

Trowel



A programming language for journalists

David Tagatac

Hareesh Radhakrishnan

Pucong Han

Robert Walport

Victoria Mo

- Language Guru

- System Architect

- System Integrator

- System Tester

- Project Manager

The Problem

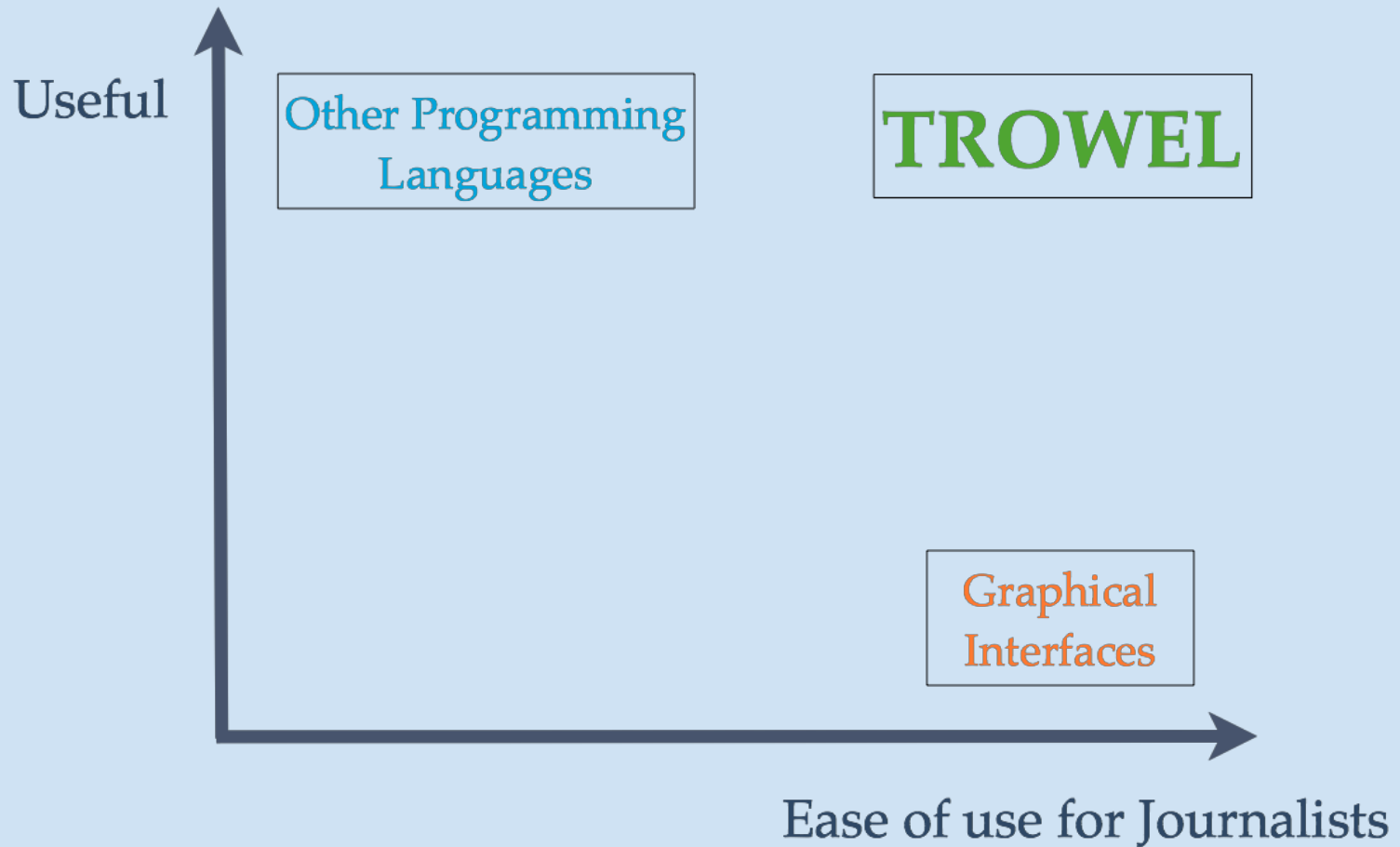
- Journalists need to find relevant information online.
- Web scraping quickens this process: requires knowledge of advanced programming languages
- Typical journalist not technically proficient: does **not** code.



Trowel is...

A web-scraping programming language developed **specifically for journalists.**

Trowel is...



Trowel is...

Easy-to-Learn

Readable

Accessible

Intuitive

Concise

Domain-Specific

Design Goals

Readability - looks like English!

No Semi-colons

indentation handles scoping

Assignment uses "is" instead of "="

Design Goals

Built in Functions Make Sense

“insert Url into UrlList”

inserts the Url variable into the UrlList variable!

Live Demo: Liftoff!

www.bbc.co.uk/news/science-environment-22344398

Sir Richard Branson's Virgin Galactic spaceship ignites engine in flight



By Jonathan Amos
Science correspondent, BBC News



MARSSCIENTIFIC.COM/CLAY CENTER OBS

The spaceplane being developed by UK billionaire Sir Richard Branson has made its first powered flight.

The vehicle was dropped from a carrier aircraft high above California's Mojave Desert and ignited its rocket engine to go supersonic for a few



Obama renews vow to close Guantanamo

Dutch King Willem-Alexander sworn in

Hezbollah's Nasrallah in Syria pledge

Greeks stage anti-austerity strike

Mexico Congress passes telecoms bill

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The pilot who will fly to space

Live Demo: Liftoff!

```
textlist paragraphs
```

```
url articleurl is 'http://www.bbc.co.uk/news/science-  
environment-22344398'
```

```
paragraphs is findtext in articleurl with "time" and  
"flight"
```

```
print paragraphs
```

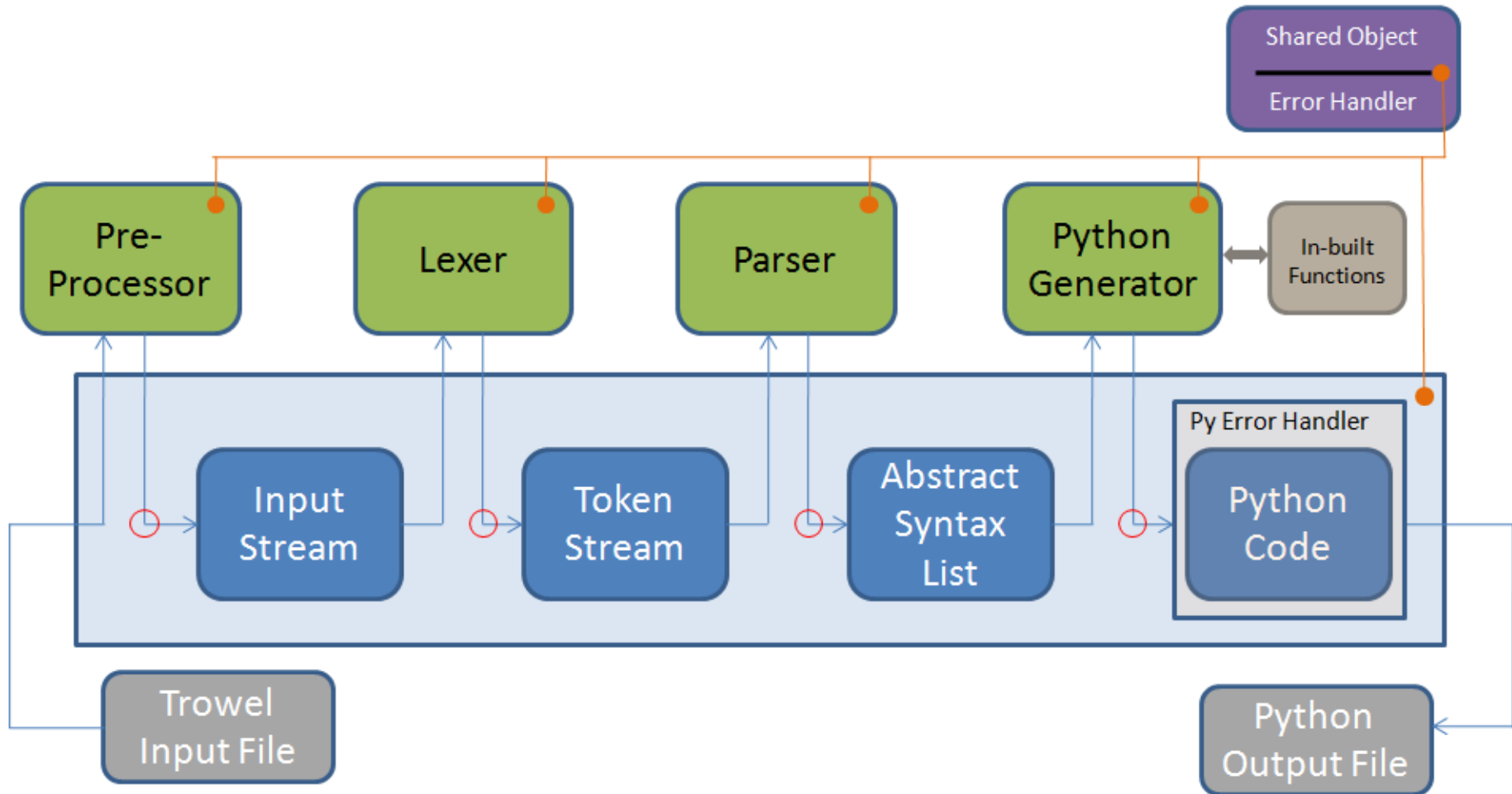
System Architecture

We wanted to make Trowel as close to English as possible

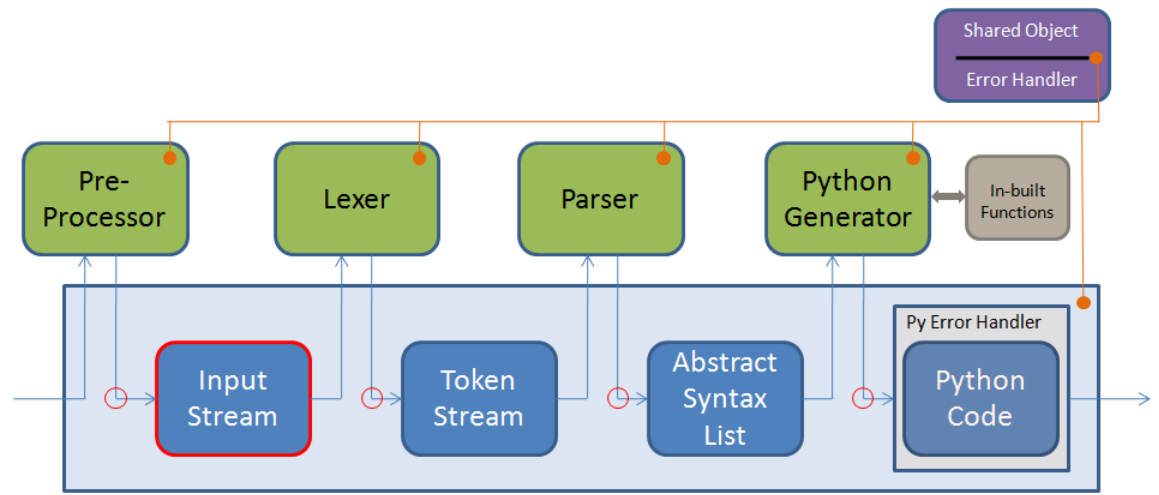
Flexibility vs Robust Design

- > `read "file.txt"` into `u11`
- > `u12` is `findurl` in `u11` with `"obama"` and `"romney"`
`u14` is `combine u13` with `(findurl in u12 with "taxes")`
- > `u15` is `mydelete u13` from `u12` except `indexlist1`

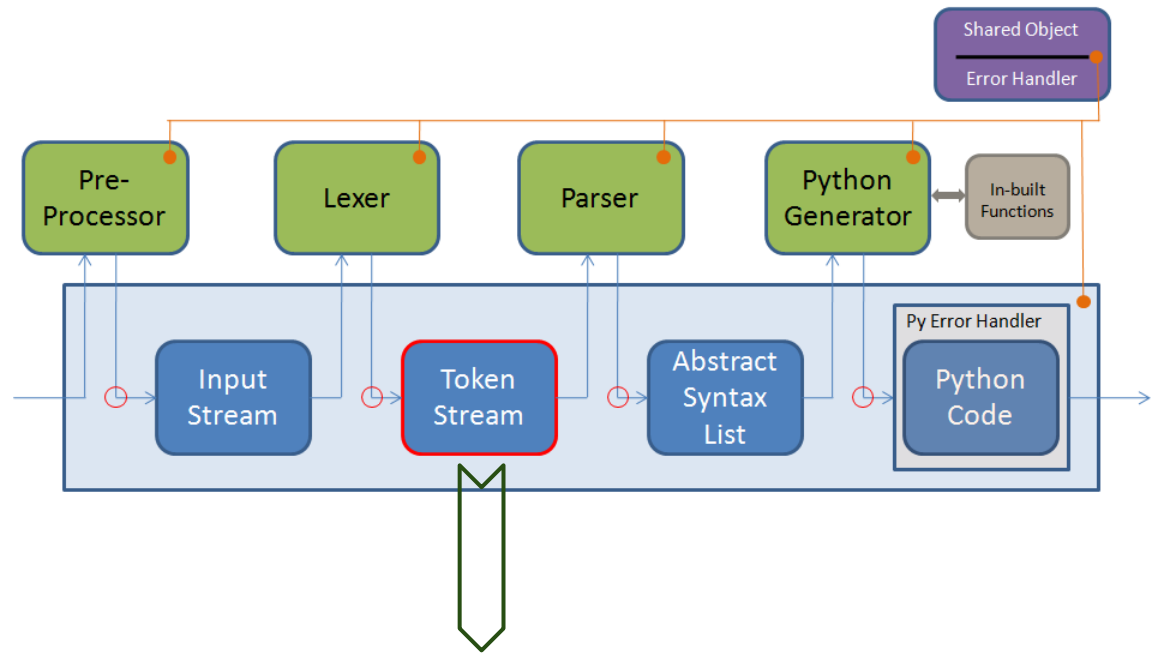
System Architecture



- ▶ `textlist para, words`
- ▶ `url article is 'bit.ly/trowel'`
- ▶ `para is findtext in article with "time"`
- ▶ `print para`

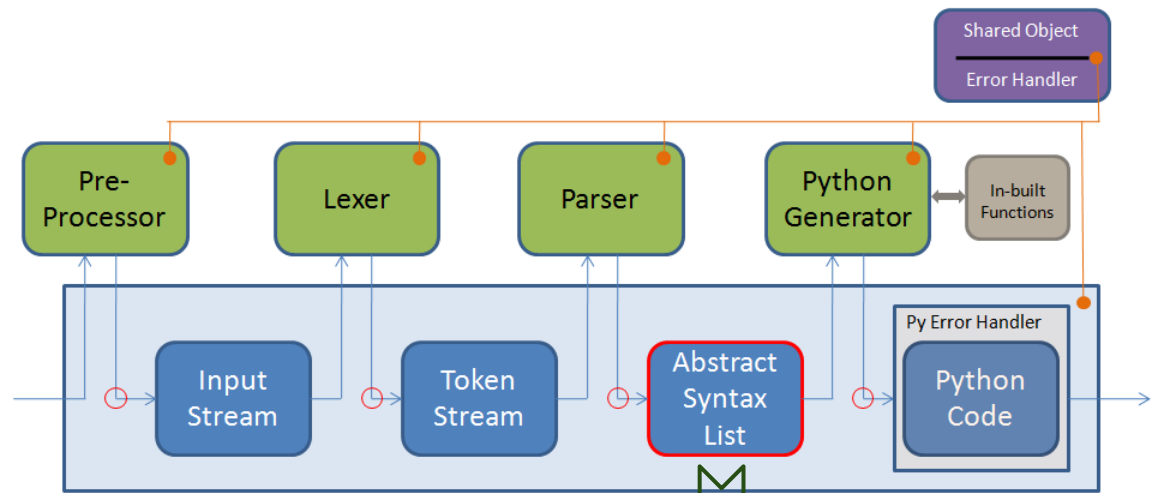


- ▶ `textlist para, words`
- ▶ `url article is 'bit.ly/trowel'`
- ▶ `para is findtext in article with "time"`
- ▶ `print para`



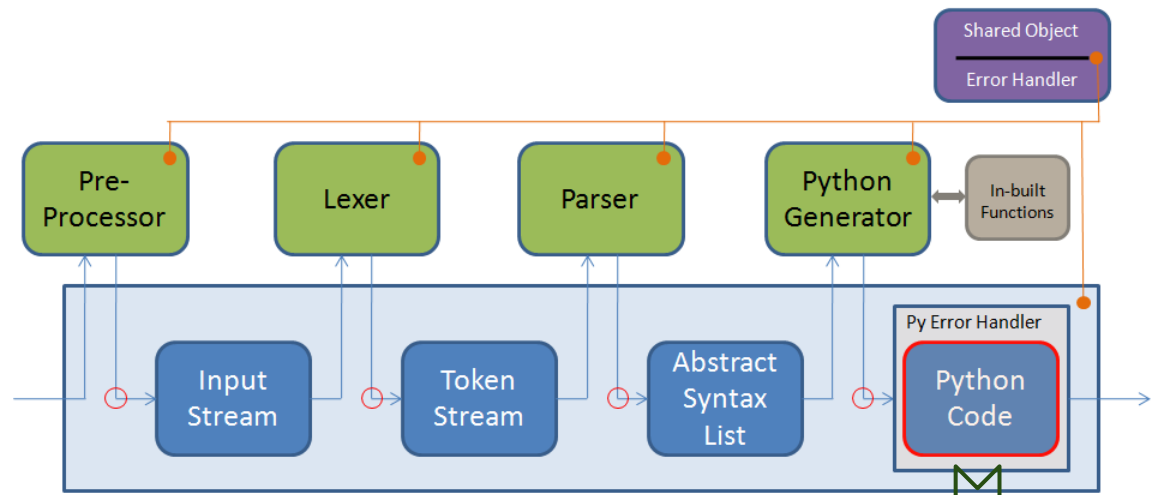
- ▶ `[['TEXTLIST', 'textlist'], ['UNKNOWN', 'paragraphs'], ['COMMA', ',', ''], ['UNKNOWN', 'words']]`
- ▶ `[['URL', 'url'], ['UNKNOWN', 'articleurl'], ['IS', 'is'], ['URLVAL', "'bit.ly/trowel'"]]`
- ▶ `[['UNKNOWN', 'paragraphs'], ['IS', 'is'], ['UNKNOWN', 'findtext'], ['UNKNOWN', 'in'], ['UNKNOWN', 'articleurl'], ['UNKNOWN', 'with'], ['TEXTVAL', '"time"']]`
- ▶ `[['UNKNOWN', 'print'], ['UNKNOWN', 'paragraphs']]`

- ▶ `textlist para, words`
- ▶ `url article is 'bit.ly/trowel'`
- ▶ `para is findtext in article with "time"`
- ▶ `print para`



- ▶ `['declaration', ['datatype', 'textlist'], [['paragraphs'], ['words']]]`
- ▶ `['declaration', ['datatype', 'url'], [['articleurl', ['expression', ['value', ['url', 'bit.ly/trowel']]]]]]`
- ▶ `['assignment', ['variable', 'paragraphs'], ['expression', ['functioncall', ['functionname', 'findtext', 'arguments', [['expression', ['insertword', 'in']], ['expression', ['variable', 'articleurl']], ['expression', ['insertword', 'with']], ['expression', ['value', ['text', 'time']]]]]]]]`
- ▶ `['functioncall', ['functionname', 'print', 'arguments', [['expression', ['variable', 'paragraphs']]]]`

- ▶ textlist para, words
- ▶ url article is 'bit.ly/trowel'
- ▶ para is findtext in article with "time"
- ▶ print para



```
import trowelfunctions as tfl
```

- ▶ paragraphs = ""
words = ""
- ▶ articleurl = 'bit.ly/trowel'
- ▶ tmp0 = 'in'
tmp1 = articleurl
tmp2 = 'with'
tmp3 = 'time'
paragraphs = tfl.r_findtext([tmp0,tmp1,tmp2,tmp3])
- ▶ tmp0 = paragraphs
tfl.r_print([tmp0])

Example Function: FindText

- receive a URL to search and a logical expression
 - e.g. "Obama and Romney"
- Use BeautifulSoup to grab website and parse it
- convert the logical expression of terms into a logical expression of booleans for each paragraph
 - e.g. "Obama and Romney" --> "True and True"
- if expression evaluates to true: return the paragraph

Example Function: FindText

Para is findtext in Article

```
def r_findtext(arglist):
    link = arglist[1]
    parts = urlparse.urlsplit(link)
    if not parts.scheme or not parts.netloc:
        link = "http://" + link
    html = urlopen(link)
    soup = BeautifulSoup(html)
    texts = soup.find_all('p')
    keyparas = []

    for para in texts:
        para = para.get_text()
        truthiList = ""
        for entry in arglist[2:]:
            if str(type(entry)) != "<type 'list'>":
                if entry in LOGICALS:
                    truthiList = truthiList + " " + entry
                elif entry in IGNORE:
                    pass
                elif entry in para:
                    truthiList = truthiList + " True"
                else:
                    truthiList = truthiList + " False"
            if eval(truthiList): keyparas.append(para)
    return keyparas
```

Development Environment

Beautiful Soup



Python



Python Lex-
Yacc

Testing

Regression testing: git hook disallows “git commit” if any test fails!

- Standard unit testing framework - **unittest**
- Tested the output of the lexer, the parser, the function modules and the whole compiler

Testing: Liftoff!

Lexer test

```
self.assertEqual(parsewrapper().gettokens("url spaceArticle is \  
‘http://www.bbc.co.uk/news/science-environment-22344398\’"),  
[[‘indentlevel’, 0], [‘declaration’, [‘datatype’, ‘url’],  
[[‘spacearticle’, [‘expression’, [‘value’, [‘text’, \‘http://www.bbc.  
co.uk/news/science-environment-22344398\’]]]]]]]
```

Function test

```
self.assertEqual(r_findtext([‘in’, ‘http://www.bbc.co.  
uk/news/science-environment-22344398’]),  
[u"The vehicle was dropped from a carrier aircraft high above  
California's Mojave Desert and ignited its rocket engine to go  
supersonic for a few seconds...."]])
```

Testing Statistics

24% Lexer tests

10% Parser tests

44% Function tests

22% Type Checking

Example: Amy

- Amy wants the latest tweets of a list of politicians.
- Amy has been given a similar assignment before.
- She thinks to herself...
- Trowel!



Example: Amy

```
define getTweets of (text person) from twitter:  
  text prefix is 'http://www.twitter.com/'  
  url twitterurl is combine prefix and person  
  results is findText in twitterurl  
  return results
```

```
textlist alltweets
```

```
for name in ['BarackObama', 'MittRomney', 'JoeBiden']:  
  textList tweets is getTweets of name from twitter  
  insert tweets into alltweets
```

```
save alltweets into "tweetsfile.txt"
```

Example: Amy - User Defined Func

```
define getTweets of (text person) from twitter:  
  text prefix is 'http://www.twitter.com/'  
  url twitterurl is combine prefix and person  
  results is findText in twitterurl  
  return results
```



```
#functionname : [returntype(s)]  
prebuiltfunctions = {  
  'print' : [None],  
  'read' : ['urllist', 'textlist'],  
  'save' : [None],  
  'append' : [None],  
  'insert' : [None],  
  'findurl' : ['urllist'],  
  'findtext' : ['textlist'],  
  'combine' : ['url'],  
}
```

```
'gettweets' : ['textlist'],
```


Example: Amy

textlist alltweets

for person in ['BarackObama', 'MittRomney', 'JoeBiden']:

textList tweets is getTweets of person from twitter

insert tweets into alltweets



Barack Obama ✓
@BarackObama
This account is run by Organizing for Action staff. Tweets from the President are signed -Bo.
Washington, DC · <http://www.barackobama.com>

9,068 TWEETS 663,163 FOLLOWING 30,847,090 FOLLOWERS [Follow](#)

Tweets All / No replies

- Barack Obama** @BarackObama 19h
Add your name now -- OFA.BO/s9x6FH Common-sense gun violence prevention won't happen unless Congress hears our voices.
[Expand](#)
- Barack Obama** @BarackObama 21h
@OFA will deliver this petition to Congress demanding common-sense gun violence prevention. Add your name now: OFA.BO/s9x6FH
[Expand](#)
- Barack Obama** @BarackObama 28 Apr
Watch the full video of President Obama at the White House Correspondents' Dinner: OFA.BO/HuLET
[View summary](#)

Mitt Romney ✓
@MittRomney
Former Governor of Massachusetts
Massachusetts · <http://www.MittRomney.com>

1,359 TWEETS 285 FOLLOWING 1,578,224 FOLLOWERS [Follow](#)

Tweets All / No replies

- Mitt Romney** @MittRomney 28 Apr
Enjoyed speaking to the @SVUedu class of 2013. Wish them luck as they jump into the deep waters of life. youtu.be/bcnTYCZRJ9I
[View media](#)
- Mitt Romney** @MittRomney 15 Apr
Our hearts are heavy with the news out of Boston today.
[#PrayforBoston](#)
[Expand](#)
- Mitt Romney** @MittRomney 15 Apr
Congrats to President Bush and @laurawbush on the arrival of their first grandchild. A good start!
[Expand](#)
- Mitt Romney** @MittRomney 8 Apr

Joe Biden ✓
@JoeBiden
This account is run by #Obama2012 campaign staff. Tweets from the Vice President are signed -Joe.
Washington, D.C. · <http://www.barackobama.com>

991 TWEETS 16 FOLLOWING 449,863 FOLLOWERS [Follow](#)

Tweets All / No replies

- Office of VP Biden** @VP 24 Jan
Today, @VP Biden participated in a Google+ Hangout about the Admin's plan to reduce gun violence: wh.gov/yAKY pic.twitter.com/Nvrb1eQA
[Retweeted by Joe Biden](#)
[View photo](#)
- The White House** @whitehouse 24 Jan
Starting now: @VP Biden participates in a Google+ Hangout on reducing gun violence. Watch it live: wh.gov/#nowisthetime
[Retweeted by Joe Biden](#)
[Expand](#)
- Office of VP Biden** @VP 24 Jan
Today at 1:45ET: @VP joins his 1st Google+ Hangout to discuss reducing gun violence. Watch it live: wh.gov/#NowIsTheTime

alltweets = [...]

Example: Amy

```
alltweets = [...]
```



```
save alltweets into "tweetsfile.txt"
```



```
tweetsfile.txt
```

```
tweetfile.txt x
1 Add your name now — http://OFA.B0/s9x6FH Common-sense gun violence prevention won't happen unless Congress hears our voices.
2 @OFA will deliver this petition to Congress demanding common-sense gun violence prevention. Add your name now: http://OFA.B0/s9x6FH
3 Watch the full video of President Obama at the White House Correspondents' Dinner: http://OFA.B0/HuLETrGetting ready for the
  Correspondents' Dinner: http://at.wh.gov/kuvS #WHCD
4 TONIGHT: President Obama at the White House Correspondents' Dinner, hosted by @ConanOBrien. Watch live at 9:45 ET: http://OFA.B0/xVbR8V
5 Note to Congress: Your constituents are paying attention, and they overwhelmingly support background checks. http://OFA.B0/HwZtQE
  Congress should find the same sense of urgency to help families as they did to help themselves. http://OFA.B0/6qAkqe
  #sequester
6 Thanks for your support and for speaking this morning @BarackObama! We'll keep educating patients on what the #ACA Enjoyed speaking
  to the @SVUedu class of 2013. Wish them luck as they jump into the deep waters of life. http://youtu.be/bcnTYCZRJ9I
7 Our hearts are heavy with the news out of Boston today. #PrayforBoston
8 Congrats to President Bush and @laurawbush on the arrival of their first grandchild. A good start!
9 History will enshrine Margaret Thatcher as a transformational leader http://on.fb.me/ZJqcet
10 Great season #hottytoddy RT @DGJackson Tough loss tonight. Still proud of my Ole Miss Rebels.
11 Celebrating 44 years with my sweetheart today. Happy anniversary, @AnnDRomney pic.twitter.com/ZerdlIRrDH
12 Today, @VP Biden participated in a Google+ Hangout about the Admin's plan to reduce gun violence: http://wh.gov/yAKY pic.twitter.com/Nvrb1eQA
13 Starting now: @VP Biden participates in a Google+ Hangout on reducing gun violence. Watch it live: http://wh.gov #nowisthetime
14 Today at 1:45ET: @VP joins his 1st Google+ Hangout to discuss reducing gun violence. Watch it live: http://www.wh.gov #NowIsTheTime
15 After #Newtown, people are calling for action to reduce gun violence. The President & VP are listening & taking action: http://at.wh.gov/gifk2
```

Example: Amy

```
define getTweets of (text person) searching twitter:  
  text prefix is 'http://www.twitter.com/'  
  url twitterurl is combine prefix and person  
  results is findText in twitterurl  
  return results  
  
for person in ['BarackObama', 'MittRomney', 'JoeBiden']:  
  textList tweets is getTweets of person searching twitter  
  insert tweets into (textList alltweets)  
  
save alltweets into "tweetsfile.txt"
```

Project Management



1. Touch Base



2. Focus on the Big Picture



3. Respect Your Teammates

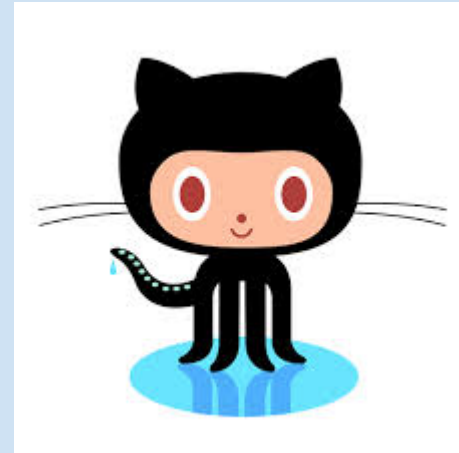


Lessons Learned



1. Know Git!

- **Version Control: Git ([GitHub](#))**
- Repository Structure:
 - Use master by default
 - New branch for code that breaks regression tests
- Use descriptive commit messages!



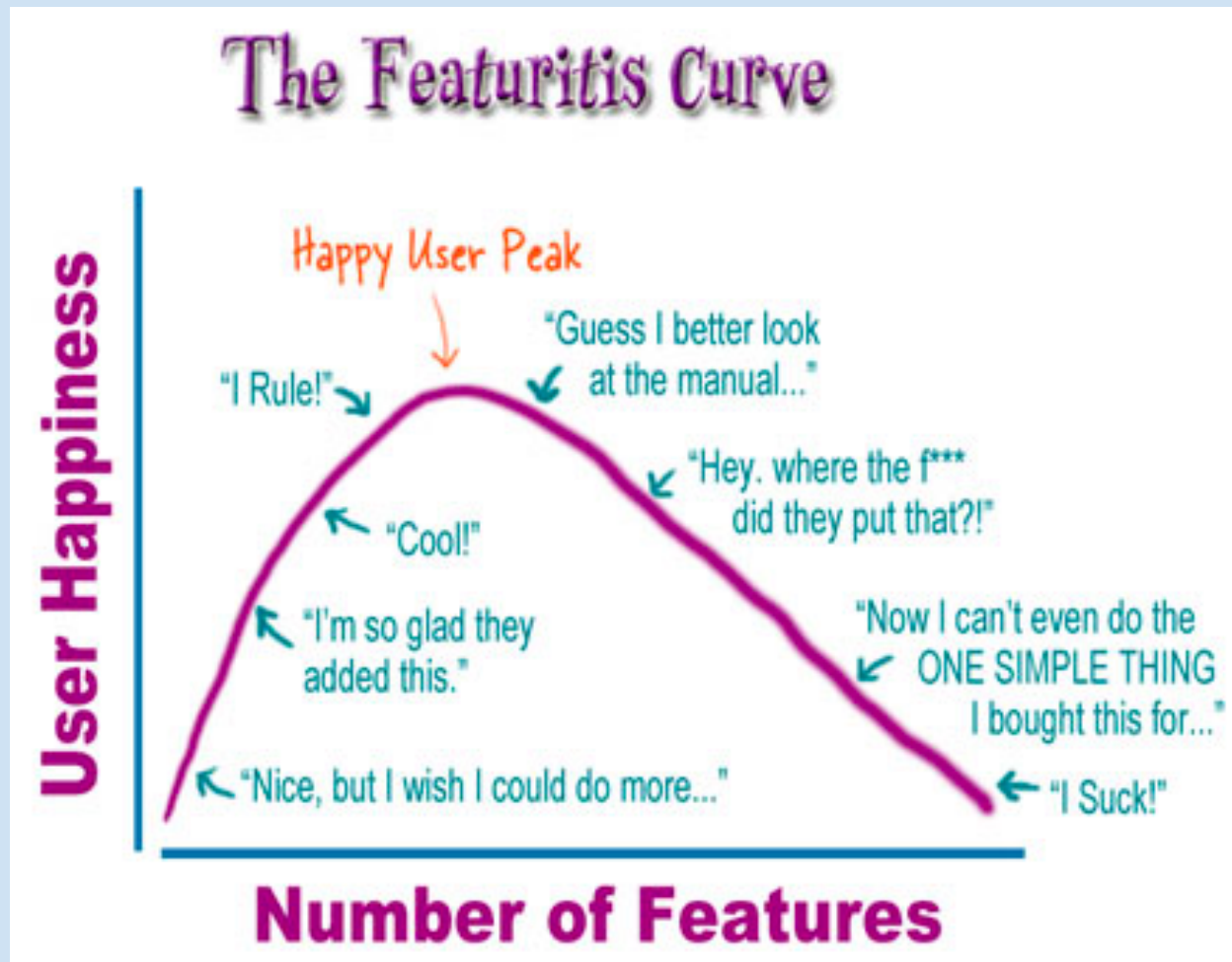
2. Plan Well and Iterate Quickly

- Being modular up-front saves time in testing and bug-fixing



- Planning before coding is important, but early coding helps the planning process

Possible Expansions to Trowel



1. Help Journalists be Good People

- GET request header with journalist's name and email
- Easy setting of a delay between GET requests



Anderson Cooper likes being a good person.

2. Other Cool, Useful Functionality



- Crawl a news website
- findText using other html tags
- Find the similarity index between two articles

Conclusion

Journalists are **not** Computer Scientists

They have **different** goals, challenges and
thought patterns

Trowel works for **them**