for leading-edge chip 10k transistors, 100 transistors/month
2002: 30000 designer-months
150M transistors, 5000 transistors/month
Design cost increased from \$1M to \$300M


## Your Nemesis: The Altera DE2



## DE2 Peripherals



## Custom Project Ideas

Broadly: C + VHDL + peripheral(s)
Video game (e.g., Pac-Man)
Video effects processor
Digital picture frame
Serial terminal
Serial port monitor
Very fancy digital clock (w/ video)

## More Ideas

Digital tone control
Digital sound effects processor
Real-time audio spectrum analyzer
Speech synthesizer
Internet radio

## Projects from 2004

## MIDI synthesizer

Line-following robot with video vision SAE student vehicle telemetry system
Stereo video vision system
Pac-man-like video game
Internet video camera

## Projects from 2005

Scrabble Timer
Scorched Earth Video Game
SAE Auto Shifter
Internet Radio Broadcaster
3D Maze Game
Voice-over-IP Telephone
JPEG decoder
Sokoban video game
Rally-X video game

## Projects from 2006

Video-guided Lego Robot
$360^{\circ}$ camera de-warper
Videogame with accelerated line-drawing
Voice recorder
Internet radio
JPEG decoder
Voice over IP tranceiver

Pac-Edwards (Don't ask!)
Button Hero (videogame)
Digital Picture Frame: SD card with JPEG to VGA
Networked game of Clue
Conway's Game of Life (60 gps!)

